



# Module 1



### The architectural need

It's 2000, and Amazon.com's new shopping website service is struggling to become highly available and scale efficiently.

### Amazon.com



Amazon.com's e-commerce tools were "a jumbled mess:"

- Applications and architectures were built without proper planning
- Services had to be separated from each other

**Solution:** Tools became a set of well-documented APIs, which became the standard for service development at Amazon.

© 2019, Amazon Web Services, Inc. or its Affiliates. All rights reserved

### **Problems Persisted**



Amazon.com still struggled to build applications quickly.

- Database, compute, and storage components took 3 months to build.
- Each team built their own resources, with no planning for scale or reusability.

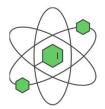
**Solution:** Built internal services to create highly available, scalable, and reliable architectures on top of their infrastructure. In 2006, started selling these services as AWS.

### What is the Cloud? What is AWS?





Programmable resources



Dynamic abilities



Pay as you go

What other advantages does the cloud offer?

© 2019, Amazon Web Services, Inc. or its Affiliates, All rights reserved

# Six Advantages of Cloud Computing





Trade capital expense for variable expense



Benefit from massive economies of scale



Stop guessing about capacity



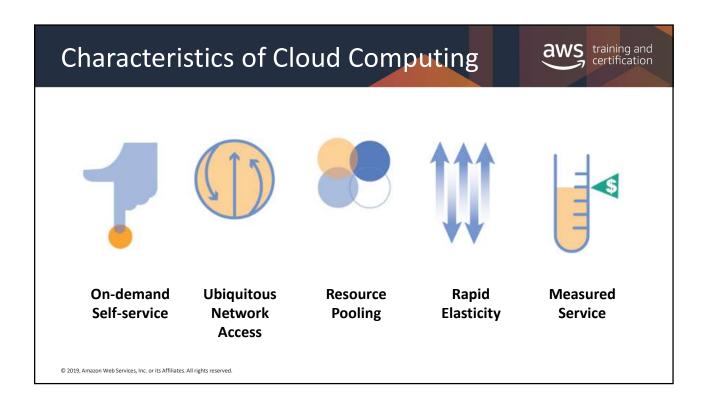
Increase speed and agility

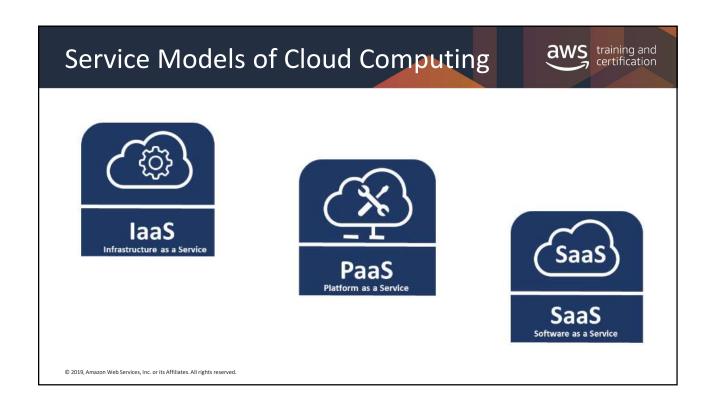


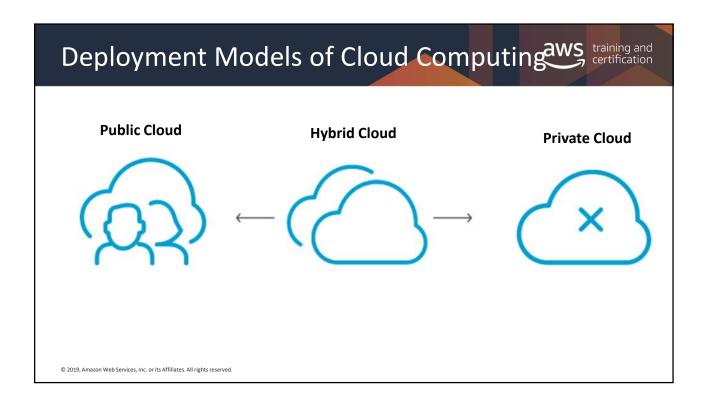
Focus on what matters



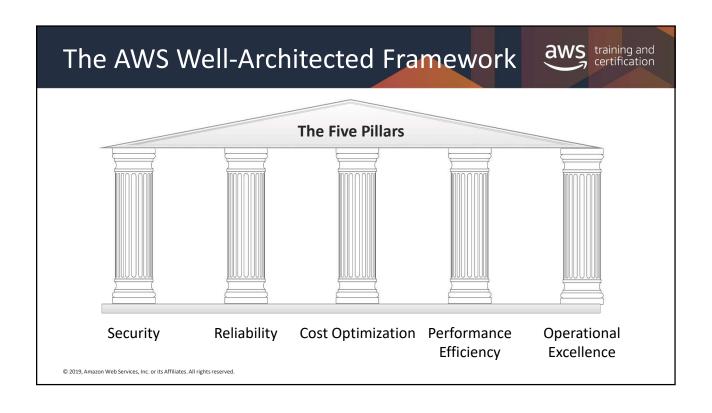
Go global in minutes

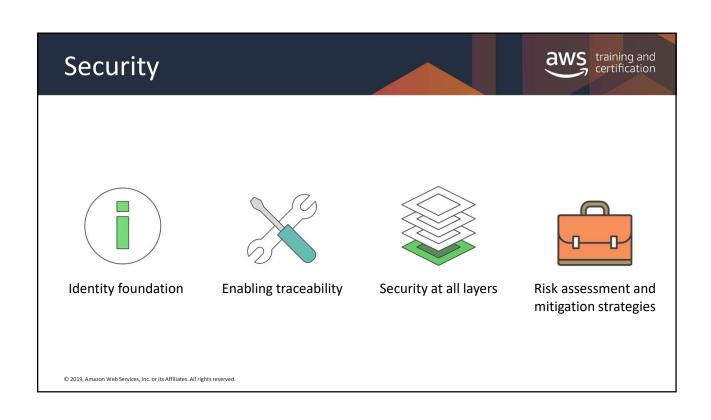










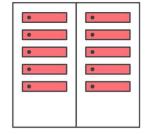


# Reliability



- · Dynamically acquire computing resources to meet demand
- Recover quickly from infrastructure or service failures
- Mitigate disruptions such as:
  - Misconfigurations
  - Transient network issues





© 2019, Amazon Web Services, Inc. or its Affiliates. All rights reserved

# **Cost Optimization**



- Measure efficiency
- Eliminate unneeded expense
- Consider using managed services



### **Operational Excellence**



- The ability to run and monitor systems
- To continually improve supporting process and procedures







Updated



Operated

© 2019, Amazon Web Services, Inc. or its Affiliates. All rights reserved.

# Performance Efficiency



- Choose efficient resources and maintain their efficiency as demand changes
- Democratize advanced technologies
- Mechanical sympathy





# A single data center typically houses tens of thousands of servers All data centers are online, not "cold" AWS custom network equipment: Multi-ODM sourced Customized network protocol stack

### **AWS Availability Zones**



### Each Availability Zone is:

- Made up of one or more data centers
- Designed for fault isolation
- Interconnected with other Availability Zones using high-speed private links
- You can choose your Availability Zones
- AWS recommends replicating across Availability Zones for resiliency



@ 2010 A----- W-b C---i--- I-- --it- Affili-t-- All-i-bt------

### **AWS Regions**



### Each AWS Region is made up of two or more Availability Zones.

- AWS has 18 regions worldwide.
- You enable and control data replication across regions.
- Communication between regions uses **AWS backbone network** infrastructure.



