**Brand Name :** All time food chat

**Team members:**

* Nithyasri S

NM\_ID:1FFBEC60368E6AB8B4749CE8A051D6D6

* Sree Bharathi R

NM\_ID: BF65628C5F4C176991E4180F64CA6B6F

* Janani

NM\_ID: CB09B151DBE9134A4DF4ABC675CE1E08

* Shubha Harini U

NM\_ID: 474BB31C035C81AB5334BF9464D24C26

Create Brand Name, Brand Mail And Brand Logo In Canva

# Introduction

The purpose of this project is to establish a strong and distinctive brand identity for our digital marketing, which includes defining a brand name, creating professional brand email addresses, and designing a brand logo. The project focuses on connecting with our target audience and delivering a memorable and authentic brand experience.

# Brand Category: Food

Introducing the brand for “24\*7 supply of food”, we aim to create an exceptional dining experience. Our brand embodies have culinary passion, commitment to quality, and a warm ambiance to cater everyone remarkable moments and flavours at our place.

# Identify Target Audience

1. **Local Residents:**
   * Nearby residents who are frequent customers.
   * They seek convenience and familiarity.
2. **Tourists:**
   * Visitors to the area looking for local dining experiences.
   * They may value authenticity and local flavors.
3. **Working Professionals:**
   * Employees from nearby offices and businesses.
   * They often look for quick and convenient lunch options.
4. **Families:**
   * Parents and children looking for family-friendly dining.
   * They may seek a variety of menu options, including kid-friendly items.
5. **Food Enthusiasts:**
   * Individuals passionate about food and culinary experiences.
   * They value unique and high-quality cuisine.
6. **Health-Conscious Diners:**
   * People looking for healthier dining options.
   * They may prefer menus with nutritional information.
7. **Students:**
   * College or university students seeking affordable meals.
   * They often value budget-friendly options.
8. **Seniors:**
   * Older customers looking for comfort food and a relaxed atmosphere.
   * They may appreciate senior discounts.
9. **Special Occasion Celebrants:**
   * People celebrating birthdays, anniversaries, or special events.
   * They may be interested in private dining or event packages.
10. **Online Food Delivery Customers:**
    * Customers who order food for delivery through apps.
    * They prioritize quick delivery and a user-friendly ordering experience.

# Define Your Brand Personality

1. **Elegant:** Portraying sophistication, fine dining, and an enhanced atmosphere.
2. **Casual:** Offering a relaxed and casual dining experience, often family-friendly.
3. **Friendly:** Conveying approachability, warmth, and a welcoming ambiance.
4. **Authentic:** Emphasizing the use of traditional or regional ingredients and preparation methods.
5. **Innovative:** Showcasing creativity and cutting-edge culinary techniques or fusion cuisine.
6. **Health-Conscious:** Focusing on offering nutritious and balanced menu options.
7. **Adventurous:** Catering to those seeking exotic or bold flavors and unusual food pairings.

Make a list of brand name ideas

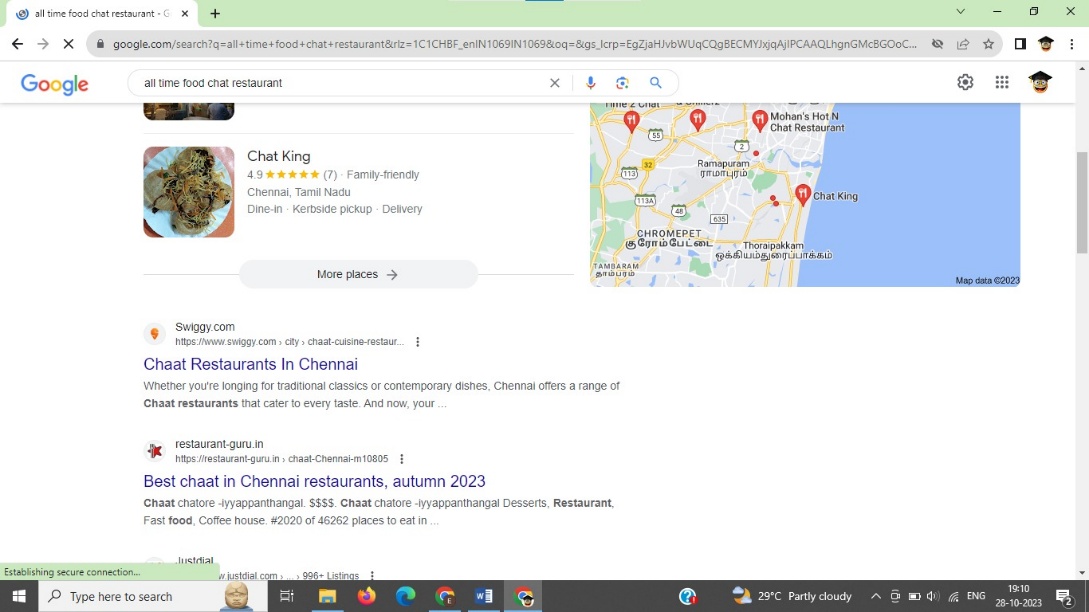
1. FlavorPulse Grill
2. DelightfulDishes Diner
3. CulinaryCraftsmen Eats
4. RusticRoots Refuge
5. EclecticEats Tavern
6. All time food chat

# Narrow List

1. FlavorPulse Grill
2. EclecticEats Tavern
3. FusionFlame Kitchen
4. CulinaryCraftsmen Eats
5. All time food chat

# Check For Availability

### Domain Name Availability:

 Visit a domain registrar or domain registration service like GoDaddy, Namecheap, or Google Domains.

# Test shortlist of potential brand names

To evaluate the shortlisted brand names for their fit with your restaurant's identity and appeal to the target audience.

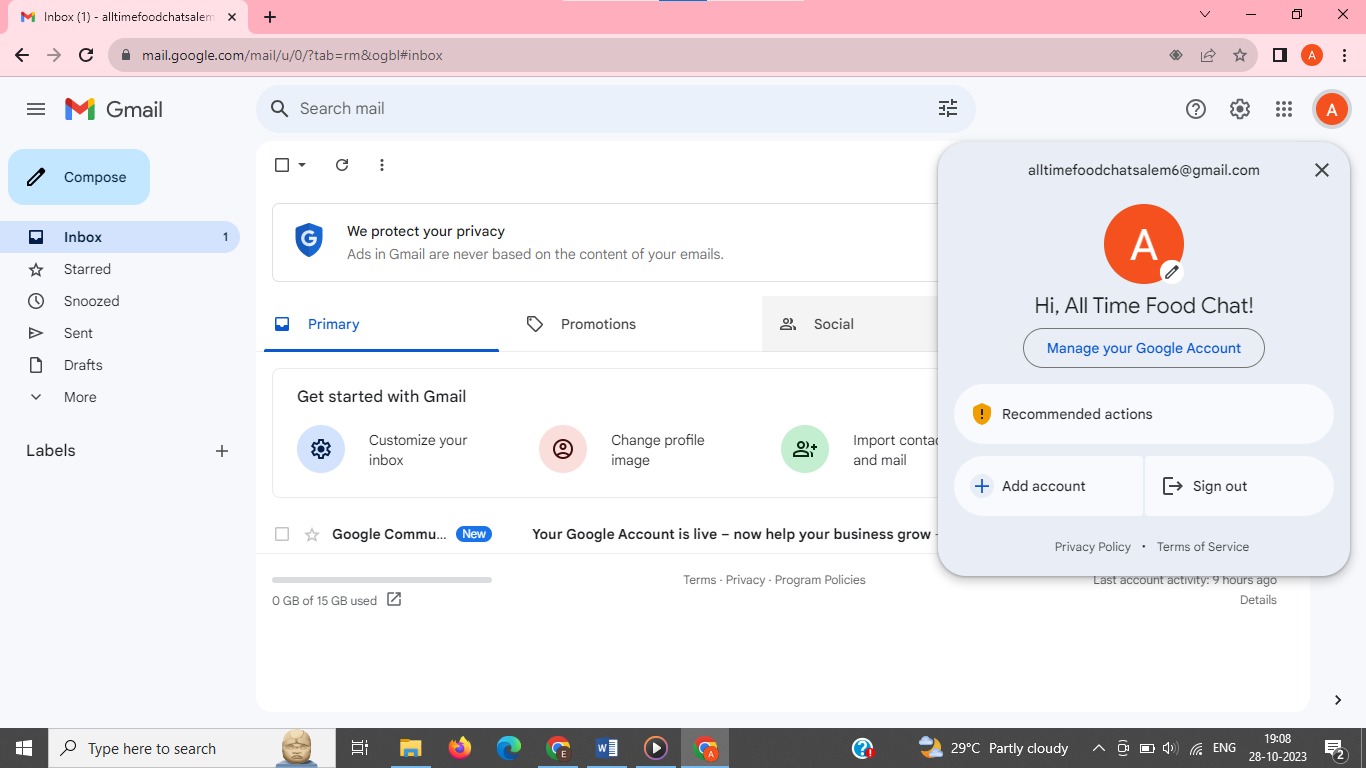
**Analysis:**

* Collect and analyze the survey responses or focus group feedback to identify trends and common preferences.
* Pay attention to the specific reasons participants provide for their choices and any recurring themes.
* Use the feedback to make an informed decision on which brand name is the best fit for your restaurant.

# How To Create A Brand Email

**All time food Chat , Salem**

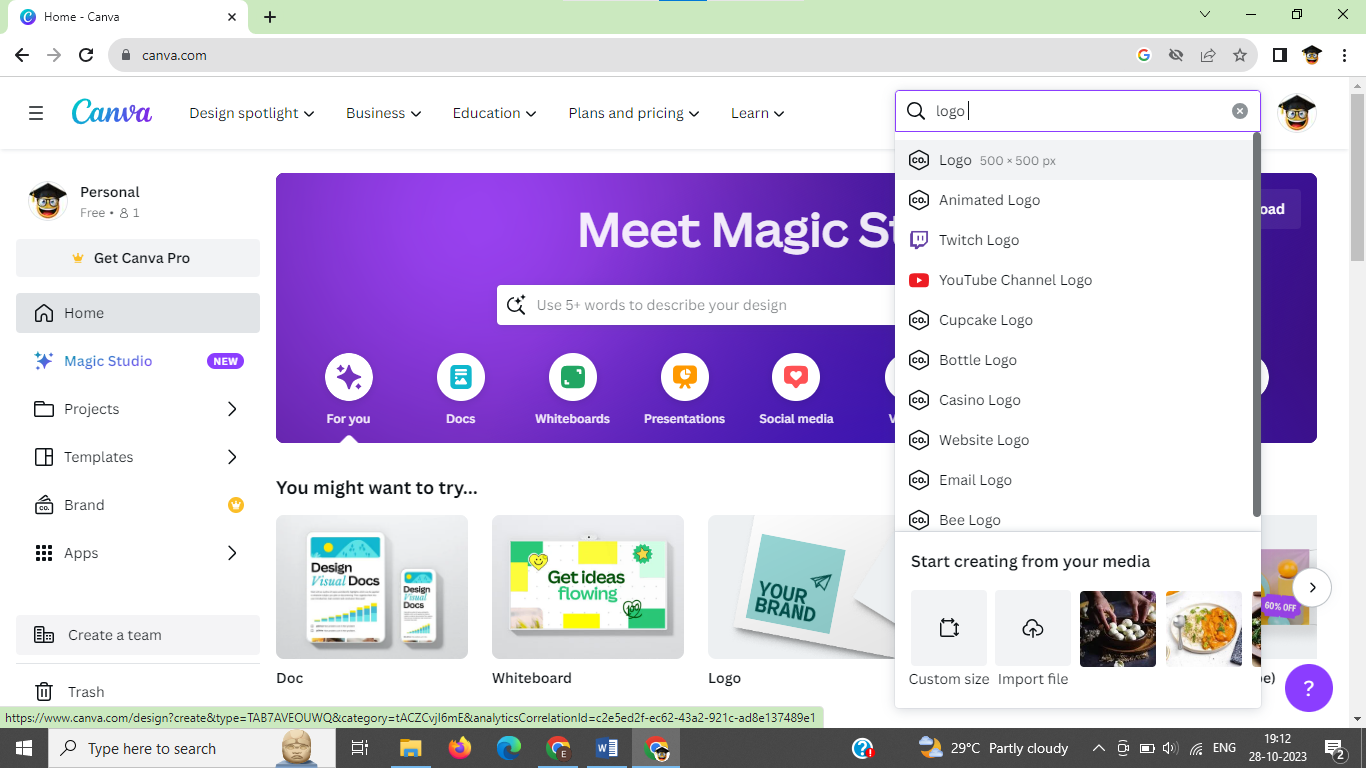
* + User Name: [alltimefoodchatsalem6@gmail.com](mailto:alltimefoodchatsalem6@gmail.com)

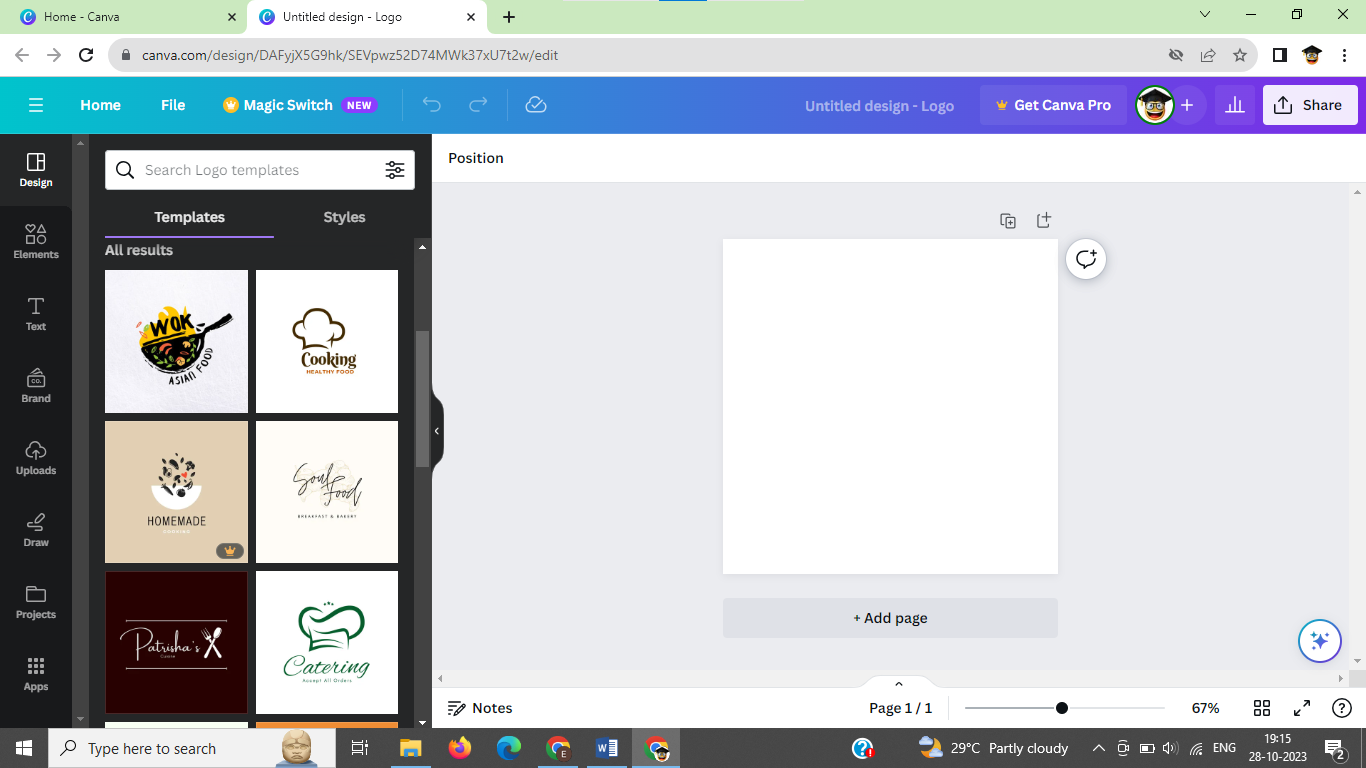


# How To Create A Logo Design Using Canva

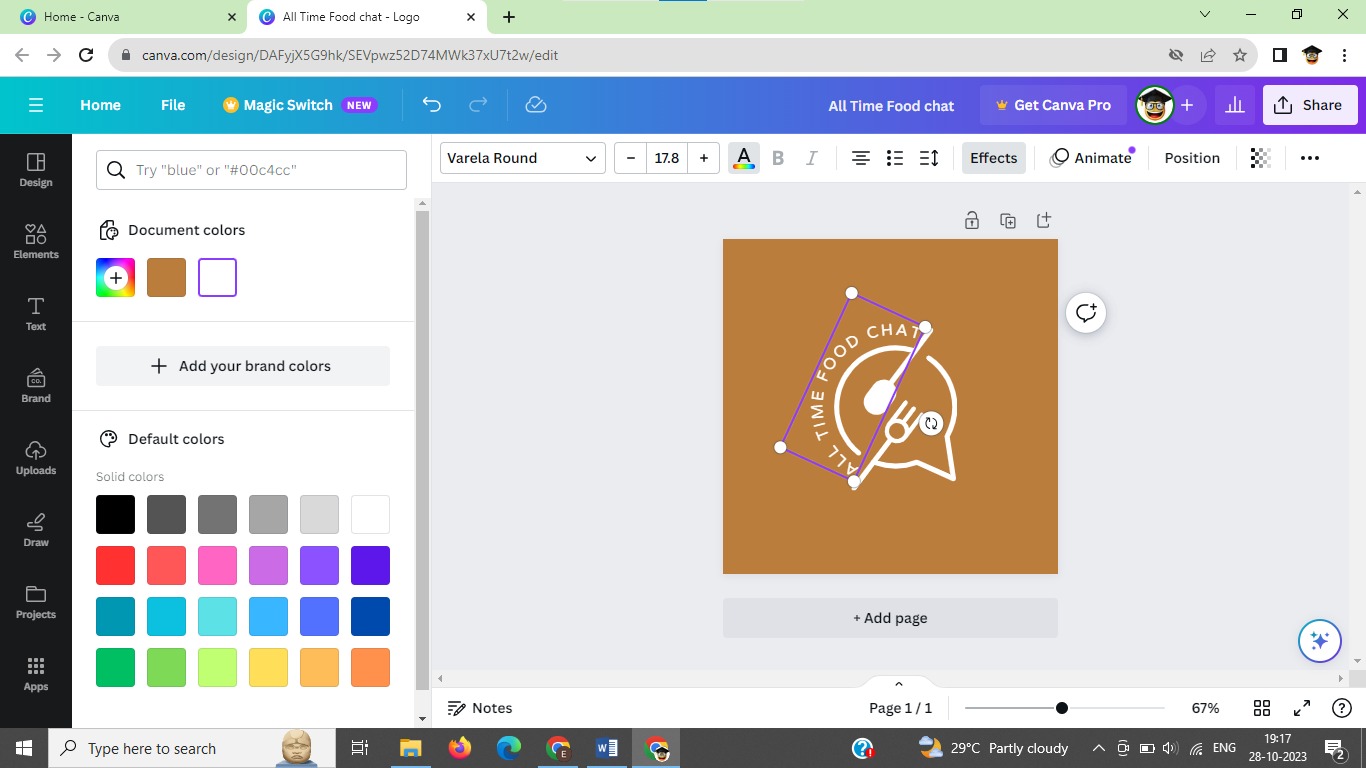
Creating a logo design using Canva.

# Navigation and Design Picking



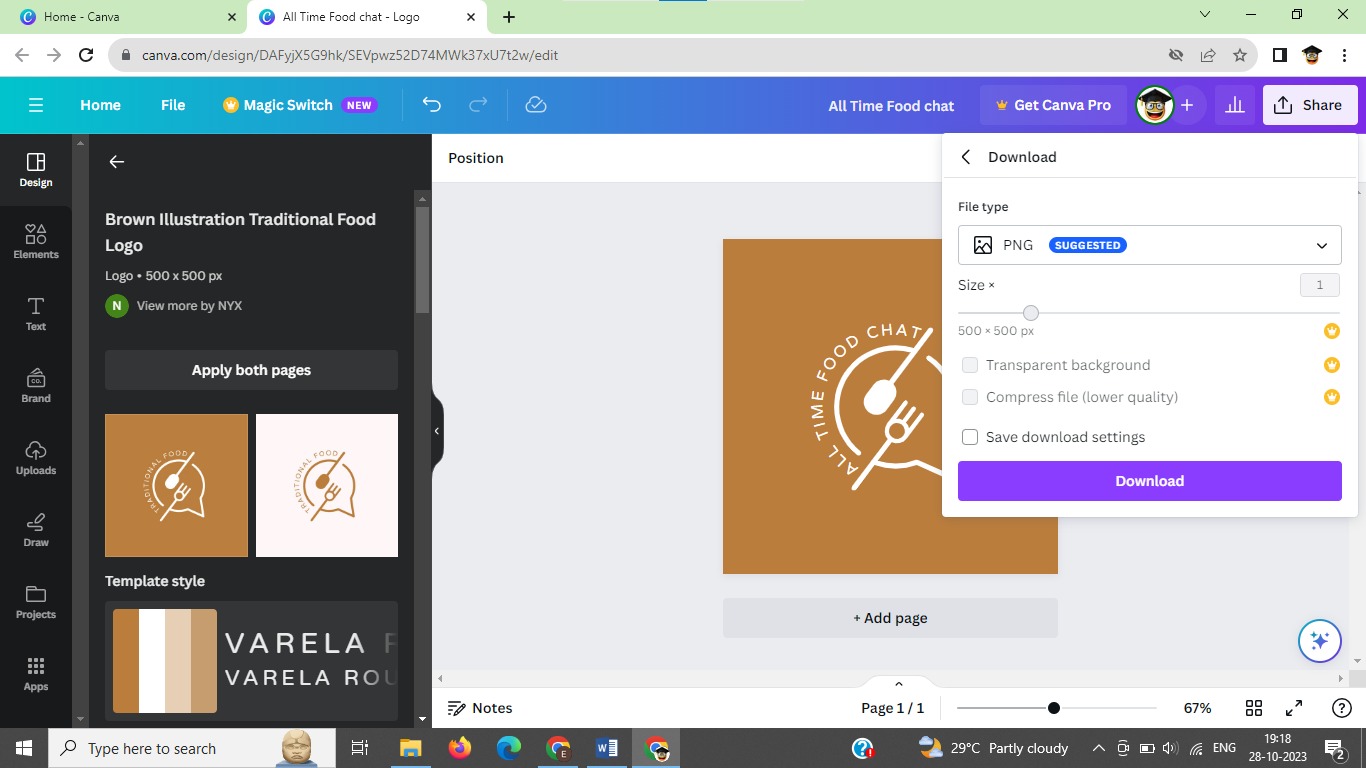


# Effects and Select Different Styles And Choose It



# 

# Download



# Result :

## Brand Name:

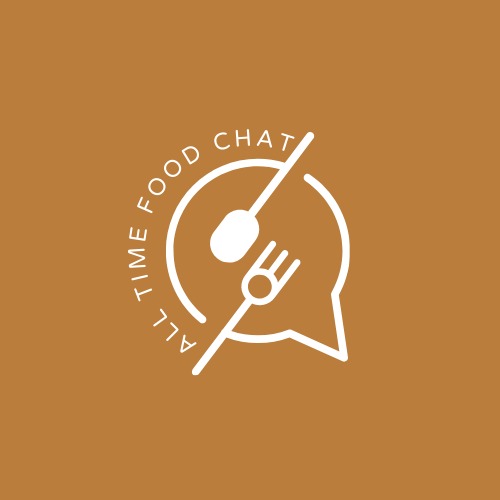
All time food Chat

## Brand Mail:

[Alltimefoodchatsalem6@gmail.com](mailto:Alltimefoodchatsalem6@gmail.com)

Password : Allfood@123

## Brand Logo:



Demo link

https://youtu.be/UbCVgkHey08?si=J8h2Hxj2VGV3Du-Y