

Design/Review

Feature that allows you to sign up with google.

Create Account

Sign up with Google

OR

Full Name
Enter your full name

E-mail Address
Enter your e-mail

Password
Enter password

Create Account

Already have an account? Log In

Prompt makes you enter all necessary details to create an account.

Button that creates the account once you entered all the information.

This allows you to exit the prompt if you already have an account.

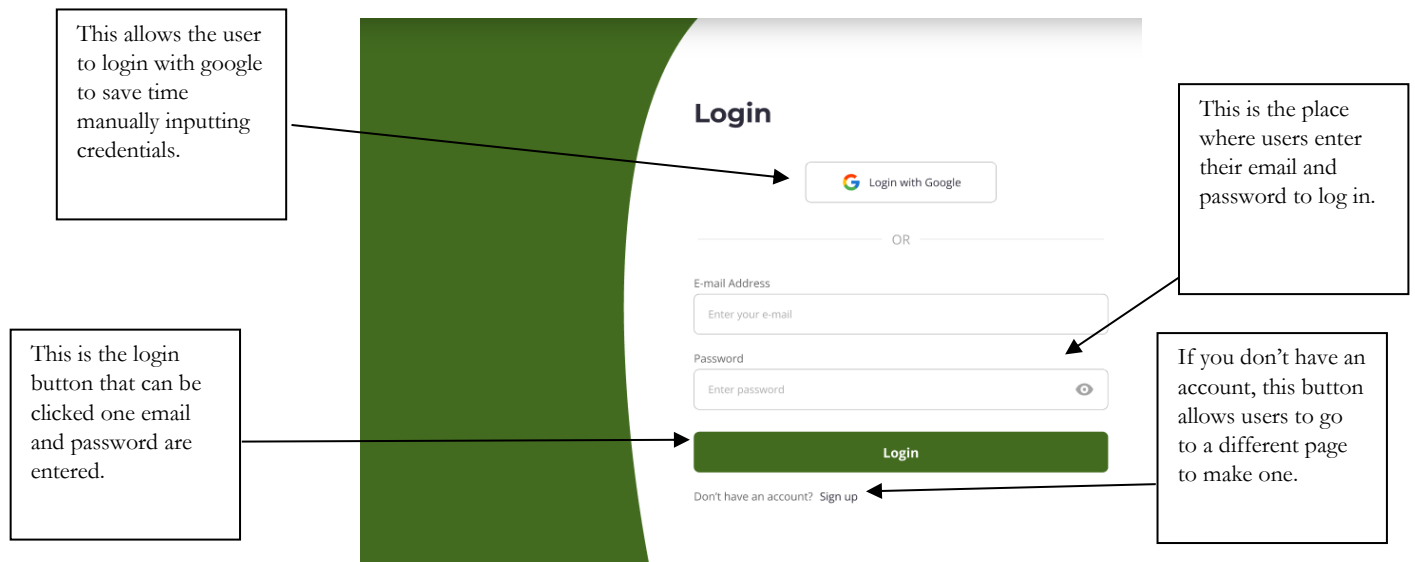
Justification:

Creating an account is one of the fundamental features of any website, which provide the organization and users with many benefits.

1. Personalization
 - a. By creating an account, users can personalize their experiences on the website and allowing them to interact with other users' posts.
 - b. This allows the platform to provide users with recommendations based on user behaviour and preferences, increasing engagement and user satisfaction.
2. Data Persistence
 - a. Users can access and modify/update their data at any time. This also includes previous comments they have made, likes or volunteering events they RSVPed for.
3. Security and Privacy
 - a. User accounts provide a secure way to store personal information, such as payment details and personal data. These are protected by authentication mechanisms shown above.

Discussion:

This aspect of the website is a necessity for user experience and user engagement with our platform. By registering, users are allowed to personalize their account to match their experiences and preferences. This feature also ensures that user data is stored safely as it requires the username and password or sign in through google. Overall this feature not only strengthens the security of our website, it also fosters a loyal user base and supports the business growth.



Justification:

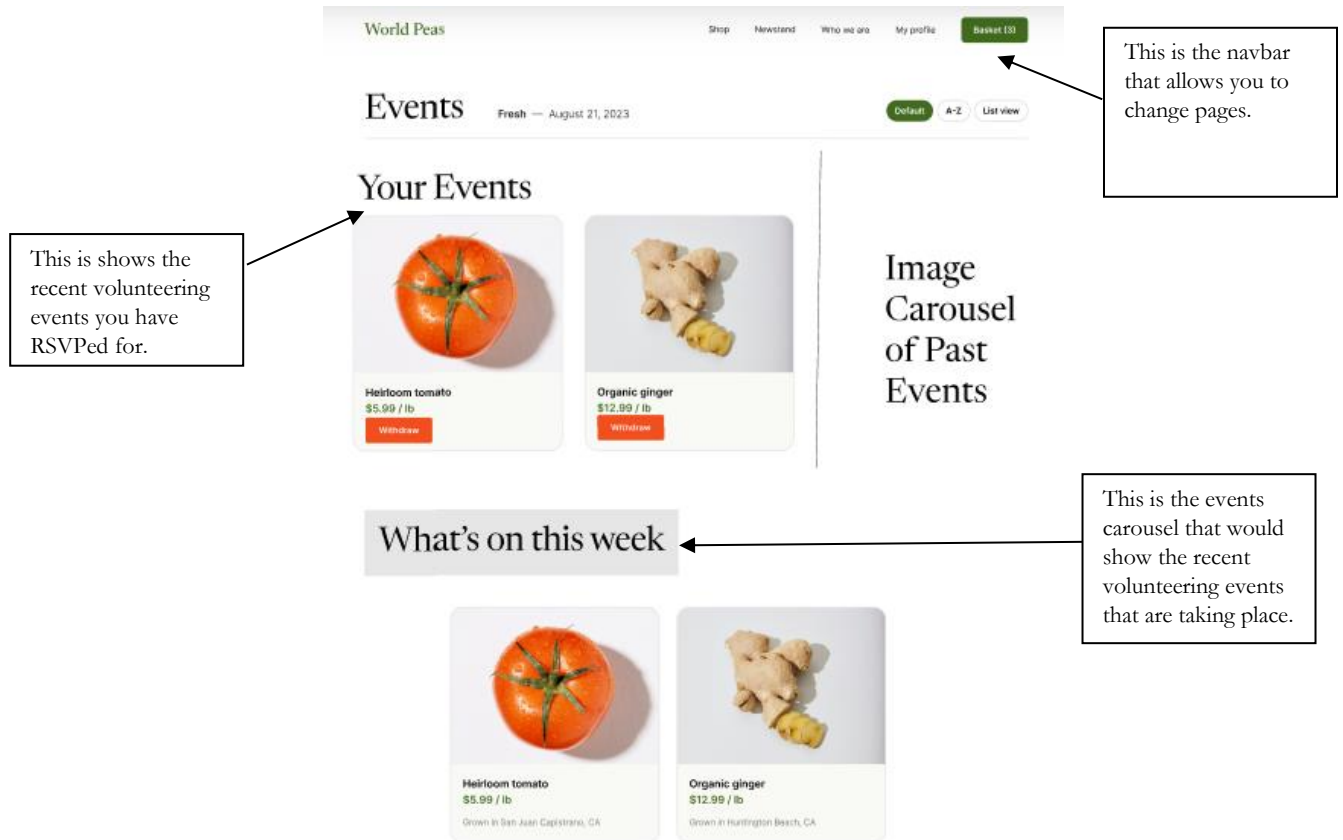
Implementing a login page for any website is crucial as it allows you to gain a more personal connection with the user and can provide them with more personalized experiences.

1. Enhanced Communications
 - a. Allowing users to login can help users receive personalized notifications, updates and ongoing volunteering events relevant to their interests.
 - b. They can get support easier due to their account history and detail being on record.
2. User Engagement
 - a. The login functionality can also act as a predecessor to loyalty programs rewarding users for their repeated visits.
3. Business Insights and Analytics
 - a. Users that are logged can provide feedback much easier, allowing for a better understanding between users and the organization to improve on different areas of the website.

Review:

These pages follow the Usability Heuristics quite successfully, particularly in its aesthetic and minimalistic design. To improve on this design, *Visibility of System Status* was improved upon. This is by sending confirmation messages upon successful login and account creation.

The design of the login and sign up pages are kept quite simplistic, to reduce the cognitive load on users. Moreover, the number of interactions to reach this page is reduced as it is on the navigation bar. Also, the form and buttons are quite large and in the centre of the screen reducing kinetic load. Enabling auto-fill can further reduce the kinetic load on users.



Justification:

1. Enhanced User Experience
 - a. Users can easily view and manage their RSVP'ed events in one place, making planning and participation a lot easier for users and admins.
 - b. The page can also serve as a reminder of the user's commitments, helping users stay organized and ensuring they attend events they RSVPed to.
2. Increased Engagement
 - a. Displaying upcoming events encourages users to participate, discover and sign up for new opportunities and experiences.
 - b. The page can also be tailored to the user's experiences, skills and interest which adds to the personalization of the website.
3. Organizational Benefits
 - a. These pages can help improve attendance rates due to the clear visibility of RSVPed events which constantly remind users of their commitments.
 - b. Knowing which events users are interested in allows organizers to allocate resources efficiently to cater to the community's preferences.

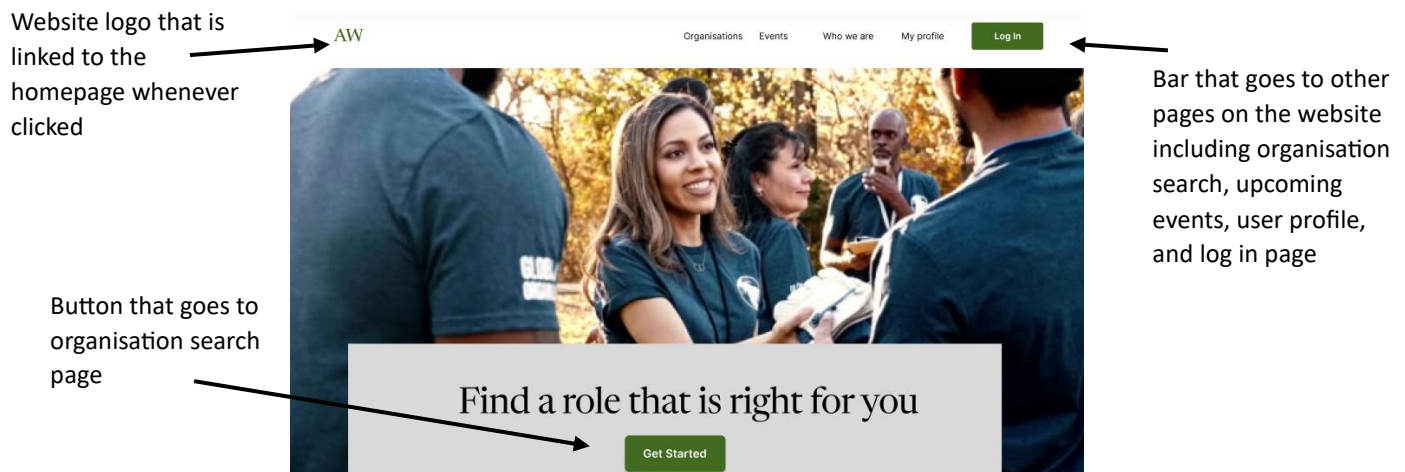
Discussion:

An events list carousel in a website allows users to keep track of upcoming events and events they have already committed to very easily. This adds to the website's usability and enhances the experience for the users, in turn allowing the website to gain more traction and user engagement. Overall, this is very beneficial to both the user and the organization as it also makes sure that users are aware of the deadlines of events coming up and are able to stick to their commitments.

Review:

The design was edited from its original design to add an image carousel. This is to reduce cognitive load and make the website follow a more minimalistic design. Also, images were used rather than walls of text to represent the events, further emphasizing the minimalistic design. Moreover, events that users have already RSVPed to are on this page according to the Usability Heuristics of *Recognition Rather Than Recall*. A withdraw button was also added giving users more control over the events they go to.

The design can be improved upon by *Help Users Recognize, Diagnose, and Recover from Errors*. This is by adding error messages when users RSVP and it fails.



Justification:

The home page is the first page that is seen when loading the website. The goal of the home page is to be visually appealing and user-friendly experience, having quick access to key pages via buttons.

- The large central image serves as an engaging visual element to capture the viewers' attention immediately when opening the website. The "Search volunteer roles" button placed at the bottom of the image provides a clear call to action, making it easy for users to navigate to the organisation search page.
- The logo placed on the top left corner is a common design convention that users are familiar with. This makes it intuitive for users to click the logo button if they want to return to the homepage, enhancing the user experience.
- Placing the navigation bar on the top right corner is another well-established design practice for websites. The user log in is coloured, so it stands out among the rest as it is the most important page for users allowing them to log in and access the full functionality of the website.

Discussion:

The homepage is designed in a way that is user-friendly with a familiar layout for the user. The "search volunteer role" button is placed centrally with the image to indicate that it is the website's primary function. This is important because best website designs make key actions easily accessible to users. The logo and the navigation buttons are all intuitive for users and deviating from these standard practices can cause confusion. This navigation structure is designed to reduce cognitive load and enhance user experience by making navigation intuitive.

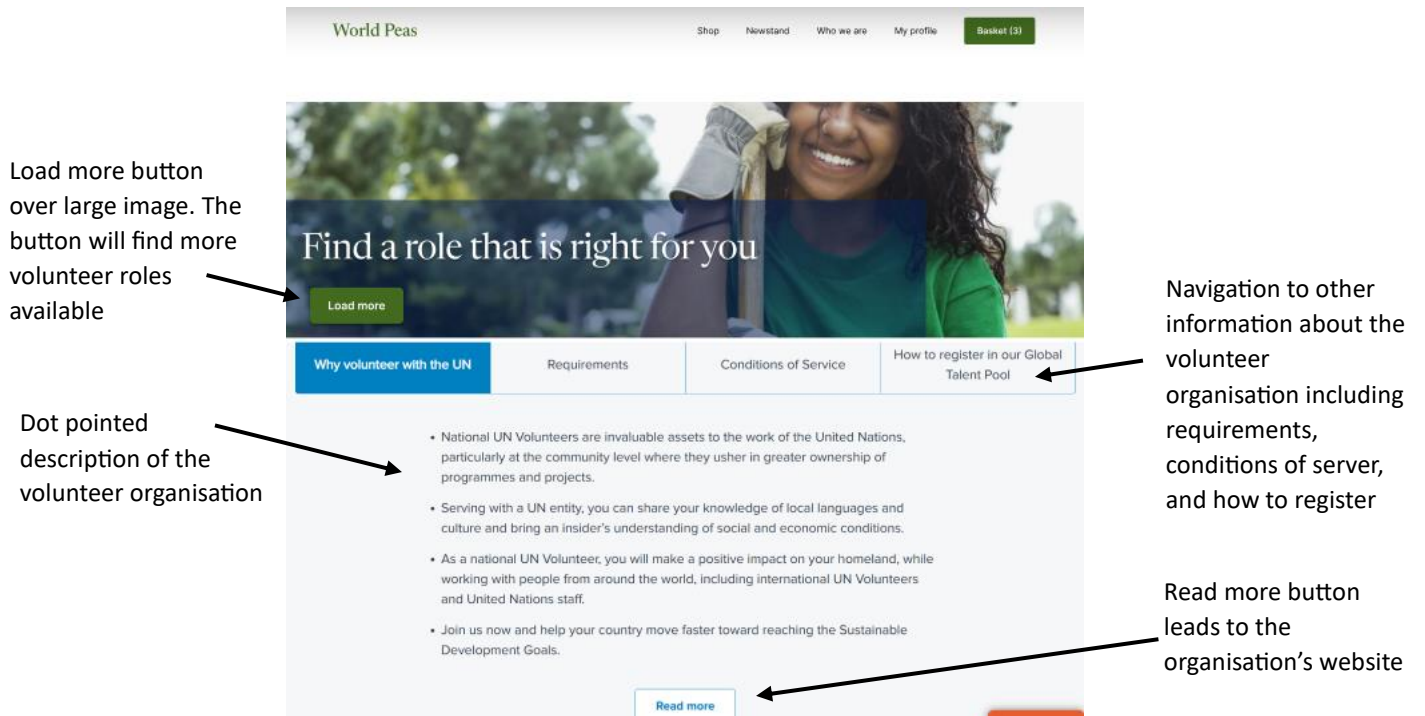
Review:

The home page went through a review process, through this process the following changes were made to our design before landing on the final one above:

- Navigation Bar: Before the navigation bar had very minimal buttons, leading to high kinetic load for users as they would have to click many buttons before reaching their page by increasing number of pages reduces this load.

Moreover, the navigation bar follows real world conventions typically used in industry.

- **Featured Events and Organisations:** Before the website design had all events and organisations on the home page in a table style, this created clutter and increased cognitive load. Therefore, only the featured events and organisations are displayed on the home page where the whole list is redirected to a different page.
- **Consistent Colour Palette:** The website design before did not follow *Consistency and Standards usability standards* as it did not follow a colour palette. Thus, the design team came up with following a green, white and grey palette.



The organisation page is a crucial component of the volunteer website, designed to provide a visually appealing and user-friendly interface, facilitating easy navigation and quick access to essential information.

- The large, central image at the top of the page serves as an engaging visual element to capture the viewer's attention immediately. The "Load more" button placed within the image provides a clear call to action, encouraging users to explore more volunteer roles without navigating away from the page.
- The tabbed section below the main image categorizes information into "Why volunteer with the UN," "Requirements," "Conditions of Service," and "How to register in our Global Talent Pool." This organization allows users to easily navigate through different types of information relevant to volunteering with the UN.
- The clear headings and bullet points in the content section make the information easy to read and digest, while the "Read more" button at the bottom encourages users to delve deeper into the content.

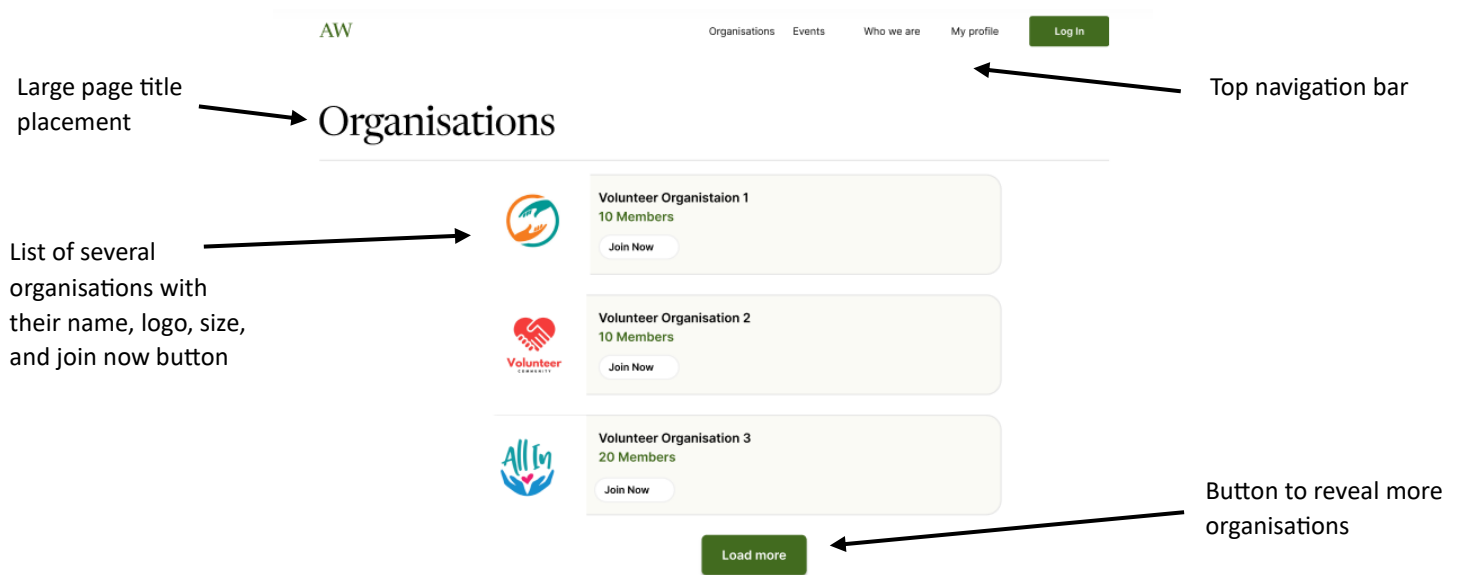
Discussion:

The organisation page is designed to be visually engaging and user-friendly, ensuring that users can easily find and interact with the information they need. The large central image and "Load more" button are strategically placed to capture user attention and encourage interaction. The top navigation bar provides quick access to other parts of the site, following well-established design conventions that users are familiar with. By presenting information in a clear and structured manner, the design ensures that users can quickly scan and understand the content, enhancing their overall experience on the site. If the user wants more information, they can click the read more button which links to an external site of the volunteer organisation's page. This thoughtful design approach supports the primary function of the site, connecting volunteers with relevant opportunities while providing an engaging user experience.

Review:

The organisation page went through a review process, through this process the following changes were made to our design before landing on the final one above:

- Organisation split into two pages, organisation list and organisation: The design before had high cognitive and kinetic load as it contained the full list of organisations as well as all the information about volunteering.
- Reduce Clutter: Tabs were added to organise and display the information. This makes the site more minimalistic and aesthetic but also reduces cognitive and kinetic load as users can easily find essential information.
- Further improvement: Maybe make it more clear where the buttons will lead with better labelling. This as through our user testing, *Help and Documentation* Usability Heuristics, can be improved upon as users misunderstood where these buttons directed them.



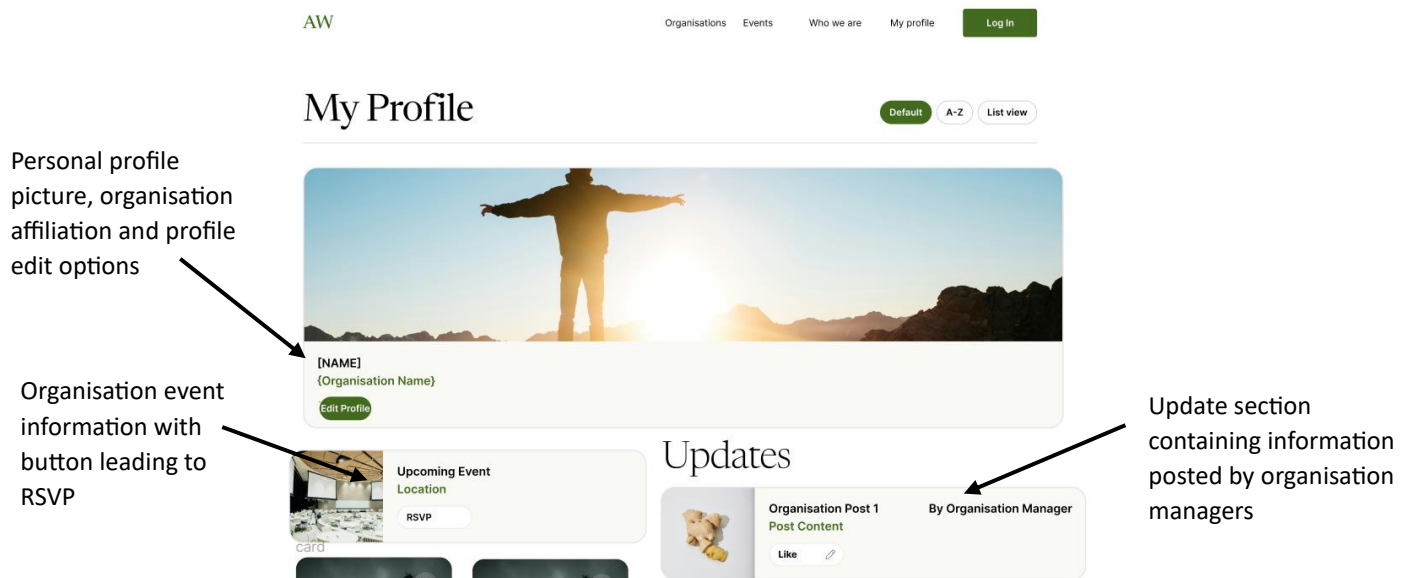
Justification:

The organisation search page is designed to provide a clean, intuitive, and user-friendly experience for users seeking to join volunteer organizations. The page layout and features are carefully chosen to ensure easy navigation and quick access to relevant information.

- The consistent placement of the top navigation bar ensures users can easily find and access other key sections of the website.
- The page title "Organisations" is clearly displayed at the top, immediately informing users of the page's purpose.
- Each volunteer organisation is presented in a card format, showing the organization's logo, name, number of members, and a "Join Now" button. This layout allows users to quickly scan through available organizations and provides essential information.
- The "Load more" button at the bottom of the page enables users to view additional organizations without needing to navigate to a new page, enhancing the browsing experience.

Discussion:

The organisation search page is designed with simplicity and functionality in mind, ensuring that users can efficiently browse and join volunteer organizations. The top navigation bar's placement follows standard web design conventions, making it intuitive for users to find and use. By clearly displaying the page title, users are immediately aware of the page's content, reducing any potential confusion. The card format for each organization provides a visually appealing and organized way to present information. Users can quickly identify each organization by its logo and name, and the number of members gives a sense of the organization's size and activity level. The "Join Now" button is prominently displayed, making it easy for users to act and join an organization with a single click. The "Load more" button at the bottom of the page encourages users to explore more organizations without overwhelming them with too much information at once. This incremental loading approach helps maintain a clean and uncluttered page design while still providing access to a broader range of options. Overall, the design choices on this page aim to create a smooth and efficient user experience, encouraging users to explore and engage with various volunteer organizations.



Justification:

The My Profile page is designed to provide users with a comprehensive and personalized view of their involvement with volunteer organizations. The design ensures easy access to essential features and information, promoting a seamless user experience.

- The prominent page title "My Profile" clearly communicates the purpose of the page, providing immediate context to the user.
- The large header image serves as an engaging visual element, creating a welcoming and personalized atmosphere. Beneath it, the user's name and organization affiliation are displayed prominently, reinforcing their identity and connection to the volunteer community.
- The "Edit Profile" button is clearly visible, allowing users to easily update their personal information and preferences.
- The "Upcoming Event" section highlights key events, including location details and an "RSVP" button, making it easy for users to manage their participation in upcoming activities.
- The "Updates" section provides a streamlined view of recent posts and activities from their affiliated organizations, with options to like and interact with the content, fostering engagement and communication within the community.

Discussion:

The "My Profile" page is thoughtfully designed to offer users a personalized and intuitive experience. The top navigation bar's consistent placement ensures users can easily access other sections of the site, maintaining a familiar and cohesive browsing experience. By clearly displaying the page title and user's name, the design immediately provides context and reinforces the user's connection to the volunteer community. The large header image not only serves as a visually appealing element but also adds a personal touch to the profile page, making users feel welcomed and valued. The "Edit Profile" button's prominent placement encourages users to keep their information up-to-date, which is crucial for maintaining accurate user data and enhancing the overall functionality of the site. The inclusion of the "Upcoming Event" section ensures users are aware of and can easily manage their participation in important events, which is a key aspect of their engagement with the volunteer community. Finally, the "Updates" section provides users with a convenient way to stay informed about recent activities and posts from their affiliated organizations. This feature fosters a sense of community and encourages interaction, which is vital for maintaining active and engaged volunteers. Overall, the design of the "My Profile" page is aimed at providing a user-friendly, engaging, and personalized experience that supports the needs and preferences of volunteer users.