**[Rhetoric of Advertising](http://spelmanwrites384.tumblr.com/)**

Bottom of Form

**Week 11**

Readings

* Visit, read, and analyze [this collection of strategic responses](http://t.umblr.com/redirect?z=https%3A%2F%2Fgendersec.tacticaltech.org%2Fwiki%2Findex.php%2FManuals_with_a_gender_perspective&t=NjM4NTVmMTNkODYxMGUxZTkxOWM5ZjllOTgxNWI3ZjRmMjM0NWMzNCxLVEMyeUxEbw%3D%3D&b=t%3A9l9EYkX7kkaXd2QMhaeMWw&p=http%3A%2F%2Fspelmanwrites384.tumblr.com%2Fpost%2F142041620452%2Fweek-11&m=1" \t "_blank) to the problem of gender and privacy online.  Really dig into the site.  After reading the site, carefully browse:  [A DIY Guide to Feminist Cybersecurity](http://t.umblr.com/redirect?z=https%3A%2F%2Ftech.safehubcollective.org%2Fcybersecurity%2F&t=YTg3NzRjZjdlOTE4MjdhODRiMDliOWE1NTMyNjA2M2ZiNTU5ZTE1YixLVEMyeUxEbw%3D%3D&b=t%3A9l9EYkX7kkaXd2QMhaeMWw&p=http%3A%2F%2Fspelmanwrites384.tumblr.com%2Fpost%2F142041620452%2Fweek-11&m=1" \t "_blank)
* Explore both LinkedIn and About.me.  As you examine both sites, note their major similarities and differences–preparing yourself for the possibility of a pop quiz over these platforms.

Composition

Compose three different (180 word) “angles” for your About.me biography. Deliberately organize it through some clear trajectory of time and topic.  This should happen naturally after you RE-READ what you wrote.  Revise each of the (180 word) angles and examine their relationship.  Develop a new (100 word) response that incorporates elements from each of them.  Your original drafts and revisions should be in two different colors.  Your most finalized draft should be indicated by a heading and a different color from the original and revised drafts.

Entitle the document YOURINITIALS\_AboutBio\_FirstDraft.  [Share the document with me at alexandrialockett@gmail.com.]

Use[Flickr Commons](http://t.umblr.com/redirect?z=https%3A%2F%2Fwww.flickr.com%2Fcreativecommons%2F&t=YzJlMzVlODMwY2I4YmY1YjgzZGM3ZWNmZDI3MTRhNDJkZWM1Nzk4NixYbnZ4blZLUw%3D%3D" \t "_blank), [CC](http://t.umblr.com/redirect?z=https%3A%2F%2Fsearch.creativecommons.org%2F&t=MGExMmU0MGRkOWVkYWMxZjUwMTUzY2Q5ZWNjZTQzNDRiMjQyNWRmZixLVEMyeUxEbw%3D%3D&b=t%3A9l9EYkX7kkaXd2QMhaeMWw&p=http%3A%2F%2Fspelmanwrites384.tumblr.com%2Fpost%2F142041620452%2Fweek-11&m=1" \t "_blank), and/or [Photopin](http://t.umblr.com/redirect?z=http%3A%2F%2Fphotopin.com%2F&t=MzNkZmEyZmEzZWQ0NWZiNWRlZjYwN2ZjNjZhZmRkZjhjOGE0YWYzZSxLVEMyeUxEbw%3D%3D&b=t%3A9l9EYkX7kkaXd2QMhaeMWw&p=http%3A%2F%2Fspelmanwrites384.tumblr.com%2Fpost%2F142041620452%2Fweek-11&m=1" \t "_blank) to discover images of inanimate objects that would serve as a striking/intriguing/attractive image to represent your likeness on About.me.  Select 10 of the **best** images you can find.  Be prepared to discuss your choices, feel free to make a short note with each.

Use Google Slides to create a Visual Deck of the images.  Entitle the presentation YOURINITIALS\_About.me Image Selection.  [Share the document with me via email.]

Additional Resources:

[www.tor.org](http://t.umblr.com/redirect?z=http%3A%2F%2Fwww.tor.org&t=MzNkYWRmOGE4NjgzOTU4MGM4MDU2NjQyNjFmZjJmZDIwZWZhN2MwZCxLVEMyeUxEbw%3D%3D&b=t%3A9l9EYkX7kkaXd2QMhaeMWw&p=http%3A%2F%2Fspelmanwrites384.tumblr.com%2Fpost%2F142041620452%2Fweek-11&m=1" \t "_blank)

[http://www.bbc.com/news/technology-35924859](http://t.umblr.com/redirect?z=http%3A%2F%2Fwww.bbc.com%2Fnews%2Ftechnology-35924859&t=MWE2OWZjMmRlMDZmZjdlYThmZmFlNjE0ZGZmMjc1YTI5YTEwYmY0MSxLVEMyeUxEbw%3D%3D&b=t%3A9l9EYkX7kkaXd2QMhaeMWw&p=http%3A%2F%2Fspelmanwrites384.tumblr.com%2Fpost%2F142041620452%2Fweek-11&m=1" \t "_blank)

[http://www.ibtimes.co.uk/seattle-police-raid-home-privacy-activists-who-maintain-tor-anonymity-network-node-1552524](http://t.umblr.com/redirect?z=http%3A%2F%2Fwww.ibtimes.co.uk%2Fseattle-police-raid-home-privacy-activists-who-maintain-tor-anonymity-network-node-1552524&t=MGJlY2U2YzUzZDc2OGI0NGEyZjE1YmFhMGU4Mjg5NzdjOTI3NDFlNSxLVEMyeUxEbw%3D%3D&b=t%3A9l9EYkX7kkaXd2QMhaeMWw&p=http%3A%2F%2Fspelmanwrites384.tumblr.com%2Fpost%2F142041620452%2Fweek-11&m=1" \t "_blank)

[http://www.scmagazine.com/doj-defies-court-order-to-turn-over-spyware-code-used-against-tor/article/486396/](http://t.umblr.com/redirect?z=http%3A%2F%2Fwww.scmagazine.com%2Fdoj-defies-court-order-to-turn-over-spyware-code-used-against-tor%2Farticle%2F486396%2F&t=ODg1NDAzNDRjOTNkMDk1MWJjNTdkYjEwZGZmZjVlZGNlNTU3OTI1ZCxLVEMyeUxEbw%3D%3D&b=t%3A9l9EYkX7kkaXd2QMhaeMWw&p=http%3A%2F%2Fspelmanwrites384.tumblr.com%2Fpost%2F142041620452%2Fweek-11&m=1" \t "_blank)

[www.duckduckgo.com](http://t.umblr.com/redirect?z=http%3A%2F%2Fwww.duckduckgo.com&t=NzEwOTNiZjU5ODE1YWY1ZTMwOTExZjY3Y2YwYjQ5YzI3NGEzNDllMyxLVEMyeUxEbw%3D%3D&b=t%3A9l9EYkX7kkaXd2QMhaeMWw&p=http%3A%2F%2Fspelmanwrites384.tumblr.com%2Fpost%2F142041620452%2Fweek-11&m=1" \t "_blank)

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[http://qz.com/574853/duckduckgo-the-search-engine-that-doesnt-track-its-users-grew-more-than-70-this-year/](http://t.umblr.com/redirect?z=http%3A%2F%2Fqz.com%2F574853%2Fduckduckgo-the-search-engine-that-doesnt-track-its-users-grew-more-than-70-this-year%2F&t=Nzc0M2RmYmQzNDM2YjE2NWYyOWUxMmRhNTA4NjExNzI4OTJhYjgxYixLVEMyeUxEbw%3D%3D&b=t%3A9l9EYkX7kkaXd2QMhaeMWw&p=http%3A%2F%2Fspelmanwrites384.tumblr.com%2Fpost%2F142041620452%2Fweek-11&m=1" \t "_blank)

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