INSURANCE WEB APPLICATION

A PROJECT REPORT

Submitted by,

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Under the guidance of,

Mr. Krishna Mehar P Tirumala

in partial fulfillment for the award of the degree of

BACHELOR OF TECHNOLOGY

IN

COMPUTER SCIENCE AND ENGINEERING

At



PRESIDENCY UNIVERSITY
BENGALURU
JANUARY 2024

PRESIDENCY UNIVERSITY

SCHOOL OF COMPUTER SCIENCE ENGINEERING

CERTIFICATE

This is to certify that the Project report "INSURANCE WEB APPLICATION" being submitted by "PRIYANKA M, M SRIHARI, MANOJ K S, MONALISA V S" bearing roll number(s) "20201CSE0695, 20201CSE0659, 20201CSE0668, 20201CSE0688" in partial fulfillment of requirement for the award of degree of Bachelor of Technology in Computer Science and Engineering is a bonafide work carried out under my supervision.

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DECLARATION

We hereby declare that the work, which is being presented in the project report entitled INSURANCE WEB APPLICATION in partial fulfillment for the award of Degree of Bachelor of Technology in Computer Science and Engineering, is a record of our own investigations carried under the guidance of Mr. KRISHNA MEHAR TIRUMALA, ASSISTANT PROFESSOR, School of Computer Science and Engineering, Presidency University, Bangalore.

We have not submitted the matter presented in this report anywhere for the award of any other Degree.

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ABSTRACT

In the insurance industry, the demand for transparency and the need to build trust with customers are more significant than ever. Studies have consistently highlighted that customers prioritize transparency, clear language, and a comprehensive understanding of the value they will receive from their insurance policies. However, a persistent challenge is that customers often do not thoroughly review their policy documents, leading a lack of awareness regarding the specifics of their insurance relationships. To address this, the industry is exploring the potential of leveraging technology, such as video, voice, and QR codes, to provide customers with accessible and easily understandable information about their insurance policies. By embracing technology to enhance transparency and customer communication, insurers can foster stronger trust relationships with their customers, differentiate themselves in the market, and meet the evolving needs of customers in the digital age. The project aims to develop a digital platform that leverages web-based technologies to provide accessible and transparent information to customers, thereby enhancing customer understanding and trust.