



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



Persona's name
Short summary of the persona

By doing agriculture, both plants and animals were profitable and food chain will maintained

Agriculture is the backbone of life

By improving agriculture we live a healthier life

We ensure our life with a profitable way with it

I've been farming, talking with farmers, or supporting those who support farmers for my entire life

Agriculture is the basic need of life , we try to understood it to all

Agriculture is not a job , everyone can plantation and beneficial from it

If we modernise the agriculture with a new innovations which will attracts by youngsters

By which , we made a greeny world of hope of life

By showing its profits to youngsters , they came to do it

Everyone thought it was a old fashionable thing and feels shy to do it instead of others

They feel which is hard to managing

They don't like to do it because of they feel it was a hardest thing



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?