

### **Week 14 Activity**

HELP International is an international humanitarian NGO that is committed to fighting poverty and providing the people of backward countries with basic amenities and relief during the time of disasters and natural calamities. After the recent project that included a lot of awareness drives and funding programmes, they have been able to raise around \$ 10 million. The significant issues that come while making this decision are mostly related to choosing the countries that are in the direst need of aid.

How will you help this NGO to make a correct decision based on socio-economic and health factors?