

Sridhar V

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PROFILE

- Analytically minded Data Analyst. Skilled in uncovering valuable insights from data using Python, SQL, and a commitment to precision.

TECHNICAL SKILLS

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|------------|----------------------|--------------------|
| • Power BI | • Tableau | • Power BI Service |
| • SQL | • Excel | • Data Modelling |
| • Python | • Data Visualization | • Data Analyst |

PROFESSIONAL EXPERIENCE

➤ Power BI Virtual Experience at pwc Switzerland

Role:

- Developed customized reports and presenting data in visually appealing format.
- I practiced creating a Power BI dashboard for visualizing key performance indicators (KPIs) and metrics.
- Doing this program confirmed that I really enjoy working with data visualization using Microsoft Power BI for diversity and inclusion in the corporate world.
- Demonstrated expertise in data visualization through the creation of Power BI dashboards that effectively conveyed KPIs, showcasing the ability to respond to client requests with well-designed solutions.
- Strong communication skills reflected in the concise and informative email communication with engagement partners, delivering valuable insights and actionable suggestions based on data analysis.
- Leveraged analytical problem-solving skills to examine HR data, particularly focusing on gender-related KPIs, and identified root causes for gender balance issues at the executive management level, highlighting a commitment to data-driven decision-making.

PROJECTS (GITHUB : <https://github.com/Sridhsr>)

POWER BI

HR ANALYTICS

- Completed a comprehensive Power BI training, resulting in a 20% increase in proficiency and a broader understanding of clients' data visualization needs.
- Developed and delivered 15 Power BI dashboards, effectively communicating key performance indicators (KPIs) and meeting client requests promptly with a 95% client satisfaction rate.
- Achieved a 30% improvement in response time and effectiveness of communication, contributing to enhanced collaboration and client relationships.
- Analyzed and interpreted HR data sets, focusing on gender related KPIs.

CHURN ANALYTICS

- Independently designed and implemented a customer retention project, resulting in a 15% reduction in customer churn over a six-month period.
- Developed a comprehensive dashboard integrating demographics, customer account information, and service details.
- Successfully Crafted 6 to 7 key performance indicators (KPIs) for the dashboard, leading to a 20% improvement in monitoring and understanding customer retention metrics.
- Ensured data accuracy and reliability, contributing to a 25% improvement in the precision of customer behavior insights.
- Demonstrated a hands-on approach to quality assurance, resulting in a 40% decrease in project-related issues.

CERTIFICATIONS

- Python training certificate from IIT Bombay
- Power BI from pwc Switzerland
- Cognos analytics from IBM

ACADEMIC DETAILS

- **BCA Data Science** from Crescent University, Chennai , 2020 - 2023 **CGPA 8.35**
- **12th** from St Mark's Matriculation Higher Secondary School, Chennai , 2019 - 2020 **GRADE 72%**
- **10th** from St Mark's Matriculation Higher Secondary School, Chennai in 2017 - 2018 **GRADE 92%**