



# FINANCIAL REPORT

\$118,726,350...  
Total Sales

\$16,893,702.26  
Total Margin

\$101,832,648...  
Total COGS

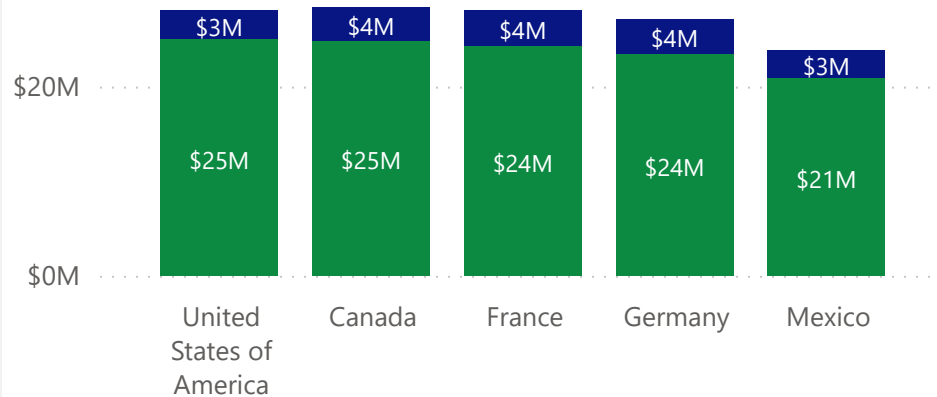
16.59%  
Profit %

169,609.07  
Average Order

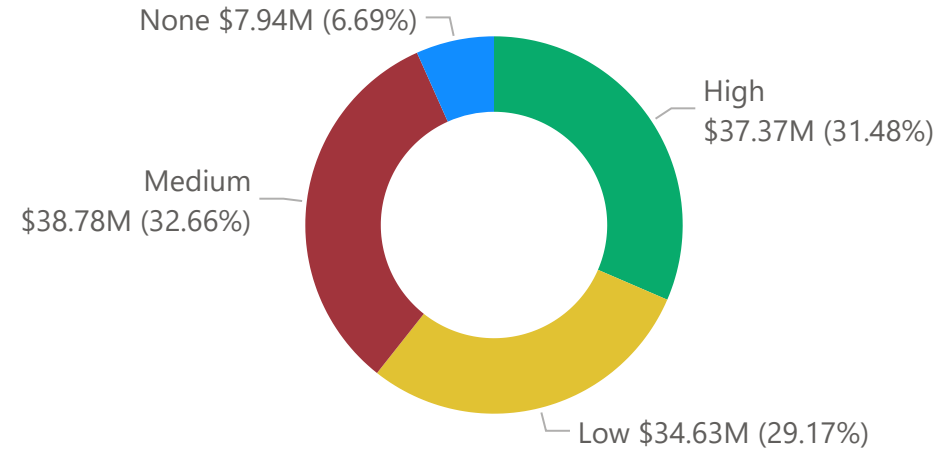


## Total Sales and Total Margin by Country

● Total Sales ● Total Margin

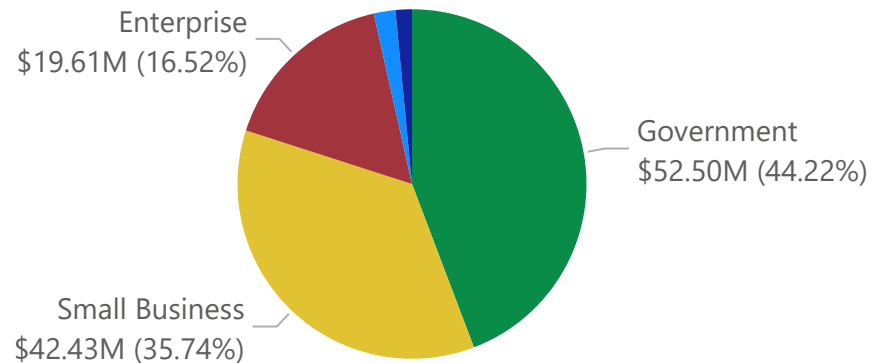


## Total Sales by Discount Band

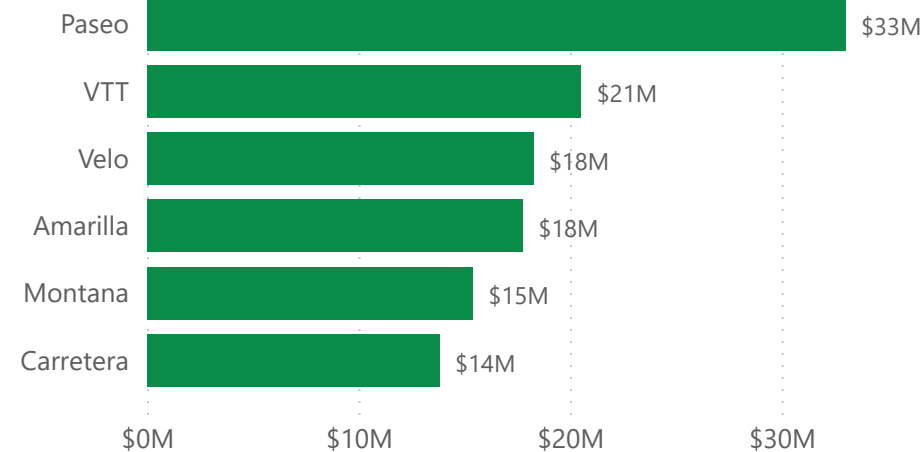


## Total Sales by Segments

Segment ● Govern... ● Small Busi... ● Enterprise ● Midmarket ● Channel ...



## Total Sales by Product



Country

All

Segment

All

Product

All

Discount Band

All

Date

1/1/2013

12/30/2014



# FINANCIAL

\$118,726,350...  
Total Sales

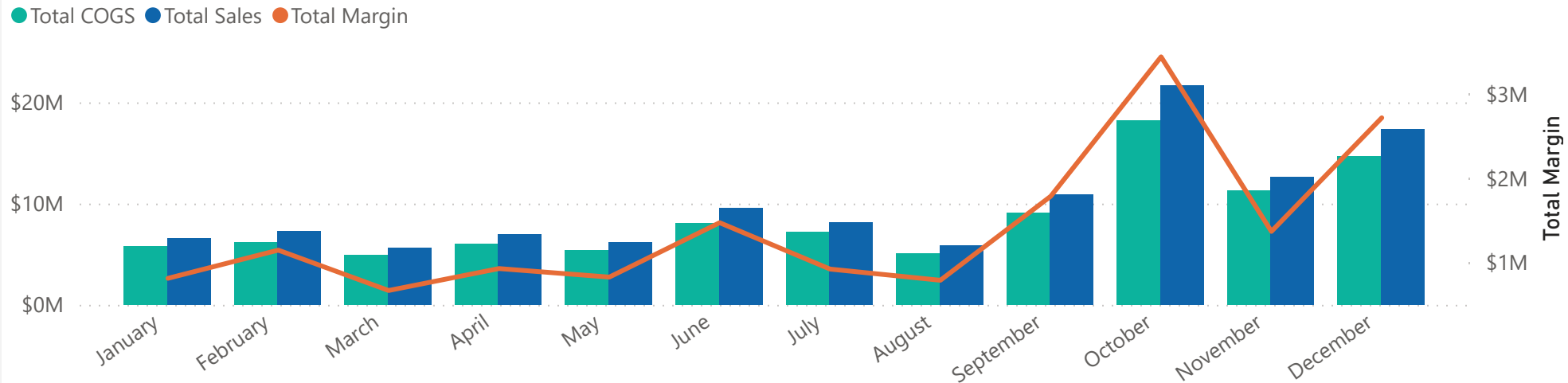
\$16,893,702.26  
Total Margin

\$101,832,648...  
Total COGS

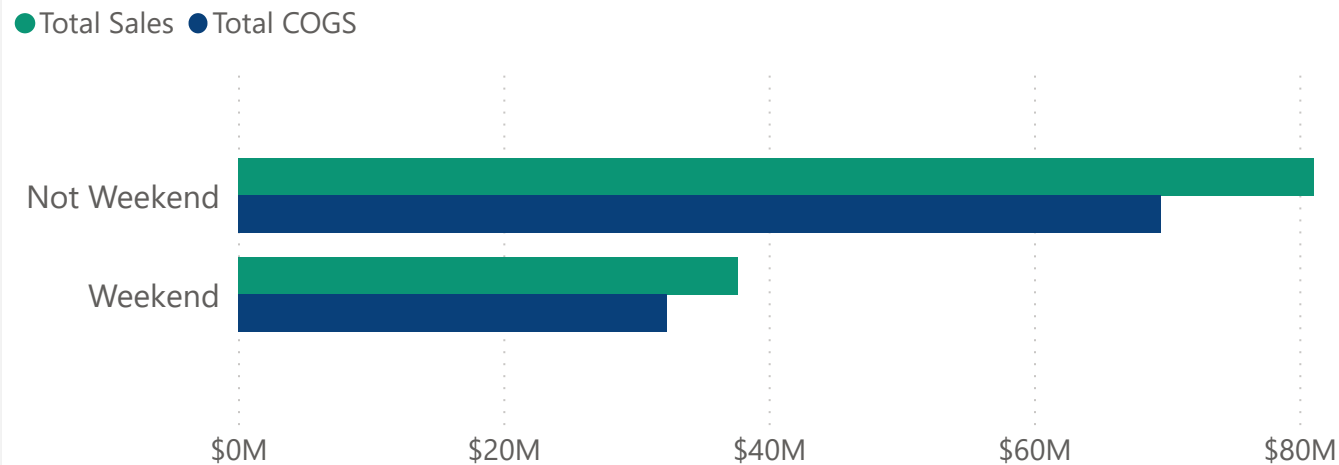
16.59%  
Profit %

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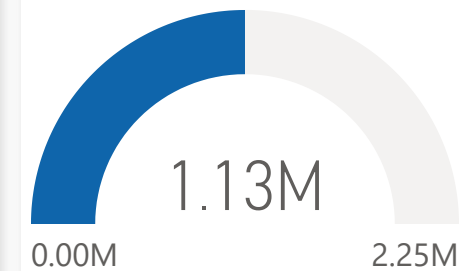
### Total COGS, Total Sales and Total Margin by Month



### Total Sales and Total COGS by Weekends



### Units Sold



Country

All

Segment

All

Product

All

Discount Band

All

Date

1/1/2013

12/30/2014