

# Sreeja Kodati

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## EDUCATION

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### University of Wisconsin - Madison

*Master's in Statistics and Data Science*

*Sep 2022 – May 2024 (CGPA: 3.6/4.0)*

- **Awards:** Graduate Scholarship for academic achievement.
- **Courses:** *Statistical Data Visualization, Statistical Methods, Statistical Consulting, Text Analytics and Business Application, Statistical Learning Theory, Deep Learning and Generative Models, High-Performance Computing.*

### ICFAI Foundation for Higher Education

*Bachelor's in Computer Science Engineering*

*Aug 2018 – Jun 2022 (CGPA: 9.25/10)*

- **Awards:** Merit-based scholarship for demonstrating exceptional academic performance.
- **Courses:** *Data Visualization, SQL and Database Applications, Database Management Systems, Introduction to Data Science, Data Structures, Introduction to Algorithms, Theory of Computation.*

## WORK EXPERIENCE

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### Data Analyst, Center for European Studies

*Aug 2023 – Present*

- Analyzed 10+ years of fellowship recipients data using statistical methods such as linear and logistic regression in R to provide valuable insights on various aspects of the fellowship program.
- Assisted in website maintenance and updates which involves integrating data visualization elements with HTML, CSS and WordPress customization.
- Performed accurate data compilation for research grant applications which employs several data cleaning techniques and validation methods.
- Developed interactive dashboards using Tableau for enhancing marketing strategies within the international division.

### Full Stack Developer, Bidgala, Canada - [Remote Internship]

*Jan 2022 - Jun 2022*

- Developed and deployed a data-driven application using Pyscript and Django, enhancing customer engagement by 45% through personalized newsletters and a “recently viewed” section in the user interface.
- Implemented Lazy Loading technique in Django templates for images, resulting in a 40% faster page load time.
- Collaborated with senior software engineers to maintain, troubleshoot, and resolve application-based issues/bugs.

## PROGRAMMING SKILLS

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**Programming and Scripting Languages:** Python, R, Java, C, C++, Dart, SQL, HTML, CSS, Javascript, Bash

**Frameworks:** Django, Hadoop MapReduce, PySpark, Scikit-learn, TensorFlow, Keras, PyTorch, LangChain, VectorDB

**Data visualization and web development:** Shiny(R), D3.js, Tableau, Android Studio

## ACADEMIC PROJECTS

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### Generalized Transfer Learning Pipeline for Pretrained Image Datasets [🔗Github](#)

- Conducted an in-depth analysis to understand the impact of fine-tuning earlier versus final layers on transfer learning for image classification and experimented with VGG16 and ResNet18 on CIFAR10 and Fruits360.
- Resulted in an observation that freezing initial layers and finetuning the rest has improved the model's performance, demonstrating the trade-off between feature transferability and dataset-specific feature learning.
- Visualized features from different experiments which showed that earlier layers capture low-level features and final layers capture high-level details, and thus freezing the former improves the overall performance.

### Analyzing Sephora Skincare Products and Reviews with NLP techniques [🔗Github](#)

- Addressed questions pertaining to product popularity, top-reviewed products, patterns in customer feedback and preferences by using Random Forest Regressor model, NER techniques and K-means clustering algorithm.
- Developed an interactive and customized FAQ retrieval chatbot interface utilizing the ChatGPT API, LangChain and VectorDB which answers queries from users using the set of provided documents.

### Extracting popularity insights for Spotify data with Statistical Analysis and Parallel Computing [🔗Github](#)

- Implemented various machine learning models such as Linear Regression, Random Forest Regressor, and MLP Regressor to predict song popularity using Spotify's defined set of 18 audio features.
- Conducted in-depth analysis on 45 genre-specific data files utilizing HTCondor's parallel computing techniques to identify top correlated features within each genre, using each track's metadata analysis.

### GreenEats: Food recommendation system with Named Entity Recognition (NER) [🔗Github](#)

- Employed NLP techniques such as NER to extract dishes from Yelp reviews dataset and created a web application using Shiny to recommend the best vegetarian and vegan dishes in Philadelphia, enhancing the food experience for plant-based food enthusiasts.