

Industry: F & B



Brand name: Burger Singh

**LOCATIONS:**

27 CITIES

**SPECIALITY:**

1. Quality of Raw materials.
2. Digital & Offline Marketing.
3. HR Process.
4. Training Process.

**INVESTMENT DETAILS:**

Total setup cost is in the range of 21 lacs.

**Franchise Fee**

5 lacs + GST.

**Required carpet area**

200-300 sq ft

**EXPECTED RENTAL:**

Dine-In rental range (50k - 2.5 lacs)  
Food Court rental range (30k - 1.5 lacs)  
Drive Thru rental range (80k - 2 lacs).



Industry: F & B

Brand name: Chicago Pizza



**LOCATIONS:**

30+ CITIES

**SPECIALITY:**

1. Economical: Much cheaper by the square inch than any competitor.
2. Convenience: Easy to carry around and offers flexibility to the customer regarding exactly how much they want to buy.
3. Fresh ingredients, Great Taste: All ingredients sourced from quality suppliers, assembled together to provide consistent quality and rich, great tasting pizzas

**INVESTMENT:**

Rs.18 lakh - Rs.25 lakh

**Required Floor plan:**

1. *Quick Service Model (QSM):*  
10x10 sq. ft for Malls and Food courts.
2. *Casual Dining Model (CDM):*  
20x20 sq. ft for Highstreets



**Industry: Automotive**



**Brand name: Go Waterless**

**LOCATIONS:**

21+ Major Cities

**SPECIALITY:**

- Helps to conserve Valuable resource.
- GoWaterless's eco-friendly formula is safe for the Environment & Does not produce any wastewater.
- Operating in 22 states, 100+ Franchises, 1,60,000+ car cleaned, 22 million Liters water saved, 1000+ Member team.

**ROI**

Rs. 46,800  
Monthly profit  
Rs. 1800 x 26 Days

RS.5.61 Lacs  
Yearly Profit  
Rs. 46,800 x 12 M

**118% Return On Investment  
in 1<sup>st</sup> Year Itself.**

**Franchise Model**

***1. Population upto 2 lacs people***

- Franchise Fee : 1,75,000
- 500 car wash liquid
- One Service Kit
- Franchise mobile

***2. Population upto 2 - 5 lacs people***

- Franchise Fee : 2,95,000
- 1000 car wash liquid
- Two Service Kit
- Franchise mobile

***3. Population upto 5 lacs people***

- Franchise Fee : 1,75,000
- 500 car wash liquid
- One Service Kit
- Franchise mobile

**Website: [www.gowaterless.com](http://www.gowaterless.com)**

**Franchise Manager : Amardeep Singh +91-8800185704 Email - [amardeep@iid.org.in](mailto:amardeep@iid.org.in)**



**Industry: F & B**



**Brand name: Chetty's Corner**

**LOCATIONS:**

20+ CITIES

**SPECIALITY:**

1. Customer Delight, Trust, Quality, Best-in-class Service and Success.
2. Hidden Agenda To provide opportunity for 100s of Entrepreneurs to grow and to create 1000s of employments and to support their families

**INVESTMENT:**

Rs.12 lakh

**Floor plan Requirement:**

300 Sqft

**Business Models:**

- 01: FOFO (Franchise Owned and Franchise Operated)
- 02: COFO (Company Owned and Franchise Operated)
- 03: COCO (Company Owned and company Operated)



Industry: F & B

Brand name: Mr. Beans Pizza



**LOCATIONS:**

30+ CITIES

**SPECIALITY:**

1. 2 Lacs + Loyal Customers
2. 15mnt Fast Delivery
3. 25+ Variety of Dishes
4. The brand established a reputation of high quality, low cost dining and powered by a growing demand from an appreciative clientele.

**INVESTMENT:**

1. Food Court Kiosk: 12-15 lac
2. QSR(Quick Service Model): 24-18 lac
3. Dine-in: 35-40 lac

**Floor plan Requirement:**

1. Food Court Kiosk: 200-300 sqft
2. QSR(Quick Service Model): 400 – 600 sqft
3. Dine-in: 1000-1200 sqft Onwards

**Franchise Model**

1. Conservative (Monthly Returns): 1,47,800
2. Moderate (Monthly Returns): 3,15,600
3. Optemistic (Monthly Returns): 4,23,400

Website: [www.mrbeanspizza.com](http://www.mrbeanspizza.com)

Franchise Manager : Amardeep Singh +91-8800185704 Email - [amardeep@iid.org.in](mailto:amardeep@iid.org.in)





**Industry: F & B**

**Brand name: Kouzina Food Tech**

**LOCATIONS:**  
**150+ CITIES**

**SPECIALITY:**

- 1. 3500+ Restaurants listing online**
- 2. 50+ upcoming Kitchens**
- 3. App for Direct Food Ordering**
- 4. Strong Leadership team with Food Delivery Experience**

**Investment:**

1. HBR: 6L + GST
2. Cloud Kitchen: 10L + GST
3. Kitchen with Stone Front: 12L + GST
4. Master: 32L + GST

**Floor plan Requirement:**

1. HBR: 100-200 sqft in your existing setup
2. Cloud Kitchen: 300-600 sqft
3. Kitchen with Stone Front: 350-800 sqft
4. Master: 800 – 1000 sqft for central Kitchen & 250 sqft for additional store fronts.

**Model wise Profit Margin**

1. HBR: 25-35%
2. Cloud Kitchen: 20-25%
3. Kitchen with Stone Front: 35-45%
4. Master: 40-50%

**Website: [www.kftpl.com](http://www.kftpl.com)**

**Franchise Manager : Amardeep Singh +91-8800185704 Email - [amardeep@iid.org.in](mailto:amardeep@iid.org.in)**



Industry: F & B

# Burgrill

Brand name: Burgrill

**LOCATIONS:**  
15+ CITIES

**SPECIALITY:**

1. Brand Positioning
2. Successful business model
3. Technologically enabled
4. Dedicated supply chain
5. Marketing support
6. Innovations
7. One price for all

**Investment:**

1. Traditional Take away: Rs 30 Lacs
2. Traditional Dine in: Rs 44 Lacs
3. Express Take away: Rs 24 Lacs
4. Express Din In: Rs 35 Lacs

**Floor plan Requirement:**

1. Traditional Take away: approx. 300 sqft
2. Traditional Dine in: approx. 300 sqft
3. Express Take away: approx. 800 sqft
4. Express Din In: approx. 600 sqft

**Franchise fee:**

1. Traditional Take away: Rs 10 Lacs
2. Traditional Dine in: Rs 10 Lacs
3. Express Take away: Rs 7.5 Lacs
4. Express Din In: Rs 7.5 Lacs

Website: [www.burgrill.in](http://www.burgrill.in)

Franchise Manager : Amardeep Singh +91-8800185704 Email - [amardeep@iid.org.in](mailto:amardeep@iid.org.in)



Industry: F & B

Brand name: The Chocolate room



## LOCATIONS:

8 CITIES

## SPECIALITY:

1. Branding
2. Design consultation
3. Fit-outs, full Interior setup & Related works
4. One time fee for franchisee/  
License Fee

## Franchisee Investment:

Kiosk Outlet (GST 18 %): 5,90,000

Compact Outlet (GST 18 %): 11,80,000

Standalone Outlet (GST 18 %): 17,70,000

## Floor plan Requirement:

Kiosk Outlet (GST 18 %): 100 sqft – 300 sqft

Compact Outlet (GST 18 %): 500 sqft – 700 sqft

Standalone Outlet (GST 18 %): 800sqft to 1200 sqft

## Inventory or Stock:

Kiosk Outlet (GST 18 %): 4,48,400

Compact Outlet (GST 18 %): 5,90,000

Standalone Outlet (GST 18 %): 6,72,600



Industry: Automotive



Brand name: Silca Minda

## **LOCATIONS:**

**35 CITIES**

## **SPECIALITY:**

1. Use of Technology-  
Advance machine and  
devices
2. Properly Organized
3. Professional Approach
4. More secure and  
trustworthy.

## **Franchisee Investment:**

Silver plus: 1.5 Lacs

Gold : 2.25 Lacs

Diamond: 4.50 Lacs

Platinum: 8.25 Lacs

## **Floor plan Requirements**

Rental shop: 80 sqft – 150 sqft. OR 9sq/m

## **ROI:**

Silver plus: 04 Months

Gold : 06 Months

Diamond: 08 Months

Platinum: 11 Months

**Website: [www.mindasilca.in](http://www.mindasilca.in)**

**Franchise Manager : Amardeep Singh +91-8800185704 Email - [amardeep@iid.org.in](mailto:amardeep@iid.org.in)**



**Industry: Retails**

**Brand name: The New Shop**

**THE NEW SHOP**

**LOCATIONS:**

300+ CITIES

**SPECIALITY:**

1. 1.4Bn+ Population
2. 4<sup>th</sup> Largest Retail Market
3. \$2 Tn+ Indian Retail industry by 2023
4. 1,50,000+ convenience stores in USA.
5. \$3 Tn+ Global Convenience retail Market

**Franchise Investment:**

28-30 lacs

**Interior & Equipment**

INR 15 Lacs

**Inventory**

8-10 Lacs

**Floor plan Requirements**

Area : 600 sqft.

Website: [www.thenewshop.in](http://www.thenewshop.in)

Franchise Manager : Amardeep Singh +91-8800185704 Email - [amardeep@iid.org.in](mailto:amardeep@iid.org.in)



# Industry: Retails

# Brand name: Waffle Hut



## LOCATIONS:

30+ CITIES

## SPECIALITY:

- Assistance in the Finding the location fir the outlet
- Operation & management by the company
- Staff provided by the company.
- work on the semi- FOCO model
- Market support
- Menu customisation
- Raw material
- Audits every 3 months
- 2 countries: INDIA & Nepal

## KITCHEN MINISTRY

### *Studio model:*

- Investment: INR 32 lacs
- Space: 1500 Sqft

### *Barbeque model:*

- Investment: INR 50 lacs
- Space: 3000 Sqft

## MODEL

### *Take away model:*

- Investment: INR 6.99 lacs
- Space: 150-200 Sqft
- Franchise fees: INR 3 lacs + Taxes
- Royalty: 5% of sales or INR 10,000 (Fix/month)

### *Basic model:*

- Investment: INR 15- 16 lacs
- Space: 400-500 Sqft
- Franchise fees: INR 5 lacs + Taxes
- Royalty: 5% of sales or INR 25,000 (Fix/month)

### *Cafe model:*

- Investment: INR 22- 23 lacs
- Space: 800-900 Sqft
- Franchise fees: INR 6 lacs + Taxes
- Royalty: 5% of sales

Website: [www.waffelhut.com](http://www.waffelhut.com)

Franchise Manager : Amardeep Singh +91-8800185704 Email - [amardeep@iid.org.in](mailto:amardeep@iid.org.in)



# Industry: F&B



# Brand name: TeaMax Cafe

## LOCATIONS:

376+ Centers Booked

## SPECIALITY:

- Assistance in the Finding the location fir the outlet
- Operation & management by the company
- Staff provided by the company.
- work on the semi- FOCO model
- Market support
- Menu customisation
- Raw material
- Audits every 3 months
- 2 countries: INDIA & Nepal

## Area required:

Minimum: 80-100 sqft

Recommended: 150-200 sqft

## TeaMax Café Franchise cost

Rs. 2,89,999 + Taxes for all Equipment, services and support provided by the TeaMax café Franchise

## Interior & Exterior Setup Cost

Approximately 80K to 1 Lakh to be spent on the Interior & Exterior Setup by You for the Interior & Exterior Setup for a 150-200 Square Feet Space.

(Main Board, Counter Furniture, Kitchen Workstation, Seating Furniture for 10-12 People etc.)

Website: [www.teamaxcafe.in](http://www.teamaxcafe.in)

Franchise Manager : Amardeep Singh +91-8800185704 Email - [amardeep@iid.org.in](mailto:amardeep@iid.org.in)



A background image showing a mechanic in a green hoodie and black cap working on a car's engine. The text is overlaid on this image.

# Industry: Automobile

# Brand name: Doctor Garage

## LOCATION:

12+ states and 36+ cities.

## SPECIALITY:

- Low investment
- Daily Income
- Multiple Revenue Points
- Higher Return on Investment
- Start Earning from Day 1
- Exclusive Business for Future Plan.
- Recession free business.
- 78+ years of experience team in the automobile sector

## Franchise Cost:

Total Franchise cost 7.5 Lacs+  
Transportation+ 18% GST.

## Investment:

- Interior Branding & LED board 75000/-
- Franchise fess 1,00,000/-
- Equipment 3,25,000/-
- After franchise sales support 2,00,000/-
- Stationary, Uniform, Marketing materials 50,000/-

Website: [www.doctorgarage.in](http://www.doctorgarage.in)

Franchise Manager : Amardeep Singh +91-8800185704 Email - [amardeep@iid.org.in](mailto:amardeep@iid.org.in)



Industry: Automobile



Brand name: Fuel Buddy

**LOCATION:**

29 States & 180+ cities.

**SPECIALITY:**

- Fuel Delivery
- Diesel-on-Tap
- Smart Tanks
- Buddy Cans
- Eliminate misuse of fleet cards
- Eliminate fuel spill

**Franchise Cost:**

Investment – Starts from Rs. 3.5 lacs only for both rural and urban areas.

- All approvals and licenses taken by Fuel Buddy
- Easy to start, less hassles
- No age criteria like a Petrol Pump
- Minimal Land cost – that also can be leased
- Low running cost in comparison to Petrol Pump