

Section: Digitization in Automotive Industry

Q.1 Digital car showrooms, gamification & augmented reality and connected aftermarket suites are all part of —

- 1. ☐ Industry 4.0
- 2. ☐ Customer centricity
- 3. ☐ Big Data
- 4. ☐ Smart products

Q.2 _____ technology enables quality checking of bumpers between paint shop and assembly

- 1. ☐ Gesture detection
- 2. ☐ Paint detection
- 3. ☐ Assembly detection
- 4. ☐ None of the above

Q.3 _____ helps resolve issues before erection and commissioning of factory

- 1. ☐ Factory Modelling
- 2. ☐ Factory design
- 3. ☐ Factory Architecture
- 4. ☐ None of the above

Q.4 Dynamic pricing strategies through analytics includes offerings such as

- 1. ☐ Real time billboard pricing
- 2. ☐ Surge pricing
- 3. ☐ Both 1 & 2
- 4. ☐ None of the above

Q.5 _____ has completed worlds first 3D printed drivable vehicle

- 1. ☐ Tesla
- 2. ☐ Google
- 3. ☐ Local motors
- 4. ☐ Nissan

Q.6 Laser range finder of google self driving car helps with

- 1. ☐ 3D Map
- 2. ☐ 3D Printing
- 3. ☐ Additive Maps
- 4. ☐ google maps

Q.7 Service Lifecycle Management investment enables focus in

- 1. ☐ Big Data
- 2. ☐ Consumer centricity
- 3. ☐ Industry 4.0
- 4. ☐ Smart Product

Q.8 Factory of Future solution has been implemented in

- 1. ☐ Mahindra Plant
- 2. ☐ Jharkand plant
- 3. ☐ Eicher plant
- 4. ☐ Bajaj Plant

Q.9 _____ is building cars out of software,Model D

- 1. ☐ Tesla
- 2. ☐ Google
- 3. ☐ Apple
- 4. ☐ Microsoft

Q.10 Aircraft today is 80% software and 20% mechanical

- 1. ☐ TRUE
- 2. ☐ FALSE

Q.11 Mercedes me is a new customer experience brand

- 1. ☐ TRUE
- 2. ☐ FALSE

Q.12 Digital Transformation helps employees to

- 1. ☐ Increase Productivity
- 2. ☐ Quicker decisions
- 3. ☐ Both 1 and 2

4. ☐ None of the above

Q.13 Automotive Industry got smarter through

- 1. ☐ Auonomous cars
- 2. ☐ Virtual Dealerships
- 3. ☐ Digitized Factories
- 4. ☐ All of the above
- 5. ☐ None of the above

Q.14 Factory of future solutions encompasses

- 1. ☐ Industry Automation
- 2. ☐ Plant Analytics
- 3. ☐ MFG execution systems
- 4. ☐ Digital MFG solutions
- 5. ☐ All of the above

Q.15 Local motors owns up _____ platform

- 1. ☐ Supplier
- 2. ☐ Crowd sourcing
- 3. ☐ Local/regional
- 4. ☐ CRM

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