

SREEHITHA MADIRAJU

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GitHub: <https://github.com/SreehithaMadiraJU>

Portfolio: <https://sreehithamadiraju.github.io/Portfolio/home.html>

SUMMARY

Computer Science (AI/ML) student transitioning into UI/UX design, passionate about building intuitive and user-centered digital products. Experienced in translating real-world problems into clean, functional interfaces. Skilled in Figma, front-end development, and human-centered design with a strong focus on usability, accessibility, and product thinking.

EDUCATION

Bachelor of Technology – Computer Science (AI/ML)

Stanley College of Engineering and Technology for Women, Hyderabad

2023 – Present | CGPA: 8.2

Intermediate (MPC)

Narayana Junior College, Hyderabad

2021 – 2023 | CGPA : 8.9

10th Grade

Narayana High School, Hyderabad

2021 | CGPA: 10

WORK EXPERIENCE

Tech Lead Intern – Swecha Hyderabad | May 2025 – July 2025

- Built a real-time intern tracking system using Python and Streamlit to monitor attendance, tasks, and performance.
- Automated daily reports and analytics, improving tracking efficiency by 40%.
- Designed intuitive dashboards for intern management and data visualization.

PROJECTS

• SPrep | Team Lead & Developer | HTML, CSS, JavaScript

Live: <https://sreehithamadiraju.github.io/Sprep/signin.html>

Built a student-focused app with mock tests, smart planners, a chatbot to improve learning flow and engagement.

• Interns Tracker (Internship Project) | Team Lead & Developer | Python, Streamlit

Live: <https://internstracker.streamlit.app/>

Developed a real-time intern management system to track attendance, tasks, and performance.

Automated reporting and analytics, reducing manual tracking effort by 40%.

• ACS Resume Score Tracker | Developer | Python, Streamlit, Hugging Face

Live: <https://acs-tracker-q9ac3vwzs9xkwtrcwx5c3.streamlit.app/>

Built a system to filter top scores and highlight strong resumes with interactive visual dashboards.

• Flipd | UI/UX Designer | Figma

Design: <https://www.figma.com/design/dis3JaYNTFuUjBESwsgfwo/FLIPD>

Designed a responsive book discovery platform with strong focus on user flow, layouts, and interaction design.

• SmartlyCook | UI/UX Designer | Figma

Design: To be hosted (Case study in progress)

Designing a personalized cooking assistant app focused on ingredient-based recipes and user-friendly flows.

Currently in design and case study phase.

TECHNICAL SKILLS

- **Programming Languages:** Python, C, Java, R (Basic)
- **Web Technologies:** HTML, CSS, JavaScript
- **Frameworks & Tools:** Streamlit, Hugging Face, PowerBI
- **Design Tools:** Figma, Canva, AutoCAD
- **Product & Business Skills:** UI/UX Design, Product Management (Foundational), Project & Team Management, User-Centered Design

CERTIFICATIONS

- **Data Structures** – LinkedIn Learning
- **Java Programming** – Great Learning
- **Google Ads Certification** – Coursera
- **Basic Game Development using Scratch** – Coursera
- **UI/UX Development Professional Course** – Coursera/Google (Ongoing)

ACTIVITIES & ACHIEVEMENTS

- **Finalist** – AI Hack Days Hackathon (Tech Mahindra), recognized for innovative problem-solving and technical execution
- **Participant** – ALTHON 2025 Hackathon & Bootcamp, actively contributed to real-world problem statements and team-based development
- **Event Organization & Awardee** – StanFest2k24, planning and execution of large-scale college event
- **Student Coordinator** – AIML Tejas Technical Club, managed technical sessions and student engagement initiatives
- **1st Prize** – “Guess What Am I” Competition, demonstrating strong analytical and creative thinking
- **2nd Prize** – Poster Making Competition, recognized for visual communication and design skills.

VOLUNTEERING

Digital Head – Street Cause (Hyderabad Youth Association) | Mar 2024 – Aug 2024

- Managed social media campaigns
- Raised ₹8.3K for charity initiatives

LANGUAGES

Telugu (Native) | English (Professional) | Hindi (Professional)