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TASK TITLE

CAR LAUNCH

TASK DESCRIPTION

1. Market Research and Planning

**2. Product Development and
Testing**

3. Marketing Strategy

4. Branding and Positioning:

5. Communication and PR:

6. Sales and Distribution:

STEPS TAKEN

- 1. Set Up HTML Structure**
- 2. Create Header Section**
- 3. Implement Navigation**
- 4. Add Main Content Sections**
- 5. Apply CSS Styling**
- 6. Finalize and Test**

CHALLENGES FACED

Ensuring that the web page looks good and functions well on various devices and screen sizes can be challenging.

Incorporating high-quality images and videos to showcase the car's features and design can slow down page loading times.

Ensuring that the web page functions consistently across different web browsers can be a challenge.

Solutions Implemented

Implement responsive design techniques using CSS media queries to adapt the layout and styling based on different devices.

Optimize images and use lazy loading techniques to prioritize the loading of visible content first. Consider using efficient image formats and content delivery networks (CDNs) for faster loading.

LEARNINGS

Understand Your Audience

Clear and Concise Messaging

Responsive Design is Essential

Visual Appeal Matters

PROJECT UPDATE

Testing

Documentation

Proper image