

# Freelancer Performance & Market Report

Mini Project | Sreelakshmi K M

## Average Hourly Rate

**52.23**

## Number Of Active Freelancers

**632**

## Top Freelancer with Highest Profile Value Score

**John White-0.968**

## Average Client Satisfaction

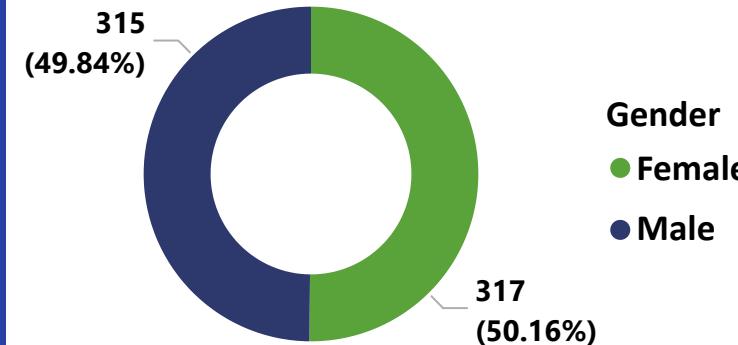
**0.79**

*This project analyzes freelancers performance ,earnings and client satisfaction across the countries based on their skills, helping to identify the key market trends.*

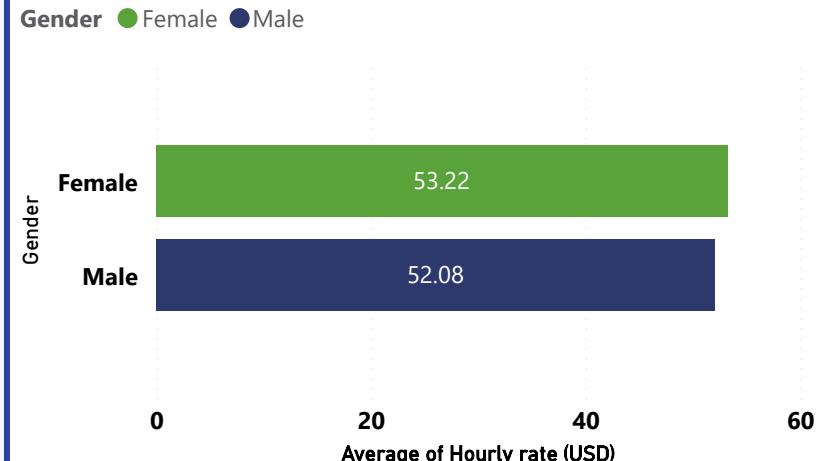


# Gender Based Insights

## Active Freelancers by Gender



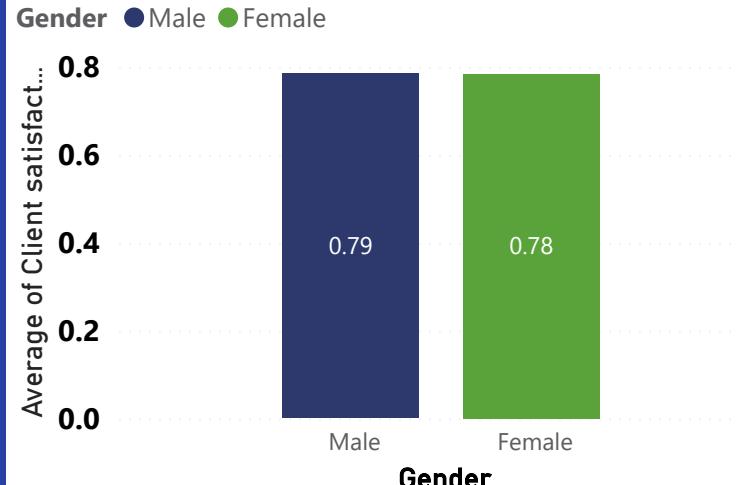
## Average Hourly Rate by Gender



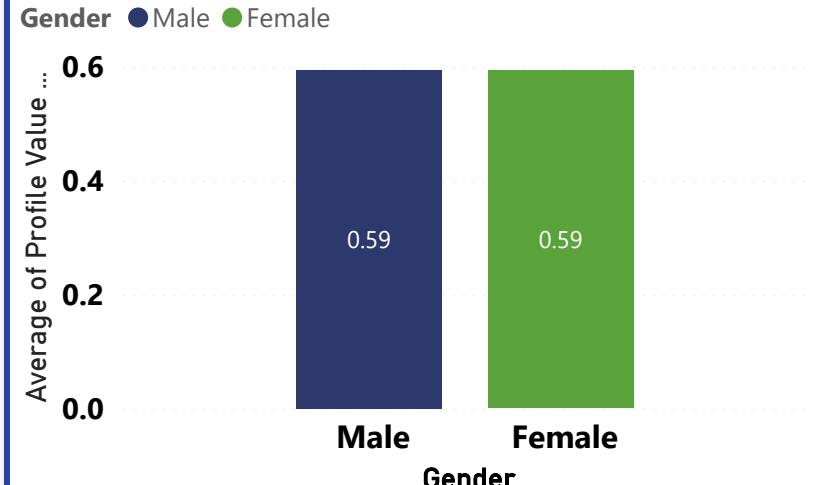
## Count Of Freelancers

**317** Count\_Female      **315** Count\_Male

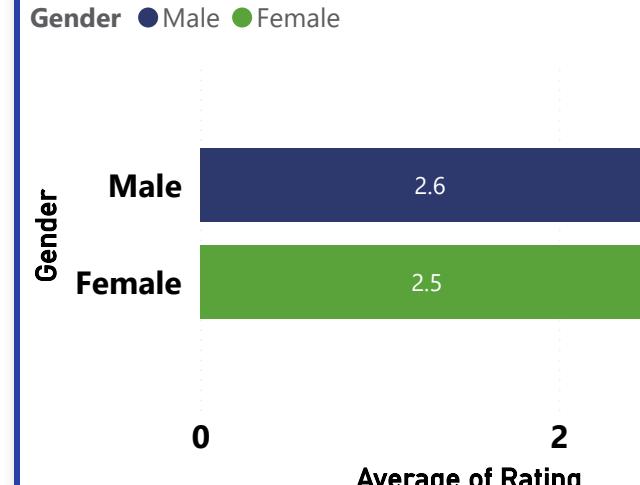
## Client Satisfaction by Gender



## Average of Profile Value Score by Gender and Gender



## Average Rating by Gender



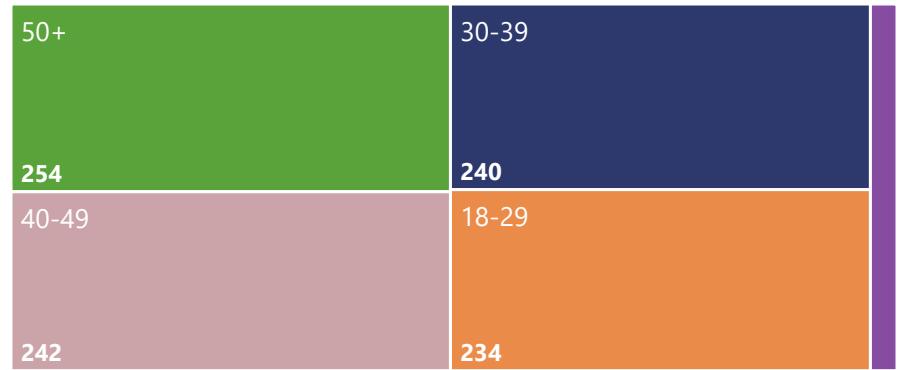
Clear all slicers



# Age and Country Based Insights

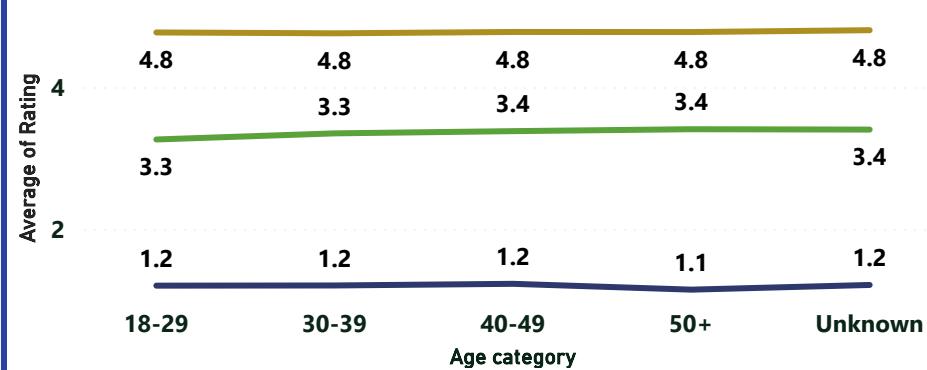
## Dominant Age Group

Age category ● 50+ ● 40-49 ● 30-39 ● 18-29 ● Unknown

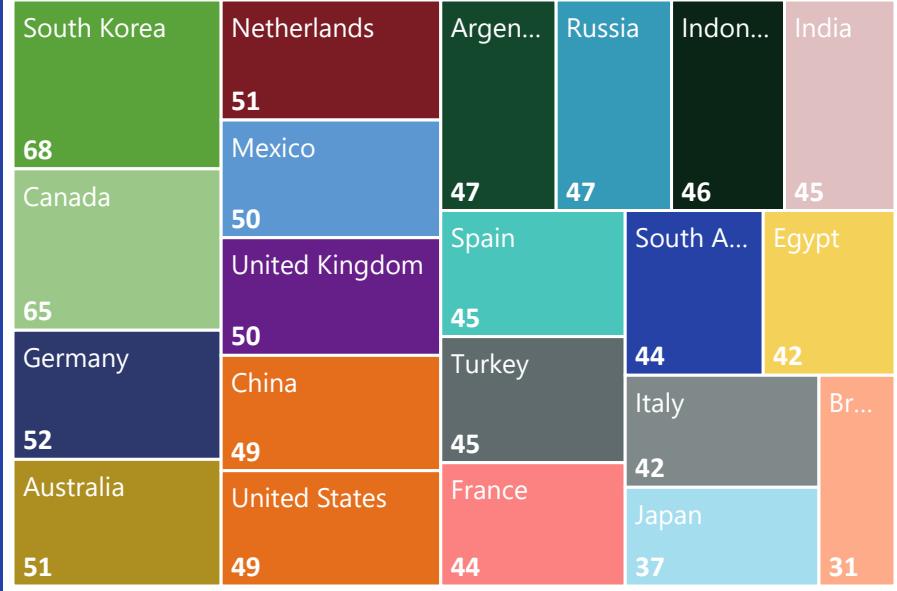


## Average of Rating by Age category and Rating category

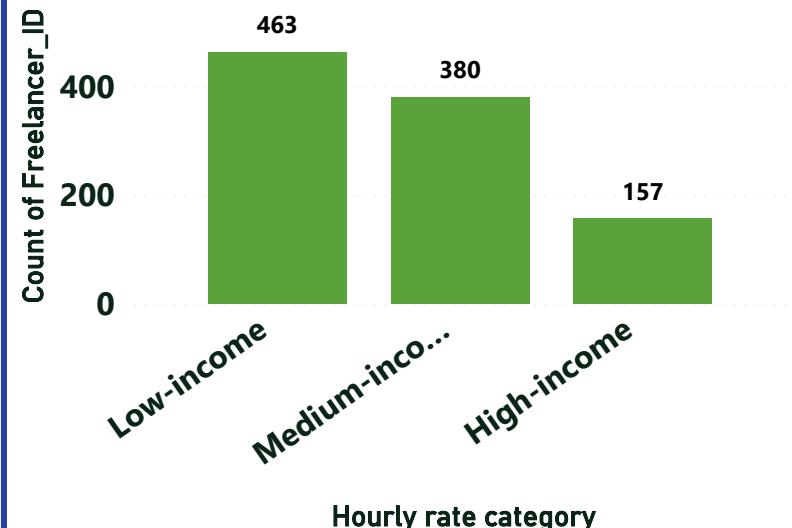
Rating category ● Medium ● Low ● High



## Count of Freelancer ID by Country



## Count by High-Income vs Low-Income Countries



## Gender

All

## Age category

All

## Rating category

All

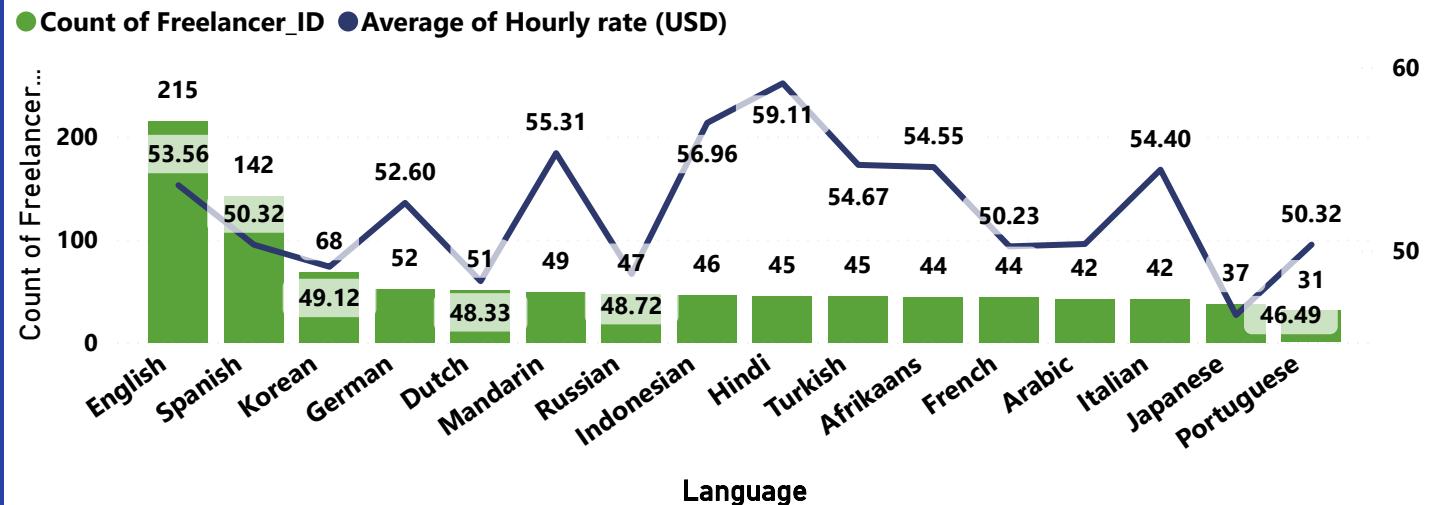
## Top 5 Paying Countries

Country	Average of Hourly rate (USD)
India	59.11
Argentina	58.19
Indonesia	56.96
United States	56.73
Australia	55.39
Total	57.23



# Language and Skill Based Insights

## Popular Language and Average Hourly Rate



## Highest Paying Skill

**Web Development-100**

## Highest Paying Language

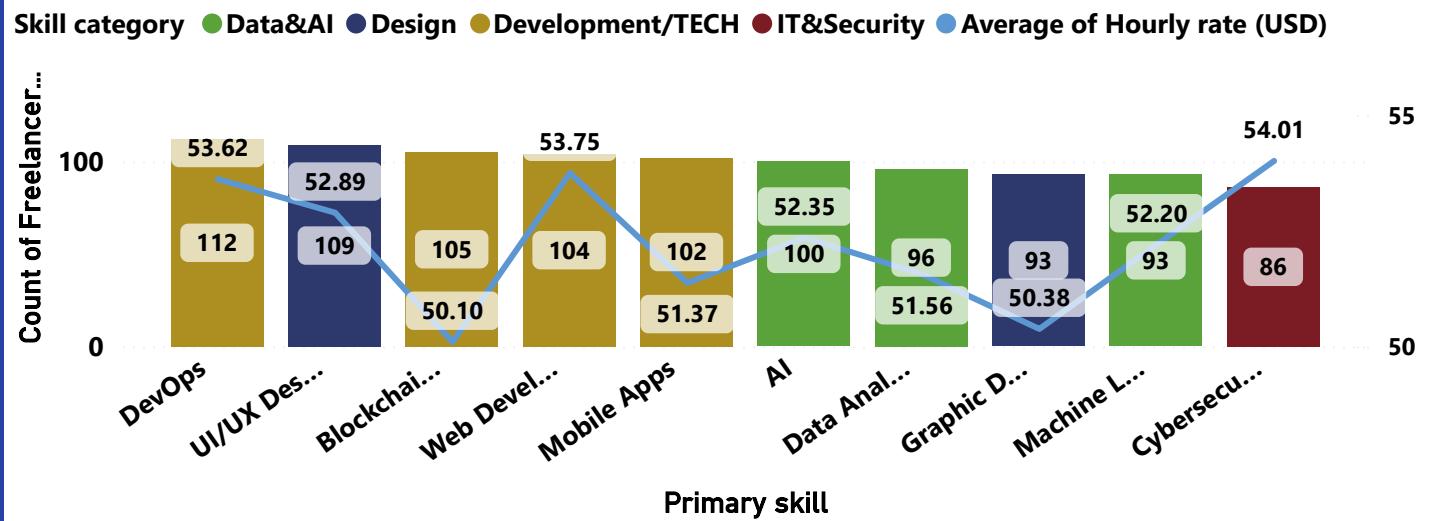
**Turkish-100**

Gender ▾  
All ▾

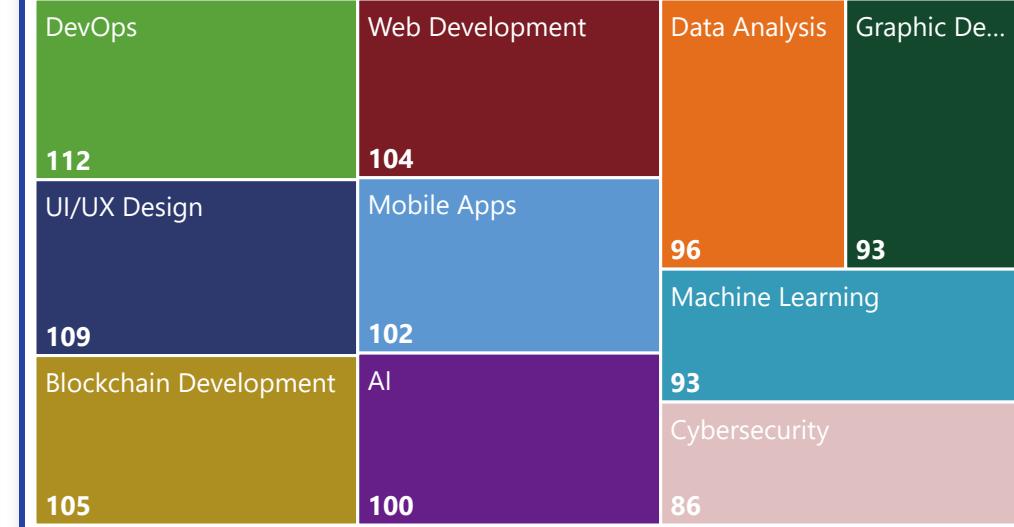
Rating category ▾  
All ▾

Hourly rate category ▾  
All ▾

## Count of Freelancer ID and Average of Hourly rate (USD) by Primary skill and Skill category

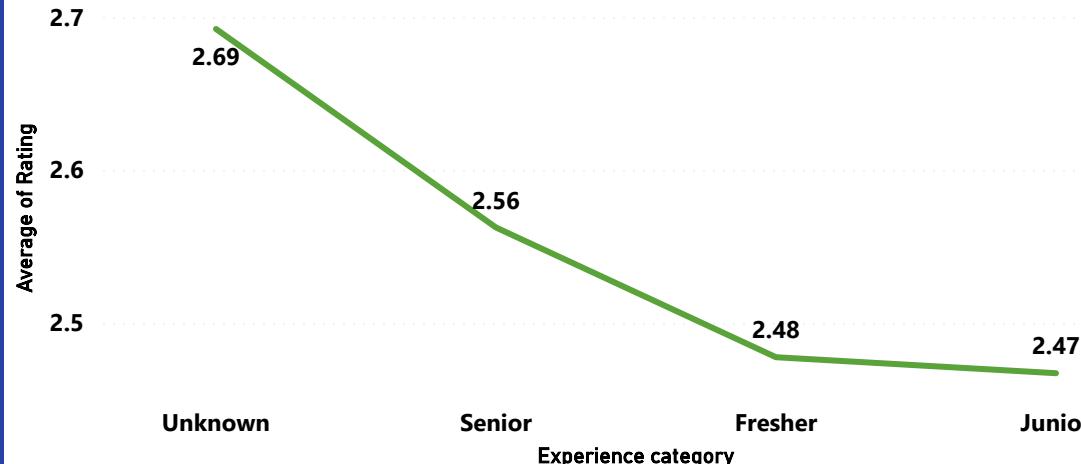


## Count of Experience category by Primary skill

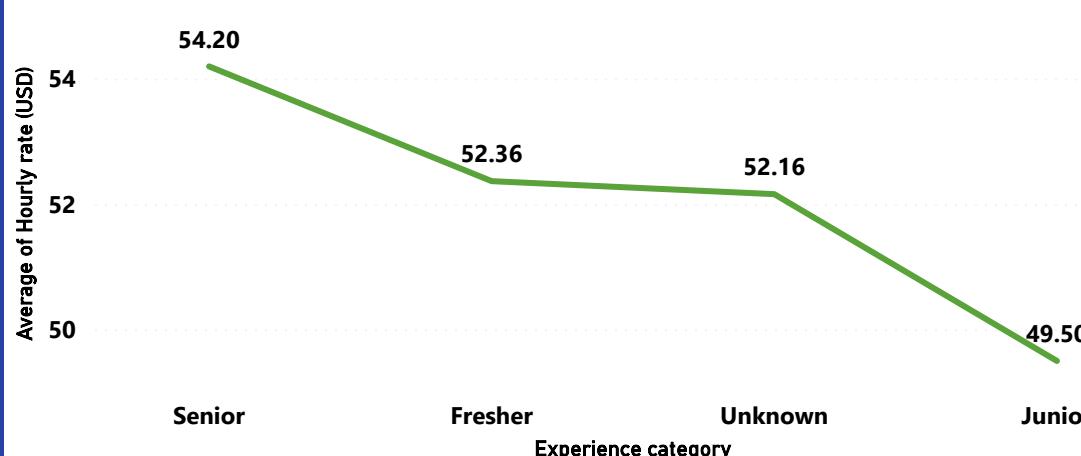


# Experience, Rating & Client Satisfaction Insights

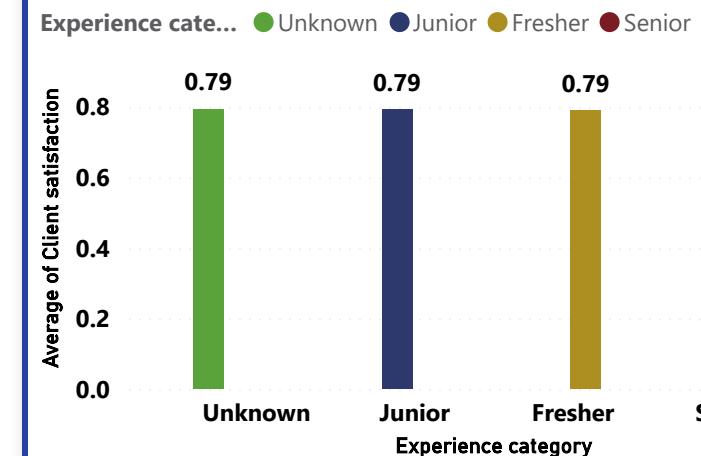
## Experience Vs Rating



## Experience Vs Hourly Rate



## Experience Vs Customer Satisfaction



Primary skill

All

Country

All

Is active

All

Gender

All

## Top Freelancers as per client satisfaction

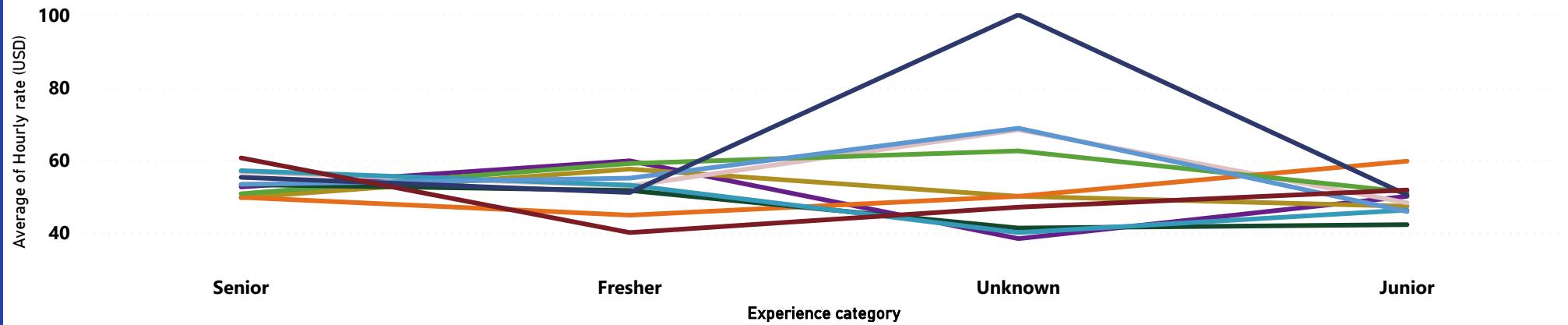
Name	Average of Client satisfaction
Alan Williams	1.00
Anthony Case	1.00
Anthony Walter	1.00
Ashley Cordova	1.00
Candice Wise	1.00
Hector Greer	1.00
Jennifer Allen	1.00
John Gray	1.00
Total	1.00



# Hourly Rate Growth by Experience

## Hourly Rate vs Experience by Skill

Primary skill ● AI ● Blockchain Dev... ● Cybersecurity ● Data Analysis ● DevOps ● Graphic Design ● Machine Learning ● Mobile Apps ● UI/UX Design ● Web Develop...

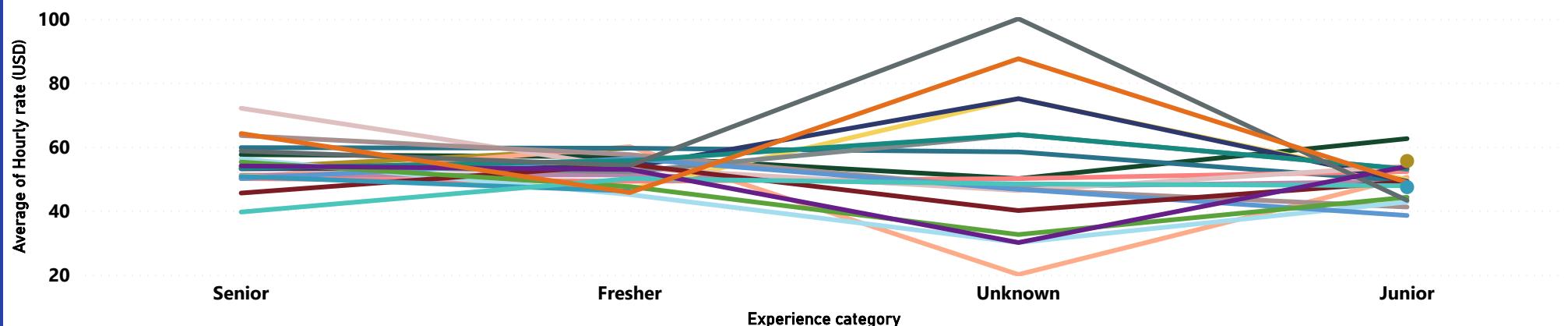


Country

All

## Hourly rate vs Experience by Country

Country ● Argentina ● Australia ● Brazil ● Canada ● China ● Egypt ● France ● Germany ● India ● Indonesia ● Italy ● Japan ● Mexico ● Netherlands ● Russia



# Freelancer Market Insights Dashboard

Number Of Active Freelancers  
632

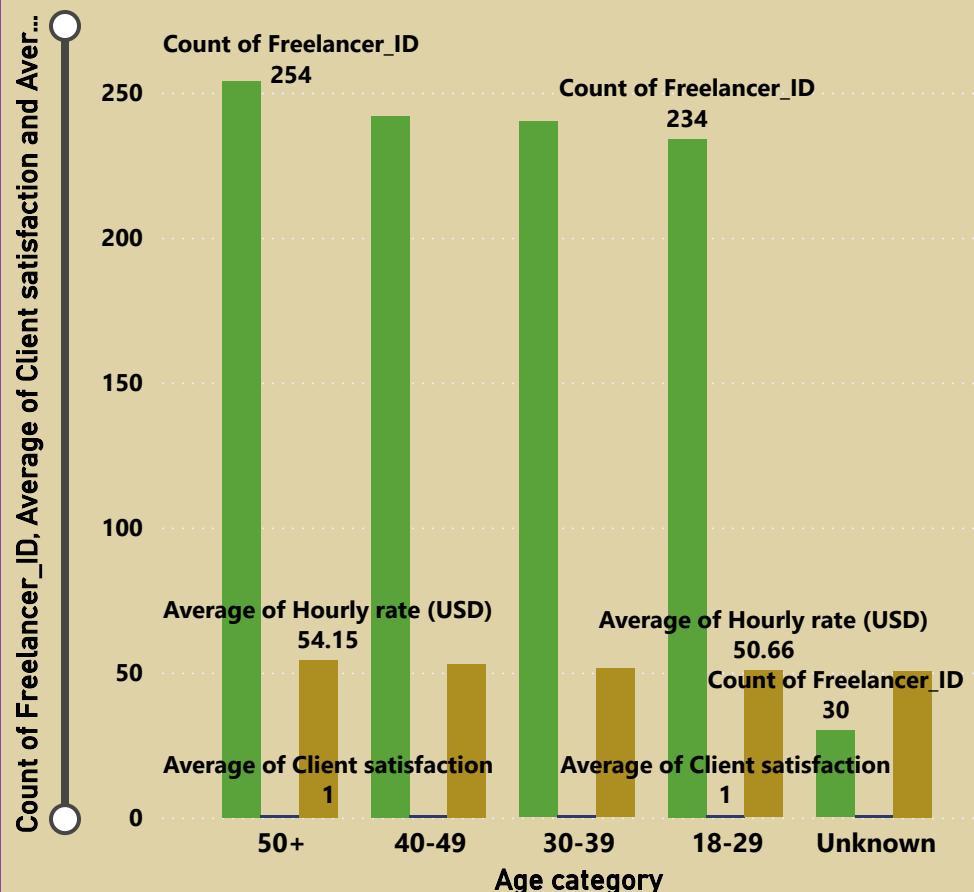
Average Hourly Rate  
52.23

Average Client Satisfaction  
0.79

Highest Paying Language  
Web Development -...

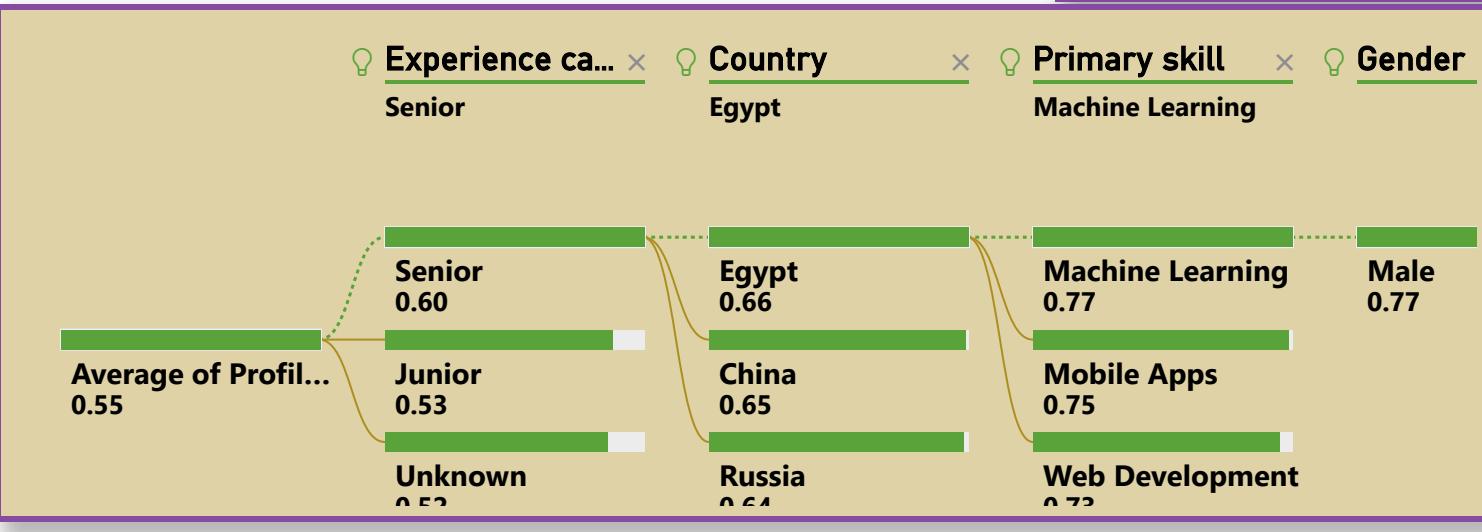
Count of Freelancers, Average of Client satisfaction and Average of Hourly rate (USD) By Age category

● Count of Freelancer\_ID ● Average of Client satisfac... ● Average of Hourl...



Top 5 Paying Countries

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Age category

Country

Is active

Gender

Skill category

Experience category