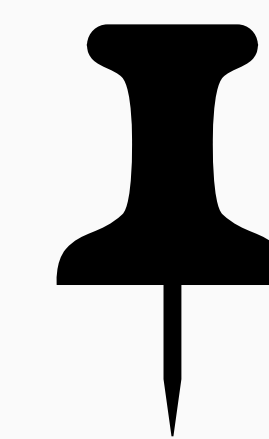


SAYS

THINKS



Subscribers want to discover the most popular YouTube channels.

Subscribers may think they have already seen everything YouTube has to offer.

They might wonder how to find unique and niche channels.

They seek recommendations for new channels to subscribe to.

They are looking for engaging content

They want to stay up to date with trending content.



Exploring world's top most youtube channels

Subscribers actively search for content in their areas of interest;

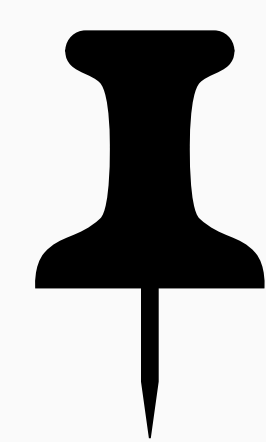
Subscribers feel excited when they discover a new, entertaining channel;

They may use social media or forums to seek recommendations;

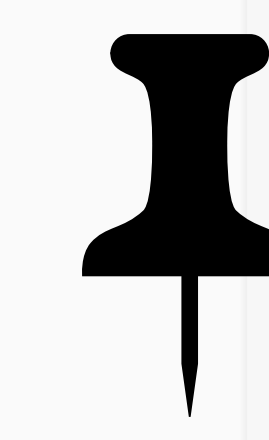
Some subscribers engage with content creators through comments and likes.

They may experience frustration if they can't easily find interesting channels.

They might feel overwhelmed by the sheer volume of content on YouTube.



DOES



FEELS

See an example