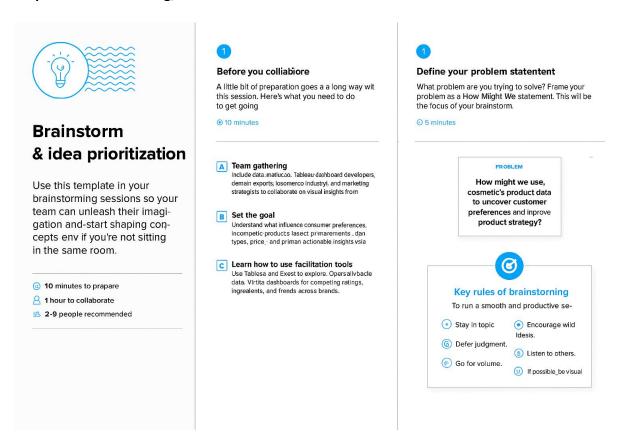
Ideation Phase Brainstorm & Idea Prioritization Template

Date	25 June 2025
Team ID	LTVIP2025TMID49104
Project Name	Cosmetic Insights _ Navigating Cosmetics
	Trends and Consumer Insights with Tableau
Maximum Marks	4 Marks

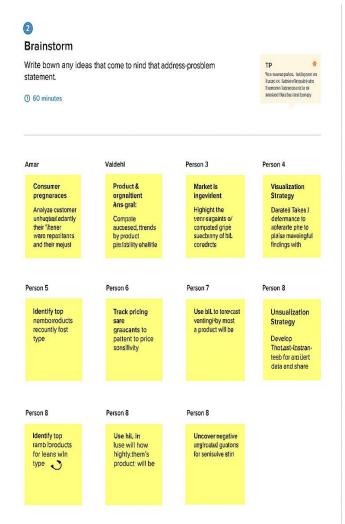
Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Step-1: Team Gathering, Collaboration and Select the Problem Statement



Step-2: Brainstorm, Idea Listing and Grouping





Group ideas

Take-terns doring your ideas **whilk** claistering similar or related notes as you go. In the bait to-unllates, give each classer's persanse'ibe tabel in paisteer is lagger than six alicky troles, try and see if you and break it up into smaller sub-groups.

① 30 minutes



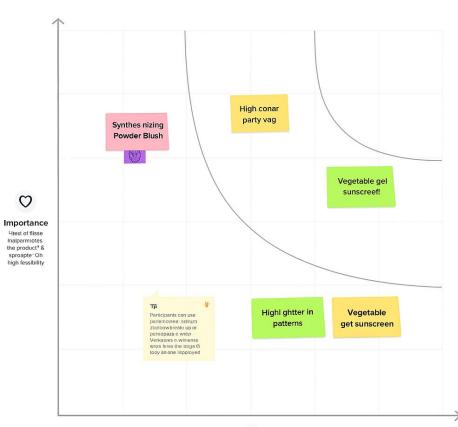
Step-3: Idea Prioritization



Prioritize

Your leam shouor d be all the same jouge about womstc..E inoving forward. Place your /deas on this grid to determine which /deacs important and

© 30 minutes



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Feasibility

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