



# **SPONSORSHIP BROCHURE**

**2026**

# ABOUT SIT HYDERABAD

Symbiosis Institute of Technology, Hyderabad (SIT-H), a premier constituent of Symbiosis International (Deemed University), is a hub of innovation, learning, and technological excellence. Guided by the vision of creating globally competent engineers, the institute combines rigorous academic programs with hands-on practical learning, research opportunities, and a culture of creativity.

Located in Hyderabad, one of India's leading technology and innovation hubs, SIT-H offers cutting-edge B.Tech programs in Computer Science, Computer Engineering, and Artificial Intelligence & Machine Learning. The curriculum is carefully designed to balance strong fundamentals with exposure to emerging technologies, ensuring that students are well-prepared for the challenges of the modern tech landscape.

The campus itself is a vibrant environment, equipped with state-of-the-art infrastructure, collaborative workspaces, and diverse academic, cultural, and sporting facilities. Beyond classroom learning, students are encouraged to engage in projects, competitions, workshops, and events that stimulate problem-solving, innovation, and leadership. This holistic approach ensures that SIT-H graduates are not only technically proficient but also creative, socially responsible, and ready to make a meaningful impact in the world.

# ABOUT ANVESHAN

Anveshan, the premier techno-cultural fest of SIT Hyderabad, is a showcase of innovation, imagination, and technical mastery. The fest unites students from varied disciplines to demonstrate their skills, explore emerging technologies, and address real-world challenges. True to its name—"exploration"—Anveshan encourages participants to push the boundaries of conventional thinking and embrace creative experimentation.

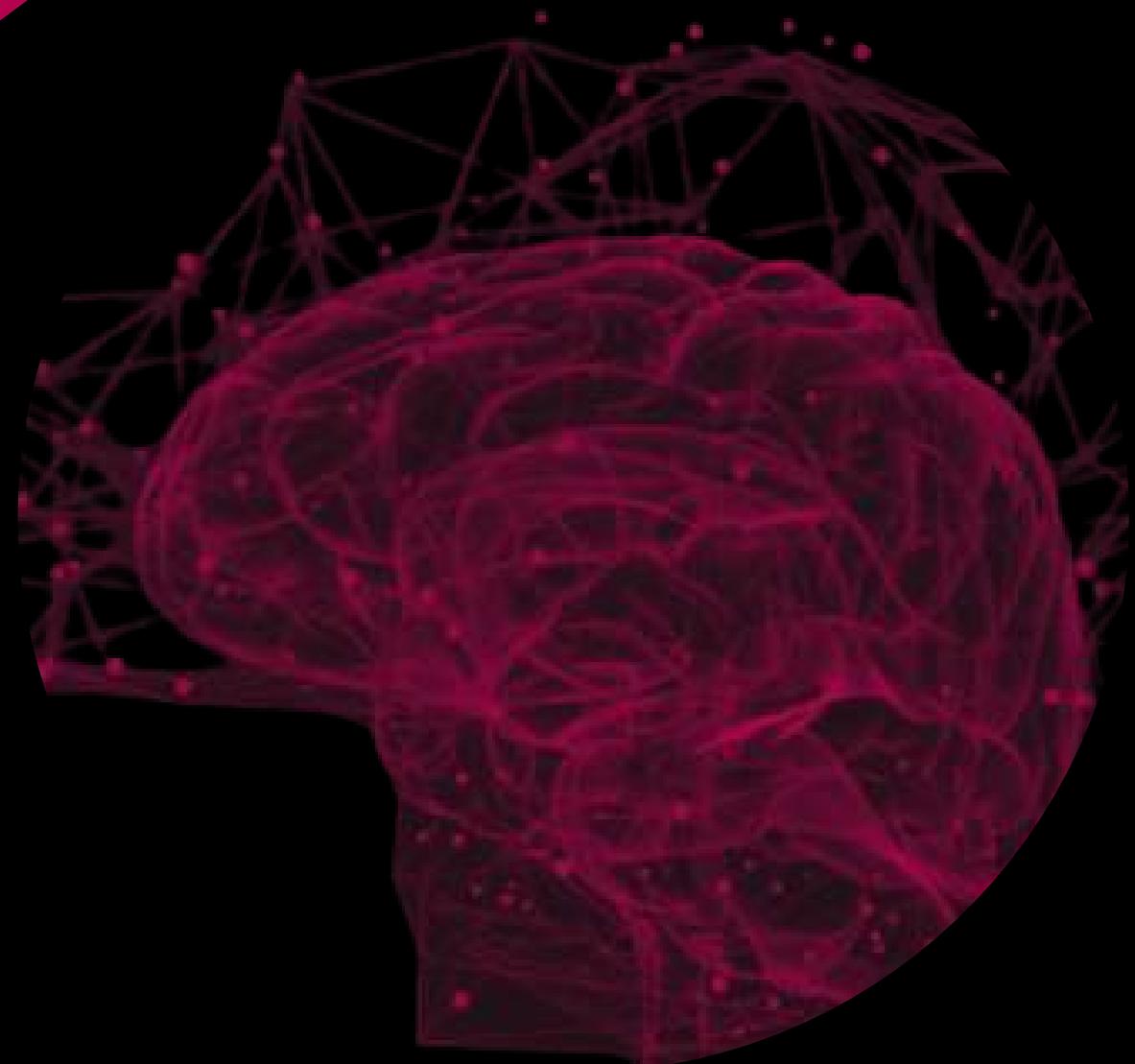
Building on the success of Anveshan 2025, this year's edition is set to be larger, more vibrant, and highly engaging. The festival will feature a diverse array of technical competitions, hands-on workshops, and collaborative initiatives, all aimed at fostering analytical thinking, innovation, and practical problem-solving.

Beyond being a festival, Anveshan 2026 serves as a platform for growth, discovery, and skill development, providing students with opportunities to refine their abilities, innovate fearlessly, and realise their creative potential. Every element of the fest is designed to inspire, challenge, and prepare the next generation of technologists and innovators for the future.

To create a dynamic platform that encourages exploration, excellence, and practical application of technology through student-driven initiatives.

# AIM

# MISSION



To inspire critical thinking and real-world problem solving by fostering innovation, collaboration, and experiential learning at scale.

# GLIMPSE TO THE PAST



# NOTE FROM THE CORE TEAM

Every great journey begins with belief—belief in an idea, belief in a team, and belief in the impact that collective effort can create. As we step into Anveshan 2026, we do so with renewed energy, bigger ambitions, and a deeper sense of purpose.

What started as a vision to create a platform for innovation and expression has grown into something far more powerful—a space where ideas are tested, creativity is celebrated, and meaningful collaborations take shape. Anveshan is not just a fest; it is a reflection of the curiosity, resilience, and drive of a generation ready to shape the future.

The success of previous editions has strengthened our resolve to raise the bar even higher this year. With an expanded lineup of technical competitions, immersive experiences, cultural showcases, and industry-driven engagements, Anveshan 2026 aims to deliver an experience that is richer, bolder, and more impactful than ever before.

This journey would be incomplete without the trust and support of our sponsors and partners. Your association with Anveshan is not merely a sponsorship—it is a shared commitment to nurturing talent, fostering innovation, and empowering young minds. Together, we create opportunities that extend beyond the campus and resonate far into the professional world.

As a team, we bring passion, discipline, and an unwavering belief in excellence. We look forward to building lasting relationships, creating unforgettable experiences, and writing the next chapter of Anveshan—together. Thank you for being a part of our vision.

# LIST OF FLAGSHIP EVENTS

- Technical Workshops: Expert-led technical workshops designed to bridge the gap between theory and practice. Participants gain hands-on exposure to emerging tools, technologies, and industry trends. These sessions encourage skill development through guided learning and live demonstrations. Ideal for students eager to upskill and explore real-world applications of technology.
- Hackathons: High-energy coding marathons where ideas transform into impactful solutions. Teams collaborate under time-bound challenges to solve real-world problem statements. The hackathons foster innovation, teamwork, and rapid prototyping skills. A true test of creativity, logic, and technical endurance.
- Project Expo: A platform for students to showcase innovative projects and research-based ideas. Participants present solutions spanning technology, sustainability, and societal needs. The expo encourages knowledge sharing, feedback, and peer learning. It highlights creativity, engineering excellence, and practical implementation.
- Robo War: An adrenaline-packed robotics competition featuring custom-built combat robots. Teams battle it out in an arena, testing strength, control, and strategy. The event challenges participants' mechanical design and problem-solving skills. A crowd-favourite that blends engineering with thrilling entertainment.

- Drone Show: A visually stunning display of synchronised drones lighting up the night sky. The show combines technology, precision, and creativity in motion. It showcases the power of automation, coordination, and aerial innovation. An unforgettable highlight of Anveshan 2026.
- E-Sports Tournament: Competitive gaming arenas featuring popular multiplayer and strategy games. Players compete in structured formats emphasising skill, reflexes, and teamwork. The tournament attracts gaming enthusiasts from across disciplines. A perfect blend of strategy, technology, and high-energy competition.
- Sports Fest: A celebration of physical fitness, teamwork, and sportsmanship. Features a variety of indoor and outdoor sporting events. Encourages participation, healthy competition, and campus engagement. Adds balance to the technical spirit of Anveshan.
- Neon Party: A vibrant night of music, lights, and electrifying ambience. Neon themes create an immersive and visually striking experience. Designed to bring students together in celebration and fun. A perfect blend of energy, colour, and festivity.

# WHY SPONSOR ANVESHAN

Sponsoring Anveshan 2026 offers an unparalleled opportunity to gain meaningful exposure among some of the brightest minds in technology and innovation. As one of the largest tech fests in the region, Anveshan brings together a highly engaged audience of students, professionals, and entrepreneurs.

With the second edition of our much-anticipated annual fest, we aim even higher. By partnering with our enthusiastic and driven team, sponsors can achieve extensive brand outreach while contributing to an exceptional and memorable experience for everyone attending Anveshan 2026.

## SPONSORSHIP CATEGORIES

### HIGH PRIORITY SPONSOR

- a. Logo placement on banners, posters and digital platforms
- b. Mentions in press releases and promotional material
- c. Priority stall/booth placement, social media mentions and posts featuring your brand
- d. Half-page advertisement in the fest brochure

### TITLE SPONSOR

[Exclusive naming rights]

- a. "Anveshan 2026 powered by [Your Brand]"
- b. Premium logo placement on all fest-related banners, posters and digital platforms
- c. Featured mentions in all press releases and promotional content
- d. Opportunity to set up a prime stall/booth at the event
- e. Dedicated social media shoutouts across all official handles
- f. Full-page advertisement in the fest brochure
- g. Minimum sponsorship amount: ₹2,00,000

### PRIORITY SPONSOR

- a. Logo placement on select banners and posters
- b. Mention in promotional materials
- c. Shared social media posts highlighting your sponsorship
- d. Quarter-page advertisement in the fest brochure

## CUSTOMISED SPONSORSHIP OPPORTUNITIES

In addition to the tiers above, we offer tailored sponsorship opportunities such as: Event-specific sponsorships (e.g., cultural night, technical events, or workshops), Branding opportunities- social media / Website.

Sponsors opting to set-up a stall will be required to pay a nominal stall rental fee of Rs. 1770

# POINTS TO NOTE

## 1. MODE OF PAYMENT

All sponsorship payments shall be made in favour of "Symbiosis Institute of Technology, Hyderabad" through cheque, Demand Draft (DD), or other approved payment modes.

The Anveshan team is committed to providing all promotional benefits as discussed. In rare cases of any inadvertent omission, we appreciate the sponsor's cooperation and understanding, and such instances shall not give rise to claims or disputes.

## 2. PROMOTIONAL COMMITMENTS

## 3. DECISION-MAKING AUTHORITY

Any additional requests, proposals, or suggestions from sponsors may be considered. However, all final decisions regarding sponsorship benefits and execution shall rest solely with the organising committee.

Once the sponsorship amount has been paid, it shall be non-refundable under all circumstances, unless otherwise decided by the organisers.

## 4. NON-REFUND POLICY

## 5. TAX BENEFITS

All sponsorship payments shall be eligible for tax deduction under Section 80(g) of the Income Tax Act, 1961, subject to applicable rules and institutional approval.

(Guided by the Symbiosis philosophy of “Vasudhaiva Kutumbakam” — the world is one family, Anveshan 2026 is built on the values of shared growth, collective progress, and meaningful collaboration. The fest reflects an environment where ideas, institutions, and organisations come together with a purpose. We look forward to forging meaningful associations that extend beyond the event itself and invite you to be a part of this journey, contributing to an experience that leaves a lasting impression on all those involved.)

## **CONTACT US**

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**PREPARE YOURSELF TO EXPERIENCE  
ANVESHAN 2026 – WHERE AMBITION MEETS  
EXECUTION!**