Week 6: Access and the Digital Divide

Due No Due Date **Points** 10

Submitting a text entry box, a website url, a media recording, or a file upload

According to the New York Times: "Increasingly, we are a country in which only the urban and suburban well-off have truly high-speed Internet access, while the
rest — the poor and the working class — either cannot afford access or use restricted wireless access as their only connection to the Internet. As our jobs,
entertainment, politics and even health care move online, millions are at risk of being left behind."

This module examines who make up the digital, whether or not it is growing and possible remedies to avoid leaving the poor and working class behind in the digital age.

- Keywords: Digital Divide
- · Learning Objectives:

Define who make up the digital divide

• How Big Telecom Used Smartphones to Create a New Digital Divide

http://colorlines.com/archives/2011/12/the_new_digital_divide_two_separate_but_unequal_internets.html (http://colorlines.com/archives/2011/12/the_new_digital_divide_two_separate_but_unequal_internets.html)

Technology Trends Among People of Color

http://www.pewinternet.org/Commentary/2010/September/Technology-Trends-Among-People-of-Color.aspx (http://www.pewinternet.org/Commentary/2010/September/Technology-Trends-Among-People-of-Color.aspx)

- GED will go digital next year in Va., elsewhere http://www.washingtonpost.com/local/education/ged-will-go-digital-next-year-in-va-elsewhere/2013/04/12/76fbfa84-a39a-11e2-82bc-511538ae90a4_story.html
 (http://www.washingtonpost.com/local/education/ged-will-go-digital-next-year-in-va-elsewhere/2013/04/12/76fbfa84-a39a-11e2-82bc-511538ae90a4_story.html)
- The Digital Divide, ICT and the 50x15 Initiative http://www.internetworldstats.com/links10.htm (http://www.internetworldstats.com/links10.htm
- Designing a Smart-Phone Alphabet for the Illiterate

http://www.technologyreview.com/news/427376/designing-a-smart-phone-alphabet-for-the-illiterate/ (http://www.technologyreview.com/news/427376/designing-a-smart-phone-alphabet-for-the-illiterate/)

Who's not online and why

http://www.pewinternet.org/~/media/Files/Reports/2013/PIP Offline%20adults 092513 PDF.pdf (http://www.pewinternet.org/~/media/Files/Reports/2013/PIP Offline%20adults 092513 PDF.pdf)

• The New Digital Divide

http://www.nytimes.com/2011/12/04/opinion/sunday/internet-access-and-the-new-divide.html?pagewanted=all (http://www.nytimes.com/2011/12/04/opinion/sunday/internet-access-and-the-new-divide.html?pagewanted=all)

https://www.americanpressinstitute.org/publications/reports/survey-research/african-american-and-hispanic-perceptions-coverage/ (https://www.americanpressinstitute.org/publications/reports/survey-research/african-american-and-hispanic-perceptions-coverage/)

https://www.americanpressinstitute.org/publications/reports/survey-research/african-american-hispanic-news-consumers/ _(https://www.americanpressinstitute.org/publications/reports/survey-research/african-american-

hispanic-news-consumers/)

(http://www.nytimes.com/2011/12/04/opinion/sunday/internet-access-and-the-new-divide.html?pagewanted=all)
(http://www.nytimes.com/2011/12/04/opinion/sunday/internet-access-and-the-new-divide.html?pagewanted=all)
(http://www.media-alliance.org/article.php?id=510)

Deeper Dive

http://50x15.org/connected-global-population

Review: "Digital Gates: How Race and Class Distinctions are Shaping the World." S. Craig Watkins in The Young and Digital. Pp. 75-103; Beacon Press

Videos

Bridging The Digital Divide: Lance Lucas at TEDxBaltimore (http://www.youtube.com/watch?v=ill3si2qKQ4)



(http://www.youtube.com/watch?v=ill3si2qKQ4)

Additional material (optional):

TED Talk videos: http://www.ted.com/playlists/26/our_digital_lives.html (http://www.ted.com/playlists/26/our_digital_lives.html)

Video: http://gary.tumblr.com/post/78887853/legacy-is-greater-than-currency/ (http://gary.tumblr.com/post/78887853/legacy-is-greater-than-currency)

Video: http://www.fastcompany.com/1823437/mastering-uncomfortable-art-personal-branding (http://www.fastcompany.com/1823437/mastering-uncomfortable-art-personal-branding)

Video: http://www.ted.com/talks/amanda_palmer_the_art_of_asking.html (http://www.ted.com/talks/amanda_palmer_the_art_of_asking.html)

Reflections: Select one group impacted by the digital divide and come up with an idea to help them bridge the digital gap.

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