

# Stakeholder Mapping for Educational Program Development

Successful program development requires understanding and engaging with various stakeholders. Stakeholder mapping helps identify those who are directly or indirectly impacted by the program.



# Importance of Stakeholder Identification

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## Understanding Needs

Identifying stakeholders helps understand their needs, ensuring the program effectively addresses their concerns.

2

## Building Support

Early identification of stakeholders allows for building relationships and securing support for the program.

3

## Effective Communication

Knowing who to communicate with and how ensures key information reaches the right people.



# Stakeholder Categories: Internal and External

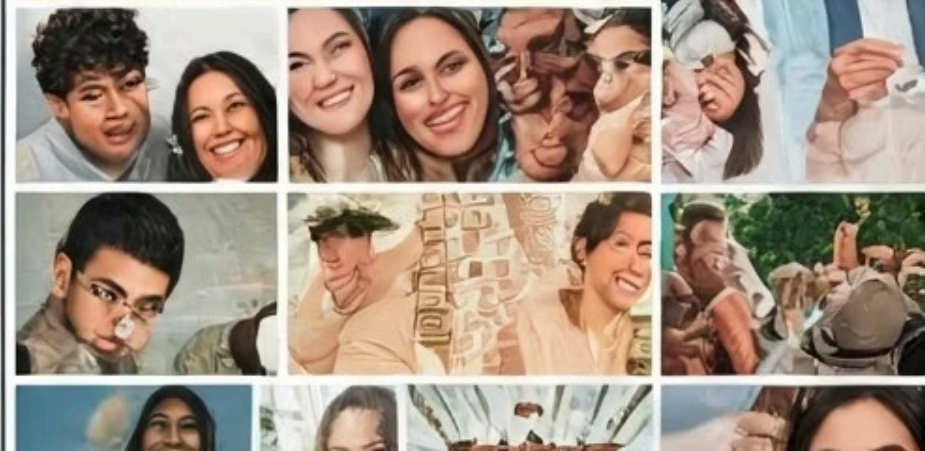
## Internal Stakeholders

- Teachers
- Administrators
- Staff
- Curriculum Developers

## External Stakeholders

- Parents
- Students
- Community Members
- Funding Agencies





# Power-Interest Grid: Mapping Stakeholder Influence

High Power, High Interest

High Power, Low Interest

Low Power, High Interest

Low Power, Low Interest

# Engaging Key Stakeholders: Strategies and Tactics



## Communication

Clear and frequent communication is crucial to keep stakeholders informed.

## Collaboration

Involving stakeholders in the program design and implementation process promotes ownership.

## Feedback

Regularly seeking feedback from stakeholders helps ensure the program is meeting their needs.

# Aligning Stakeholder Interests: Balancing Priorities

## Prioritize

Identify the most influential stakeholders and their key concerns.

## Compromise

Be prepared to make compromises to address diverse needs.

## Transparency

Be open about the program's objectives and how decisions are made.



# Ongoing Stakeholder Management: Communication and Feedback

## Regular Meetings

Formal and informal meetings provide opportunities for updates and discussions.

## Surveys

Surveys gather valuable insights into stakeholder satisfaction and areas for improvement.

## Feedback Mechanisms

Establish online platforms or feedback forms for continuous engagement.





# Leveraging Stakeholder Insights for Program Enhancement



## Innovation

Stakeholder feedback can inspire innovative solutions and improve the program's effectiveness.



## Data-Driven Decisions

Analyzing stakeholder data helps inform program adjustments and improvements.



## Stronger Relationships

Continuous engagement fosters trust and strengthens relationships with key stakeholders.

