

# **P**ORTFOLIO

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**FASHION STYLING**

I AM  
JUST A GIRL  
WITH  
IDEAS

FASHION STYLIST



**HELLO. I'M-**

# SUKIRTI RATH

*Fashion Communication Design Student*

## About me

*I am a creative soul with a passion for fashion, currently honing my skills as a Fashion Communication student. With an innate curiosity for the ever-evolving trends in the fashion industry, I thrive on staying ahead of the curve and exploring the intersection of art, culture, and style.*



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# Education

## BACHELOR OF DESIGN

National Institute of Fashion  
Technology, Bhubaneswar  
→ *Fashion Communication*

2021-2025

**CGPA: 8.6**

## HIGHER SECONDARY EDUCATION

Delhi Public School, Kalinga  
→ *Commerce*

2019-2021

## SECONDARY EDUCATION

St. Joseph's Higher Secondary  
School, Bhubaneswar

2007-2019

# Languages

English



Hindi



Odia



# Work Experience

Vostro Design & Fashion Pvt. Ltd.,  
Noida, U.P.

JUN-AUG'23

→ *Fashion & Design Intern*

Assisted in the design process, contributed to styling, and coordinated on the manufacturing of fashion garments for international and renowned brands like Max Mara, MSGM, Elisabetta Franchi, Pinko, forte\_forte, Aspiga London, Lily and Lionel, Ralph Lauren, and other notable labels.

# Skills

Fashion Styling

Creative Direction

Photography

Copy Writing

Content Writing

Video Editing

Set Design



Graphic Design



# MY WORK

- 1 FASHION SHOW**  
*Styling*
- 2 REGAL FUSION**  
*Styling*
- 3 EDITORIAL**  
*Styling*
- 4 EDITORIAL**  
*Styling*
- 5 AWARD SHOW**  
*Styling*
- 6 THEMATIC**  
*Styling*

# FASHION SHOW

*F*ashion shows are a dazzling display of creativity, where designers unveil their latest collections through carefully choreographed runway presentations. Styling takes center stage, as every detail from hair and makeup to accessories is meticulously curated to enhance the overall aesthetic and theme of the event, ensuring that each look is appropriate for the runway."



# 2024 Trend Research

## 1.

### EMBOSS

A luxe material that wears especially well, stamped bags of all shapes and sizes lend a ladylike finish to any look. The stunning handbags, crafted from materials stamped with intricate crocodile skin patterns, elevate any outfit with a touch of timeless sophistication.



## 2.

### LIQUID GOLD

Gold took on a sleeker, more fluid appearance on the spring 2024 runways. From elegantly draped gowns that accentuated the body's contours, many collections presented endless ways to add a Midas touch to the wardrobe.

## 4.

### SHEER TIGHTS

Sheer has made its way to Paris this year, with the stars flocking to the fashion capital in style for Fashion Week. While many were looking up at the glamorous frocks and eye-catching jewellery, many stars opted for a touch of flair to their look by adding sheer tights and heels.



## 3.

### SILK

Luxurious silk pieces in unexpected silhouettes and bold colors, make a statement that's both sophisticated and modern. 2024 looks out for silk reinterpretations of classic styles that has a bold twist on timeless elegance.



## 5.

### CHERRY RED

Fashion's obsession with bright red has been impossible to ignore in recent seasons, seen on the runway but also the red carpet. Spring 2024 brought a noticeable shift towards deeper and more opulent versions of the shade.



# Theme BOARD

FIERCEFUL



DIVINE



INDIVIDUALITY



FASHIONISTA



FEMININE



FASHION SHOW



# Inspiration BOARD

SHEER TIGHTS WITH HEELS

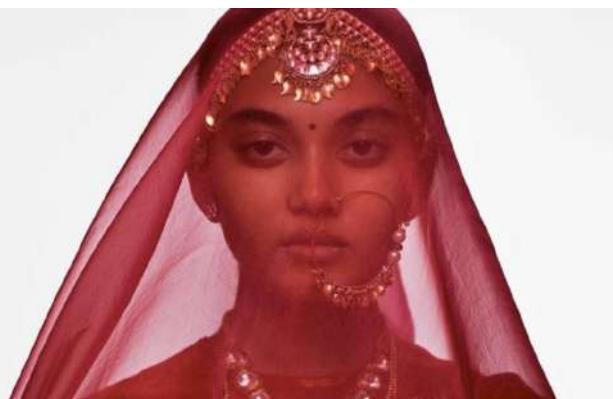


GOLD ACCENTS



ART DIRECTION

KYLIE JENNER



INDIAN ESSENCE FEMME

PERSONALITY



# Mood BOARD



## *Concept*

The mood board embodies the journey of **womanhood**, symbolised by the vibrant red of blooming flowers, signifying growth and maturity. Contrasted with the powerful black, it highlights the irony of women's strength and empowerment. The subtle golden accents underscore the equal significance of both black and gold, creating a regal and commanding presence. Together, these elements celebrate the innate power and resilience of Indian women, emphasising their ability to wield **strength** and **authority** when empowered.



Style BOARD



# Hair & Makeup **BOARD**

DARK RED LIPS



GLITTER EYE SHADOW



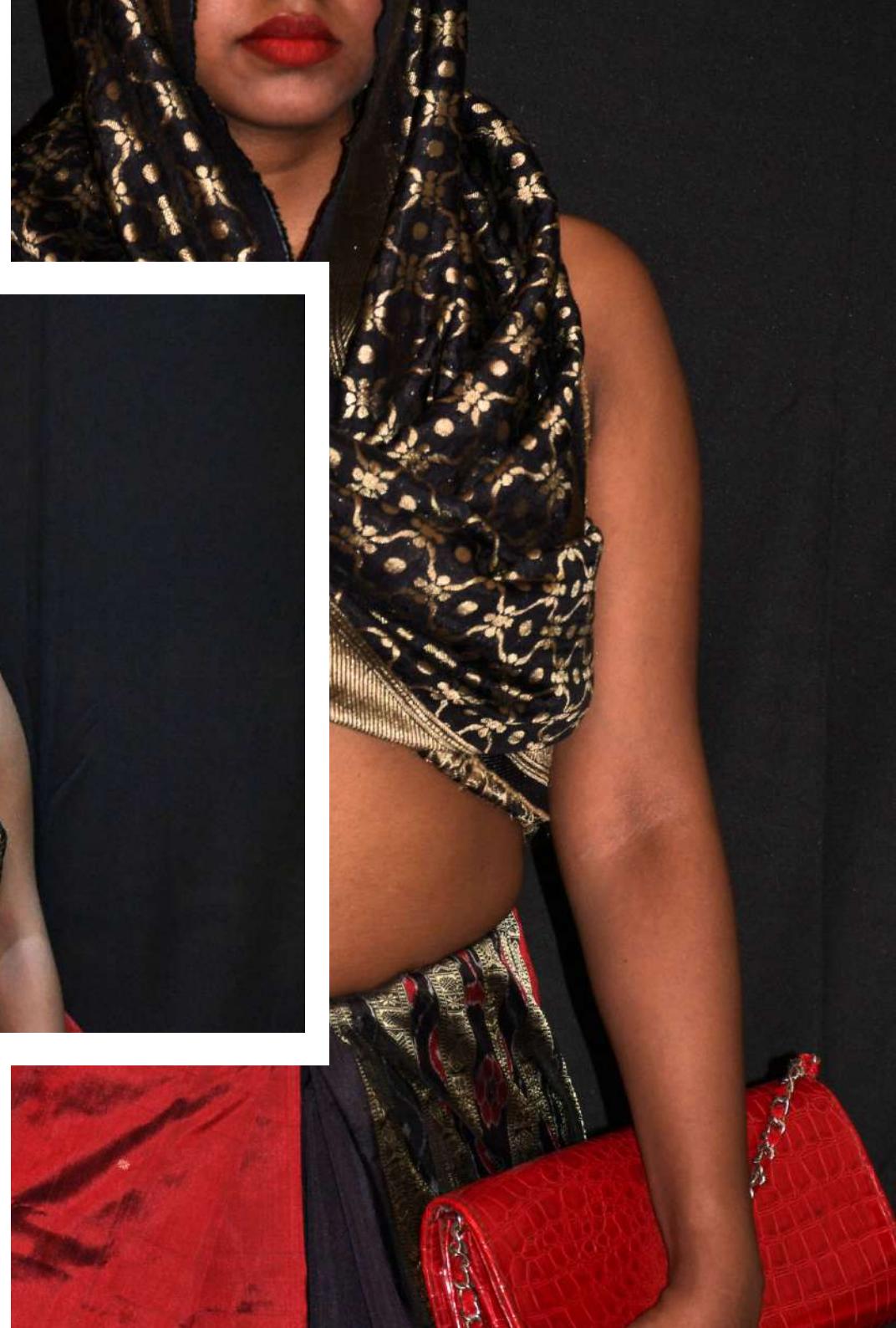
SOFT RED BLUSH



MIDDLE PART BUN











# REGAL FUSION STYLING

*R*egal Fusion embodies a blend of aristocratic elegance with contemporary flair, inspired by royal traditions and modern influences. The brief calls for styling that harmonizes traditional regal elements with modern trends. The aim is to incorporate elements that evoke both grandeur and femininity, encapsulating the essence of regal elegance with a modern twist."

# 2024 Trend Research



## 2.

### CORSETS

Corsets are a major trend in 2024. They've moved beyond just shapewear and are taking center stage as versatile pieces. The focus is on comfort and self-expression, with a wide range of styles from the ultra-romantic to the edgy and avant-garde.

## 3.

### MILLENNIAL PINK

Just when Gen Z was reaching the height of their power, millennial pink has made a comeback. Tory Burch included a millennial pink mini dress with a gravity-defying hemline in her Spring/Summer'24 collection - a week later the dress was already worn by Hailey Bieber.



## 1.

### PEARLS

Pearls were omnipresent on the spring and summer 2024 catwalks from New York to Paris to London to Milan. They were most notably seen at Givenchy, where the collection, presented by artistic director Matthew M. Williams, featured an ear cuff, earrings, and rings adorned with large, perfectly contoured pearls.



## 4.

### SATIN

Satin fabric becomes one of the biggest trends of the year. Outfits like the satin trench coat is something that will not only be worn for the rest of winter, but into the spring, and even fall.



## 5.

### ROYALCORE

The Royalcore trend, which played a significant role in the latest Ready-to-wear collections for spring summer 2024, reveals a fascinating mashup between the majesty of noble costumes of the past and a modern stylistic reinterpretation.



# Theme BOARD

GRACE



GRANDEUR



FEMININITY



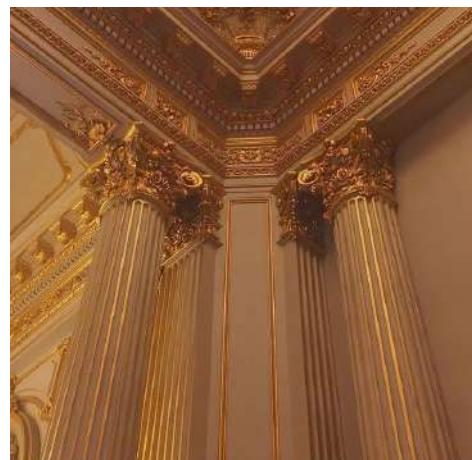
PRINCESS ERA



ETHEREAL BEAUTY



REGAL



# Inspiration BOARD

CORSET



PEARLS



BRIDGERTON



GOLD SATIN FABRIC

MASQUERADE MASK



VINTAGE TABLE AND BACKDROP



# Mood BOARD



## *Concept*

The mood board encapsulates the essence of **regal fusion**, drawing inspiration from the Netflix series **Bridgerton** and the timeless elegance of the **princess era**. Pearl jewellery symbolizes grace and sophistication, while the color palette of satin baby pink, ivory white, and pristine white adds ethereal beauty and purity. The voluminous ballgown skirt paired with a structured corset evokes grandeur and femininity, reminiscent of aristocratic glamour. Together, these elements create a captivating narrative of regal elegance, celebrating the harmonious blend of **tradition** and **modernity** in fashion.



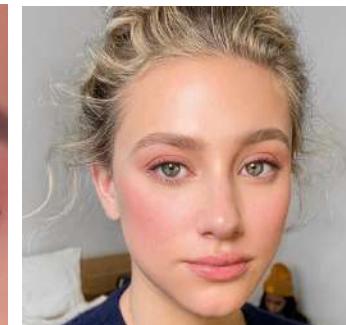


# Hair & Makeup **BOARD**

GLOSSY PINK LIPS



SOFT PINK EYE SHADOW



SOFT PINK BLUSH

MIDDLE PART BRAID









# EDITORIAL STYLING

“*D*ark Fantasy evokes a realm of mystery and allure, set in a mystical forest where whispers of magic linger in the air. It's a journey of discovery amidst shadowy secrets. The editorial styling brief calls for weaving enigmatic elements into the outfit, incorporating subtle hints of mysticism to capture the essence of this captivating theme.”



# 2024 Trend Research

## 1.

### SILVER

The silver trend has been a thing in fashion for a while now, but now it's received endorsements from the likes of celebrities like Naomi Watts and America Ferrera on the Golden Globes 2024 red carpet.



## 2.

### CORSETS

Corsets are a major trend in 2024. They've moved beyond just shapewear and are taking center stage as versatile pieces. The focus is on comfort and self-expression, with a wide range of styles from the ultra-romantic to the edgy and avant-garde.

## 3.

### BALLGOWNS

Spring 2024 embraces elegance and sophistication with the latest collection of ball gowns. These gowns are sure to make a bold statement.



## 4.

### SATIN

Satin fabric becomes one of the biggest trends of the year. Outfits like the satin trench coat is something that will not only be worn for the rest of winter, but into the spring, and even fall.



## 5.

### SERIOUS BLACK

Lacking wings, people are earthbound. The predominance of black on the runways seemed to acknowledge the human condition while at the same time showing us how the imagination can soar, even in times of sadness. Shrouded looks also appeared at Issey Miyake and at Rick Owens.



# Theme BOARD

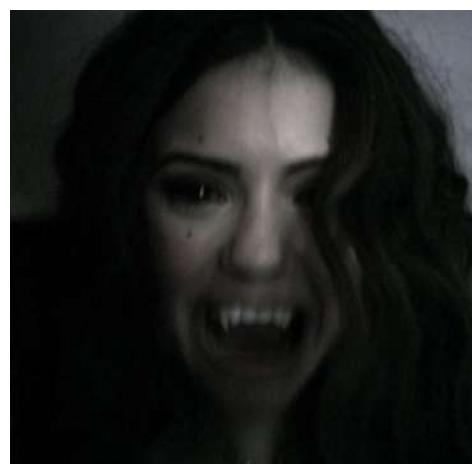
MYSTIC



ESCAPE



DARK FANTASY



DISCOVERY

INTO THE WOODS

MYSTICAL CREATURE

# Inspiration **BOARD**

BALL GOWN



ART DIRECTION



KATHERINE PIERCE



CORSET



MYSTERY



ENIGMATIC PERSONALITY



# Mood BOARD



## *Concept*

The mood board channels the essence of "Dark Fantasy", weaving elements of mystery and allure reminiscent of **Katherine Pierce** from **The Vampire Diaries**. With subtle nods to her enigmatic character, the scene unfolds in a **mystical forest**, where whispers of magic linger in the air. Illuminated by the soft glow of a white hourglass lamp, the mood board hints at a journey of discovery, where **secrets** and **hidden truths** await amidst the shadows of the forest.



# Style BOARD

The style board exudes a sense of intrigue and mystery with the satin silver corset and black petticoat, evoking dark elegance. The dark, noir makeup adds an air of mystique, while against the backdrop of a mystical forest, illuminated by the soft glow of a white hourglass lamp, it captures the essence of a **journey into the unknown**.



# Hair & Makeup **BOARD**

DARK LIPS



SMOKY BLACK EYE SHADOW



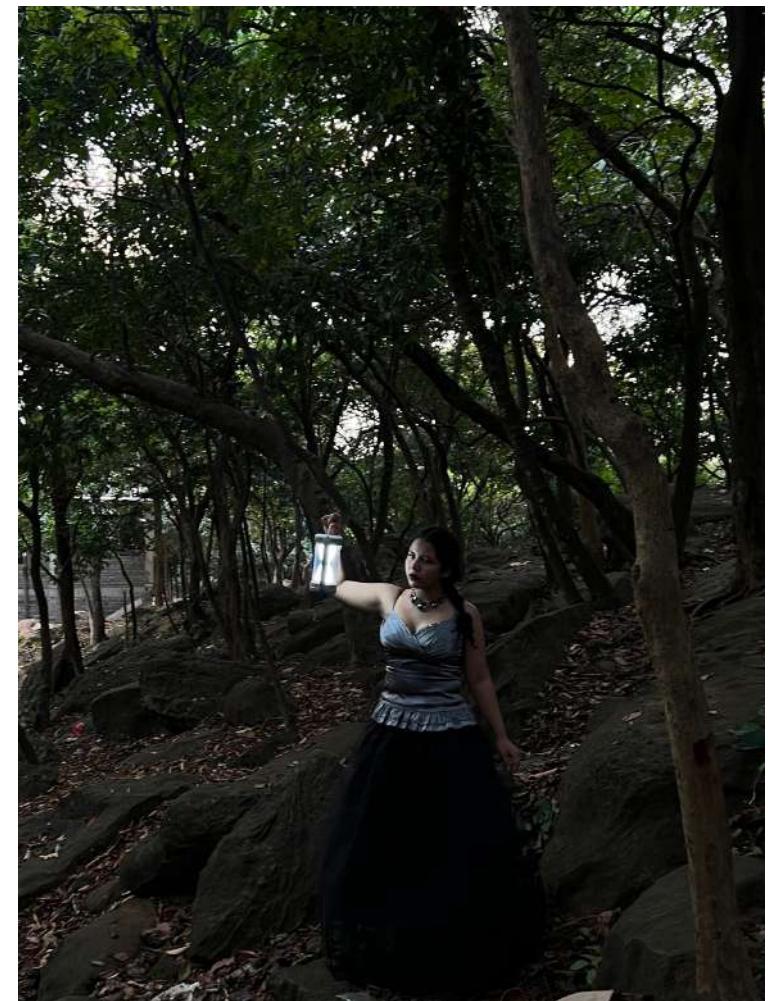
RED BLUSH

MIDDLE PART BRAID











# EDITORIAL STYLING

*F*ashion Playlist transcends mere appearances; it's a stress-buster synced with our emotions. The Editorial styling focuses on curating an outfit that reflects the emotional resonance of a fashion playlist. The theme aims at harmonizing with the mood and vibe of the music, offering comfort and confidence."

# 2024 Trend Research

1.



## WINTER COATS

This winter, timeless outerwear silhouettes reign supreme. Power-shouldered wool coats, elegant black coats, retro bomber jackets and puffers have proven popular, realised in neutral tones, mood-boosting shades and expressive patterns.

2.

## KNIT

Cardigans and fair isle knits are the most prominent knitwear trend this season. The painstakingly intricate pieces at Bottega, the matching fair isle sets at Molly Goddard and the playful cardis at JW Anderson that looked like they were missing arm holes. Bode and Loro Piana are offering traditional takes on the trend in luxe, vivid colors, while Khaite and the Row have put their minimalist spin on things.

3.

## BLACK & WHITE

After monochrome hues had a major moment on the runways of Gucci, Chloé and Carven during the spring 2024 season, shades of black and white have made their way to the red carpet. Pared-down palettes were popular among attendees at the Golden Globes and People's Choice Awards, and now stars at the Oscars.



4.

## LOAFERS

Many brands have unveiled fresh, modern takes on the silhouette that feels very trendy. Even celebrities have been seen in the often preppy-leaning silhouette, including Hailey Bieber, Emma Watson, Katie Holmes, and Gigi Hadid, which only gives the shoe that much more street cred.

5.

## DENIMS

While denim is a fashion constant, it's at its best when used in unexpected ways. Junya Watanabe's tiered stitching made for a unique denim dress silhouette, Chanel and Valentino had full denim sets which was atypical for the brands, and Schiaparelli, who is known for more dramatic occasion pieces, showcased denim cargos.



# Theme BOARD

SWAGGER



STRESS-BUSTER



PLAYLIST



SELF-EXPRESSION



FREEDOM



FASHIONABLE



# Inspiration **BOARD**

ART DIRECTION



TAYLOR SWIFT



ART DIRECTION

CARTI



RAPPER PERSONALITY



YE'S FASHION AND MUSIC >

# Mood BOARD



# *Concept*

A "**Fashion Playlist**" isn't just about appearances. It's a stress buster that syncs with our emotions. Music has this magical ability to uplift moods, and when fused with fashion, it forms a dynamic duo for stress relief.

In the chaos of life, a well-curated fashion playlist becomes a reliable remedy. What you wear can be a reflection of your mood, helping you navigate through different phases of life. Whether it's a bold outfit exuding confidence or a comfortable outfit for a self-care day, fashion becomes a tool for self-expression and resilience.

Fashion wields the power to influence societal perceptions, particularly in a world where 'weird' is the new cool. One's outfit can serve as a statement challenging norms and sparking conversations about individuality, especially in today's generation, where diversity and self-expression are celebrated. One's choice of fashion, when paired with the right tunes, can function as a personal **stress-buster**.

# Pose BOARD

The pose-inspired board explores the emotions conveyed through **contemporary** poses and styles that resonate with a specific song, elevated by well-coordinated styling.





Fashion Playlist

# Style BOARD

The style board mixes white and black winter wear, reflecting the upcoming winter season. The color palette expresses sadness and happiness, reflecting diverse song moods. This aligns with music and fashion as a **stress-buster**, enhancing the aesthetic by visually capturing song emotions.



# Hair & Makeup **BOARD**

SOFT PINK GLOSSY LIPS



NEUTRAL EYE SHADOW



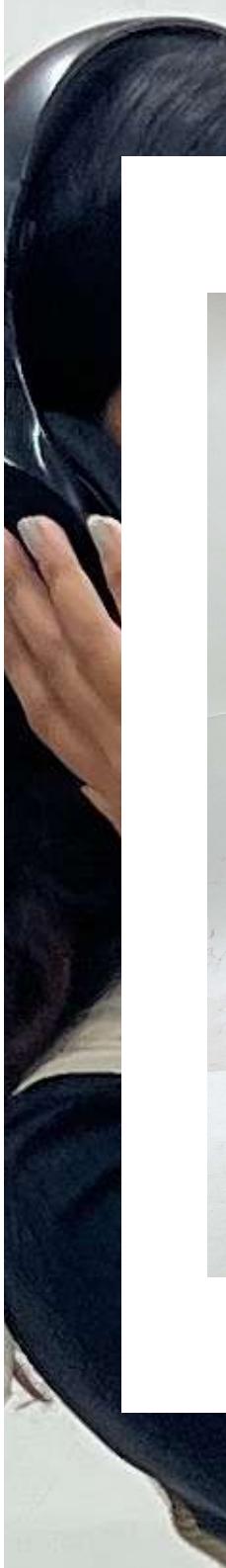
SOFT NATURAL BLUSH



NATURAL WAVY HAIR













# AWARD SHOW

"A

*An award show is a glamorous event where industry leaders and celebrities gather to celebrate outstanding achievements in various fields. The theme reflects sophistication and individuality, enhancing the event's atmosphere and elevating the presence of attendees on the red carpet."*

# 2024 Trend Research



## 2.

### LIQUID GOLD

Gold took on a sleeker, more fluid appearance on the spring 2024 runways. From elegantly draped gowns that accentuated the body's contours, many collections presented endless ways to add a Midas touch to the wardrobe.

## 3.

### ROYAL BLUE

Royal blue dominated the runways from New York to Paris, appearing in outfits ranging from head to toe. Whether showcased through accessories or as part of a complete monochromatic ensemble, this cool hue has a strong presence in the Spring/Summer 2024 collections.



## 1.

### SEQUINS

Sequins, once reserved for New Year's Eve, are now everywhere, from the dance floor to the office. The high-shine trend dominated the 2024 runways, offering a dazzling array of sequined outfits for those who want to make every day a celebration.



## 4.

### EMBELLISHMENTS

Garments are decorated with discreet embroidery, delicate crystals, or refined beadwork, adding a touch of elegance without overwhelming the design. The trend allows for a sophisticated and timeless approach to fashion that appreciates the beauty in subtlety.

## 5.

### SHEER WHITE

Designers are championing the delicate transparency of sheer fabrics, creating a sense of ethereal elegance. Whether it's a sheer blouse paired with tailored trousers or a flowing white dress, this trend effortlessly captures the essence of sophistication and modern femininity.



# Theme BOARD

STAR



FREEDOM



SUCCESSFUL



SELF-DISCOVERY



AWARD SHOW



PAPARAZZI



# Inspiration BOARD

STYLING



ART DIRECTION



ART DIRECTION



STYLING

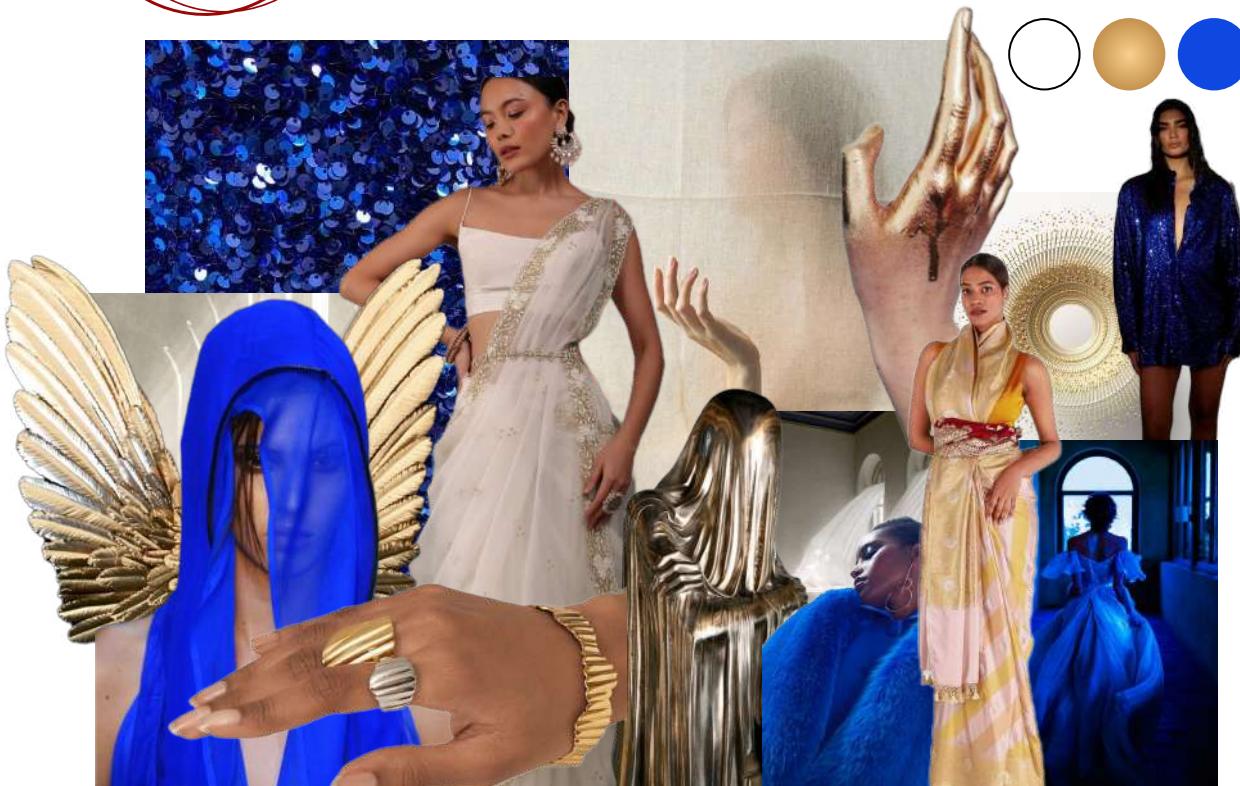


JEWELLERY



EMBELLISHMENT

# Mood BOARD



## *Concept*

The mood board embodies the journey of **self-discovery**, where each element carries profound symbolism. White, evoking freedom, inner peace, and willpower, represents the pivotal stage when women realise their intrinsic value and strive for inner harmony. Royal blue boldly asserts the message of female sovereignty, showcasing women to queens with a regal essence flowing through their veins. Golden touches gracefully merge notions of royalty and dignity, epitomising the timeless elegance and majestic nature inherent in all genders, particularly women.



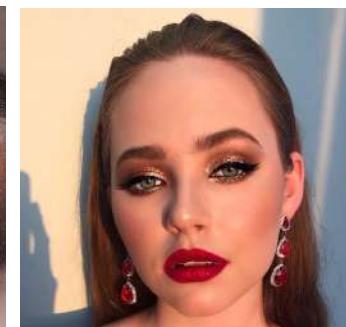
# Style BOARD



# Hair & Makeup **BOARD**

GOLDEN GLITTER EYE SHADOW

DARK RED LIPS



RED BLUSH

MIDDLE PART BUN







# THEMATIC STYLING

“

Thematic styling involves crafting outfits that align with a specific theme or concept. The theme 'Fierceful Elegance' aims at exuding confidence and allure. It seeks to create a look that commands attention and leaves a lasting impression, embodying sophistication while making a bold statement.”



# 2024 Trend Research



## 2.

### DISCO INFERNO

Metallic fabrics with a holographic sheen make a glamorous comeback, channeling the energy of the disco era. Saint Laurent and Balmain led the charge with dazzling materials used in dresses, pantsuits, and accessories, reminiscent of Studio 54 glamour.

## 3.

### SHEER & FRINGES

Transparency takes center stage with sheer fabrics becoming a major trend. Fendi and Rodarte mastered the use of delicate blouses layered over camisoles, incorporating sheer elements in gloves and dresses. This trend adds a touch of sensuality and intrigue to any outfit, with fringes adding a touch of movement on dresses, bags, and accessories. Notably, statement gloves in sheer fabrics were a recurring motif seen on the runways of Miu Miu, Versace, Roberto Cavalli, Givenchy, Chanel, and several other leading fashion houses.



## 1.

### OFFICE-WEAR

The traditional office attire gets a refreshingly modern update. This season, oversized blazers paired with tailored shorts and stiletto heels took center stage. Tom Ford, for instance, presented a powerful yet feminine look with a flowy, checked blazer paired with sleek shorts and pointed stilettos. The trend was also seen on the runways of Chanel and Victoria Beckham, showcasing a new take on professional attire.



## 4.

### ANIMAL PRINTS

Animal prints remain a fashion staple, and 2024 offers a wider variety than ever before. From classic leopard spots to zebra stripes and bold snake prints, there's an animal print for everyone. Dior, Versace, and Dolce and Gabbana all showcased the enduring appeal of this trend with statement dresses and accessories featuring cheetah and leopard prints.



## 5.

### RICH BURGUNDY

Burgundy emerges as a bold and sophisticated color trend for 2024. This rich hue adds instant elegance to any outfit, making it perfect for workwear, evening wear, or a casual statement piece. Tom Ford, Bottega Veneta, Hermès, and several other top brands presented burgundy pantsuits, dresses, and handbags, solidifying its versatility for the season.

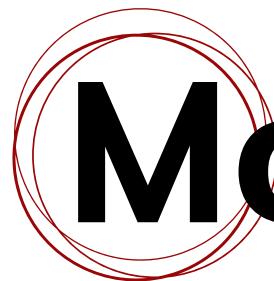




# Theme & INSPIRATION

“FIERCEFUL  
ELEGANCE”

The theme is a manifestation of fierceful elegance, seamlessly merging animal prints with sheer gloves and stockings, accompanied by rich burgundy makeup. Drawing inspiration from the fiercely sophisticated essence of "The Devil Wears Prada" this ensemble incorporates animal prints to make a bold statement, sheer elements to exude allure, and burgundy makeup for an elegant touch. Additionally, embracing the oversized blazer trend in office wear for 2024, this amalgamation culminates in a fiercely elegant aesthetic reminiscent of the iconic film.



# Mood BOARD



"That's all."



Style BOARD



# ILLUSTRATION

This fashion illustration captures a fiercely sophisticated essence, drawing inspiration from the iconic film "The Devil Wears Prada". The combination of animal prints, sheer fabrics, and rich burgundy makeup creates a powerful yet elegant statement. The sand beige oversized blazer, paired with stockings and a black draped sheer skirt, strikes a balance between confidence and femininity. Sheer black gloves and pointed toe high black heel pumps add intrigue and allure to the ensemble. The leopard print wrap top and gold hoop Medusa charm earrings introduce texture and pattern, elevating the overall look. Finished with a black leather La Medusa mini bag, this ensemble epitomizes the fusion of fierce and elegant aesthetics, exuding boldness and sophistication.

**FIN.**



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