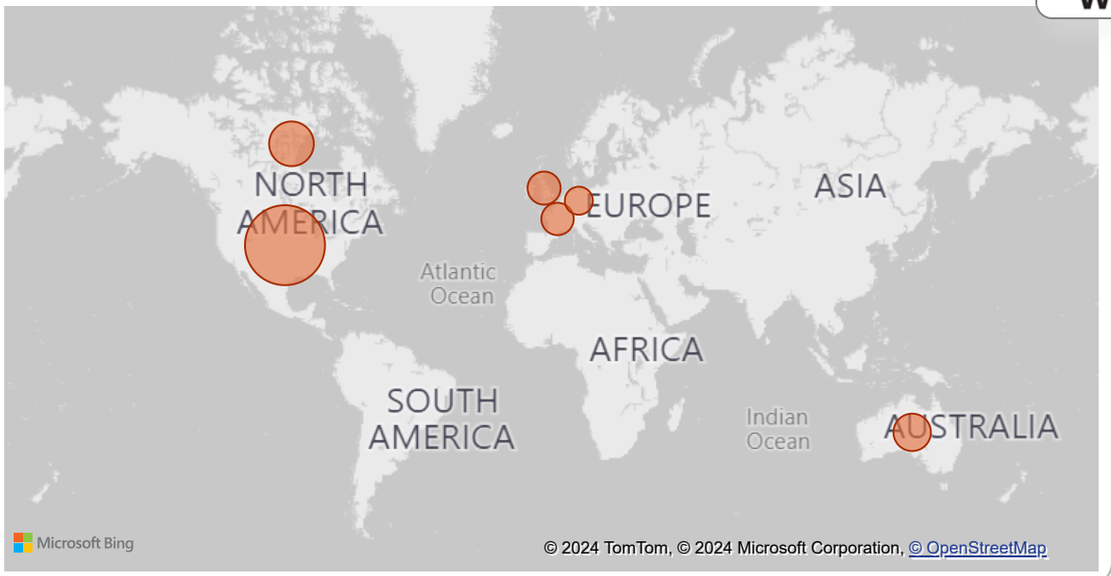
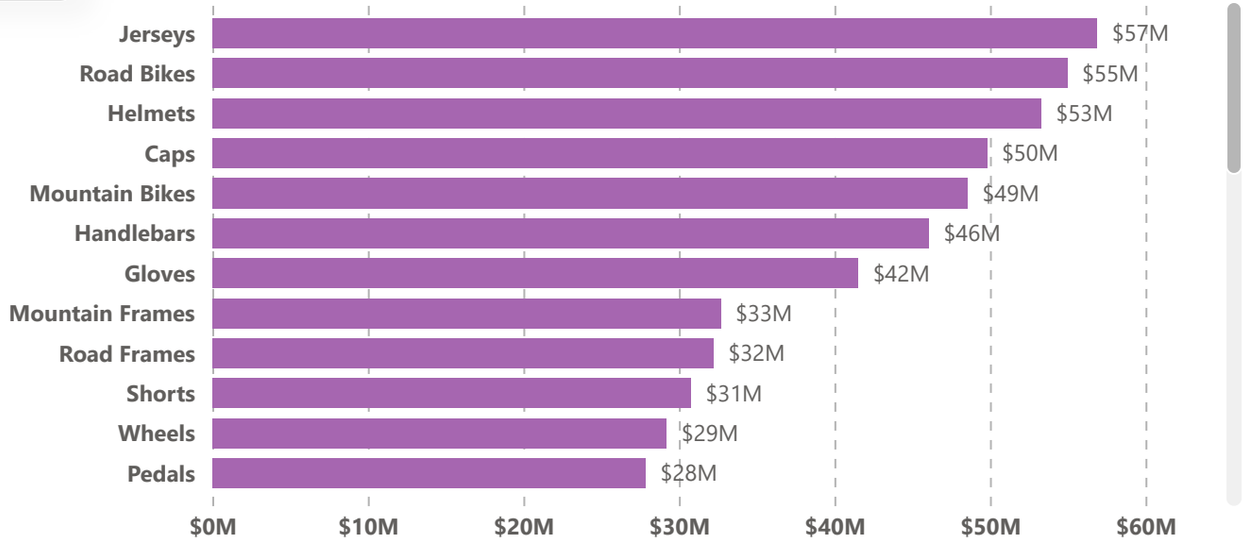
ADVENTURE WORKS

Revenue Analysis | Profit Analysis

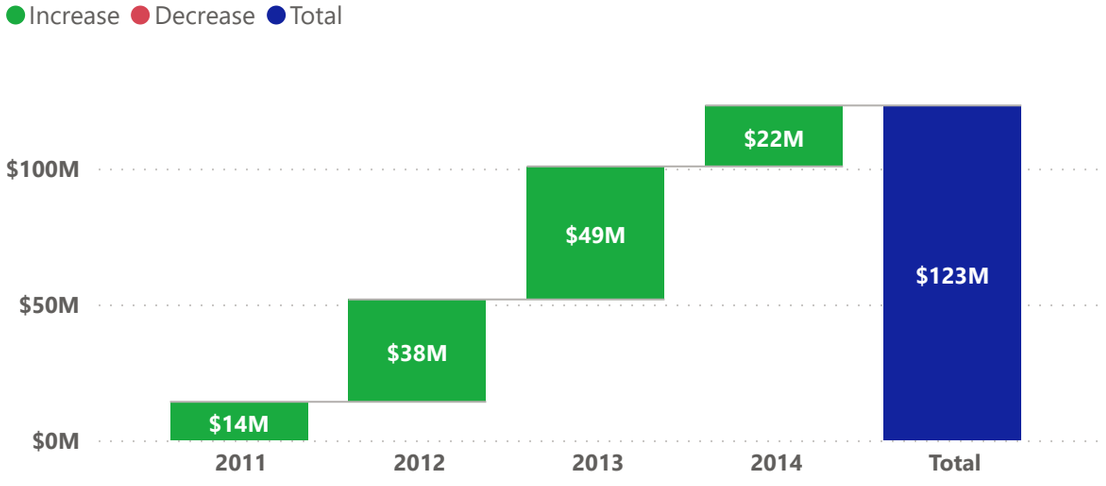
Revenue by Country



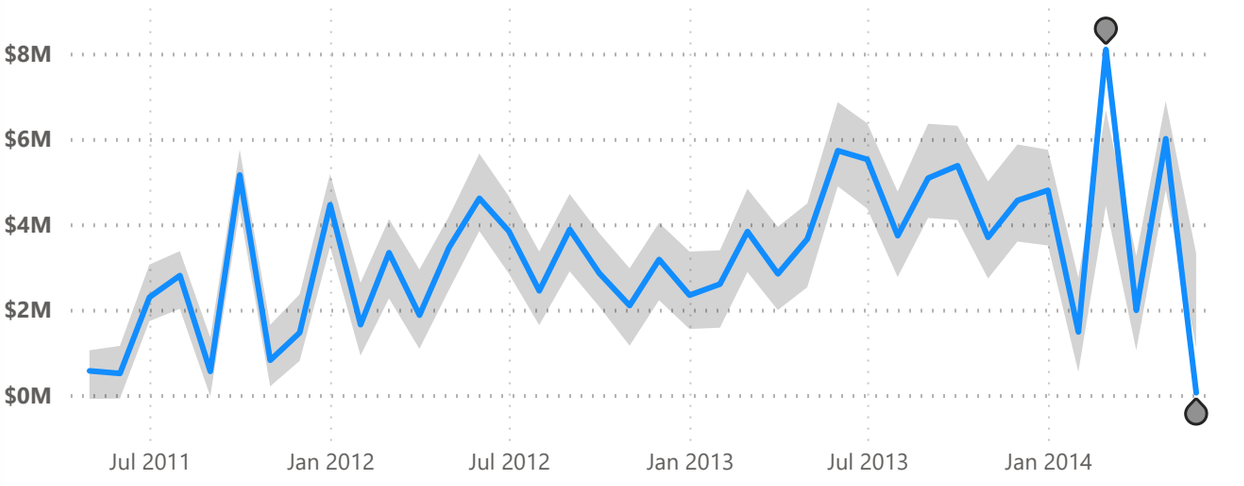
Revenue by Product Subcategory



Revenue by Year

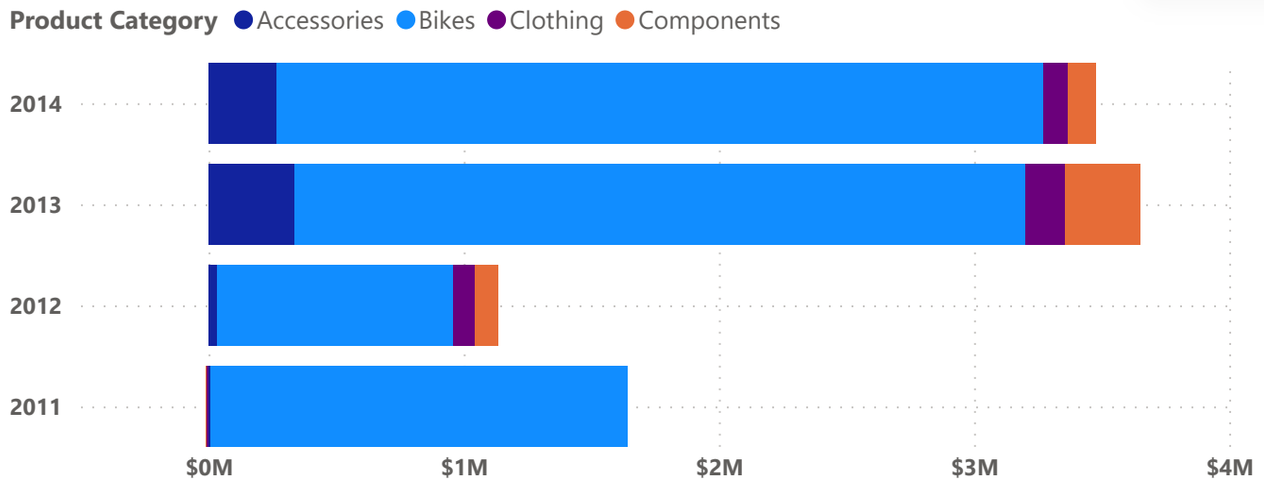


Monthly Revenue: with anomaly detection

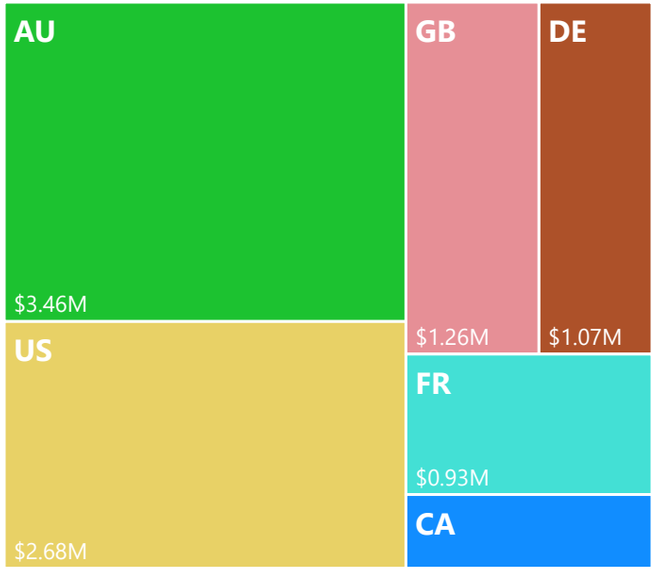


Revenue Analysis | **Profit Analysis**

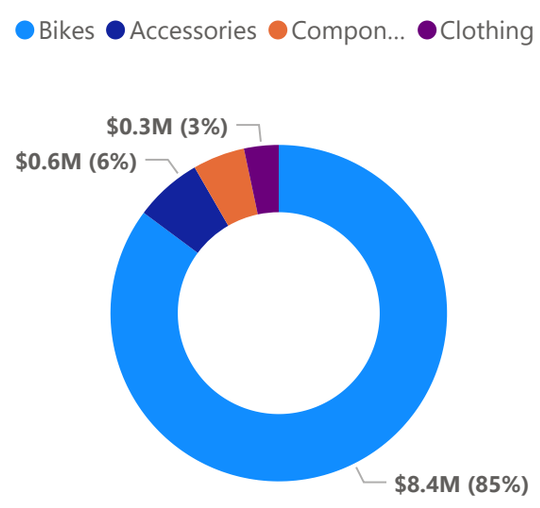
Profit by Year



Profit by Country



Profit by Product Category

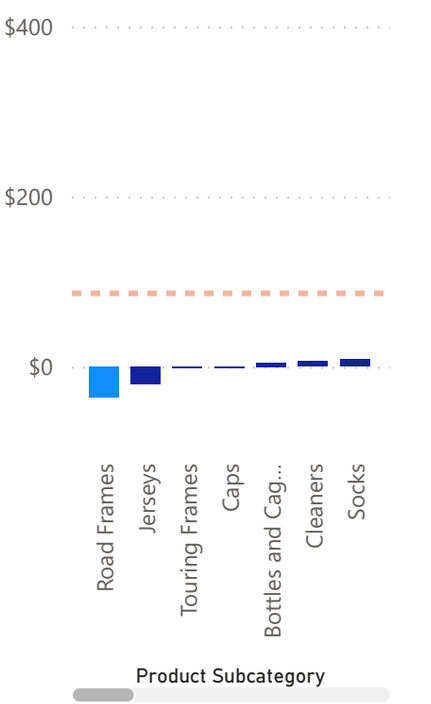


Key influencers

What influences Profit to Decrease ?

When...	....the average of Profit decreases by
Product Subcategory is Road Frames	$124.3
Product Subcategory is Jerseys	$110
Product Subcategory is Caps	$89.58
Product Subcategory is Tires and Tubes	$88.72
Product Subcategory is Touring Frames	$87.32
Product Subcategory is Bottles and Cages	$86.2
Product Subcategory is Fenders	$72.55

Profit is more likely to decrease when Product Subcategory is Road Frames than otherwise (on average).



Only show values that are influencers