


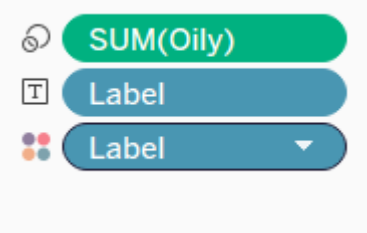
**Project Development Phase**  
**Model Performance Test**

Date	10 February 2025
Team ID	LTVIP2025TMID49104
Project Name	Project - Cosmetic Insights _ Navigating Cosmetics Trends and Consumer Insights with Tableau
Maximum Marks	

**Model Performance Testing:**

Project team shall fill the following information in model performance testing template.

S.No.	Parameter	Screenshot / Values
1.	Data Rendered	<b>Tables</b>  <i>Abc</i> Brand <i>Abc</i> Ingredients <i>Abc</i> Label <i>Abc</i> Name <i>Abc</i> <i>Measure Names</i> <hr/> <i>#</i> Combination <i>#</i> Dry <i>#</i> Normal <i>#</i> Oily <i>#</i> Price <i>#</i> Rank <i>#</i> Sensitive <i>#</i> <i>cosmetics (Count)</i> <i>#</i> <i>Measure Values</i>
2.	Data Preprocessing	Removed duplicate and null entries  Cleaned review texts by removing special characters  Standardized rating scales and product categories

3.	Utilization of Filters		
4.	Calculation fields Used		
5.	Dashboard design	No of Visualization Graphs -5 Dashboard visualizations-2	
6	Story Design	No of Visualizations / Graphs -1	