# SREESHA SURESH

DELHI, INDIA | +91 7290849765 | sreesha24@gmail.com | https://

I am a scholarship student with strong work ethics and leadership qualities. I seek to use my creative and problem-solving skills by interning in your company and learning to implement new ideas.

#### EDUCATION

Bachelors of Design in Animation and Game Design

# **World University of Design**

2020-2024

Sonipat, Haryana

Current GPA: 8.56/10 , 2nd Rank
Part of Dean's Merit List Students

## SKILLS

#### **Design & Research**

User Persona Wireframing
User Interview UI Design
Journey Mapping Visual Design
Competitive Analysis Prototyping
Concept Sketching User Testing

Paper Prototyping

3D Modeling, Texturing and Rendering

## **Softwares**

Figma Spline
Adobe XD Procreate
Sketch Autodesk Maya
Miro Unreal Engine
Protopie Keyshot

Substance 3D Painter Marmoset ToolBag

Adobe Photoshop, Illustrator, Animate, After Effects & Premiere Pro

#### LANGUAGES

English (Bilingual)

Hindi (Native)

## WORK EXPERIENCE

#### **Myrl Tech**

June 2022- August 2022

UI/UX Design intern

- Gathered secondary research and conducted competitive analysis and analyze how to position the company's website according to the market.
- Conceptualized a complete redesign of websites including the information architecture,
   UX and the visual design which accelerated the customer retention by 60%.

**Hungama Digital Media Entertainment Pvt. Ltd.**November 2021- February 2022
UI/UX Design intern

- · Redesigned and revised existing web page to improve numerous visual designs.
- Facilitated multiple teams to illustrate graphics for varied platforms and initiatives, which in turn expedited and grew social media presence significantly.

#### **Unsolved.Network**

August 2021- September 2021

UI/UX Design intern

- Established flows and interactions, and heavily contributed to the Design System which
  magnified visualization of the final build/product.
- Developed High-Fidelity prototypes and optimized designs to fulfill the needs of the stakeholders.

### **Almach Labs**

May 2021- April 2021

Lead UI/UX Designer

- Directed two warehouse dashboard project from scratch that augmented backend workflow by 25%.
- Researched and analyzed data on consumers, competitors and market to identify distinctive market trends.
- Designed concept sketches, wireframes and high-fidelity prototypes for visualizing and documenting dashboards.

Fiverr May 2021- October 2021

Freelance 2D Animator & Illustrator

• Created custom illustrations and animated sequences for 20+ companies and earned 5.0 star reviews with a customer base of 40+.

# EXTRA CURRICULAR

#### Comic Con Delhi'22

Represented University at the Comic Con exhibition- created a 3D Diorama with original concept art.

### **Awarded with Dean's Merit List Students Certificate**

A part of Dean's Merit List Students for outstanding academic achievements.