Ideation Phase
Brainstorm & Idea Prioritization Template

Date	17 May 2023
Team ID	NM2023TMID22560
Project Name	AI Enabled Car Parking using openCV
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization Template:

During a brainstorming session, everyone on a team is encouraged to engage in the process of original thought that results in problem-solving. Volume over quality is prioritized, unconventional ideas are welcomed and developed, and everyone is urged to participate in order to produce a wealth of original solutions.

Utilize this template during your own brainstorming sessions to enable your team to let their creativity run wild and begin developing concepts even if they are not physically there.

Step-1: Team Gathering, Collaboration and Select the Problem Statement

Step-2: Brainstorm, Idea Listing and Grouping

2

Brainstorm

Write down any ideas that come to mind that address your problem statement.

⏱ 10 minutes

TIP
You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

3

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go.
In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

⏱ 20 minutes

Person 4

TIP
Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.

Amar

Yuktesh

Person 3

Person 4

Person 5

Person 6

Person 7

Person 8

Step-3: Idea Prioritization

4

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

⏱ 20 minutes

Importance

If each of these tasks could get done without any difficulty or cost, which would have the most positive impact?

TIP
Participants can use their cursors to point at where sticky notes should go on the grid. The facilitator can confirm the spot by using the laser pointer holding the **H key** on the keyboard.

Feasibility

Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)