



ADIDAS SALES ANALYSIS

Region

All

Invoice Date

1/1/2020

31/12/2021

Operating Profit

\$332M

Units Sold

2M

Price per Unit

\$45

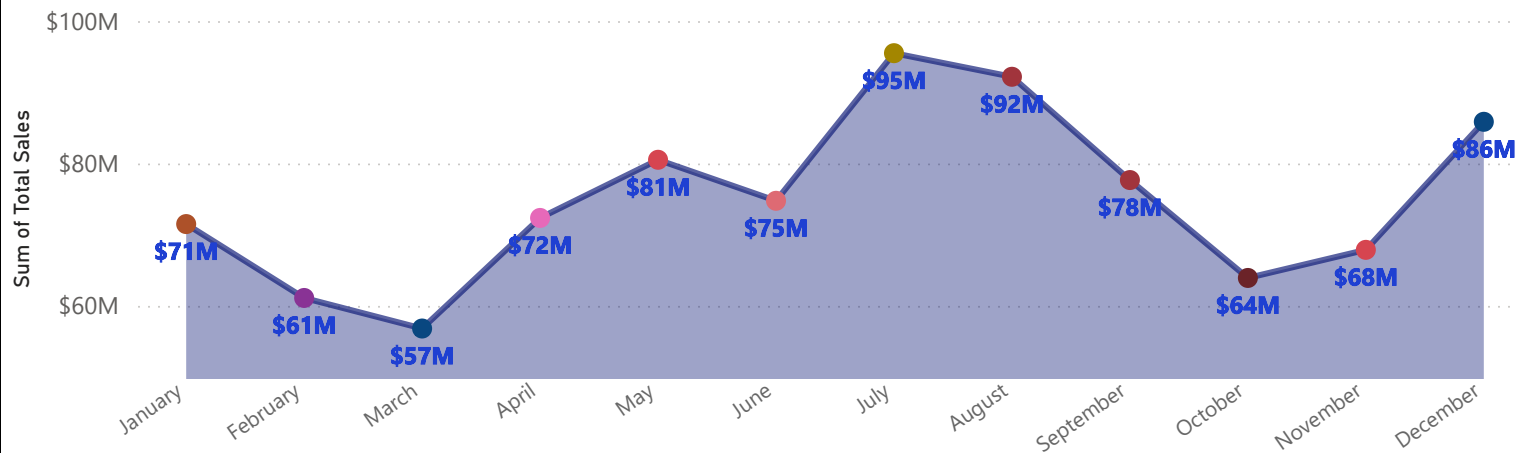
Average of Operating Margin

42%

Total Sales

\$900M

Total Sales by Month

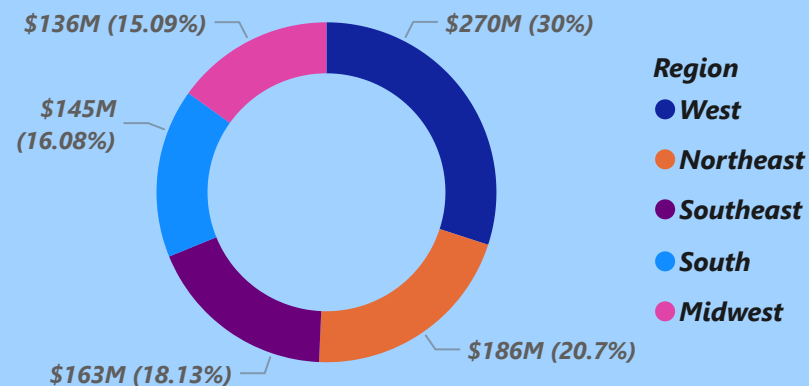


Sales by State and Region

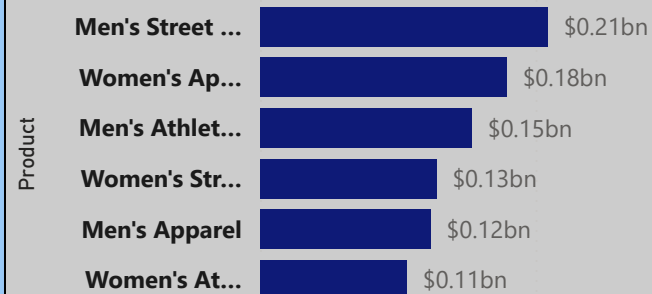
Region ● Midwest ● Northeast ● South ● Southeast ● West



Total Sales by Region



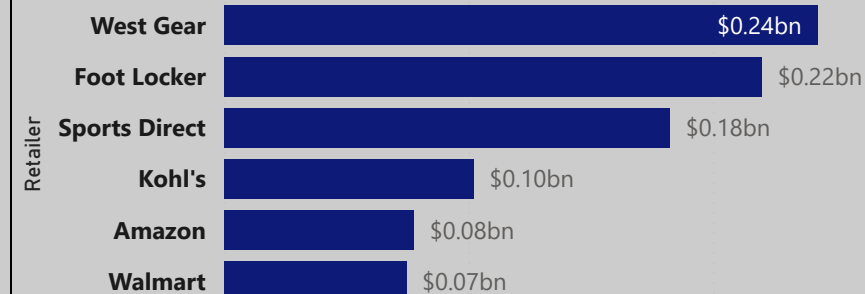
Total Sales by Product



\$0.0bn \$0.2bn

Sum of Total Sales

Total Sales by Retailer



\$0.0bn \$0.1bn \$0.2bn

Sum of Total Sales



ADIDAS SALES ANALYSIS

Region

All

Invoice Date

01-01-2020

31-12-2021

Total Sales

\$899.9M

Total Profit

\$332.1M

Total Units Sold

2.5M

Average Price per Unit

\$45.2

Average Margin

42.3%

Total Sales by Month



Total Sales by State



Total Sales by Region



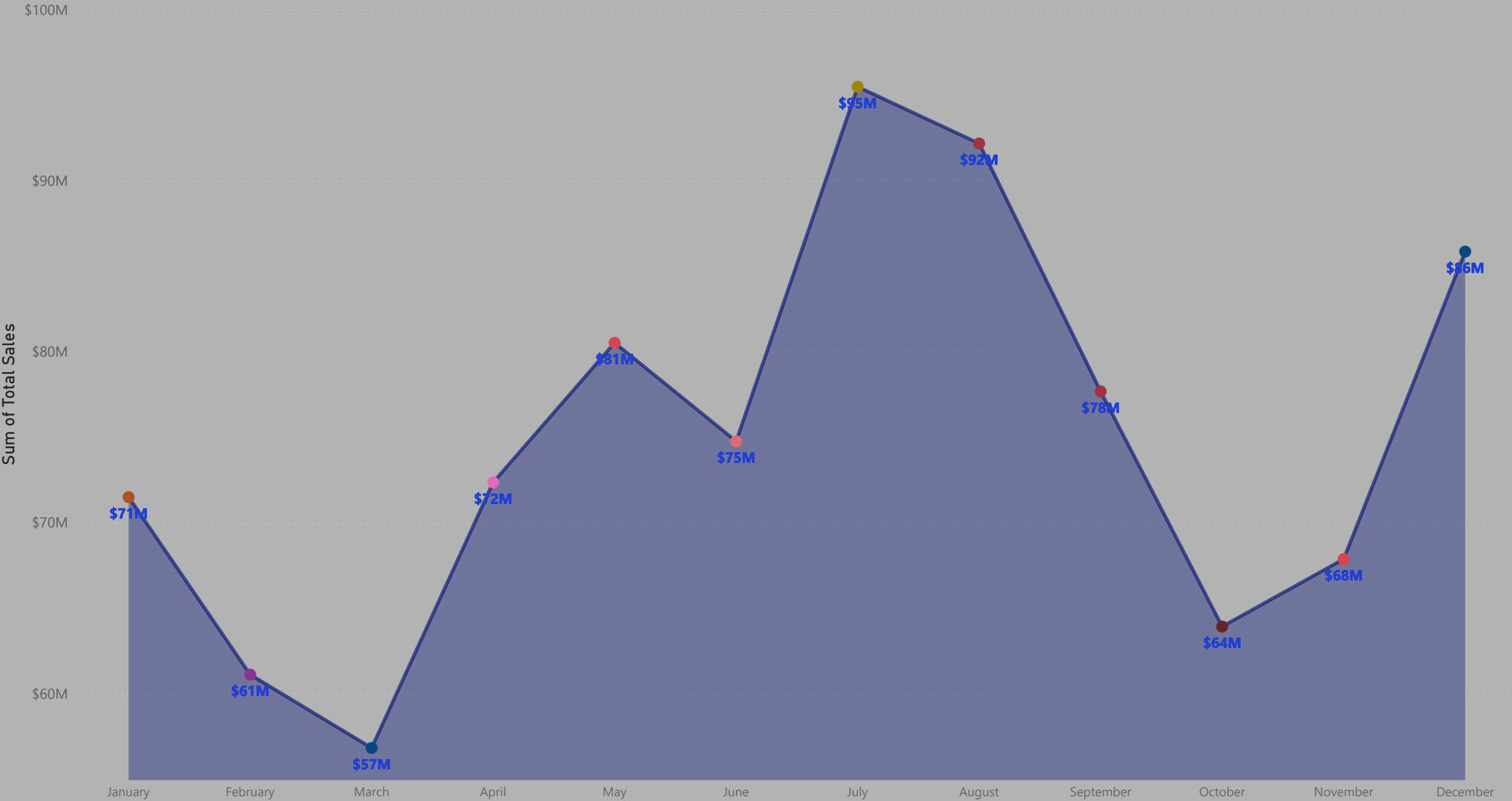
Total Sales by Product



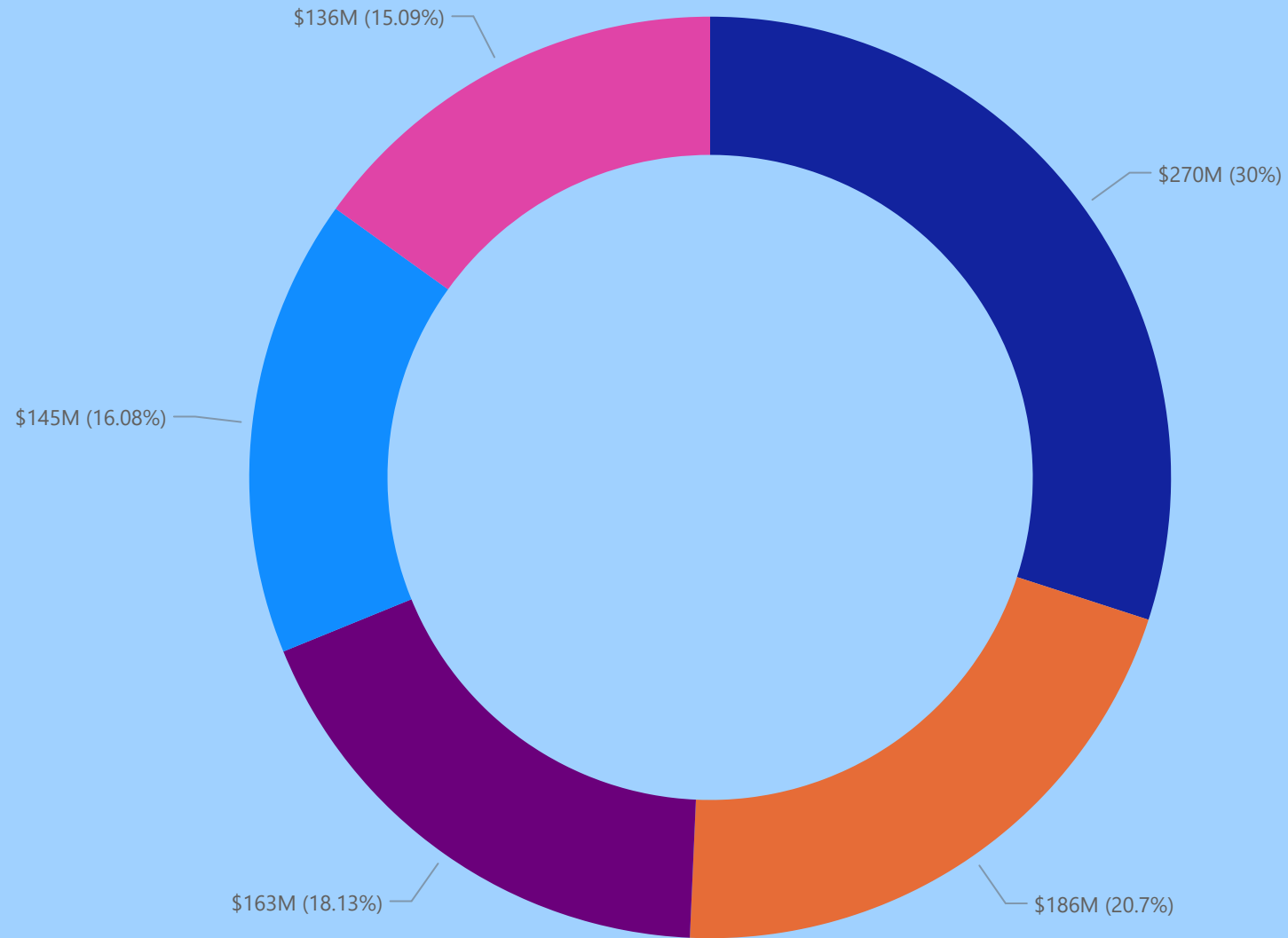
Total Sales by Retailer



Total Sales by Month



Total Sales by Region



Region

● West

● Northeast

● Southeast

● South

● Midwest

Total Sales by Product

Retailer

West Gear

\$243M

Foot Locker

\$220M

Sports Direct

\$182M

Kohl's

\$102M

Amazon

\$78M

Walmart

\$75M

\$0M \$50M \$100M \$150M \$200M \$250M \$300M

Sum of Total Sales