



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

Government initiatives success the Pradhan Mantri Fasal Bima Yojana.

According to The World Bank, India is a global agricultural powerhouse. It is the world's largest producer of milk, pulses, and spices, and has the world's largest cattle herd (buffaloes), as well as the largest area under wheat, rice and cotton. It is the second largest producer of rice, wheat, cotton, sugarcane, farmed fish, sheep & goat meat, fruit, vegetables and tea

The National Mission for Sustainable Agriculture have been introduced to support Farmers

Ther has also been a lot of discussion on the need for diversification of crops and reducing the reliance on water-initensive crops like rice.

India has recognized the importance of sustainable agriculture practices, including organic farming and water conservation, to ensure long-term food security.

India's top farming state, with considerable state-level crop production including bajra, rice, sugarcane, food grains, and many others.

India's Agriculture can be reduced Post-harvest losses.

The government and experts have been taking about ways to improve crop yields.



Persona’s name

Short summary of the persona

Farmer's have been taking steps to adapt to changing climate condition and adapt more efficient irrigation methods.

Indian irrigation infrastructure includes a network of major and minor canals from rivers, groundwater well-based systems, tanks, and other rainwater harvesting projects for agricultural activities.

These visualizations enable intuitive analysis, allowing stakeholders to uncover patterns, identify areas of growth or concern, and make data-driven decisions.

India is currently the world's second largest producer of several dry fruits, agriculture-based textile raw materials, roots and tuber crops, pulses, farmed fish, eggs, coconut, sugarcane and numerous vegetables.

Farmer's have experienced both success es and challenges during this period.

Agricultural trade has, however, grown rapidly over the past decade, with the value of exports and imports both recording average annual growth rates of about 15 per cent.

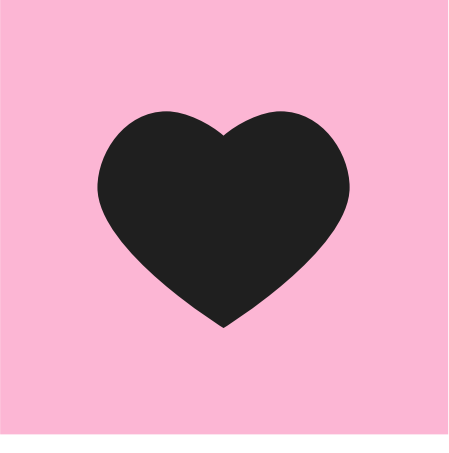
There has been a growing awareness of the need for sustainable and climate-resilient farming practices.

While crop production has generally increased, they have also faced issues related to market access, price fluctuations, and weather uncertainties.



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?