



## PALS -AIC -PITCH FEST on 1<sup>st</sup> & 2<sup>nd</sup> August

PALS–AIC Pitch Fest 2025 – a dynamic stage where innovation meets opportunity, empowering young innovators to showcase, refine, and scale their ideas.

NITI Aayog      AIM  
ATAL INNOVATION MISSION      ANNA INCUBATOR  
Supported by Atal Innovation Mission, Anna University  
PALS  
PALS INNOVATION INCUBATOR

## PITCH FEST

Innovate. Incubate. Impact. Pitch your idea today!

Got a solution that can shape the future? This is your stage!

Open to pre-final & final year students, startups, and alumni innovators with game-changing tech.

Participate now and elevate your innovation to the next level!

DEEP TECH [ AI,IOT,EV,ENERGY,BATTERY ETC... ]      HEALTH TECH

SCAN ME

<https://forms.gle/7nSzR6Fa8dzmj2v18>

Apply on or before :13<sup>th</sup> July 2025  
HURRY UP SOON!!

August 1<sup>st</sup> & 2<sup>nd</sup> 2025

Anna Incubator

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DRONE AND DEFENCE TECHNOLOGY      WASTE TO VALUE

... AND OTHER SECTORS

CASH PRIZES UPTO 2.5 LAKHS

WITH PRE INCUBATION AND INCUBATION OPPORTUNITIES

Eco-system Partners

StartupTN      Anna University Seed Fund Scheme

The **PALS-AIC Pitch Fest** kicked off with an overwhelming response, receiving **500+ applications**, out of which nearly **340 applications came from PALS Partner Institutes**.

Our expert panel meticulously evaluated the submissions across various domains and shortlisted the most promising teams. From the PALS Partner Institutes, **16 teams** were selected, while **13 teams** were shortlisted from the AIC side.



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👉 Below is the list of the **16 shortlisted teams from PALS Partner Institutes** who earned their place in the Pitch Fest.

Sno	Partner Institute Name	Start Up Name
1	NANDHA ENGINEERING COLLEGE, ERODE-52	ECO-GROW BIO POTS
2	KCG COLLEGE OF TECHNOLOGY	BANANATHENE
3	DR. M.G.R EDUCATIONAL AND RESEARCH INSTITUTE	HELIONYX BIOTECH PVT. LTD
4	SAHRDAYA COLLEGE OF ENGINEERING AND TECHNOLOGY KODAKARA	PROJECT-WATTPAY
5	JERUSALEM COLLEGE OF ENGINEERING	ANEMOSCAN
6	RAJALAKSHMI ENGINEERING COLLEGE	CLOUDNEST
7	SRI SAIRAM ENGINEERING COLLEGE	LRWT
8	MUTHOOT INSTITUTE OF TECHNOLOGY AND SCIENCE	GIVEAT
9	SRI VENKATESWARA COLLEGE OF ENGINEERING	SEAHEAL BIOSCIENCES
10	VELALAR COLLEGE OF ENGINEERING AND TECHNOLOGY	AQUA-CONVECT
11	VIDYAVARDHAKA COLLEGE OF ENGINEERING	ANUCHAR
12	THIAGARAJAR COLLEGE OF ENGINEERING	CLARILUX SYSTEMS
13	RAJALAKSHMI INSTITUTE OF TECHNOLOGY	VR INNOVATES
14	CAMBRIDGE INSTITUTE OF TECHNOLOGY, BENGALORE	FESTIVA MOMENTS
15	MAHARAJA INSTITUTE OF TECHNOLOGY THANDAVPURA	AROMADEVA
16	ST. JOSEPH'S COLLEGE OF ENGINEERING AND TECHNOLOGY, PALAI	SILENTVOICE

Day 1-Agenda:





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### 🌟 Day 1 Highlights: Bootcamp @ AIC, Anna University

The opening day of Bootcamp & Pitch Fest 2025 was a powerhouse of energy, ideas, and inspiration! 🚀 Founders and CTOs from diverse domains shared their entrepreneurial journeys, turning the day into a learning experience packed with actionable insights.

#### 💻 Mr. Arun Prakash, Founder, GUVI – “Problem-Solution Fit”

Guided participants on identifying real-world problems and validating impactful solutions.

#### 🤝 Mr. Sankar K, Chairman, Sree Ranga Polymers – “Not Just an Idea – Turning Vision into a Viable Model”

Inspired the audience to transform ideas into scalable business models.

#### ⚡ Mr. Dinesh Arjun, Co-Founder & CEO, Raptee Motors – “Business Model & Business Plans – Essentials for Your Startup”

Shared key strategies for structured planning and sustainable growth.

#### 🌱 Ms. Archana Stalin, Founder, MyHarvestFarms – “Scalability – Growing Your Business”

Explored practical approaches for scaling businesses effectively.

#### 🤝 Mr. Pravin Kumar, Founder, Dextroware Devices – “Business with a Social Cause – Making It Profitable”

Proved that impact-driven businesses can be both meaningful and profitable.

#### 💼 Mr. Vinay Kumar Bachawat, Partner, ABCD & CO LLP – “Building an Investment-Ready DPR”

Concluded the day with expert guidance on preparing robust plans to attract investors.

### 🌟 The Takeaway:

A day enriched with powerful knowledge, inspiring stories, and practical wisdom — setting the stage for aspiring entrepreneurs to build, scale, and thrive! 🚀

### Day 2: Pitching, Innovation & a Celebration of Bold Ideas 🚀



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The second day of Bootcamp & Pitch Fest 2025 was an inspiring showcase of entrepreneurial spirit, breakthrough ideas, and impactful stories that defined the future of innovation.

- 1** Jury Briefing & Live Pitching: 25 finalist teams took center stage, passionately pitching their transformative solutions to our expert jury.
- 2** Startup Spotlight: Our incubated startup TAMIZH | தமிழ் shared their remarkable journey, motivating aspiring founders to dream bigger and push boundaries.
- 3** Keynote Inspiration: Sivarajah Ramanathan, Mission Director, StartupTN, delivered an energizing keynote that urged innovators to keep experimenting and building relentlessly.
- 4** Honoring the Jury: We recognized our esteemed jury members for their expertise, mentorship, and invaluable contributions.
- 5** Grand Finale & Awards: The event concluded with the much-anticipated announcement of winners, celebrating ideas that hold the power to create lasting real-world impact.

### **Winners of Pitch Fest 2025:**

- 1 Big Bucks Innovation Pvt Ltd – ₹1,00,000
- 2 Prediscan Pvt Ltd – ₹75,000
- 3 Carbelim Pvt Ltd – ₹50,000

### **Jury's Choice Awards:**

- Anemoscan – ₹12,500 (Jerusalem College of Engineering, Chennai, Tamil Nadu)
  - Silent Voice – ₹12,500 (St. Joseph's College of Engineering & Technology, Palai, Kerala)
- Heartfelt congratulations to all our winners, and a big salute to every participating team for making Pitch Fest 2025 a vibrant celebration of entrepreneurship, innovation, and fearless thinking.



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🚀 This is just the beginning — we're excited to continue supporting these changemakers as they turn their bold visions into reality!

### Some Pictures during the Pitch Fest:





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2nd August 2025



### WINNER OF PITCH FEST 2025



JURY'S CHOICE : ANEMOSCAN AND SILENT VOICE

PALS PARTNER INSTITUTES: · Anemoscan – ₹12,500 (Jerusalem College of Engineering, Chennai, Tamil Nadu)

· Silent Voice – ₹12,500 (St. Joseph's College of Engineering & Technology, Palai, Kerala)

#### Outcome of Pitch Fest:

🎯 **16 Teams Practiced Pitch Presentations** – Strengthened their pitching skills, with **2 teams winning prizes** for their innovative ideas.

🚀 **32+ Students Participated in the Workshop** – Achieved the goal of gaining practical, goal-oriented knowledge on building and launching successful startups.

#### Linked in Post:

[https://www.linkedin.com/posts/palspgm\\_pals-innovation-entrepreneurship-ugcPost-7358475821499473922-sAbA?utm\\_source=share&utm\\_medium=member\\_desktop&rcm=ACoAABqRkdoBNnb0BnUdlS96tUUZh1fNZq64nbQ](https://www.linkedin.com/posts/palspgm_pals-innovation-entrepreneurship-ugcPost-7358475821499473922-sAbA?utm_source=share&utm_medium=member_desktop&rcm=ACoAABqRkdoBNnb0BnUdlS96tUUZh1fNZq64nbQ)