

SSN COLLEGE OF ENGINEERING
DEPARTMENT OF INFORMATION TECHNOLOGY
Internal Assessment Test 1
MG8591 Principles of Management

Class: VII Sem IT A
Marks: 50

Date: 31-08-2020
Duration: 90 min

PART – A

(5*2=10 Marks)

Answer all Questions

1. Show your understanding about the term Management.
2. Comment: Management is both – A science and an art.
3. Can you assess the value of Systems approach to management?
4. Evaluate the factors affecting Business Environment.
5. Associate your understanding of the term scalar chain and the term Esprit de Corps.

PART – B

(08+16+16 = 40 Marks)

6. (i) Examine the fourteen principles of management advocated by Henry Fayol. (05)
(ii) How would you prioritize the facts of Contingency Approach? (03)

(OR)

7. What information would you use to support the view Systems approach in Management? (08)
8. Discuss the effects of globalization and liberalization in improving organizational growth. (16)
9. Explain the issues of organizational culture in modern business organizations. (16)

10. Mr. A was a young officer in a nationalized bank in Chennai. He was approached by Mr. B, owner of a small textile plant for a loan to renovate his plant. A gave him a loan of Rs. 50,000. The bank's branch manager, who saw no future in textiles, was shocked at the loan transaction. He told Mr. A to stay close to Mr. B until money was paid back. Mr. A stuck so close that he became B's financial adviser. The loan was paid. But A became B's partner and resigned his bank job. Mr. A collected information about the textile industry there was huge scope for the industry. Within six years, Mr. A set up another textile plant to his employees A was friendly and highly flexible boss. He preferred to lead by example rather than tell people how to do their jobs. However, A committed a big mistake of not grooming a successor. Therefore, there was a vacuum at the top when he had a severe heart attack and died. Answer the following questions:

- i) What were the qualities of A as a Manager? (5 marks)
- ii) Discuss the roles played by managers according to Mintzberg. What roles of the manager did A play? (5 marks)
- iii) Do you think A was successful Manager? (5 marks)

[Compulsory] (16)
