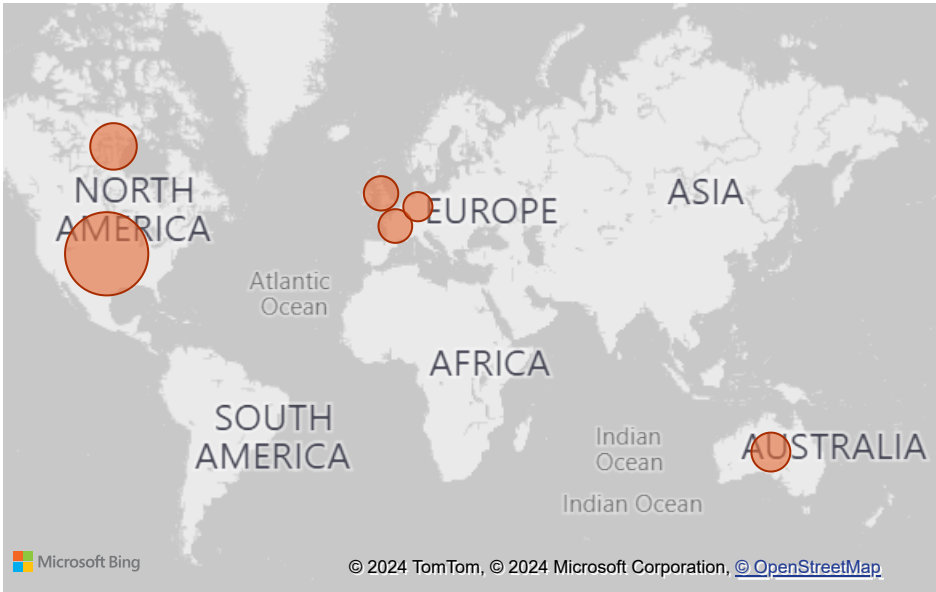




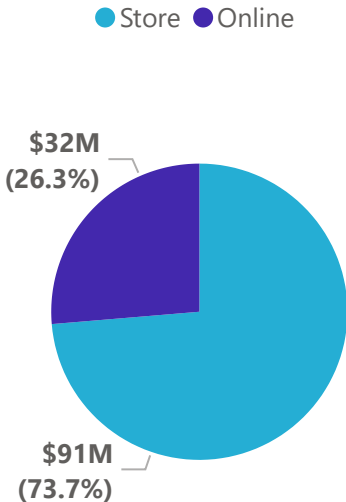
Revenue Analysis

Profit Analysis

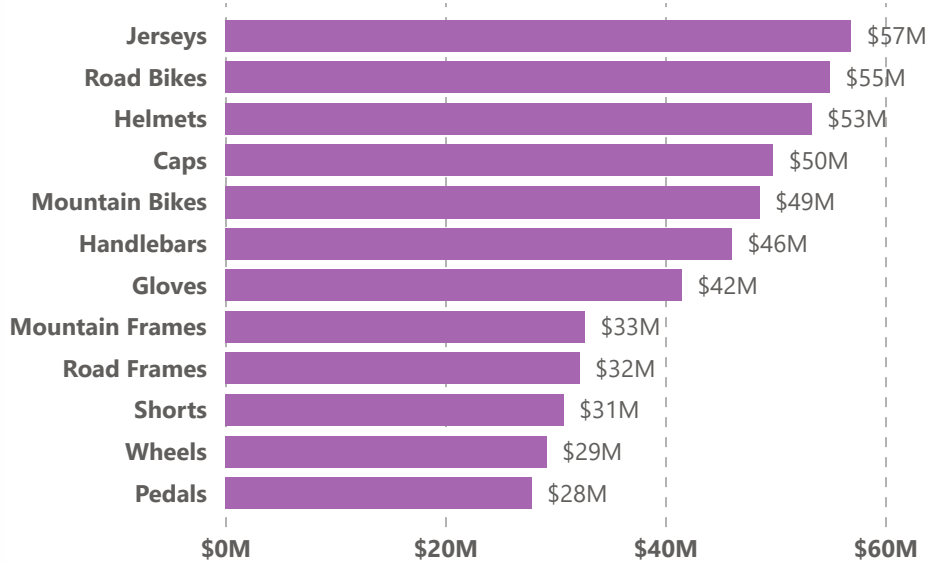
Revenue by Country



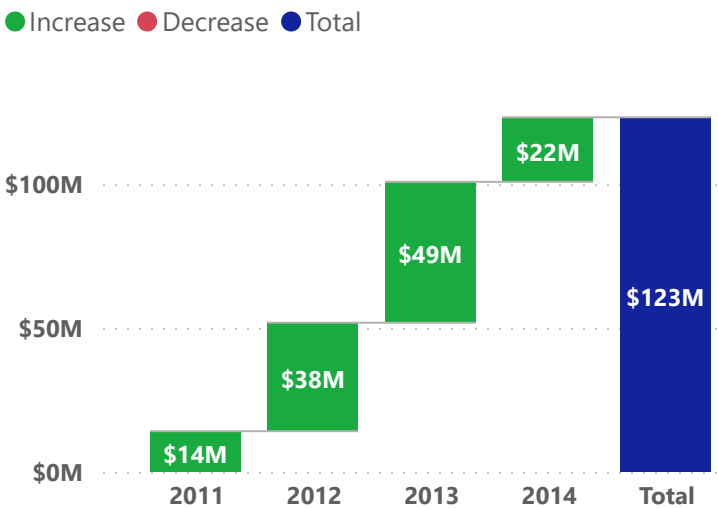
Revenue: Store vs Online



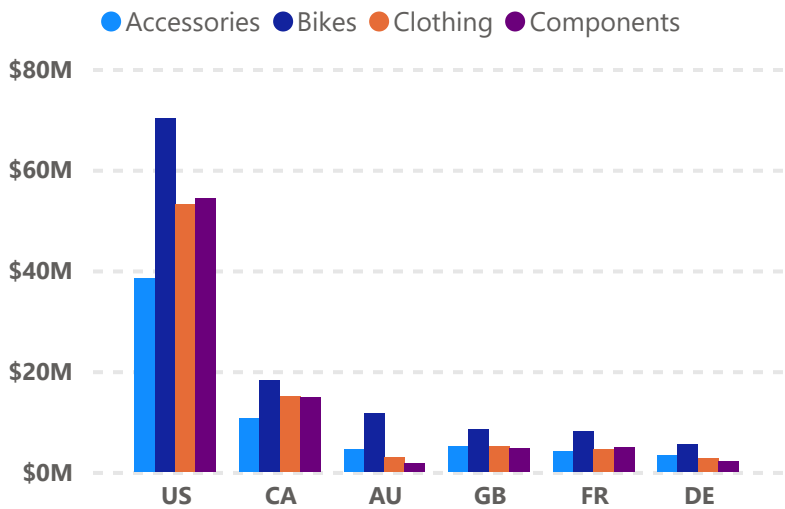
Revenue by Product Subcategory



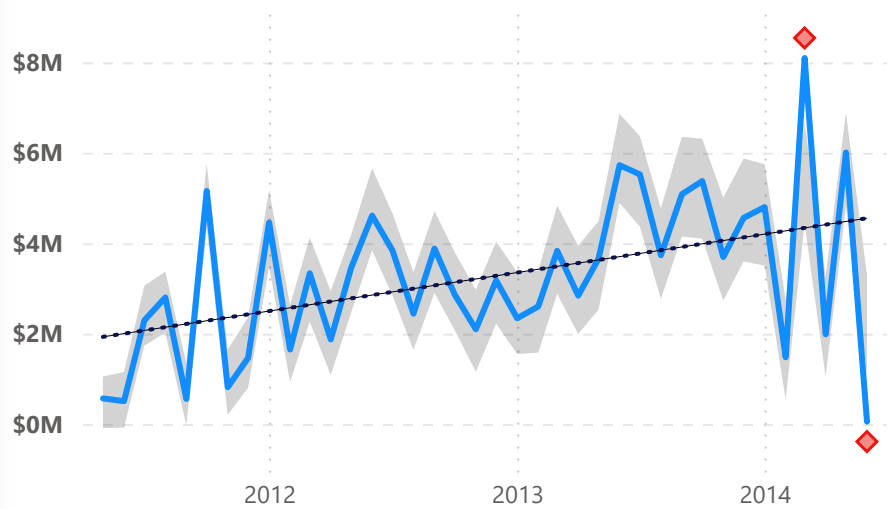
Revenue by Year



Revenue by Product Category & Country



Monthly Revenue: with anomaly detection



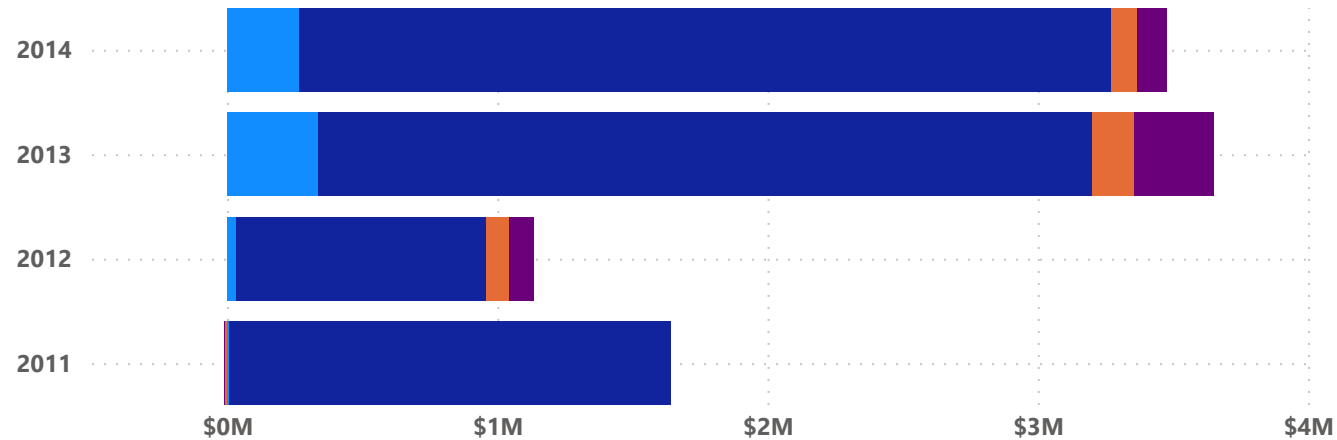


Revenue Analysis

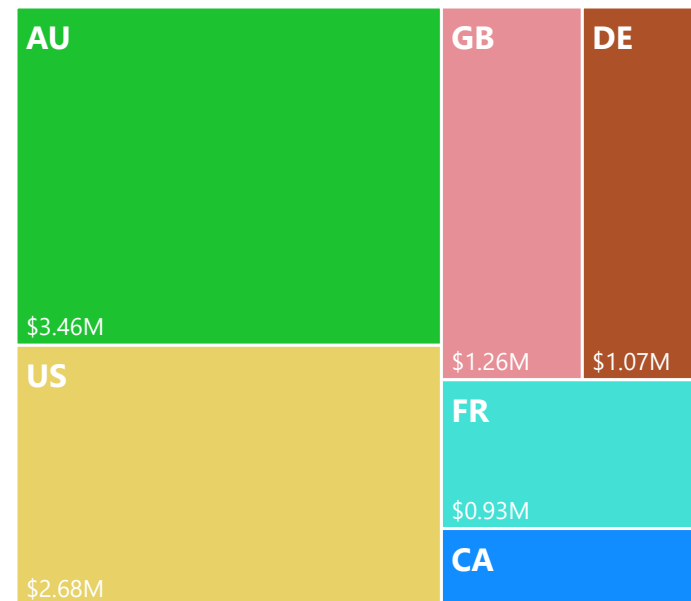
Profit Analysis

## Profit by Year

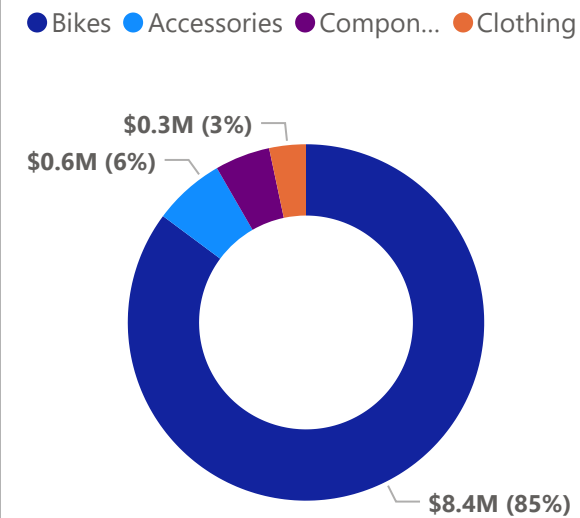
Product Category Accessories Bikes Clothing Components



## Profit by Country

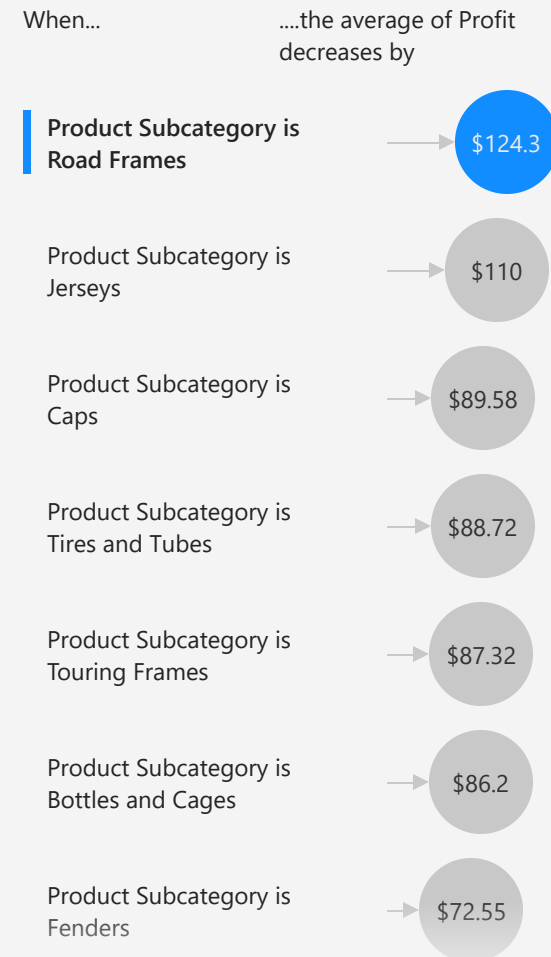


## Profit by Product Category

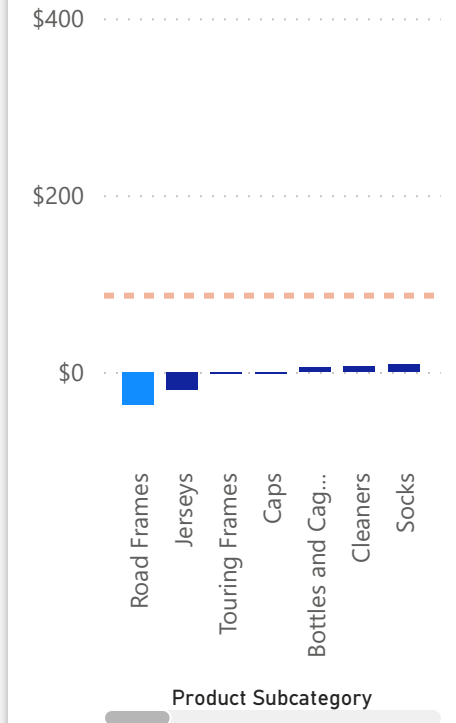


## Key influencers

What influences Profit to Decrease ?



← Profit is more likely to decrease when Product Subcategory is Road Frames than otherwise (on average).



☐ Only show values that are influencers