

# RESKIN ASSIGNMENT BY EVAN HUGHES

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**IML300 Reading and Writing the Web**

**Professor: Evan Hughes**

**Website Re-Skin Assignment**

**50% Visual Rhetoric | 50% Code Work**

**Overview:** This project draws from the highly creative and practical *CSS Zen Garden* (<http://www.csszengarden.com/>) for inspiration. Everyone will receive the same content – a structured HTML document. Each student will plan a design for the site and style the HTML document using only CSS. This project has two deliverables and will be done in two stages:

**Stage 1:** Review content and mockup a design for the project (due: week 5)

**Stage 2:** Use CSS to style the HTML document according to your mockup design (due: week 8)

**Goal:** The goal of this assignment is to hone both your design technique (stage 1) and your CSS coding skills (stage 2) in preparation for the final project.

**Parameters:** Nothing on the HTML document can be changed or altered unless there is a mistake that compromises the structural integrity of the site. Make sure that you make the professor aware of the necessary change. You can incorporate images, but only as part of the CSS.

**Procedure:**

Step 1: Download the HTML document from the class wiki

Step 2: Create a style sheet: `css/styleProjectOneSkin.css`

Step 3: Create and code a unique design using only CSS

Step 4: Make sure the site is up and running on the server

Step 5: Present your site to the class

## Helpful Sources:

Weinman, B. (Aug 7, 2009). CSS Positioning Best Practices. Retrieved from <http://www.lynda.com/CSS-tutorials/positioning-best-practices/47543-2.html>.

CSS Zen Garden: The Beauty of CSS Design. (n.d.). Retrieved from <http://www.csszengarden.com/>.

W3Schools. (n.d.). Retrieved from <http://www.w3schools.com/>.

The C.R.A.P. method. (n.d.)Think around corners blog. Retrieved from: <http://www.thinkaroundcorners.com/2011/10/c-r-a-p-principles-design/>.

Assessment in more detail:

	Scale of one (poor) to ten (superior work)	(1-10)
<b>The mockup includes the full layout, color palette and font choices:</b>		
<b>The design considers the function of the site and presents a clear visual hierarchy:</b>		
<b>The design is well executed and clearly considers the content of the webpage:</b>		
<b>The site is visually appealing and uses consistent design principles:</b>		
<b>Visual and design elements illustrate clear rhetorical purpose:</b>		
<b>The code is clean and well organized (uses notation and is easy to read):</b>		
<b>The code uses best practices as described in class:</b>		
<b>The code exhibits the best problem solving skills to tackle the design mockup:</b>		
<b>Pseudo elements are used to add images and incorporate other content into the site:</b>		
<b>Clearly shows synthesis of class material and outside research:</b>		
<b>The mockup was turned in by the due date:</b>		<b>YES / NO</b>
<b>The site was codes and uploaded to the Storm server by the due date:</b>		<b>YES NO</b>

Name: