

MADHAV E-COMMERCE SALES REPORT 2022

FOCUSSED INSIGHTS FOR 2023



MADHAV E-COMMERCE SALES

438K

Sum of Amount

37K

Sum of Profit

5615

Sum of Quantity

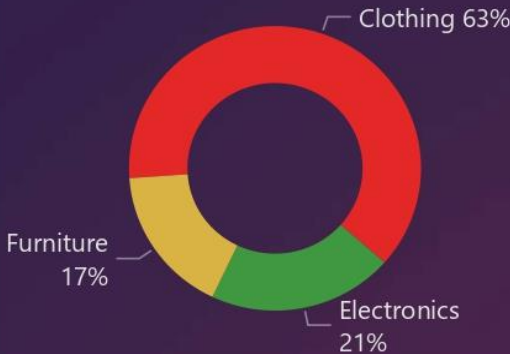
121K

Sum of AOV

Top States



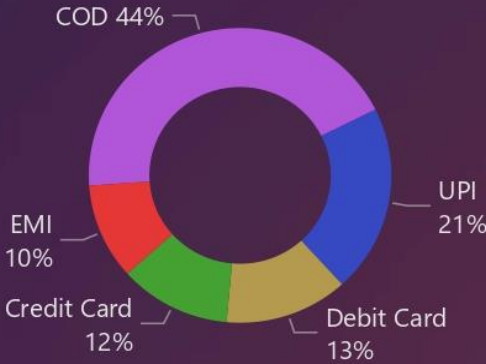
Quantity by Category



Top 5 Customers



Payment by Category



Qtr 1

Qtr 2

Qtr 3

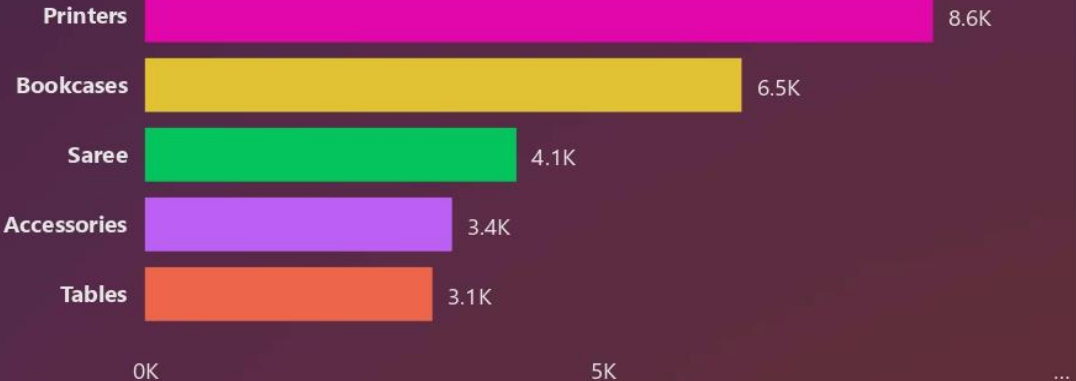
Qtr 4

All

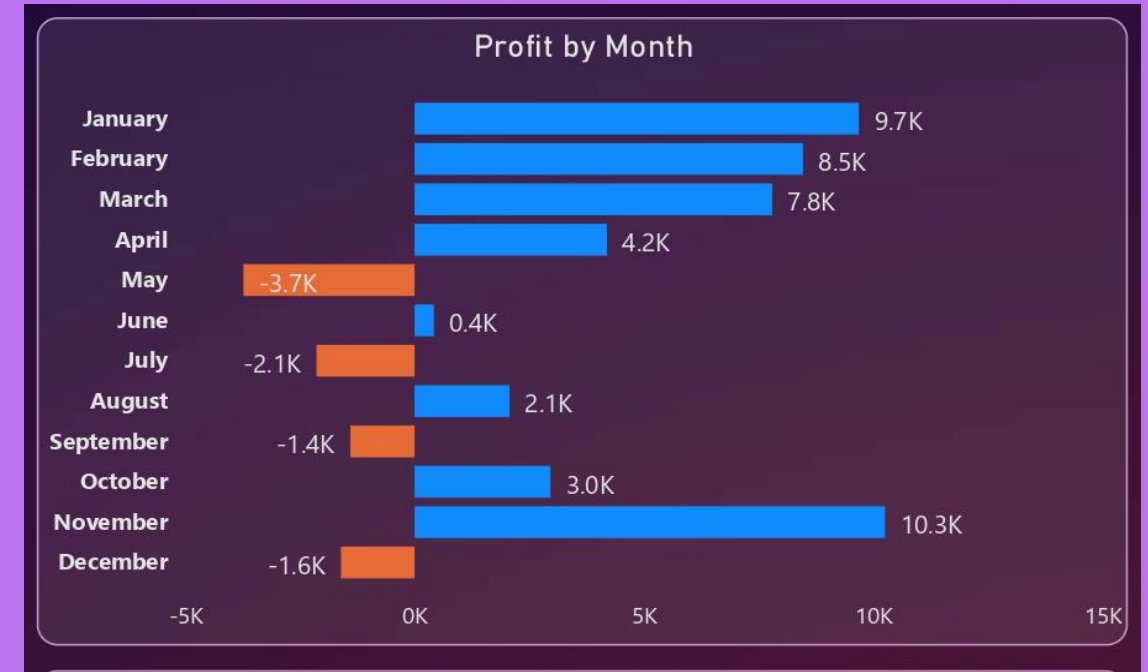
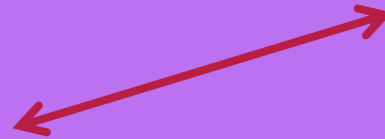
Profit by Month



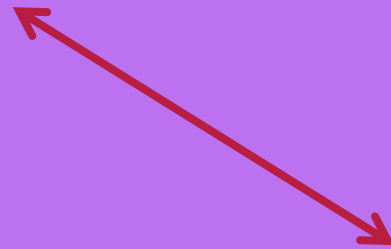
Profit by Sub-Category

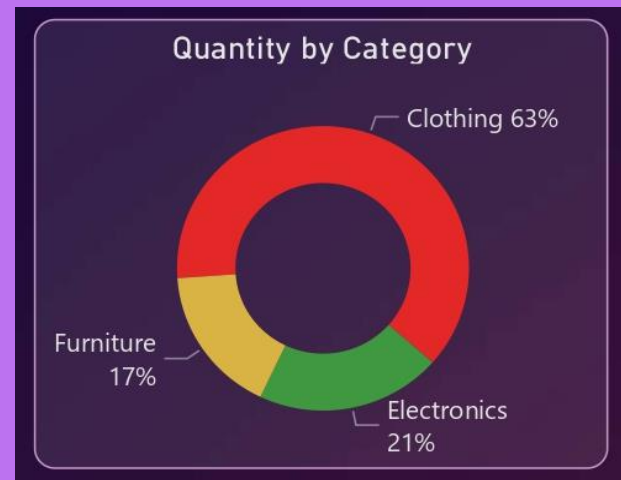


1. This Tile describes about the Business profit as per month wise and also May, July, Sep and Dec month with Negative profits.
2. Electronics contributed 50% Neg profit and sub category Electronic Games contributed 60% to it.



1. This Tile describes about the profit with Sub- Category.
2. Electronics, Clothing and Furniture contributed 39%, 38% and 23% resp..
3. 3 out of 5 top profits comes from sub category of Electronics





1. This Tile describes about the Quantity by Category.
2. Electronics quantities with 21% gave 39% profits
3. Clothing quantities with 63% contributed 38% profit
4. Better focus more in printers and sarees to get more profits and less loss.

Top States



1. Maharashtra and MP contributed 40% of entire business
2. Scope for electronics in UP is high and focus on printers

Focus more in electronics category for good profits and also reduce the business of Electronic Games sub category which incurred loss

THANK YOU

