

Ideation Phase

Define the Problem Statements

Date	19 June 2025
Team ID	LTVIP2025TMID52043
Project Name	Measuring the Pulse of Prosperity: An Index of Economic Freedom Analysis
Maximum Marks	2 Marks

Customer Problem Statement Template:

I am

I'm trying to

But

Because

Which makes me feel

an investor promoter

an investor promoter

investors are hesitant

we rank low in economic freedom

under pressure

I am

I'm trying to

But

Because

Which makes me feel

a policy maker aiming to improve economic conditions

boost my country's economic freedom score

he reforms take time and face resistance

there is too much bureaucracy and fear of political backlash

pressured and frustrated

I am

I'm trying to

But

Because

Which makes me feel

a government official focused on investment

attract more foreign investors

we are not seen as investor-friendly

our economic freedom ranking is low and there's corruption

disappointed and under pressure

I am

I'm trying to

But

Because

Which makes me feel

a policy advisor

suggest better regulations

leaders resist change

they fear political backlash

powerless



Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	An investor Promoter	An investor promoter	Investors are hesitant	We rank low in economic freedom	Under pressure
PS-2	A policy maker aiming to improve economic conditions	Boost my county's economic freedom score	He reforms take time and face resistance	There is too much bureaucracy and fear of political backlash	Pressured and frustrated
PS-3	A government official focused on investment	Attract more foreign investors	We are not seen as investor friendly	Oue economic freedom is low and there's corruption	Disappointed and under pressure
PS-4	A policy advisor	Suggest better regulations	Leaders resist change	They fear political backlash	powerless
PS-5	A finance officer	Stabilize the economy	Inflation keeps rising	Policies aren't being enforced well	anxious
PS-6	A trade officer	Increase global trade	Barriers are still in place	Outdated laws and processes	Stuck
PS-7	A tax planner	Create fair tax systems	Tax evasion is common	There's weak enforcement	Disappointed
PS-8	A public communicator	Assure citizens of progress	People don't trust data	Past promises weren't kept	Helpless
PS-9	A reformer	Improve our economy's global rank	Reforms face delays	There's too much red tape	Frustrated
PS-10	A budget planner	Allocate funds for development	Growth is too slow	Corruption delays projects	disheartened