J SREENIDHI

ARCHITECTURE +
DESIGN

Designer driven towards creating meaningful experiences through design and problem solving that helps humans live better.

CONTACT

☎ 123-456-7890

✉ hello@reallygreatsite.com

📍 123 Anywhere St., Any City

🌐 reallygreatsite.com

in

EDUCATION

bachelors in Architecture

Measi Academy Of Architecture-2023

CGPA -

schooling

P.S Senior Secondary School-2018

89% in 12th boards

DESIGN

-Concept sketches -visual design -logo design -iconography -architectural drawings -render drawings - storyboarding -layout design - wireframing -prototyping

RESEARCH

-user research -information architecture -interviews -historical study -journey flows -heuristic evaluation -empathy mapping -user personas -design thinking -innovations in design

TOOLS

Adobe creative suite(illustrator, photoshop, Indesign, XD) , CAD, Sketchup, parametric design tools (Rhino, grasshoper), Rendering (lumion), figma, storyboading (miro),HTML

01 WORK EXPERIENCE

WHITE ANT STUDIO, AUROVILLE, TAMIL NADU august 2022-december2022
- developing low fidelity wire frames architectural drawings to high fidelity drawings
- Mainting the journal of the different commercial and residential projects

TRANSFORM ARCHITECTS, CHENNAI, TAMIL NADU December 2020-February 2021
- Coming up with ideas or and space requirements for a commercial hotel design and making story boards of the conceptual designs to make it client friendly.
- Mainting project workflow and management assisting the principal architect.

FREELANCING PROJECTS, CHENNAI, TAMIL NADU from april 2021
- developing high fidelity renders and pitched home-interior design solutions to 3 clients by generating detailed 3D visualization in Google SketchUp.

02 PROJECTS

NATIONAL INSTITUE OF FASHION TECHNOLOGY CAMPUS DESIGN
- site survey with contextual analysis to introduce concepts for collaborated practical learning environment.
- case studies were done to understand the planning aspects and build a different prototyped version with multiple iterations for a clear useable space.
- Creating models and videos for presentation for the jury
- Creating walkthrough videos that enhance the visual experience through storytelling, designing, and curation of the flow of information.

MIXED-USE: COMMERCIAL + OFFICE
- Research on spatial planning for office space and commercial space that focuses on using the advantage of the site as the conceptual core.
- Develop and document the design process
- Adopting online research technology for the design and research process.

DISSERTATION PAPER - VIRTUAL REALITY IN ARCHITECTURE
- data development and interpretation on Virtual reality and its role in the architectural and construction industry.
- Conducted research and surveys of the users to dive deep into providing solutions to increase the user and designer experience.
- Understanding the concepts and structure of research papers and efficient usage of resources.

URBAN DESIGN - AMBUR DEVELOPMENT PROJECT
- user interviews, collecting reports, and developing on-spot analysis came up with architectural innovations for the town on a macro to micro scale for a thriving area
- Designed, prototyped, and collaborated with multiple urban development groups

CMDA SURVEY PROJECT
- An ethnographic study to analyze, understand and visualize user behavior in various situational adversities within different kinds of households of varied functionalities.

03 UX COURSERS

coursera courses

1. INTRODUCTION TO USER EXPERIENCE DESIGN   ACCENTURE FUTURE LEARNING
2. INTRODUCTION TO USER EXPERIENCE PRINCIPLES AND PROCESSES
3. WEB DESIGN: STRATEGY AND INFORMATION ARCHITECTURE
4. WEB DESIGN : WIREFRAMES TO PROTOTYPES
5. VISUAL ELEMENTS OF USER INTERFACE DESIGN

Travelling

Books

Research & Design - User research, Interviews, Personas, Journey flows, Empathy mapping, Heuristic evaluation, Usability testing,
Wireframing, Prototyping, Interaction Design, Design systems, Storyboarding, Typography, Layout, Illustrations, Visual Design
Tools - Sketch, Figma, Adobe Creative Suite (XD, Illustrator, Photoshop, InDesign, Premiere Rush), Invision, Balsamiq
Programming Languages - HTML,

Design: Illustration & UI Graphics · User Interface Design · Web &
Mobile design · User Flows · Concept Sketches · Wireframing · Visual Design · Typography ·
Iconography & Logo Design
Research: User Flows ·Information
Architecture · Design Thinking ·
User Personas · Empathy Mapping ·
Low & High Fidelity Wireframes