

# Ideation Phase


## Brainstorm & Idea Prioritization Template

Date	19 June 2025
Team ID	LTVIP2025TMID52043
Project Name	Measuring the Pulse of Prosperity: An Index of Economic Freedom Analysis
Maximum Marks	4 Marks

### Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon.

Template



### Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

⌚ 10 minutes to prepare  
🕒 1 hour to collaborate  
👥 2-5 people recommended

#### Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

⌚ 10 minutes

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- Team gathering**  
Define who should participate in the session and send an invite. Obtain necessary information or pre-work ahead.
- Set the goal**  
Think about the problem you're focusing on so everyone in the brainstorming gets on the same page.
- Learn how to use the facilitation tools**  
Use the facilitation tools to run a happy and productive session.

[Open article](#)

#### 1 Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

⌚ 5 minutes

**CHALLENGE**

How might we help policy makers identify and implement solutions that improve their country's economic freedom and protect sustainable investment?

**Key rules of brainstorming**

• run an unbroken 60-minute session

Stay in topic


Disagree

Go for volume

Encourage wild ideas

Listen to others

If possible, be visual



**Need some inspiration?**

Join a meeting, explore 25+ templates, or browse other decks.

[Open example](#)

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## Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

🕒 5 minutes

PROBLEM  
How might we help policy makers  
identify and implement reforms that  
improve their country's economic  
freedom score and attract sustainable  
investment?

## Brainstorm

Write down any ideas that come to mind that address your problem statement.

 10 minutes

### TIP

You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

#### Shaik Gouse Basha

- Create a real-time public dashboard for economic indicators
- Publish a yearly Economic Freedom Report for citizens
- Use social media campaigns to explain reforms
- Host public Q&A sessions with policy makers
- Launch an app showing government project progress

#### Shaik Allabakshu

- Simplify licensing and registration processes
- Create a single-window digital portal for businesses
- Digitize land/property records
- Implement e-signature and e-document systems
- Automate tax compliance with AI tools

#### Shaik Salam Nagur Basha

- Lower tariffs on high-potential trade goods
- Offer tax holidays to new investors
- Set up special economic zones (SEZs)
- Improve customs clearance speed
- Partner with international trade advisors

#### Somana Praveen Kumar

- Establish anonymous corruption reporting platforms
- Launch independent review boards for policy decisions
- Strengthen judicial independence
- Conduct regular anti-corruption audits
- Train public servants in ethics and compliance

#### Tumati Madhan Gopal

- Include economic freedom awareness in schools/universities
- Offer scholarships for public policy students
- Host innovation challenges for policy reform
- Fund think tanks and research centers
- Create internship programs in government departments

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### Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

20 minutes

**TIP**  
Add customizable tags to sticky notes to make it easier to find, browse, organize, and compare important ideas as you go with your group.

#### Group ideas



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### Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes

**TIP**  
Participants can use their cursors to point at where sticky notes should go on the grid. The facilitator can confirm the spot by using the user pointer holding the **Home** or the keyboard.

