**The One Goal Orientation (O.G.O) initiative:**

* O.G.O is an initiative of aligning passionate work group on one common goal or a product to materialize it on a voluntary basis.
* **Scope of the product to be built :**
  + **“Idea Genie”** is a single stop solution which can be used for the following scenarios.
    1. Addressing new ideas which can be registered and converted into a Product
    2. Registering PIs/PoV/PoC from Projects/Hackathon/other events and is accessible for reference
    3. Ideathon/Hackathon can be conducted with the help of the Portal and the inbuilt Framework built
* **Team composition :**

An agile team with roles well defined

1. Product owner
2. Scrum master
3. Requirement Analysts
4. Front end developers
5. Backend developers
6. Testers.