

Sree Mahit Munakala

Product Designer

sreemahit@gmail.com

(+91) 995 796 1234

sreemahit.github.io

LinkedIn: /in/sreemahitmunakala

WORK

Nutanix Design

05.2019 - 07.2019

Product Design Intern

- **Redesigned** the inventory in Nutanix Xi Beam's Security Compliance vertical.
- Analysed **current usage patterns** and framed **new use cases** for the product.
- Iterated over **multiple directions** in which the feature could align itself in.
- Documented and **presented final designs** to Xi Beam's director.

Bosch User Experience Studio

05.2018 - 07.2018

User Experience Design Intern

- Put forth **10 design directions** to increase efficiency in Bosch's ECU department.
- Sorted through **insights from 47 interviews** and presented top findings.
- Planned and conducted **3 ideation workshops** with a total of 30 participants.
- **Documented** and presented the project to heads of the department.

17dnorth - Branding and UX Studio

06.2017 - 07.2017

Graphic Design Intern

- Designed **t-shirts and social media elements** for 17dnorth.
- Designed multiple iterations of brand identities and elements for **6 clients**.

PROJECTS

Tackling anger in children with hearing disabilities

01.2019 - 04.2019

Guide: Prof. Sharmistha Banerjee & Prof. Ravi Mokashi Punekar, Dept. of Design, IITG

- Proposed design directions to foster a safe outlet for physical and mental aggression.
- Conducted interviews to **analyse root causes** for heightened anger.
- Identified **points of intervention** to inculcate healthy behaviour in children.

State Library of Victoria AI-powered library assistant

04.2018

24 hour Student Design Challenge - OzCHI 2018

- Designed the visual language of a virtual assistant aimed to make the physical and digital collections of a library discoverable, accessible and inclusive.
- Reviewed literature on existing technologies and advancements in libraries.
- Held brainstorming and card sorting sessions. Outlined use cases.
- Drafted a research paper and shot a 4 minute video detailing the idea.

Promoting news consumption among young adults

05.2018 - 08.2018

Self Guided Project

- Proposed a news reading system encouraging people to read news regularly.
- Conducted interviews and a survey drawing insights on news reading habits.
- Framed top findings into opportunity areas for ideation.

ACHIEVEMENTS

Designing for Children, IDC, IIT Bombay

- Paper abstract selected for presentation

FTE/KLM/TU Delft Student Disruptor Global Design Challenge 2018

- **Winner**. Stood among top 4 students.
- Presented at the Future Travel Experience Global Conference, Las Vegas.
- Won **\$10,000+** worth travel and stay.

OzCHI Student Design Challenge 2018

- Won **SDC Chairs Commendation 2018**
- Stood among the **Top 3** teams globally.

SKILLS

Sketch. XD. Principle.* After Effects.

Illustrator. Premiere Pro. InDesign.

Arduino.* HTML. CSS.

Rhino 3D. KeyShot Prototyping.

**Elementary Proficiency*

EDUCATION

Indian Institute of Technology Guwahati

Bachelor of Design | 2016 - 2020 (exp)

Cumulative Point Index: 8.96 / 10

LEADERSHIP

Editor in-Chief, Era: Abhikalp

Publication celebrating 20 years since the inception of the Dept. of Design, IIT Guwahati

Secretary, Anchorenza Club, 2018-19

The anchoring and web content creation club of IIT Guwahati