

Project Design Phase
Proposed Solution Template

Date	26 June 2025
Team ID	LTVIP2025TMID49104
Project Name	Cosmetic Insights _ Navigating Cosmetics Trends and Consumer Insights with Tableau
Maximum Marks	2 Marks

Proposed Solution Template:

Project team shall fill the following information in the proposed solution template.

S.No.	Parameter	Description
1.	Problem Statement (Problem to be solved)	What challenge in the cosmetics market your solution targets.
2.	Idea / Solution description	A detailed look at what your solution is and how it works.
3.	Novelty / Uniqueness	What sets your idea apart.
4.	Social Impact / Customer Satisfaction	The value it brings to communities or users.
5.	Business Model (Revenue Model)	How the idea generates revenue.
6.	Scalability of the Solution	How your solution can grow or expand.