

This is the journey of a

The Digital Nomad

Alex is a 29-year-old freelance designer who travels to a new country every month. He needs reliable infrastructure to maintain his income while exploring the world. He constantly worries about bad Wi-Fi affecting client calls and losing track of visa regulations.

Key goals and needs

- Find reliable, verified workspaces immediately upon arrival.
- Connect with a community to avoid isolation.
- Ensure legal compliance (Visa dates) without stress.

Key pains and constraints

- **Anxiety:** Fear of internet dropping during a client Zoom call.
- **Logistics:** Confusing visa rules for different countries.
- **Loneliness:** Difficulty meeting people outside of hostels.

Context

- Alex just landed in Bali, Indonesia.
- He has a major client deadline at 9:00 AM tomorrow morning.

Key activities and tasks

- Open RemoteVibe^a to find a "Verified" café.
- Check the "Video Speed Test" to confirm upload speeds.
- Set up the "Visa Tracker" for his 30-day stay.
- Join a "Virtual Coworking" session to stay focused.

User Personas
The "Who"

Research

Alex
(The Freelancer)

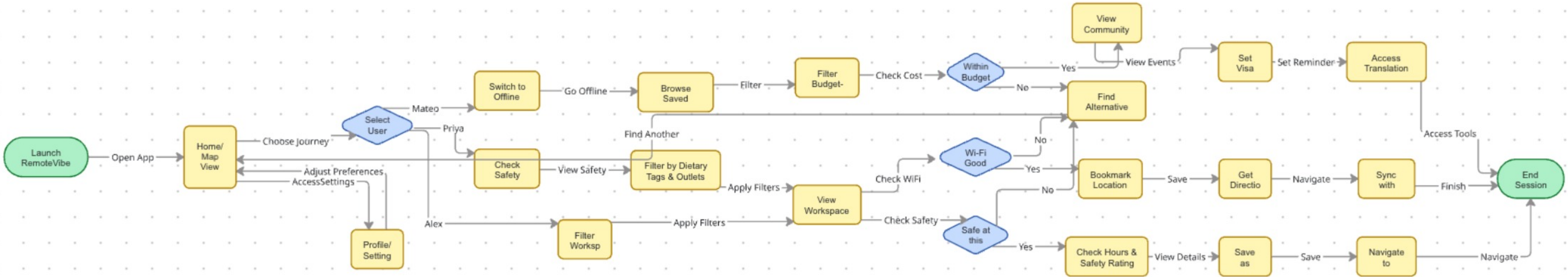
29, travels monthly.
• *Pain Point:* Anxiety about Wi-Fi reliability for client calls.

Priya
(The Marketer)

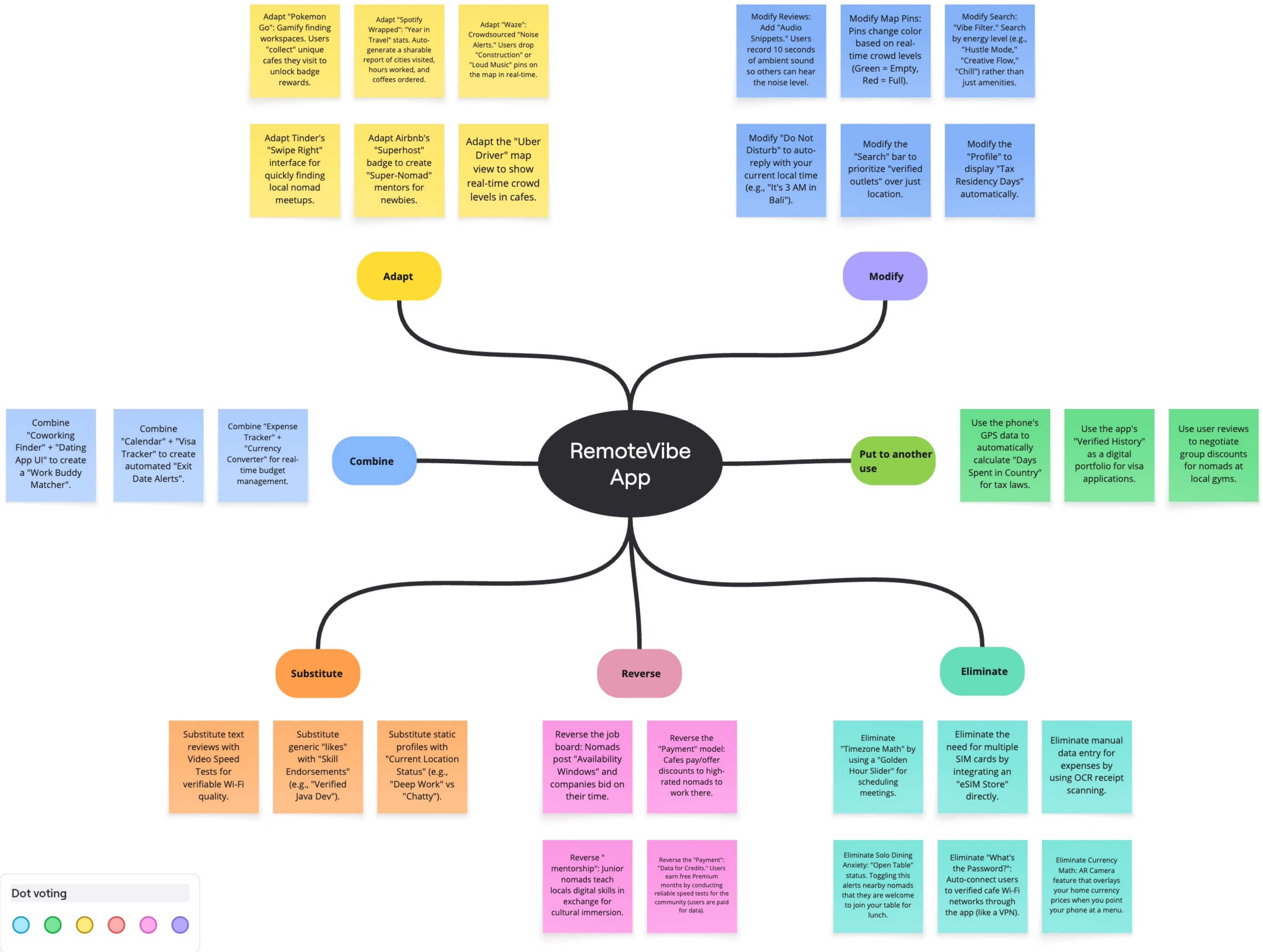
34, solo female traveler.
• *Pain Point:* Safety and social isolation.
• *Goal:* Community events and safe workspaces.

Mateo
(The Developer)

26, budget-conscious.
• *Pain Point:* Visa logistics and managing costs.
• *Goal:* Offline tools and automated visa tracking.



Ideation The "Process"	
SCAMPER Board	
Goal	To utilize the SCAMPER ideation technique to generate innovative features for the "RemoteVibe" mobile application, addressing the core challenges of the digital nomad lifestyle: isolation, logistical friction, and work-life balance.
Best ideas	<p>Based on feasibility and impact on the core user persona (Digital Nomads), the following SCAMPER-generated ideas have been selected as the foundation for the RemoteVibe prototype:</p> <ol style="list-style-type: none"> 1. The "Exit Alert" (Combine): This addresses the critical "Logistics" pain point and will be featured on the Dashboard Screen as the "Visa Tracker" widget. 2. The "Video Speed Test" (Substitute): This addresses the "Productivity" pain point and will be a key filter on the Search/Map Screen. 3. The "Golden Hour Slider" (Eliminate): This addresses the "Communication" pain point and is integrated into the Profile/Settings flow.
Key Insights	<ul style="list-style-type: none"> • Creative Thinking: The "Reverse" technique pushed me to rethink the gig economy model, shifting power to the nomad. • Critical Thinking: The "Substitute" technique forced us to evaluate the reliability of current review systems, leading to a more evidence-based solution (video tests) rather than just a different UI.



Mindset Application The "How"	
Mindset	
User-Centric Mindset	I shifted the "Visa Tracker" from a hidden setting to the Main Dashboard after realizing that "Alex" checks his legal status daily to avoid overstay fines.
Problem-Solving Mindset	Instead of trusting subjective text reviews for Wi-Fi, I implemented "Video Speed Tests" to provide objective, verifiable proof of internet quality.
Adaptability	I designed an "Offline Emergency Mode" recognizing that nomads often land in new countries without immediate data access.

Hello, Alex



Current Visa: Indonesia

12 Days Left

Expires: Jan 30, 2026

Total b

\$ 10

...

🔍 Find workspaces, gyms, events

Coworking Now



Priya



Mateo



Sarah



Emma



Join+

Wellness



Virtual Coworking
Sprint
Starts in 10 mins



Posture Check
2hrs seated



Alex Mercer

Premium account

Email alex@remotevibe.com

Phone (+62) 812 3456 7890

Location Canggu, Bali

Permissions



Emergency Assist Mode



Offline Maps Auto-Download



Share Location with Community



Feature Synthesis The "System"				
Morphological Analysis				
<div>Synthesis Findings</div>	<div>I combined <i>Visa Tracker</i> + <i>GPS Location</i> + <i>Legal Compliance</i> to create the app's unique selling point: Automated Exit Alerts.</div>			
	<div> <div>↺</div> <div>📅</div> <div>📄</div> <div>🔍</div> <div>↕</div> <div>✂</div> <div>⚙</div> <div>🔎</div> </div>			
	📁 Feature Category	☰ Option 1	☰ Option 2	☰ Option 3
	1 Community Features	Location-based chat groups	Skill-sharing marketplace	Nomad mentorship program
	2 Location Tools	Interactive WiFi map	Coworking space finder	Cost of living calculator
3 Visa Support		Document checklist generator	Visa requirement database	Expert consultation booking
4 Events/Meetups		Nomad-specific events calendar	Interest-based gatherings	Virtual meetups across timezones
+				

Iterative Design

The "Validation"

Iteration 1	<p>Users couldn't distinguish between "Cafes" and "Gyms" on the map.</p> <ul style="list-style-type: none">• <i>Fix:</i> Added color-coded pins (Teal for Work, Orange for Wellness).
Iteration 2	<p>The "Virtual Coworking" button was missed during onboarding.</p> <ul style="list-style-type: none">• <i>Fix:</i> Increased button size and moved it to the "Happening Now" section on the Dashboard.
Iteration 3	<p>Added multiple 2-step Verification Process for the account and an easier way to create and reset the password associated with the account.</p>

Onboarding

Scan QR Code

Scan will start automatically

Wait a moment ...

Retry

Onboarding

Touch ID

Place and hold your finger on the fingerprint reader

Reading ...

Enter password

Onboarding

PIN Code

Enter your 4 digit Pin Code to access your account

*

*

*

*

Log in

Forgot your PIN? Click here.

Onboarding

Create a password

Your password must be at least 8 characters long, containing letters, digits and at least one special character

Contains 1 letter

Contains 1 digit

Contains 1 special character

Continue

Onboarding

Reset password

Enter your email associated with your account and we'll send an email with instruction to reset your password .

Reset password

Dashboard

Good morning, Alex

Bali, Indonesia

Visa Alert: 12 Days Remaining!

75% of your trip is completed

Find cafes, gyms or embassies ...

Verified Workspaces

Quiet Zone

4.9

The Daily Grind

Canggu | 110 Mbps Verified

Happening Now

Join

Deep Work Sprint

Started 5 mins ago

6:00 pm

Sunset Yoga

Beach Yoga

Categories

Work

Wellness

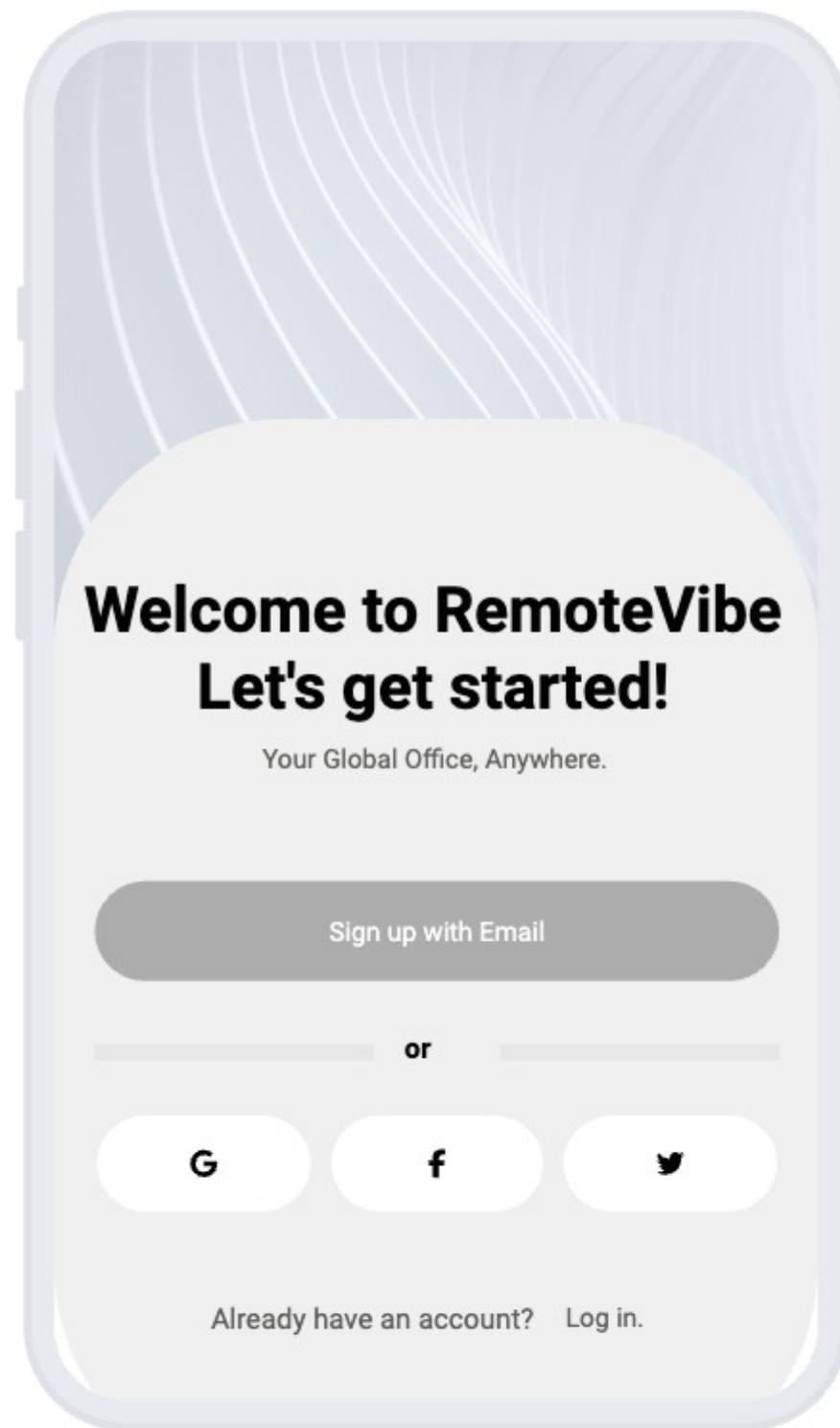
Skill Swap

Visa

The Prototype The "Wireframes"	
Who	Alex (The Digital Nomad) Designed for freelance professionals requiring instant access to reliable infrastructure and legal compliance tools.
Where	The RemoteVibe Ecosystem <i>A cohesive iOS mobile interface integrating location-based services (GPS) with community-driven data.</i>
What	The Core Feature Walkthrough <i>The following screens demonstrate the High-Fidelity Prototype, showcasing the three unique value propositions:</i> <i>Automated Visa Tracking</i> (Logistics), <i>Verified Wi-Fi Maps</i> (Productivity), and <i>Skill Swap</i> (Community).

Welcome screen

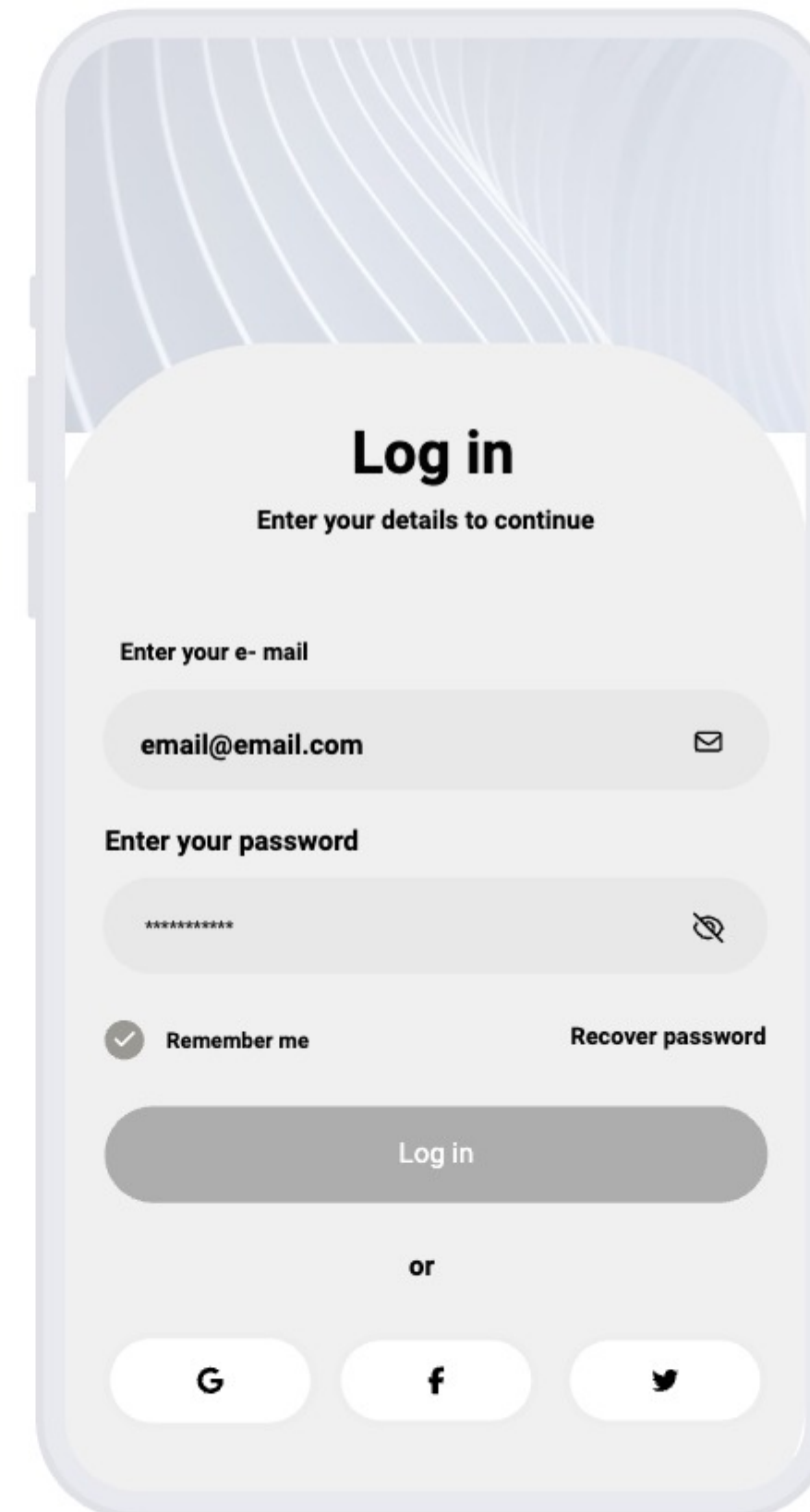
Initial Screen



Initial screen design for RemoteVibe. The screen features a light blue background with white wavy lines. A white rounded rectangle contains the text "Welcome to RemoteVibe" and "Let's get started!" in bold, followed by the tagline "Your Global Office, Anywhere." in a smaller font. Below this is a grey button labeled "Sign up with Email". A horizontal line with the word "or" in the center separates this from a row of three white buttons with black icons for Google, Facebook, and Twitter. At the bottom, the text "Already have an account? Log in." is displayed.

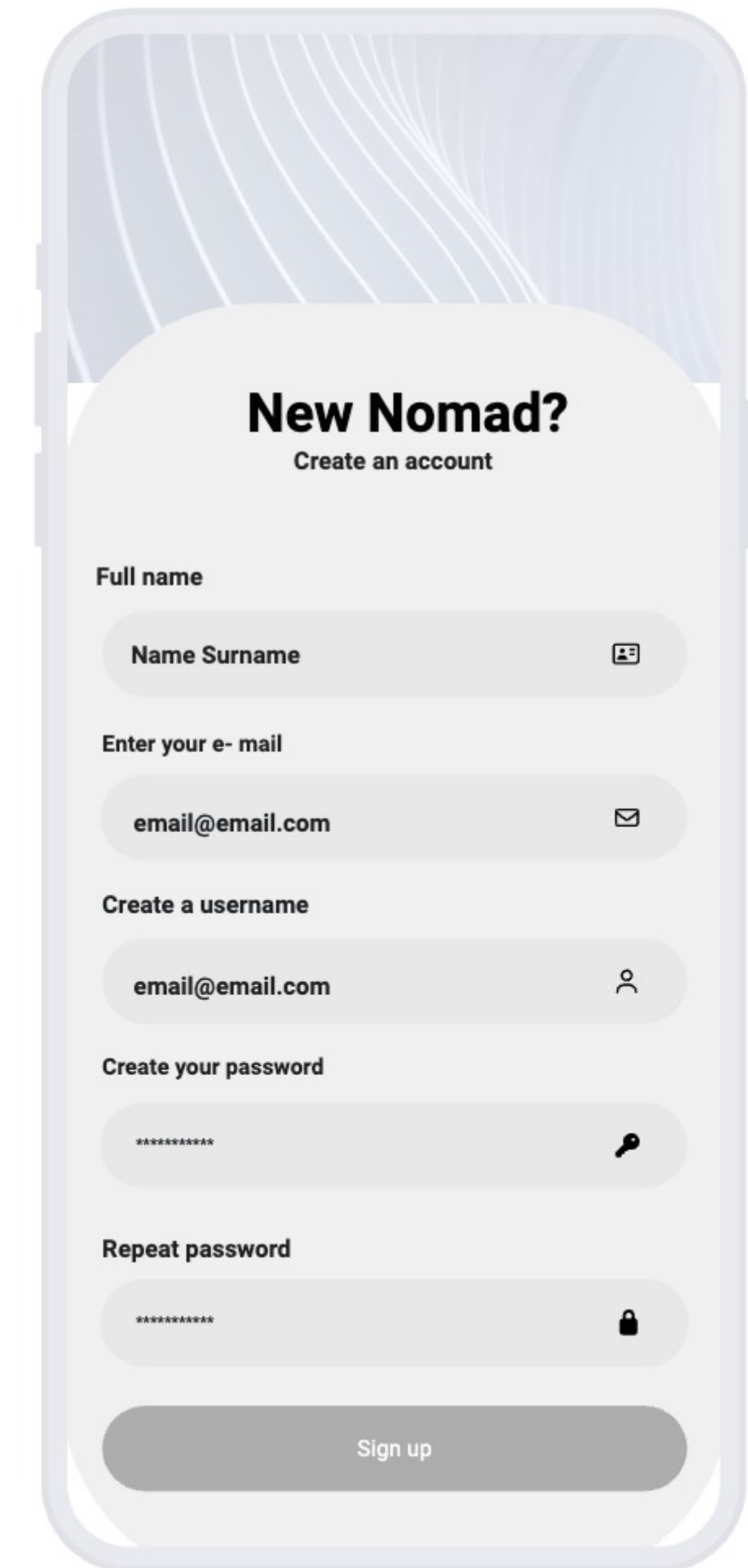
Login / signup

Log in



Log in screen design. The screen features a light blue background with white wavy lines. A white rounded rectangle contains the title "Log in" and the subtitle "Enter your details to continue". Below this is a form with two input fields: "Enter your e- mail" (containing "email@email.com") and "Enter your password" (containing "*****"). A "Remember me" checkbox is checked, and a "Recover password" link is visible. A grey "Log in" button is below the password field. A horizontal line with the word "or" in the center separates this from a row of three white buttons with black icons for Google, Facebook, and Twitter.

Sign up



Sign up screen design. The screen features a light blue background with white wavy lines. A white rounded rectangle contains the title "New Nomad?" and the subtitle "Create an account". Below this is a form with four input fields: "Full name" (containing "Name Surname"), "Enter your e- mail" (containing "email@email.com"), "Create a username" (containing "email@email.com"), and "Create your password" (containing "*****"). A "Repeat password" field (containing "*****") is below the password field. A grey "Sign up" button is at the bottom.

Onboarding

Onboarding

Enter your phone number

A confirmation code will be sent to your number to connect with the app

123 (000) 111 222 333

Continue

Onboarding

Enter 4 digit code we have sent you on

+123 000 111 222 333

6

Send again

Onboarding

Welcome!

Please check your mail. We've sent you a confirmation link.

Continue

Onboarding

Terms & Conditions

These terms and conditions outline the rules and regulations for the use of Company Name's Website, located at Website.com .

By accessing this website we assume you accept these terms and conditions. Do not continue to use Website Name if you do not agree to take all of the terms and conditions stated on this page .

☒ I agree to Terms and Conditions

☐ I agree to Privacy Policy

Continue

Turn on notifications

Don't miss out on important messages , notifications and other account activities

Yes, notify me

No, thanks

Skip

Fill in your profile

Full name

Name Surname

Username

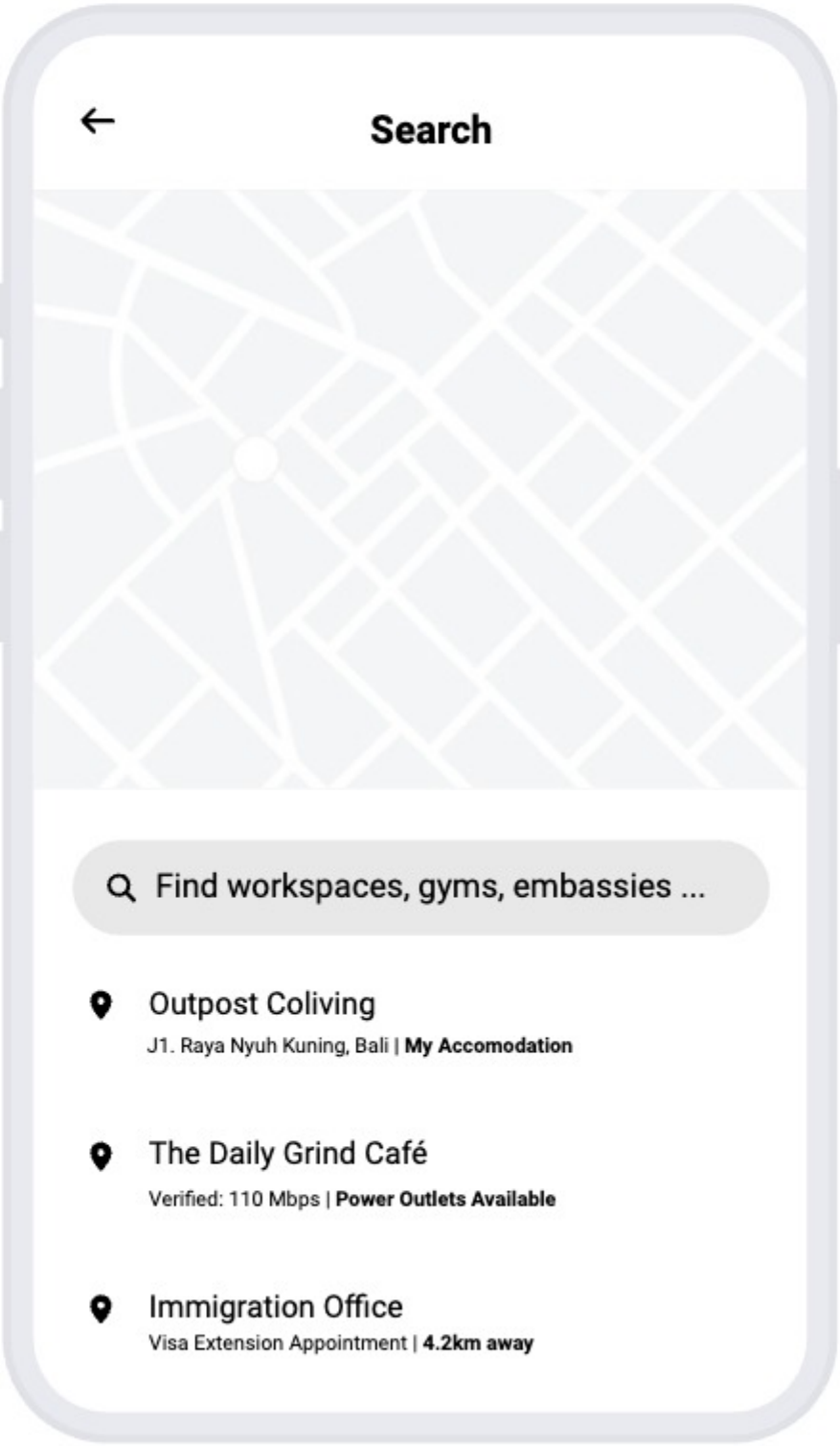
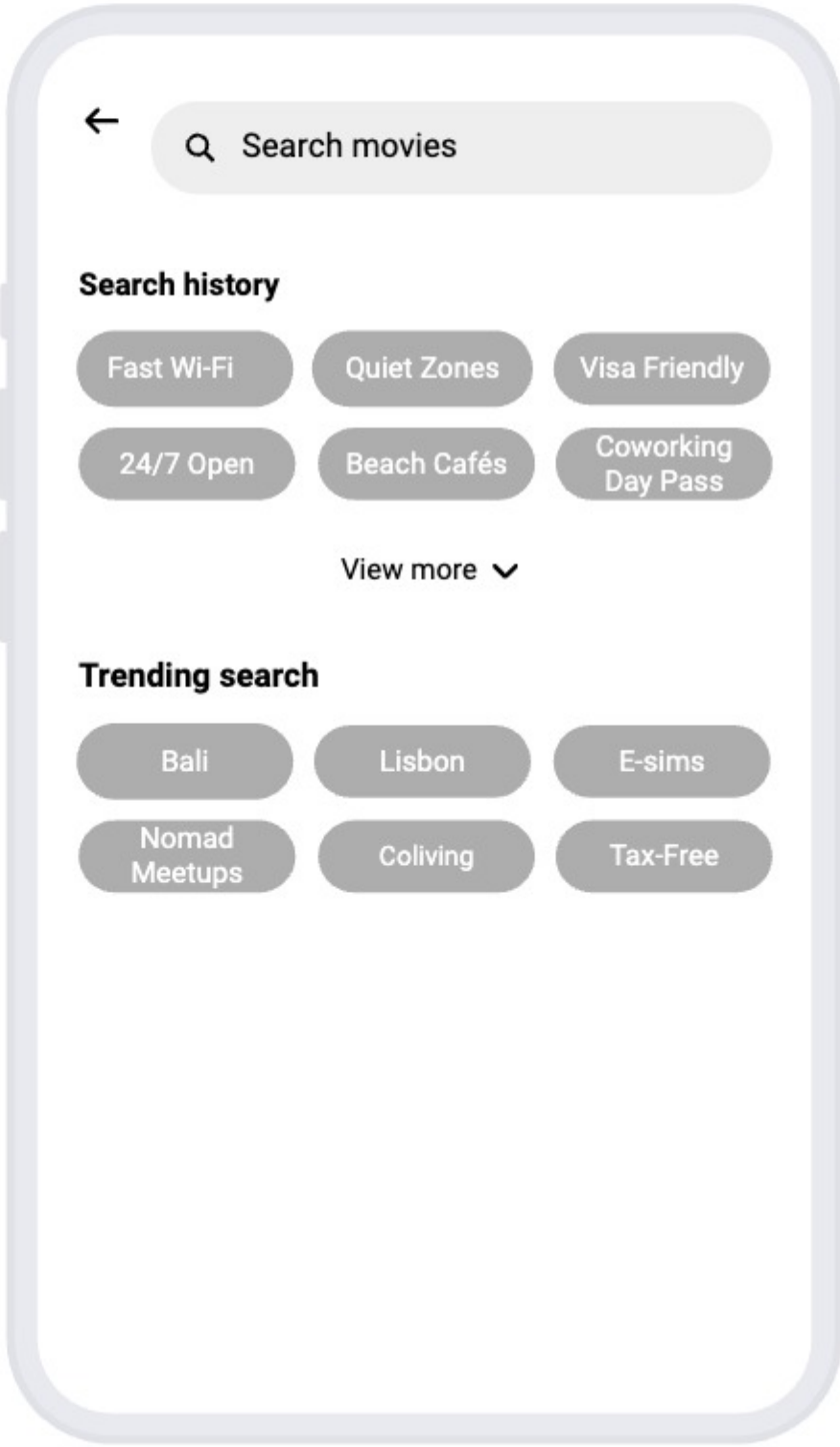
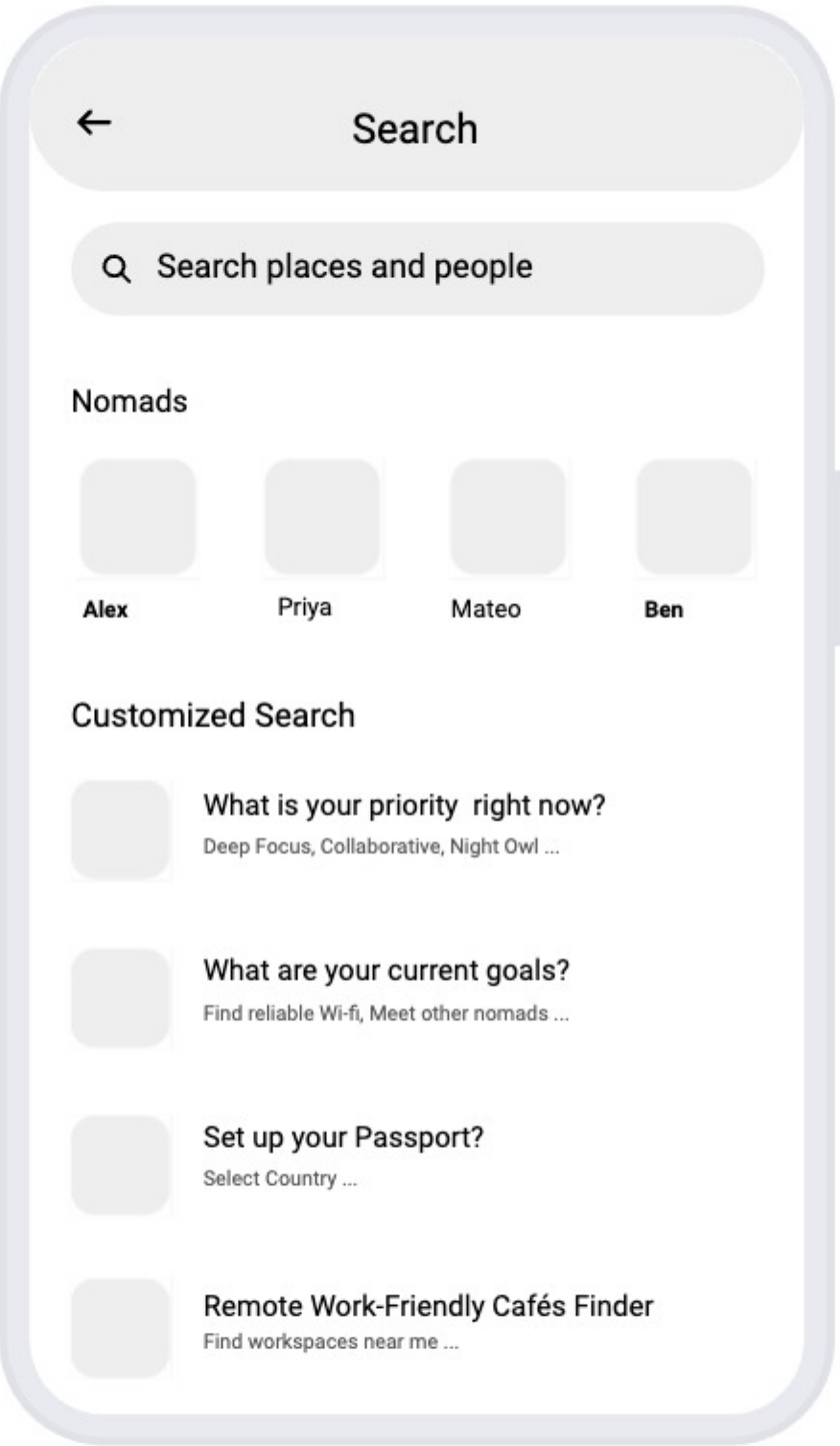
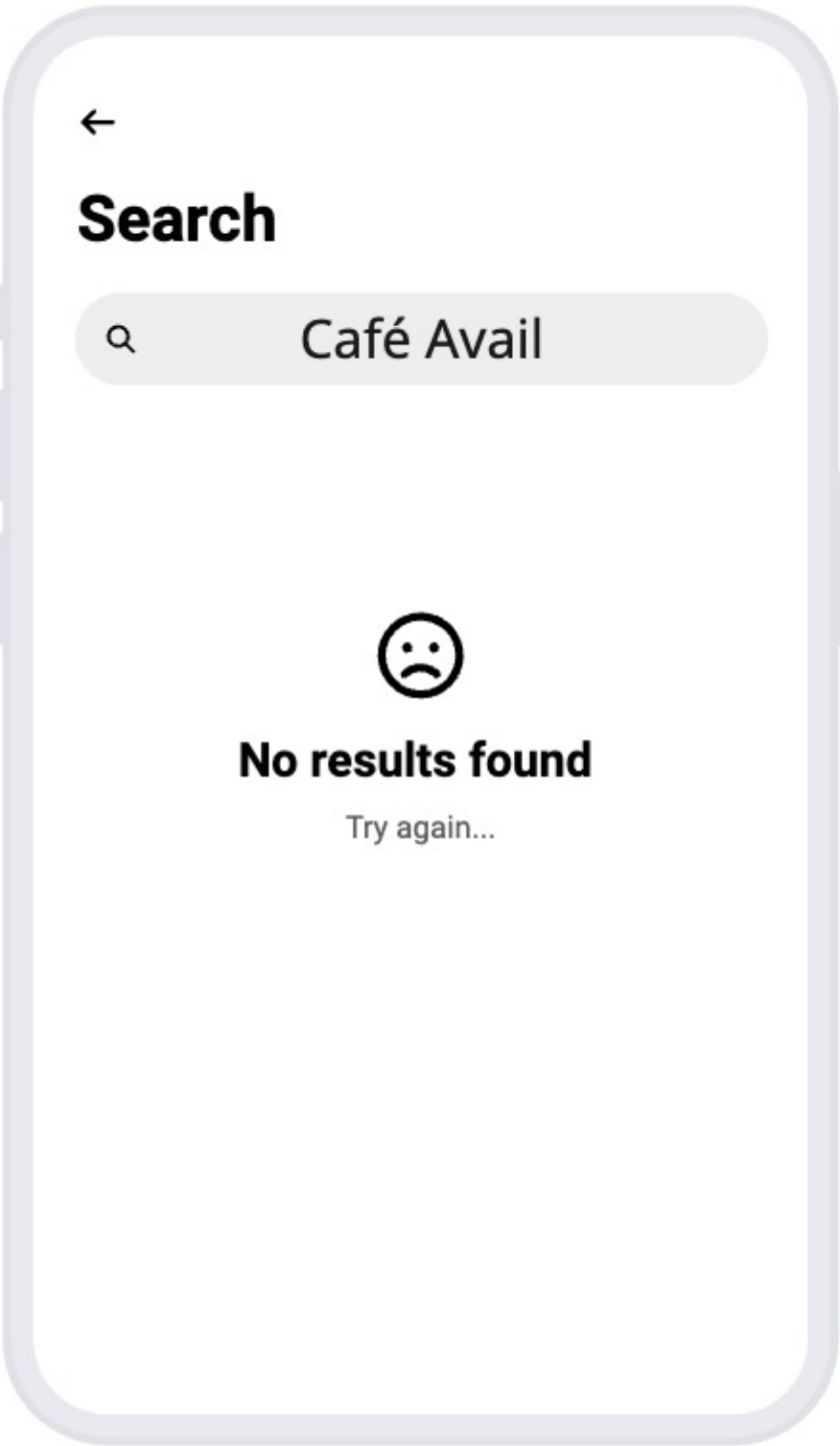
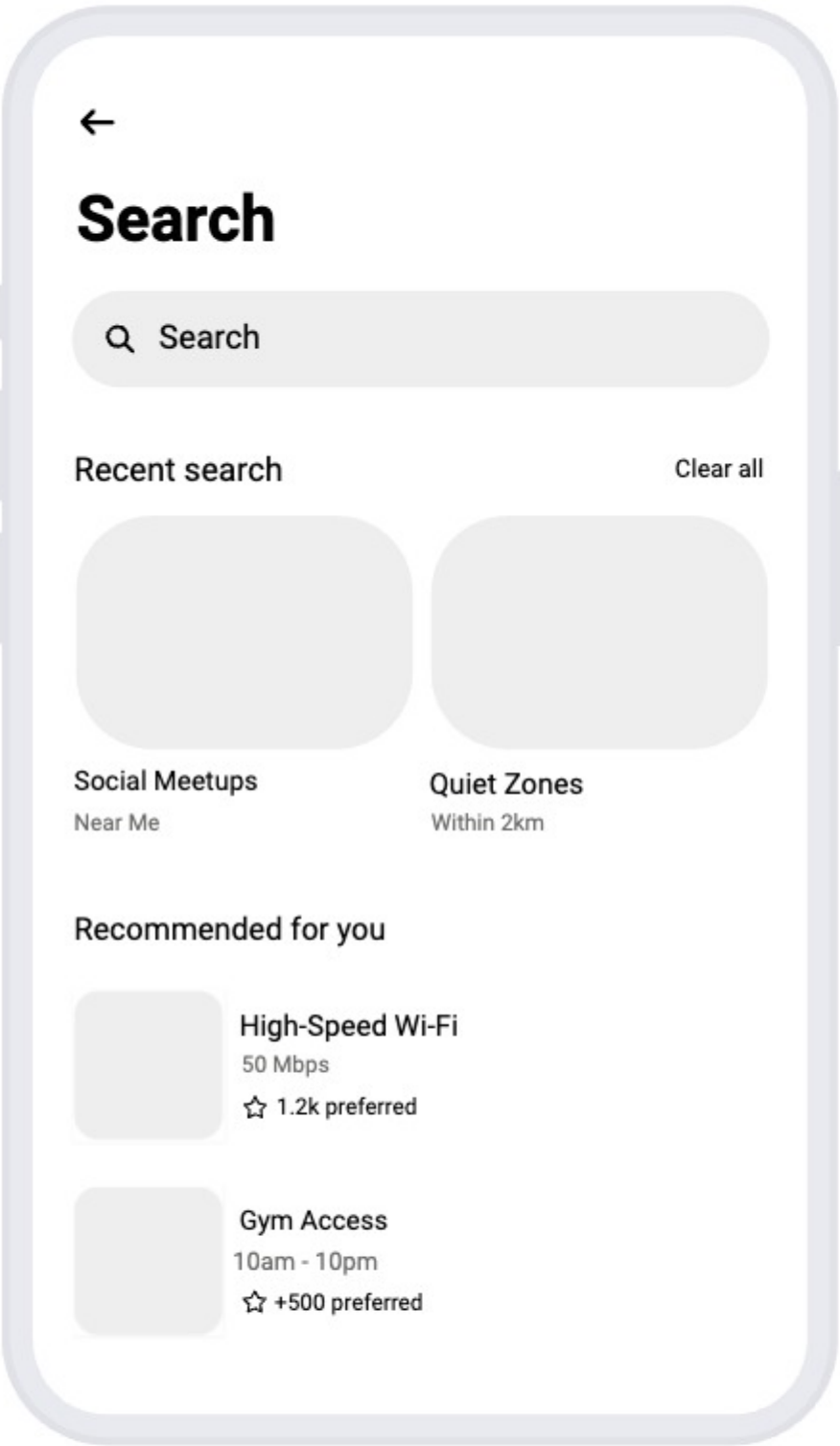
Create your username

Create a username

Choose location

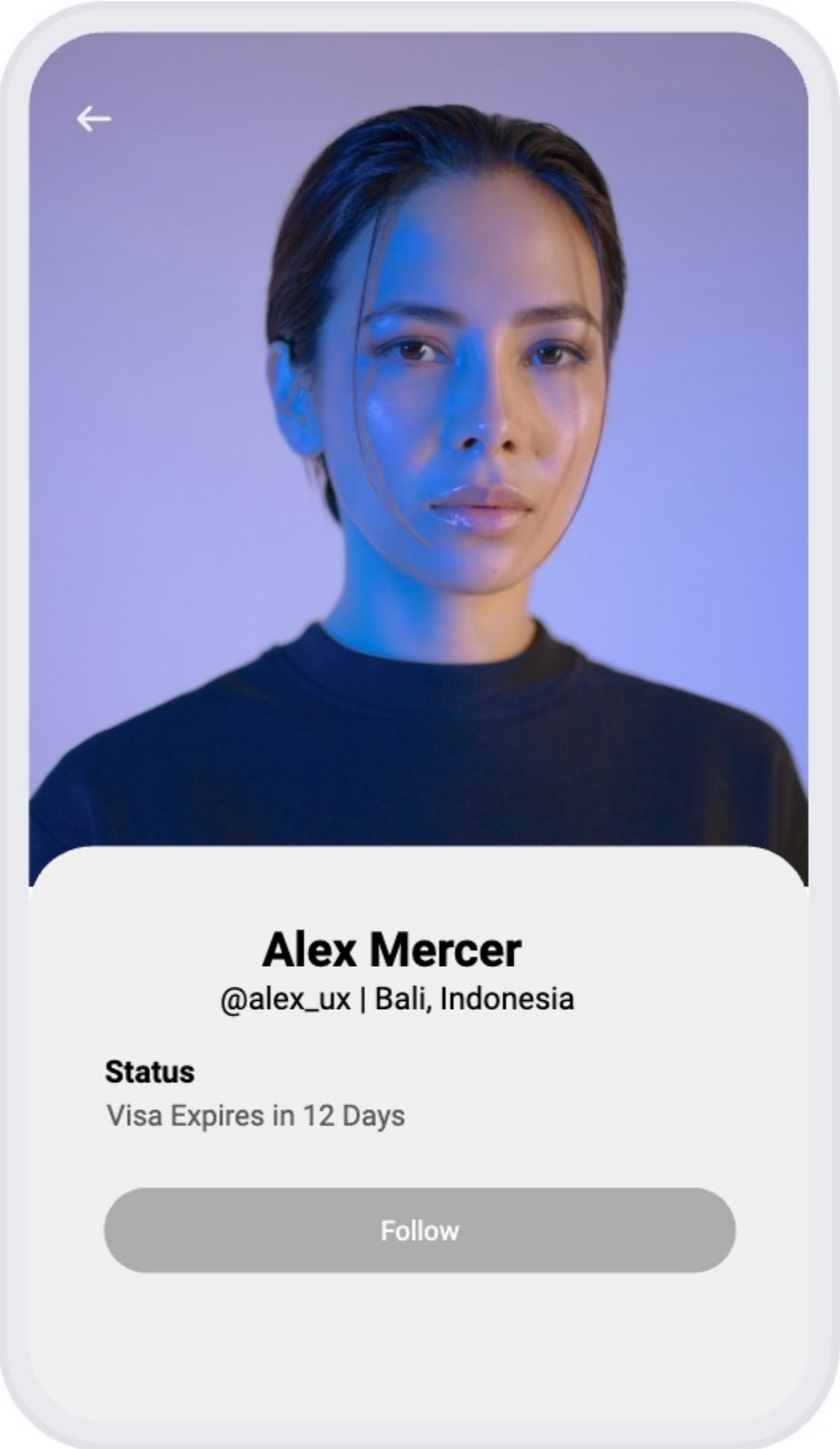
Next

Search

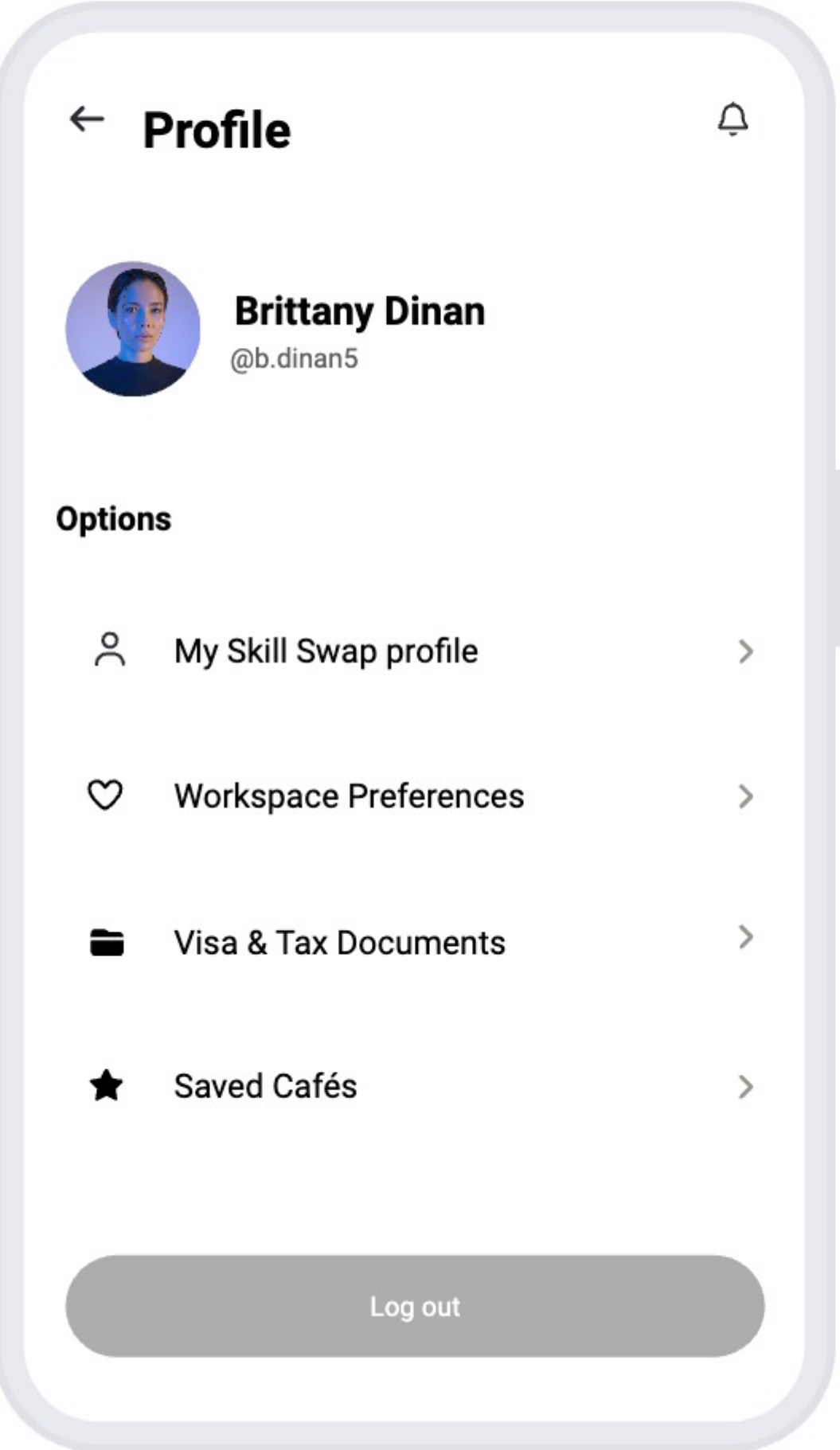


Profile/Dashboard

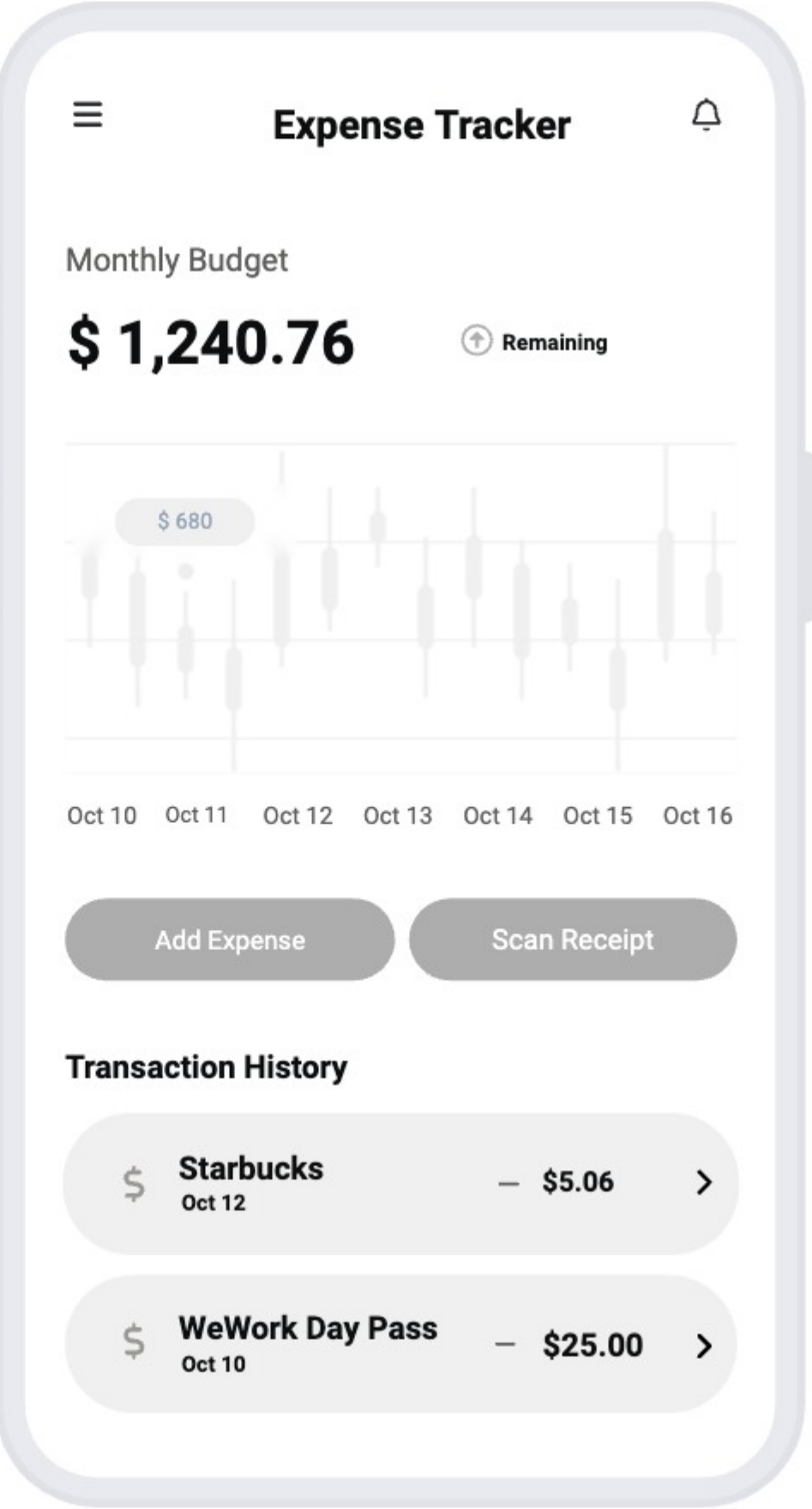
Profile



Profile



Dashboard



Home Screen

