

*This is the journey of a*

# The Digital Nomad

Alex is a 29-year-old freelance designer who travels to a new country every month. He needs reliable infrastructure to maintain his income while exploring the world. He constantly worries about bad Wi-Fi affecting client calls and losing track of visa regulations.

## Key goals and needs

- Find reliable, verified workspaces immediately upon arrival.
- Connect with a community to avoid isolation.
- Ensure legal compliance (Visa dates) without stress.

## Key pains and constraints

- **Anxiety:** Fear of internet dropping during a client Zoom call.
- **Logistics:** Confusing visa rules for different countries.
- **Loneliness:** Difficulty meeting people outside of hostels.

## Context

- Alex just landed in Bali, Indonesia.
- He has a major client deadline at 9:00 AM tomorrow morning.

## Key activities and tasks

- Open RemoteVibe<sup>a</sup> to find a "Verified" café.
- Check the "Video Speed Test" to confirm upload speeds.
- Set up the "Visa Tracker" for his 30-day stay.
- Join a "Virtual Coworking" session to stay focused.

# User Personas

## The "Who"

### Research

Alex  
(The Freelancer)

29, travels monthly.

- Pain Point:* Anxiety about Wi-Fi reliability for client calls.

Priya  
(The Marketer)

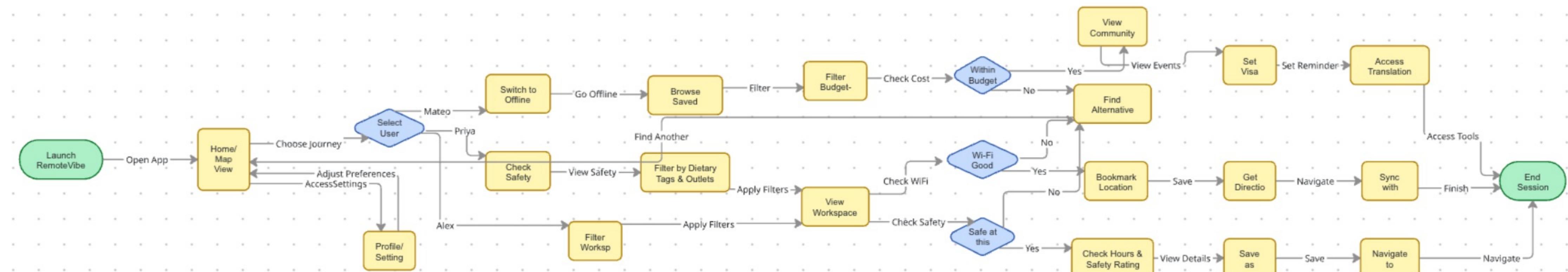
34, solo female traveler.

- Pain Point:* Safety and social isolation.
- Goal:* Community events and safe workspaces.

Mateo  
(The Developer)

26, budget-conscious.

- Pain Point:* Visa logistics and managing costs.
- Goal:* Offline tools and automated visa tracking.



Ideation  
**The "Process"**

SCAMPER Board

Goal

To utilize the SCAMPER ideation technique to generate innovative features for the "RemoteVibe" mobile application, addressing the core challenges of the digital nomad lifestyle: isolation, logistical friction, and work-life balance.

Best ideas

Based on feasibility and impact on the core user persona (Digital Nomads), the following SCAMPER-generated ideas have been selected as the **foundation for the RemoteVibe prototype**:

1. **The "Exit Alert" (Combine):** This addresses the critical "Logistics" pain point and will be featured on the **Dashboard Screen** as the "Visa Tracker" widget.
2. **The "Video Speed Test" (Substitute):** This addresses the "Productivity" pain point and will be a key filter on the **Search/Map Screen**.
3. **The "Golden Hour Slider" (Eliminate):** This addresses the "Communication" pain point and is integrated into the **Profile/Settings** flow.

Key Insights

- **Creative Thinking:** The "Reverse" technique pushed me to rethink the gig economy model, shifting power to the nomad.
- **Critical Thinking:** The "Substitute" technique forced us to evaluate the reliability of current review systems, leading to a more evidence-based solution (video tests) rather than just a different UI.



## Mindset Application The "How"

### Mindset

User-Centric Mindset

I shifted the "Visa Tracker" from a hidden setting to the Main Dashboard after realizing that "Alex" checks his legal status daily to avoid overstay fines.

Problem-Solving Mindset

Instead of trusting subjective text reviews for Wi-Fi, I implemented "Video Speed Tests" to provide objective, verifiable proof of internet quality.

Adaptability

I designed an "Offline Emergency Mode" recognizing that nomads often land in new countries without immediate data access.

Hello, Alex



Total balance  
\$ 10  
\*\*\*\*\*

Current Visa: Indonesia  
**12 Days Left**

Expires: Jan 30, 2026

• • •

Find workspaces, gyms, events

Coworking Now

  
Priya    Mateo    Sarah    Emma    Join+

Wellness

 Virtual Coworking Sprint Starts in 10 mins

 Posture Check 2hrs seated

←  ⚙

**Alex Mercer**  
Premium account

Email alex@remotevibe.com

Phone (+62) 812 3456 7890

Location Canggu, Bali

Permissions

Emergency Assist Mode 

Offline Maps Auto-Download 

Share Location with Community 

# Feature Synthesis

## The "System"

### Morphological Analysis

#### Synthesis Findings

I combined *Visa Tracker + GPS Location + Legal Compliance* to create the app's unique selling point: Automated Exit Alerts.



Feature Category

≡ Option 1

≡ Option 2

≡ Option 3

+

1 Community Features

Location-based chat groups

Skill-sharing marketplace

Nomad mentorship program

2 Location Tools

Interactive WiFi map

Coworking space finder

Cost of living calculator

3 Visa Support

Document checklist generator

Visa requirement database

Expert consultation booking

4 Events/Meetups

Nomad-specific events calendar

Interest-based gatherings

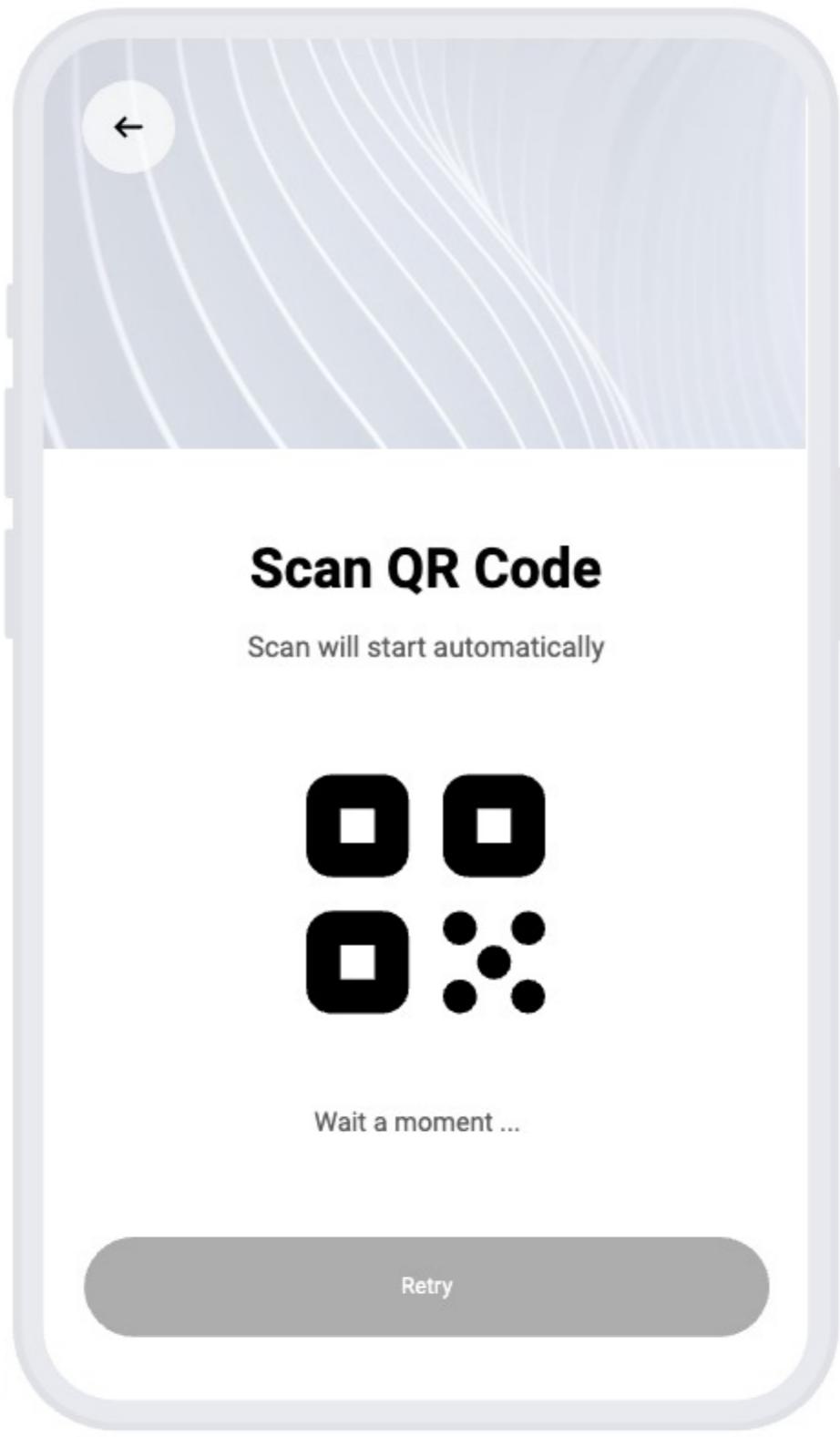
Virtual meetups across timezones

## Iterative Design

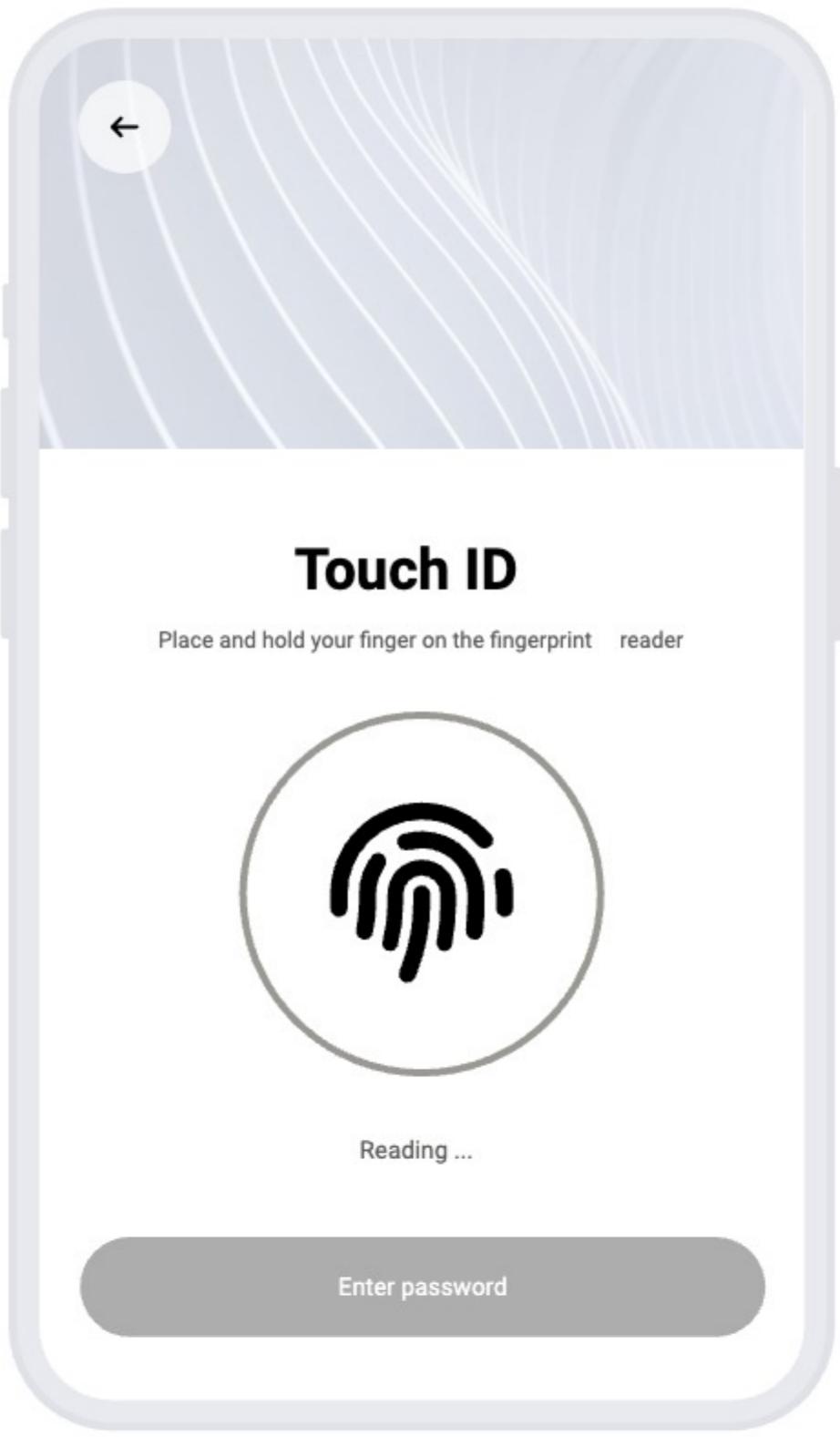
### The "Validation"

Iteration 1	<p>Users couldn't distinguish between "Cafes" and "Gyms" on the map.</p> <ul style="list-style-type: none"><li>• <i>Fix:</i> Added color-coded pins (Teal for Work, Orange for Wellness).</li></ul>
Iteration 2	<p>The "Virtual Coworking" button was missed during onboarding.</p> <ul style="list-style-type: none"><li>• <i>Fix:</i> Increased button size and moved it to the "Happening Now" section on the Dashboard.</li></ul>
Iteration 3	<p>Added multiple 2-step Verification Process for the account and an easier way to create and reset the password associated with the account.</p>

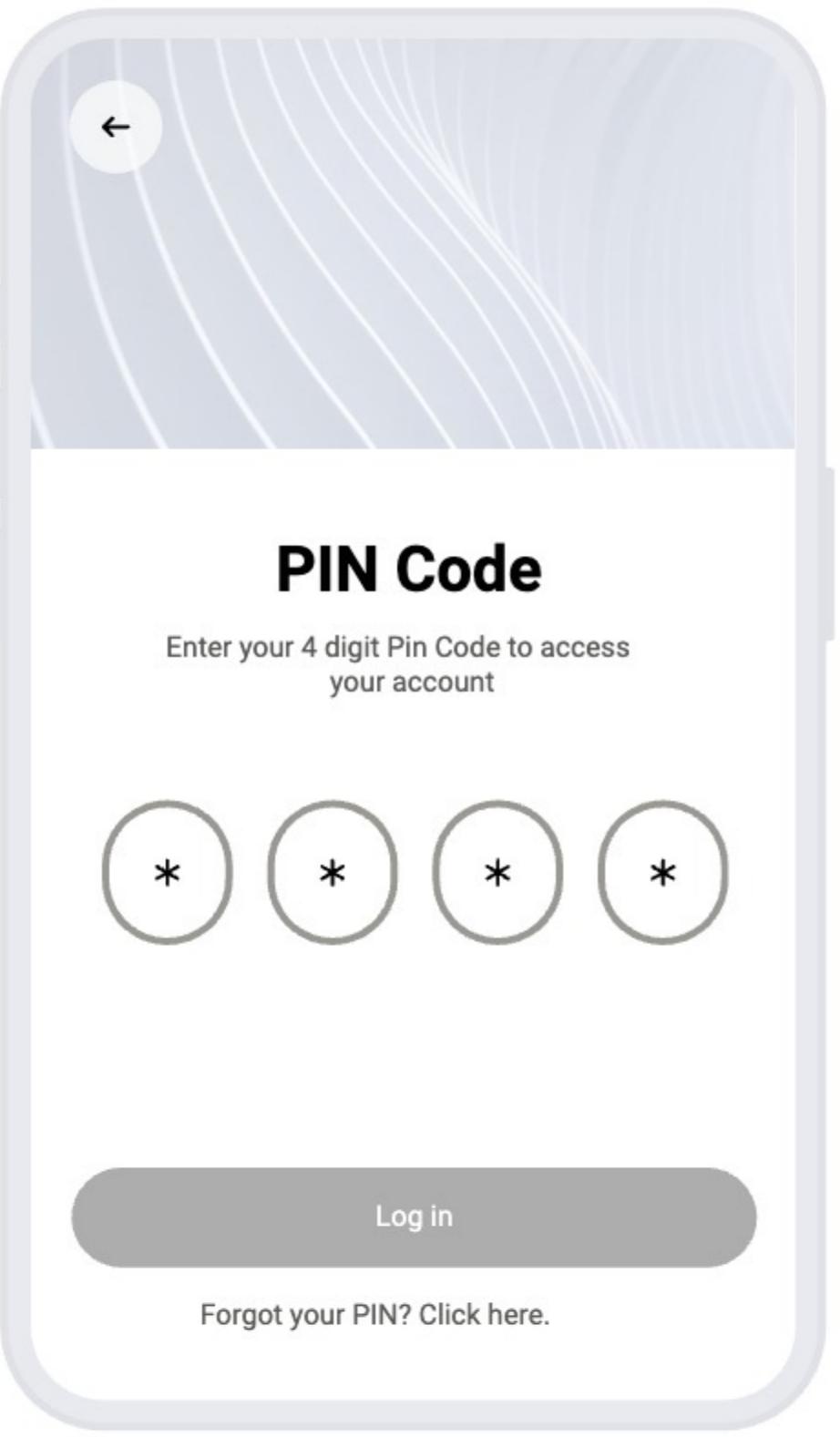
## Onboarding



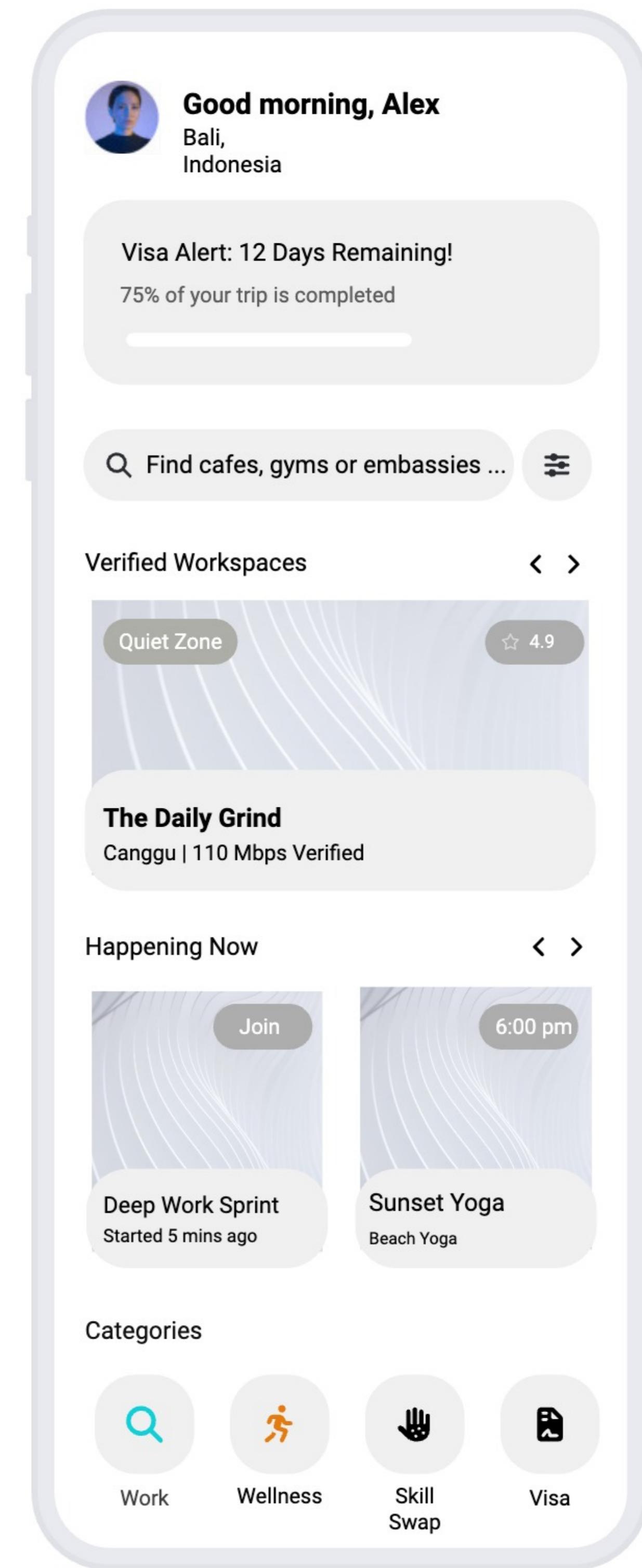
## Onboarding



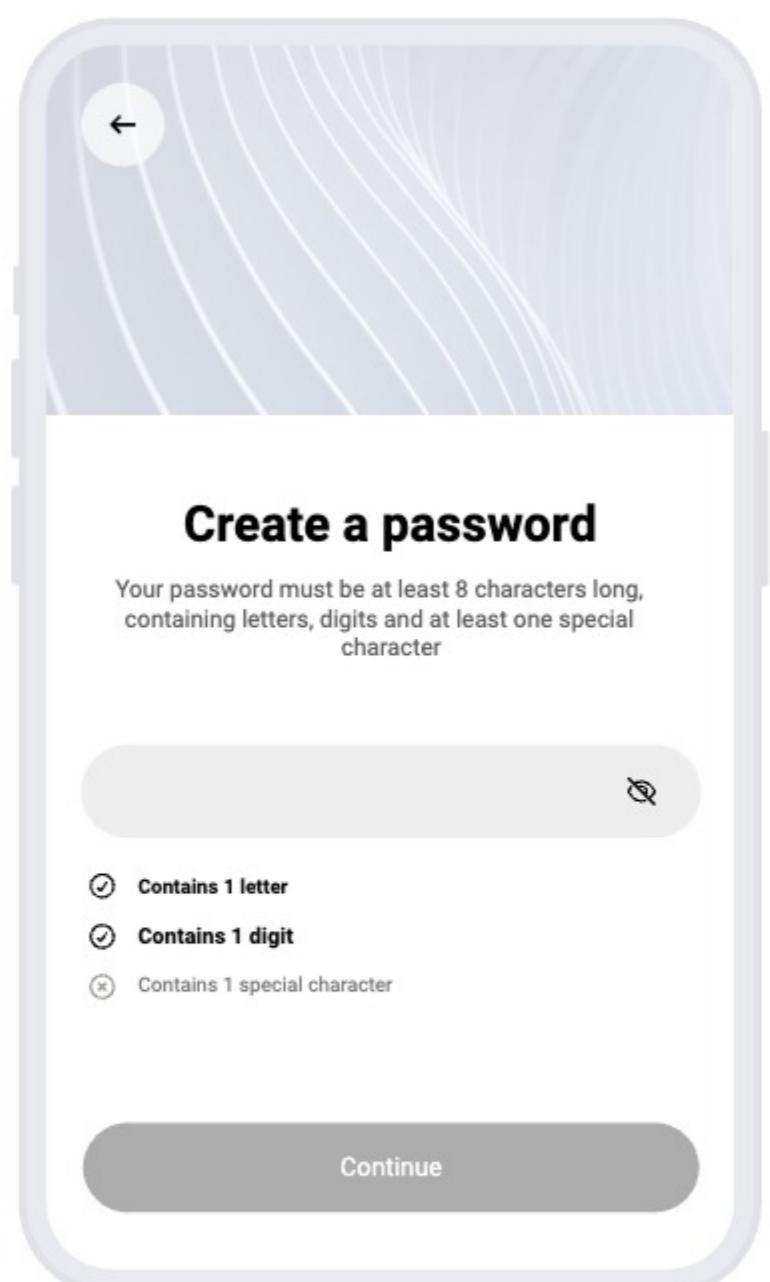
## Onboarding



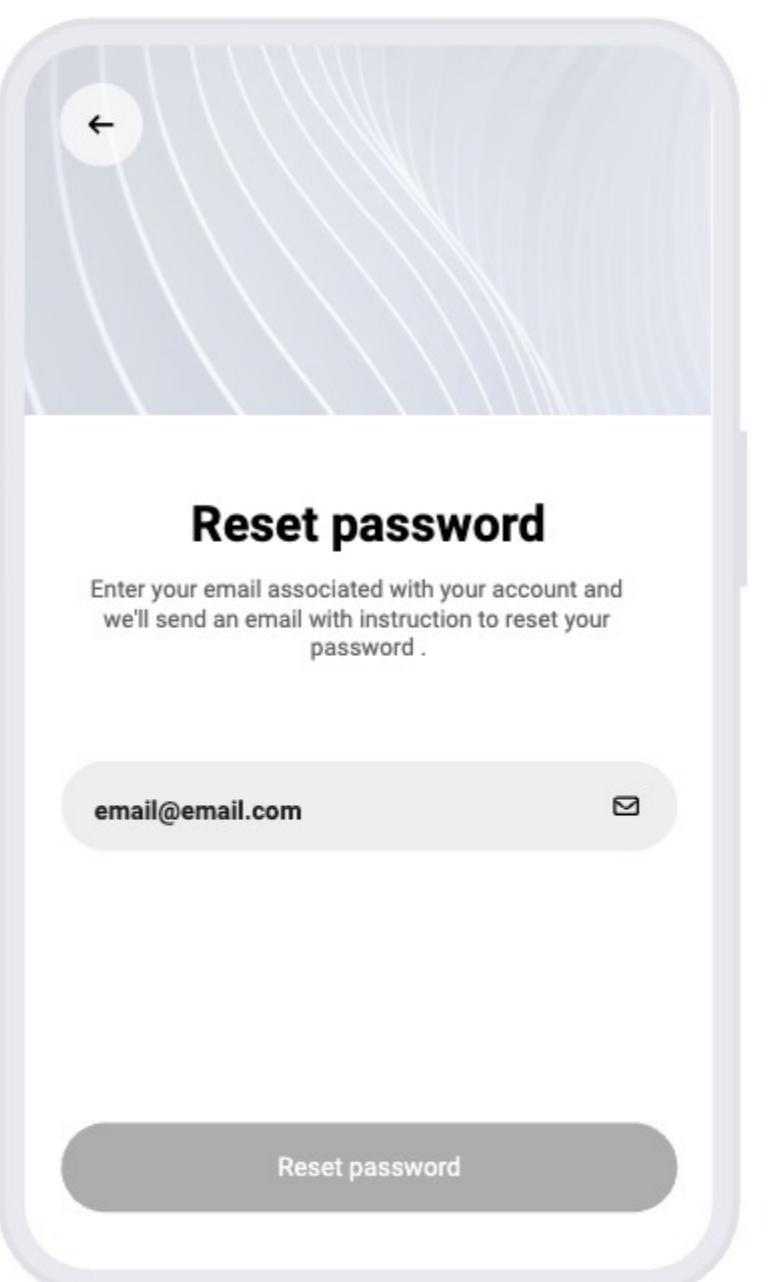
## Dashboard



## Onboarding



## Onboarding



## The Prototype The "Wireframes"

Who

### **Alex (The Digital Nomad)**

Designed for freelance professionals requiring instant access to reliable infrastructure and legal compliance tools.

Where

### **The RemoteVibe Ecosystem**

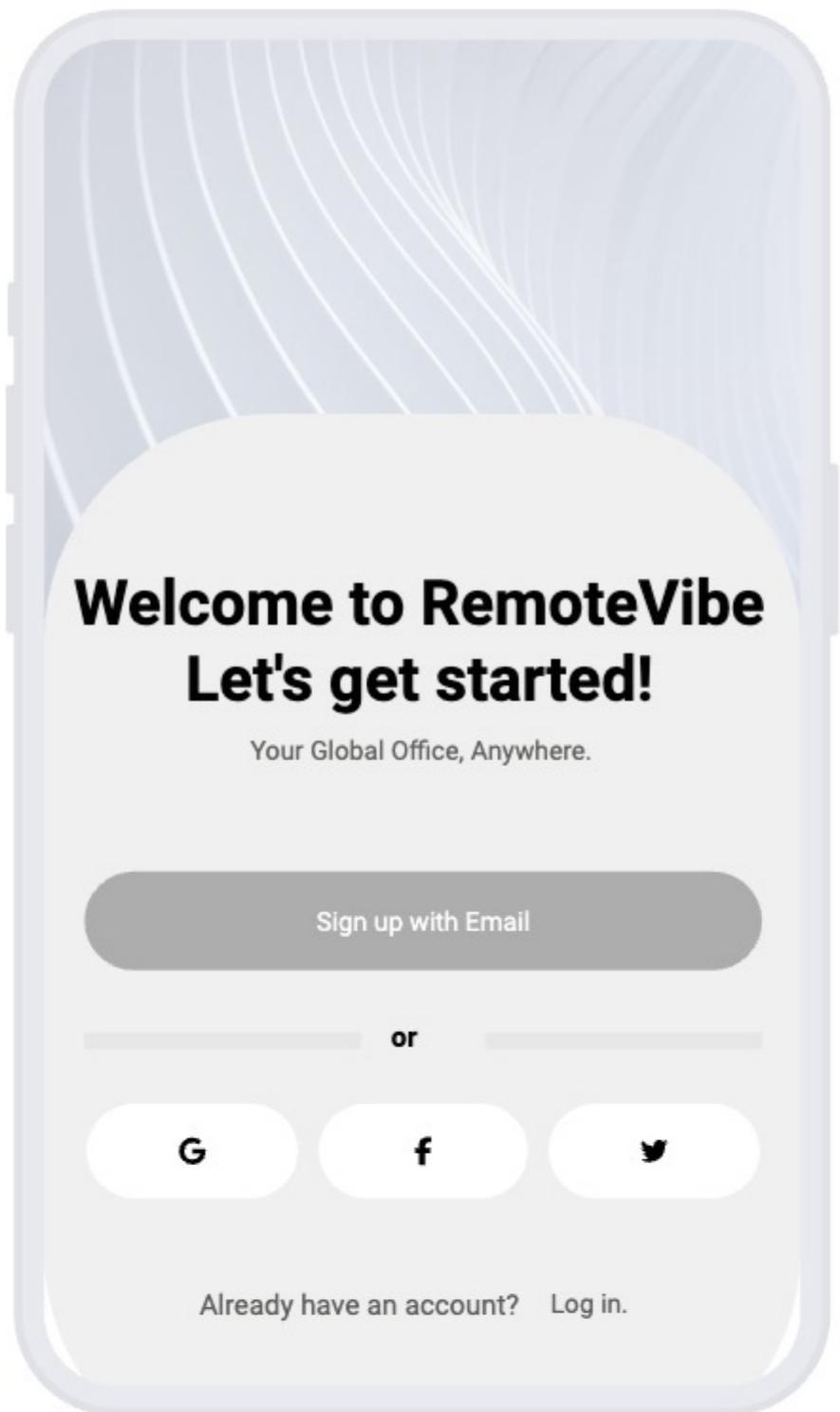
*A cohesive iOS mobile interface integrating location-based services (GPS) with community-driven data.*

What

**The Core Feature Walkthrough** *The following screens demonstrate the High-Fidelity Prototype, showcasing the three unique value propositions: Automated Visa Tracking (Logistics), Verified Wi-Fi Maps (Productivity), and Skill Swap (Community).*

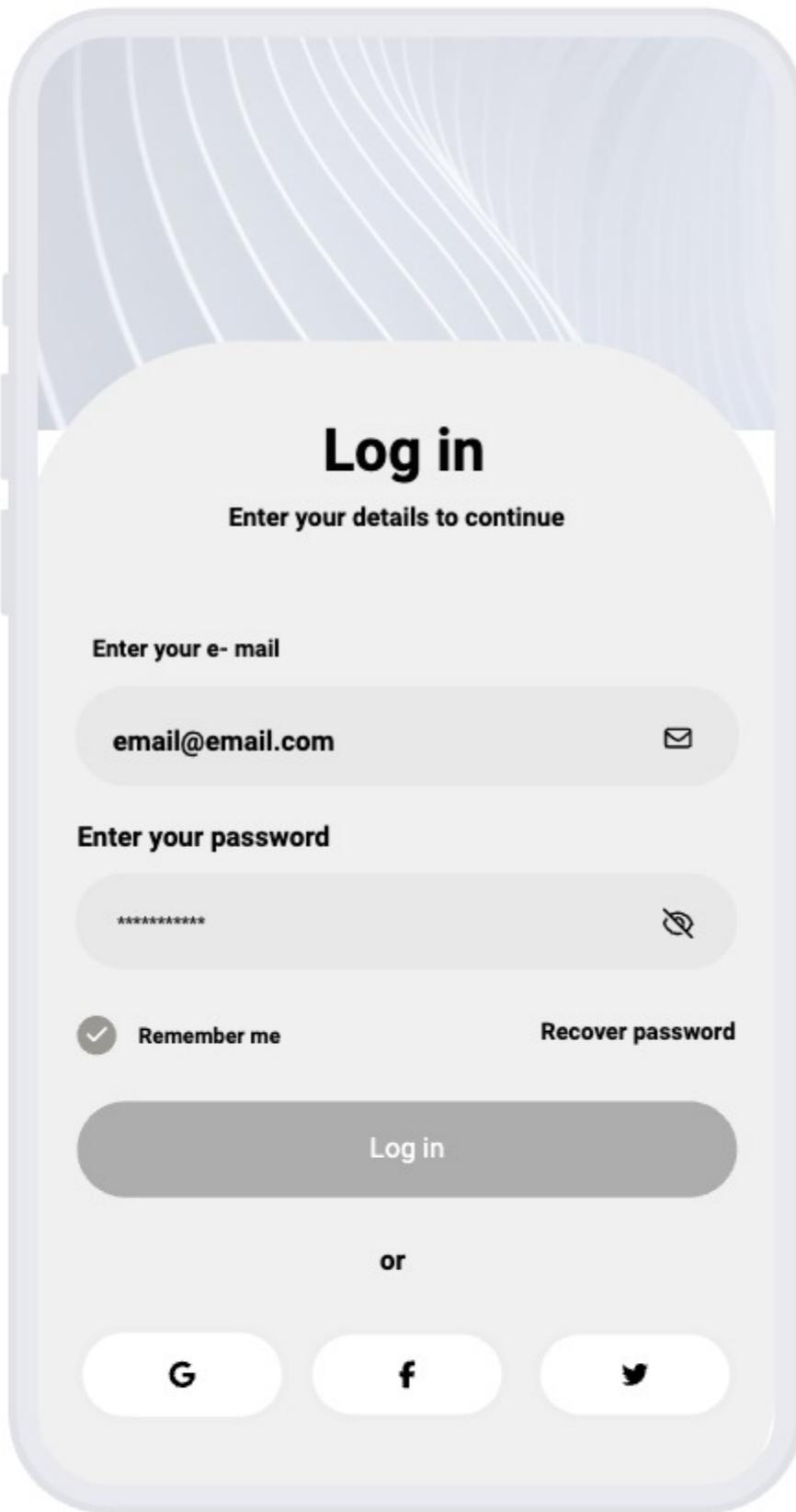
Welcome screen

## Initial Screen



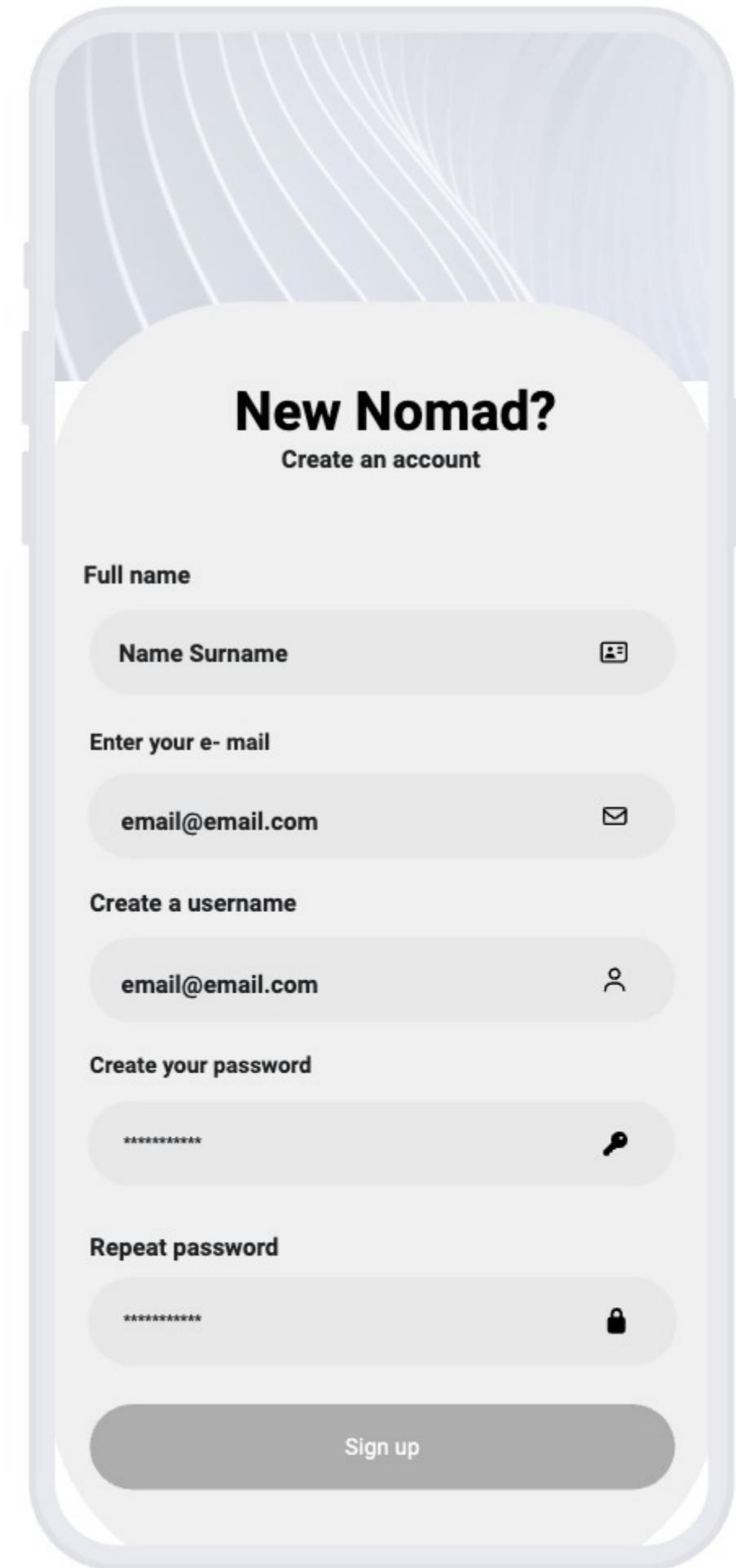
Login / signup

## Log in



Login / signup

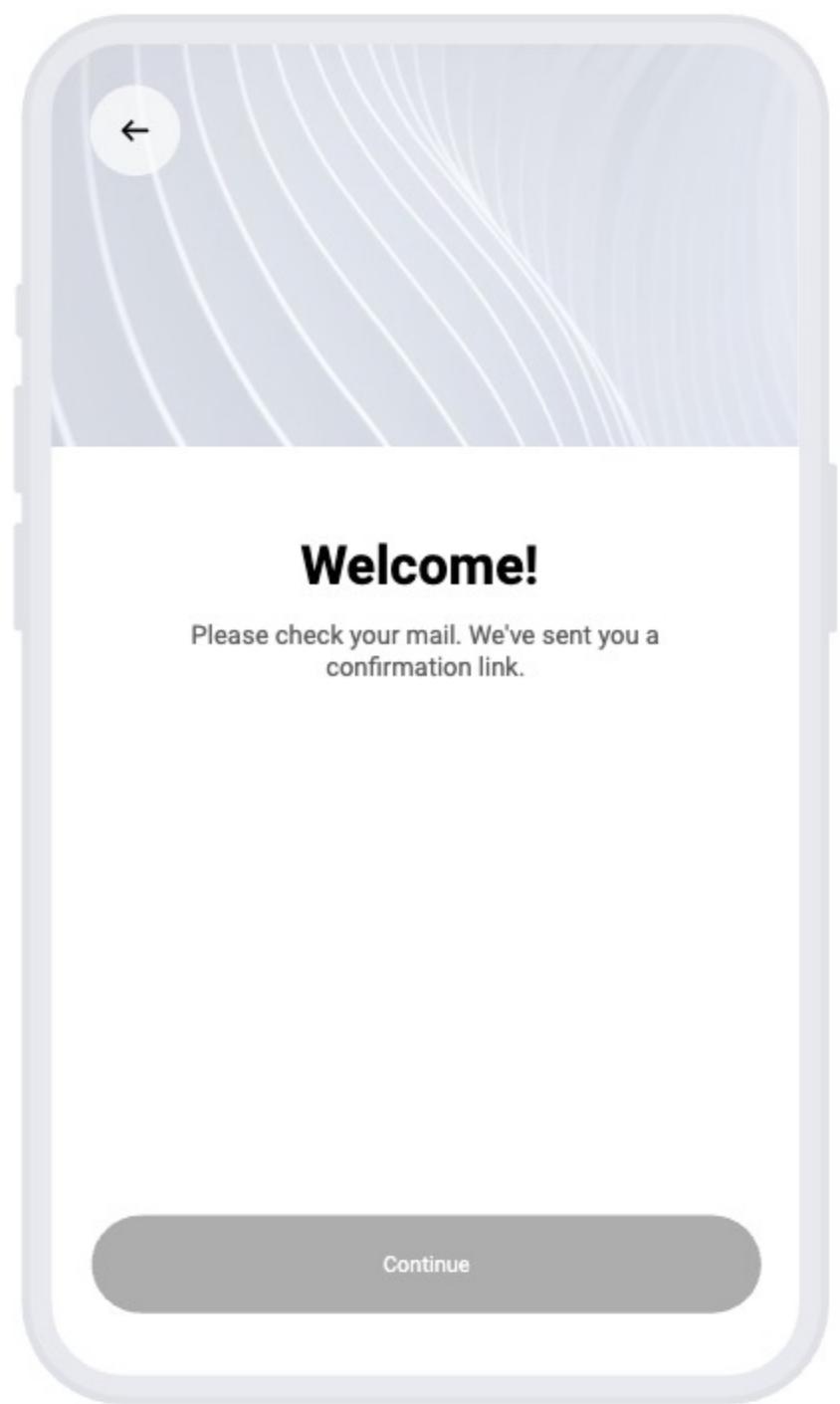
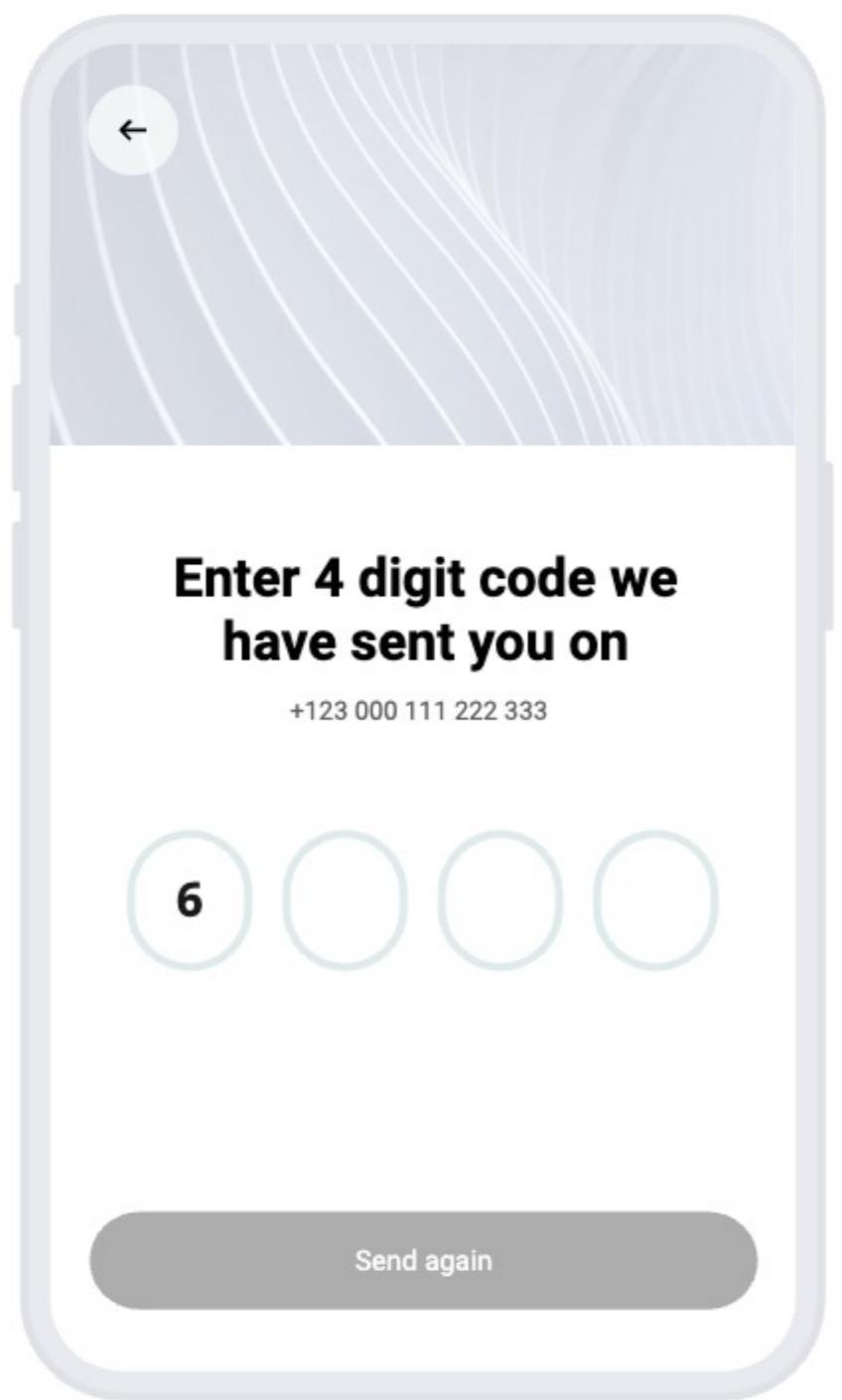
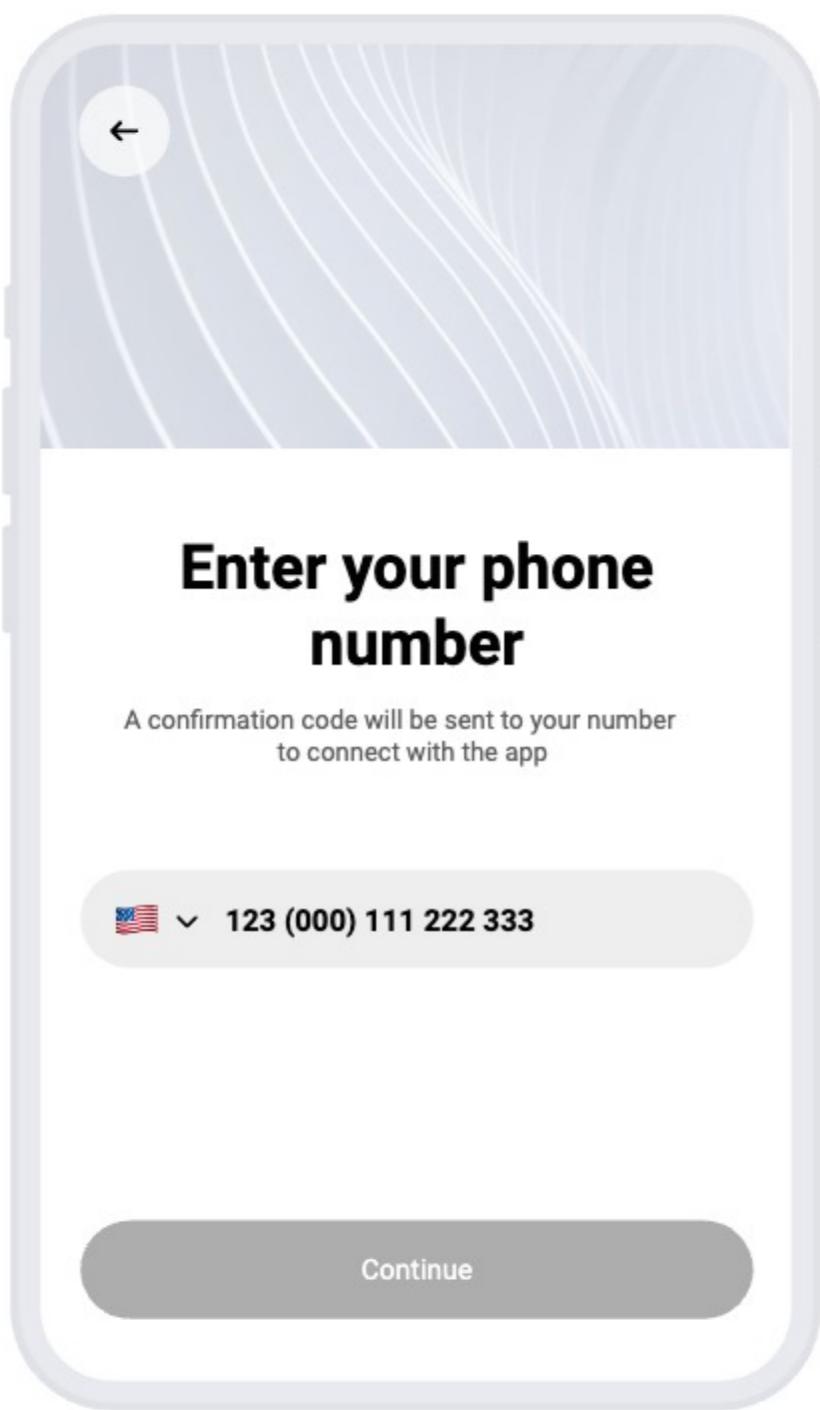
## Sign up



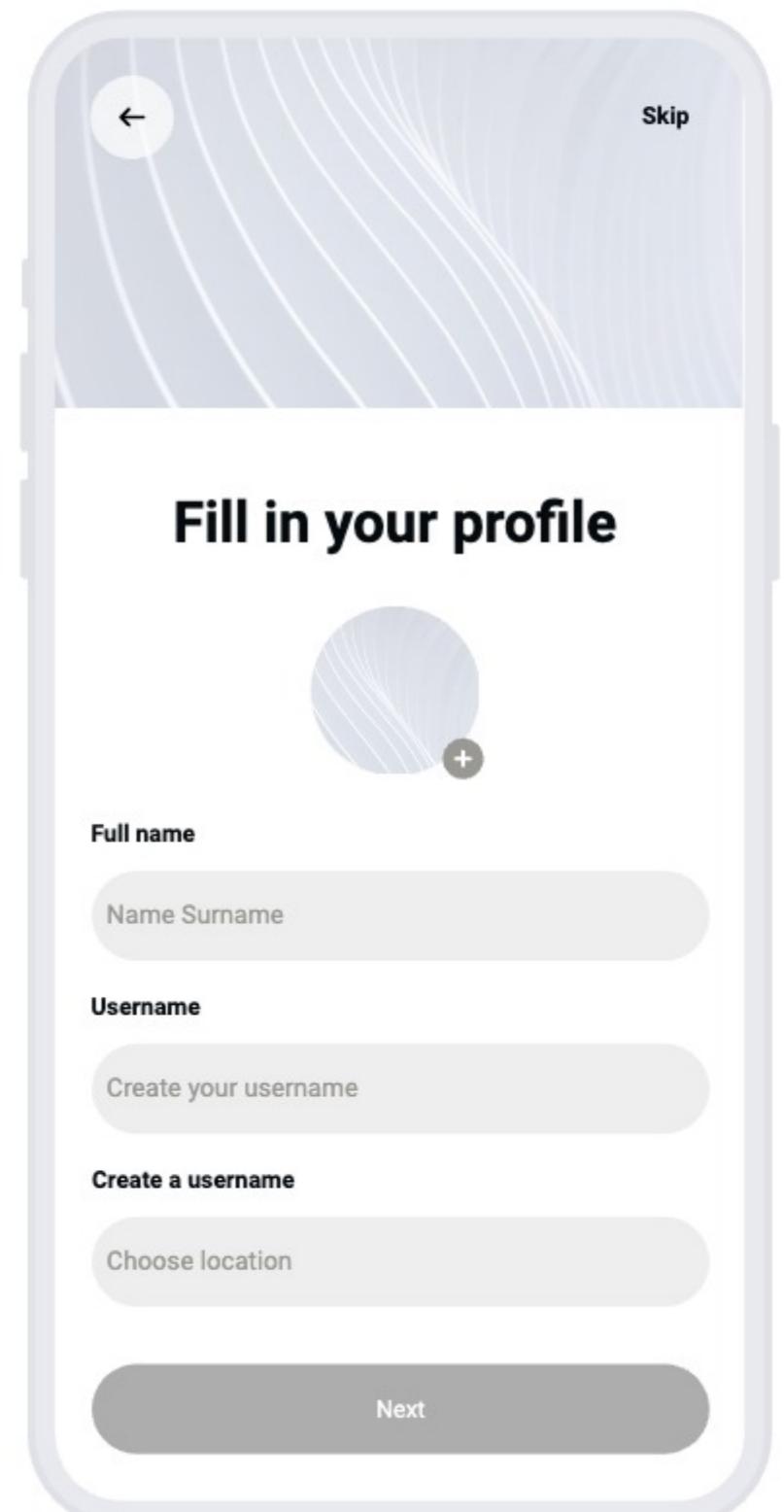
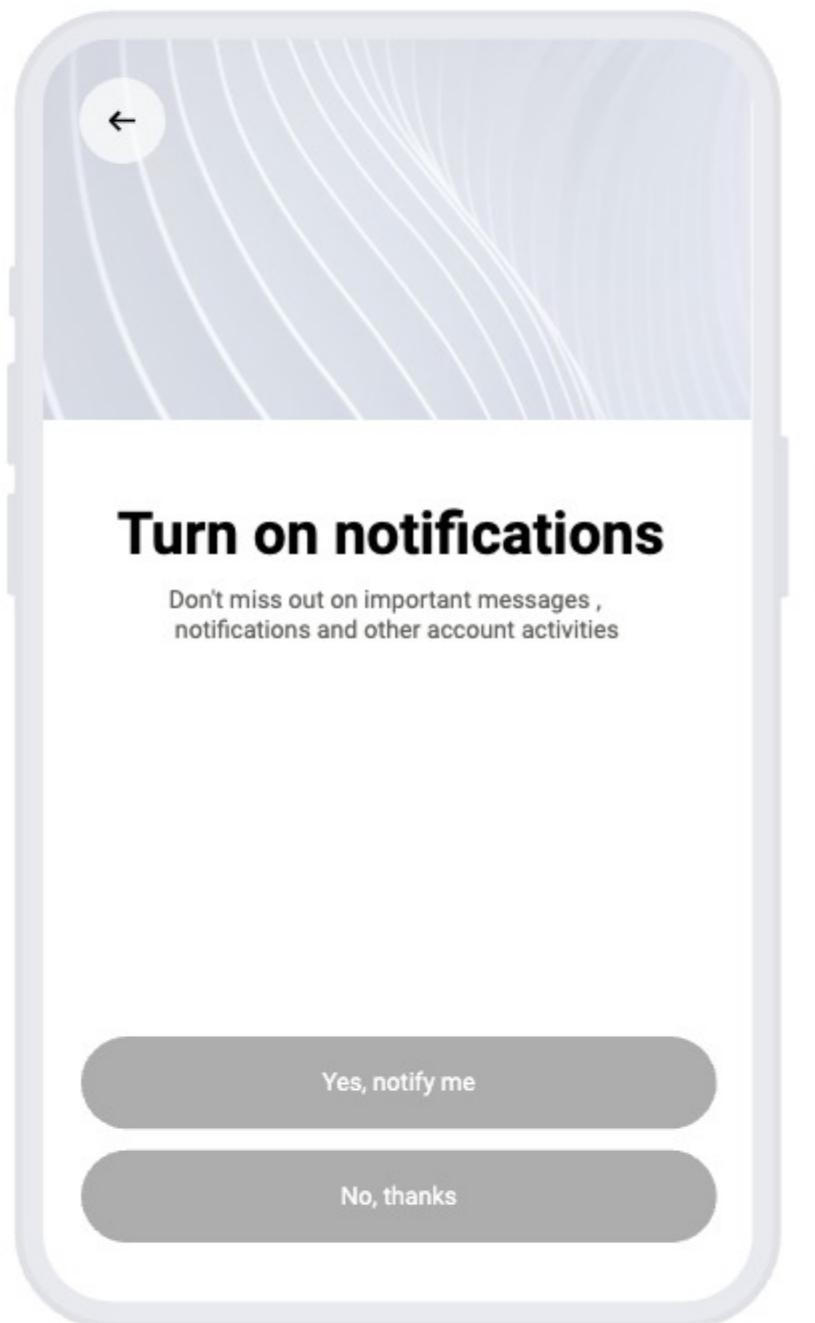
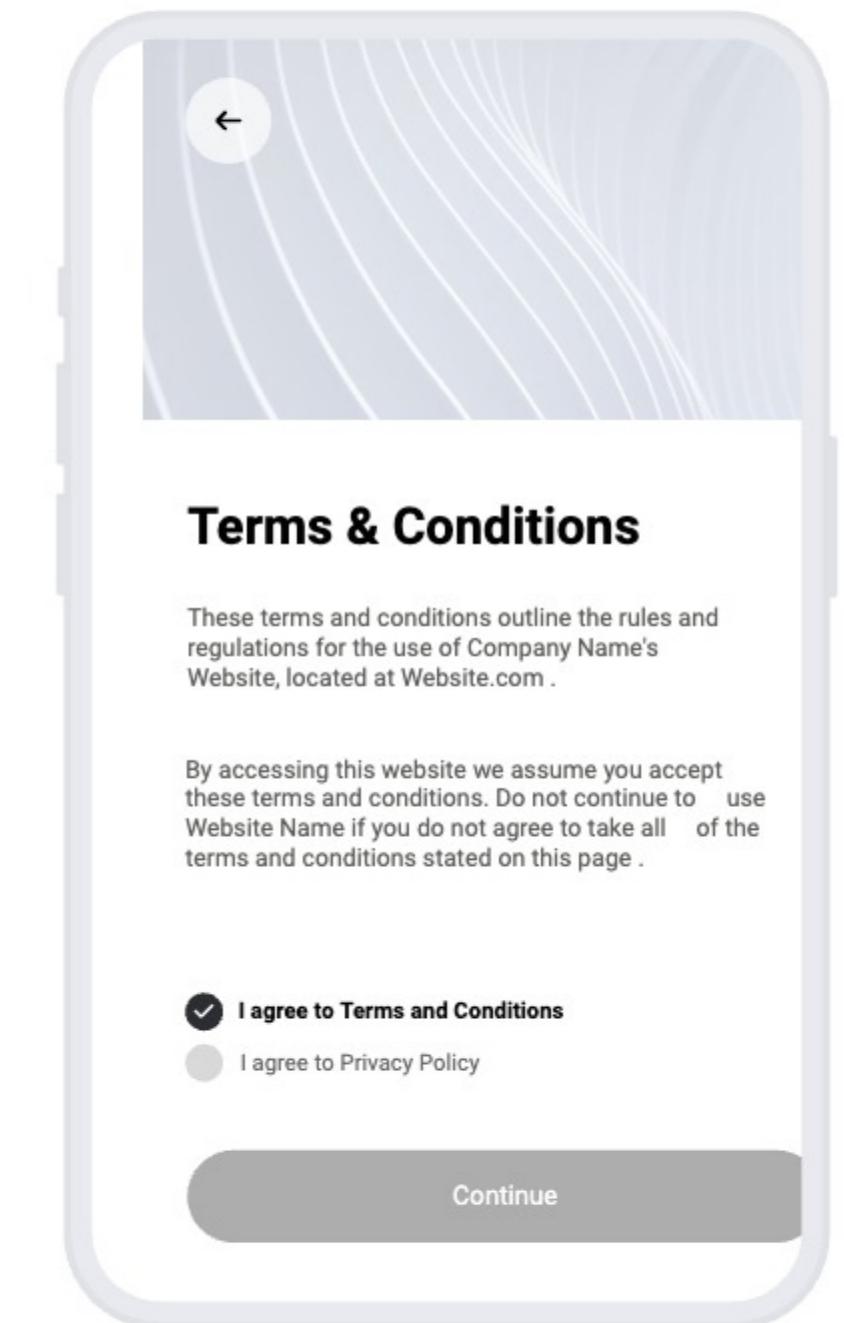
# Onboarding

## Onboarding

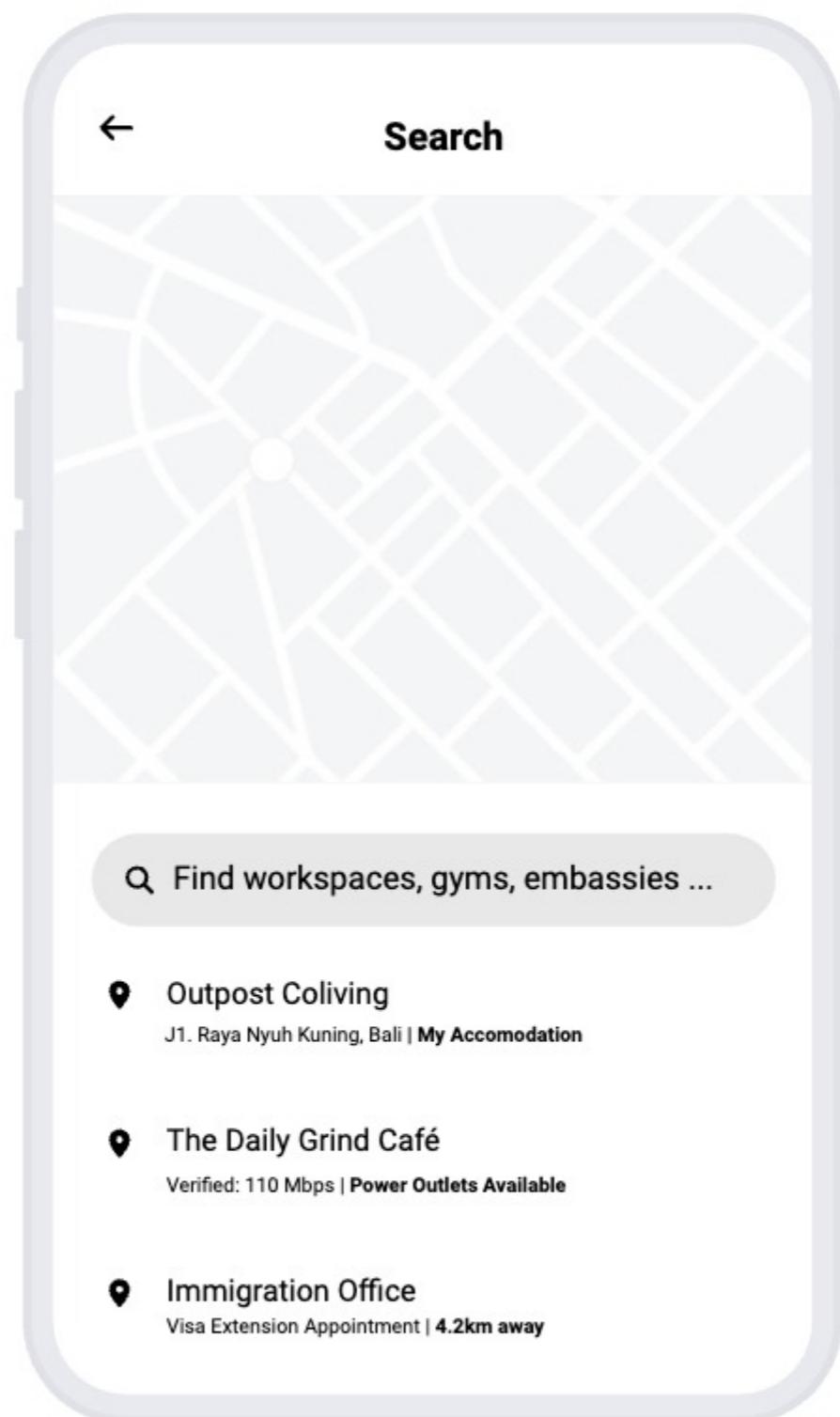
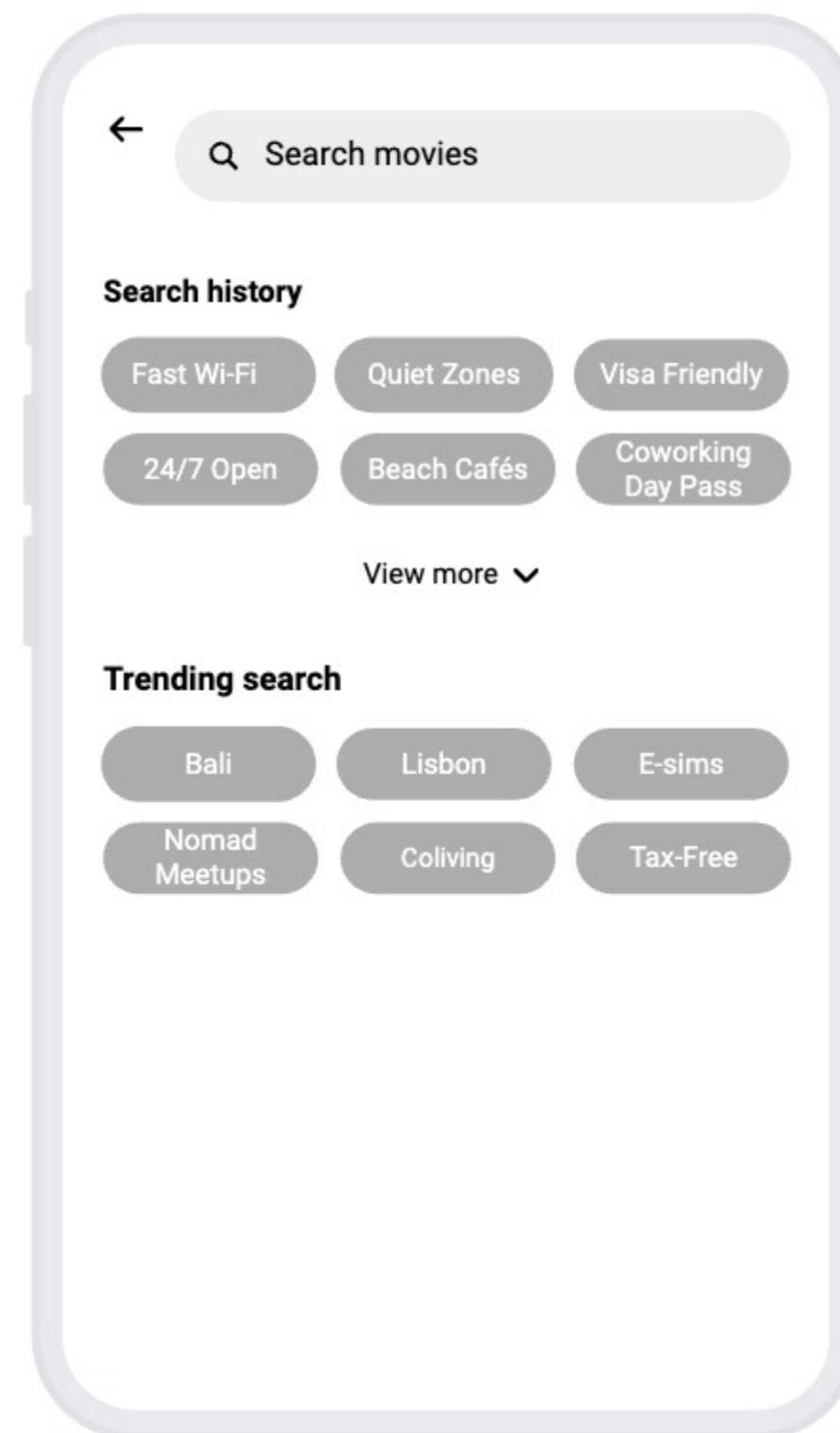
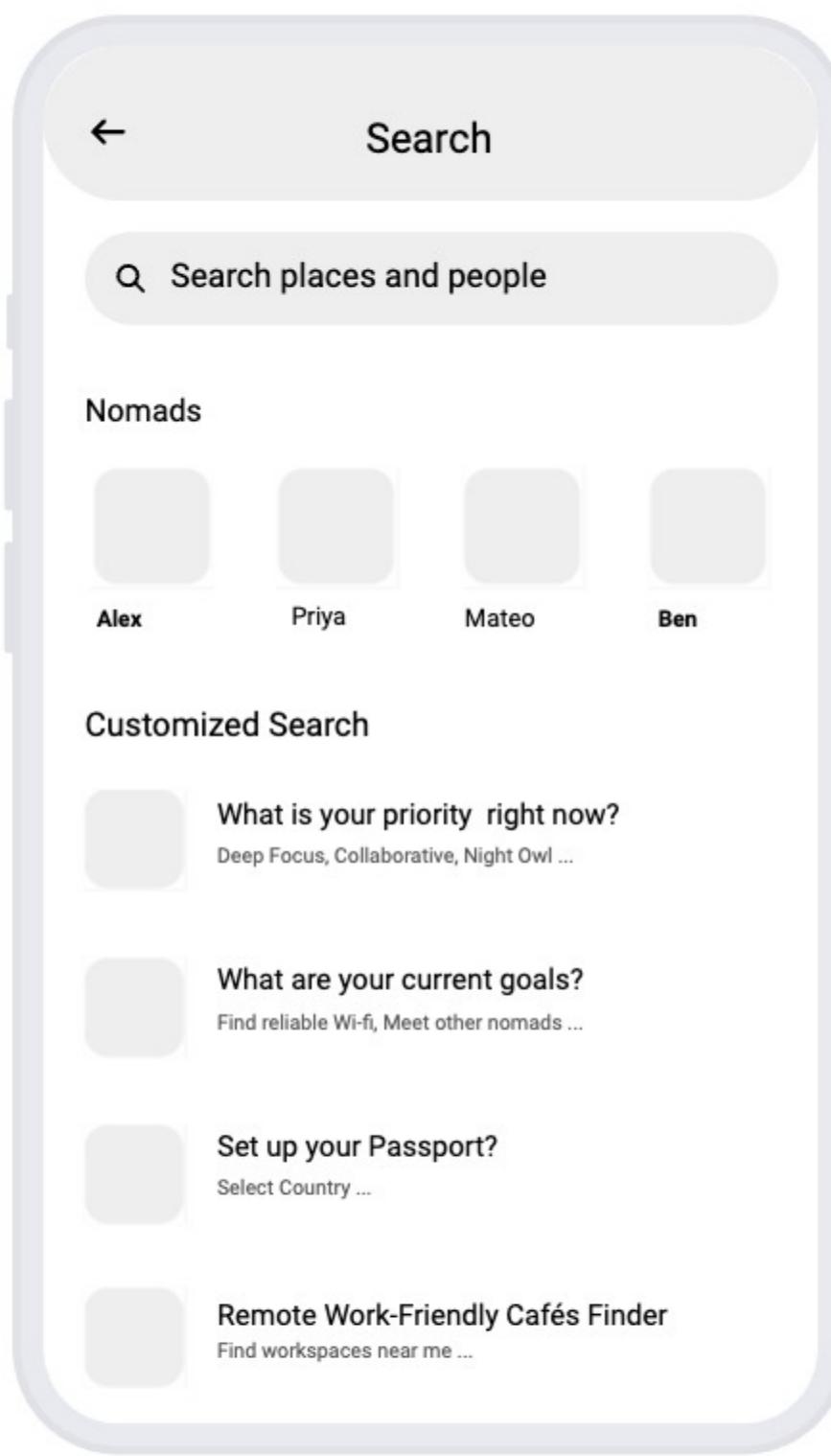
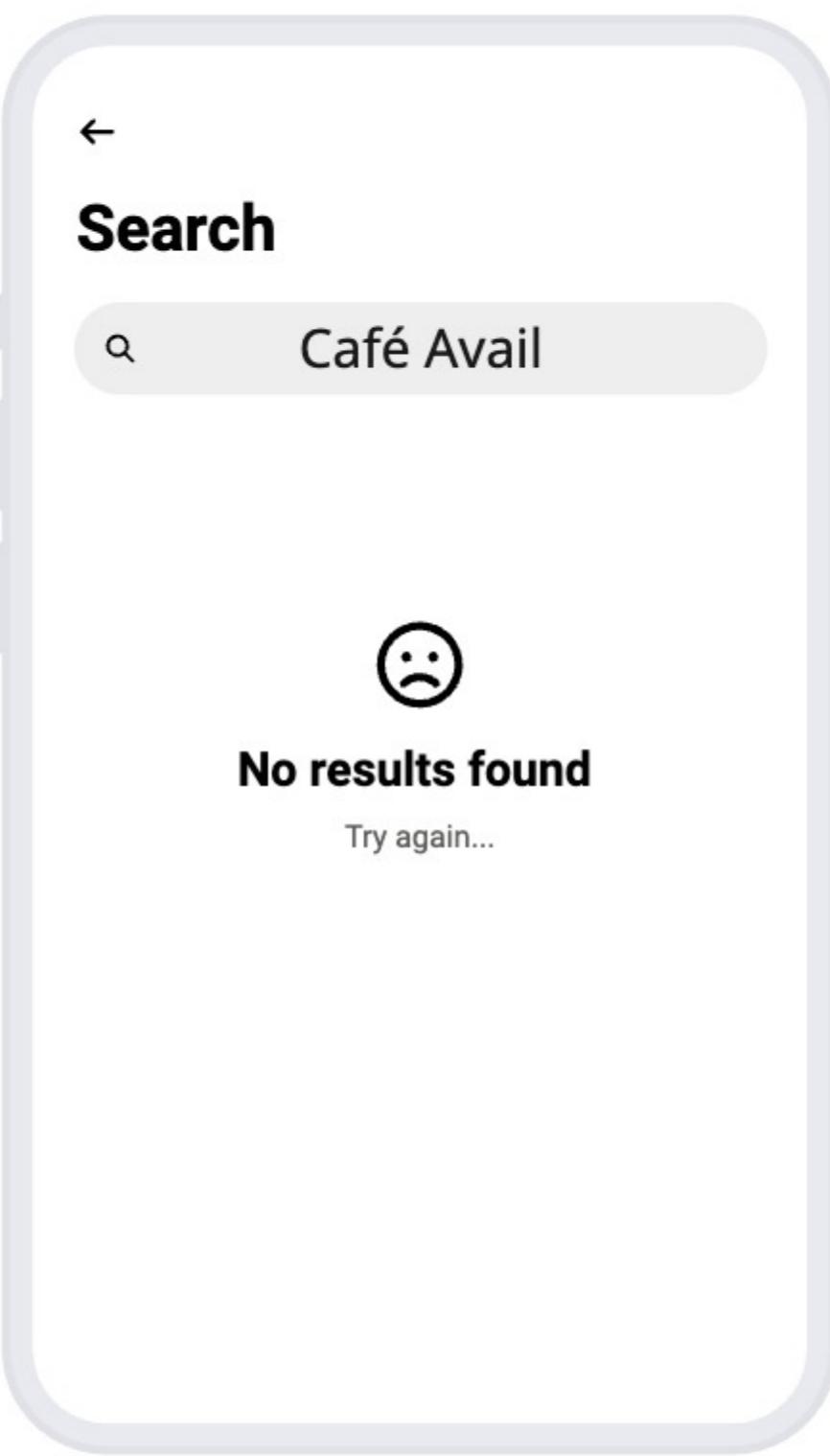
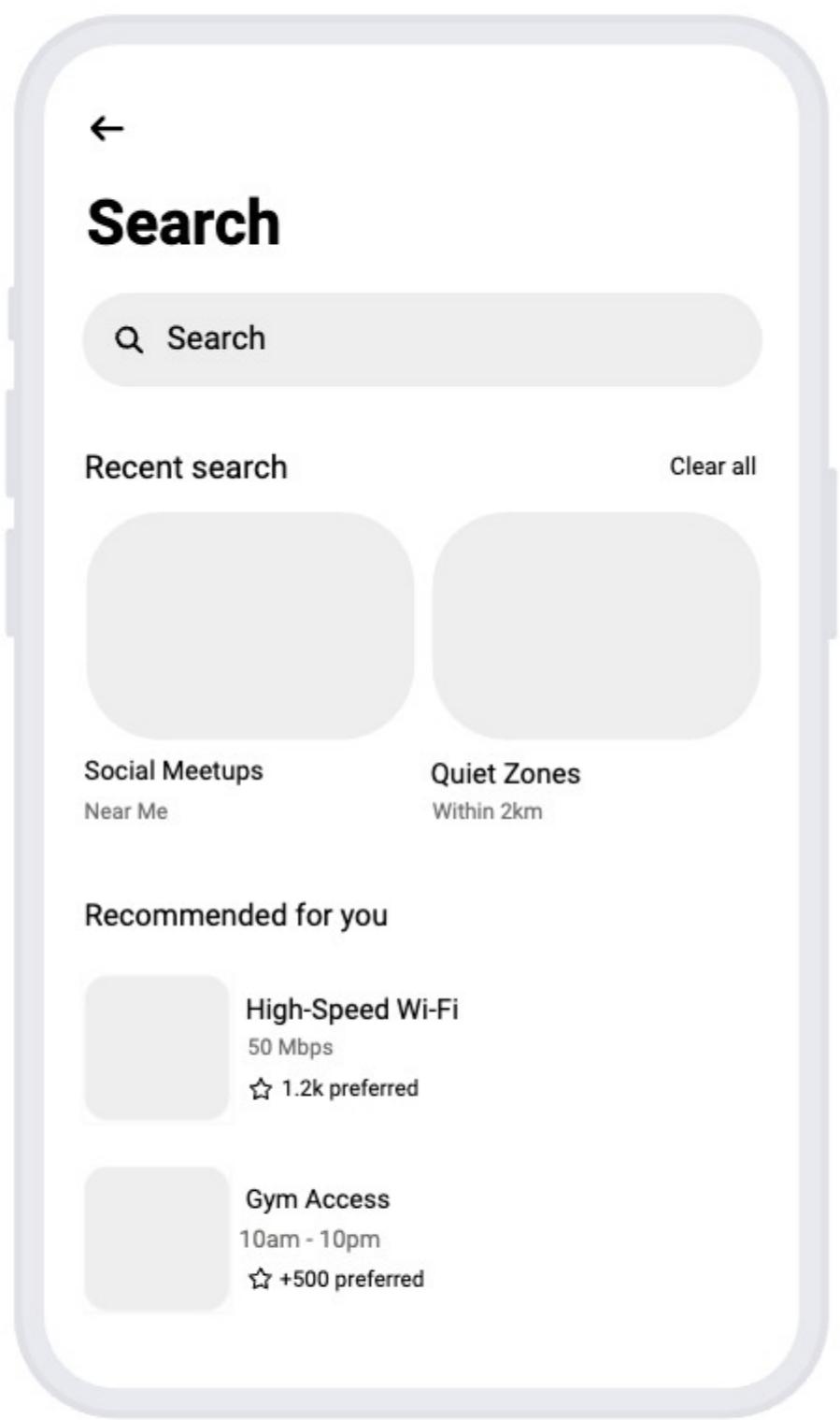
## Onboarding



## Onboarding

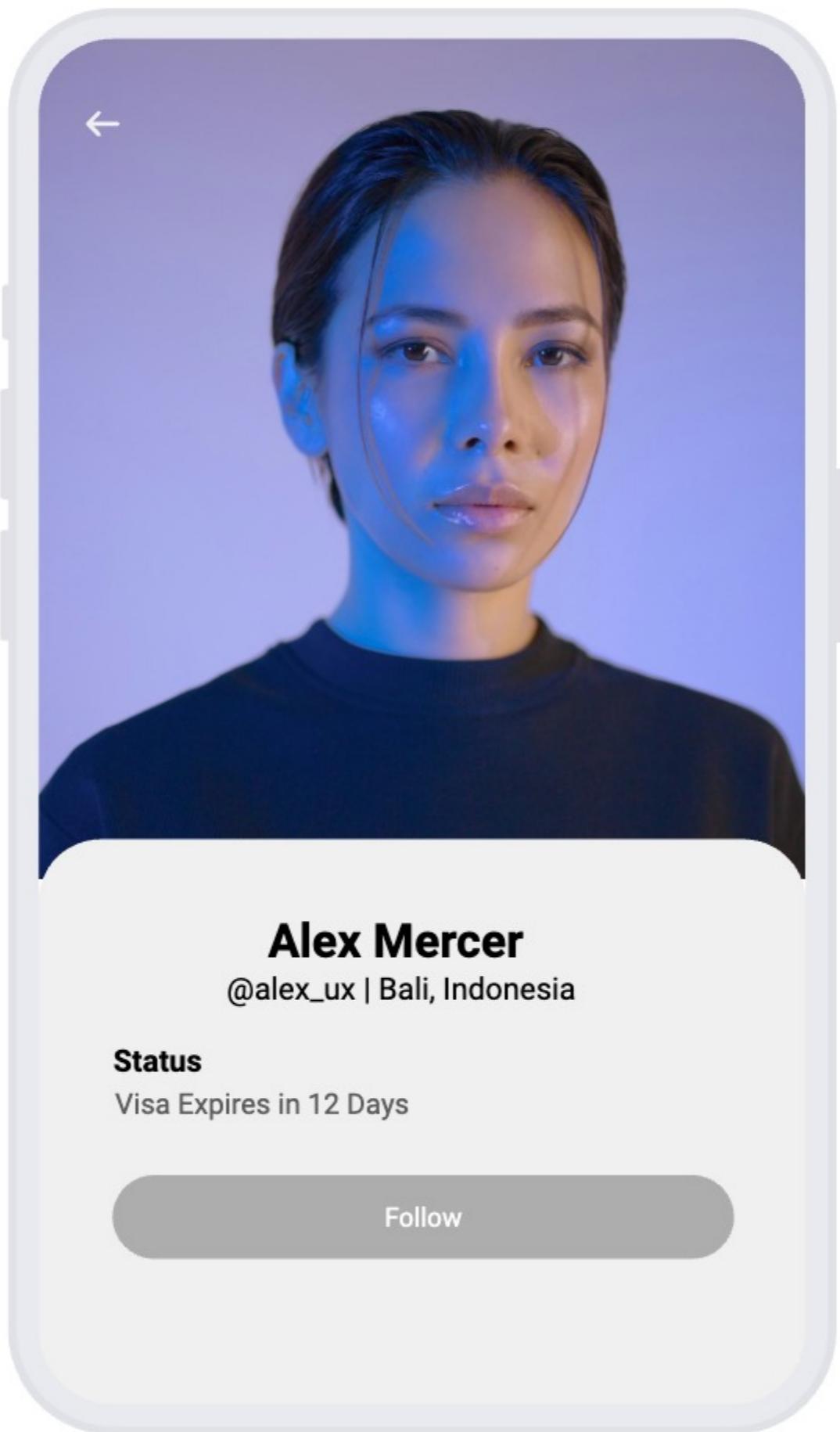


# Search

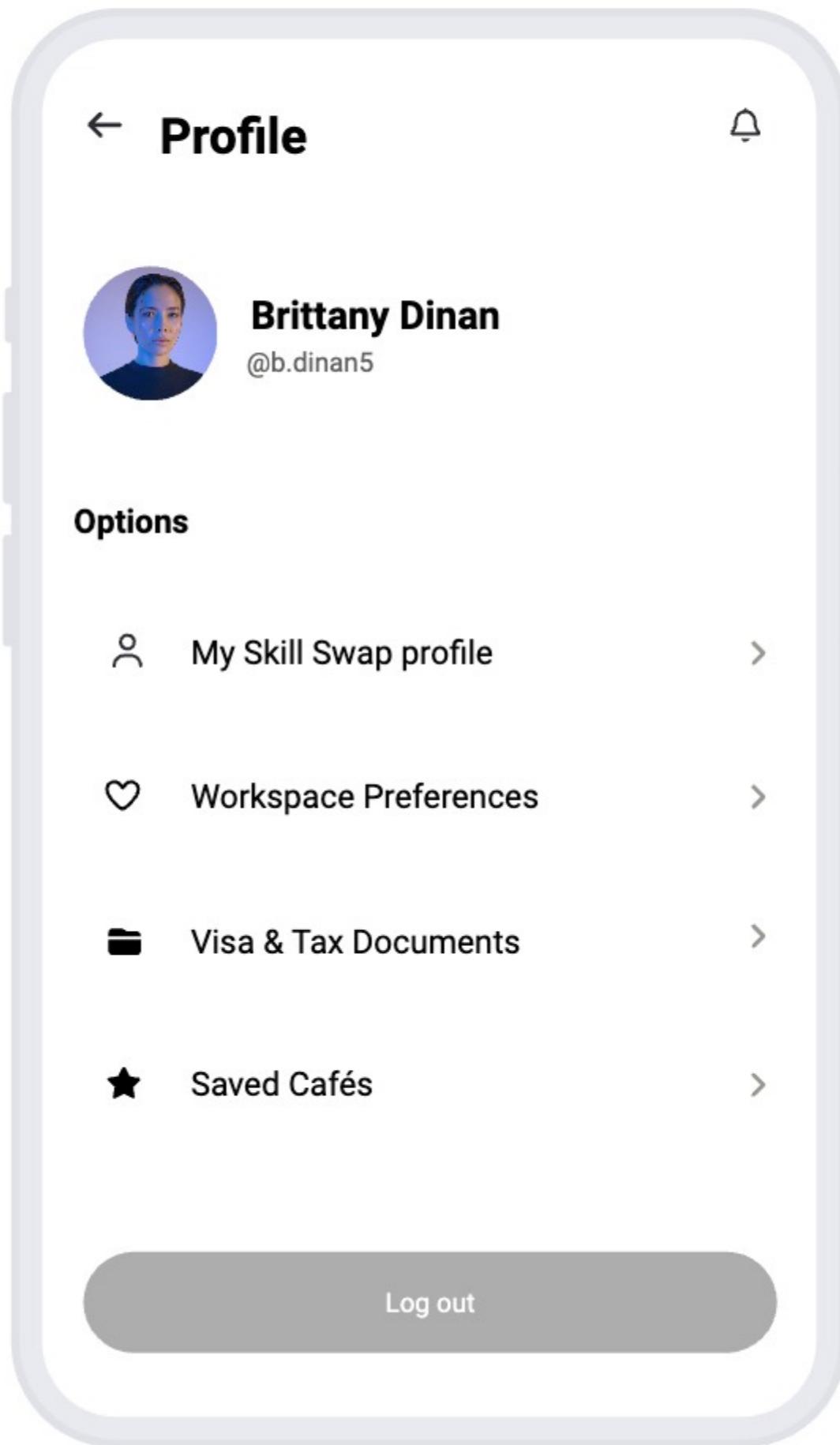


## Profile/Dashboard

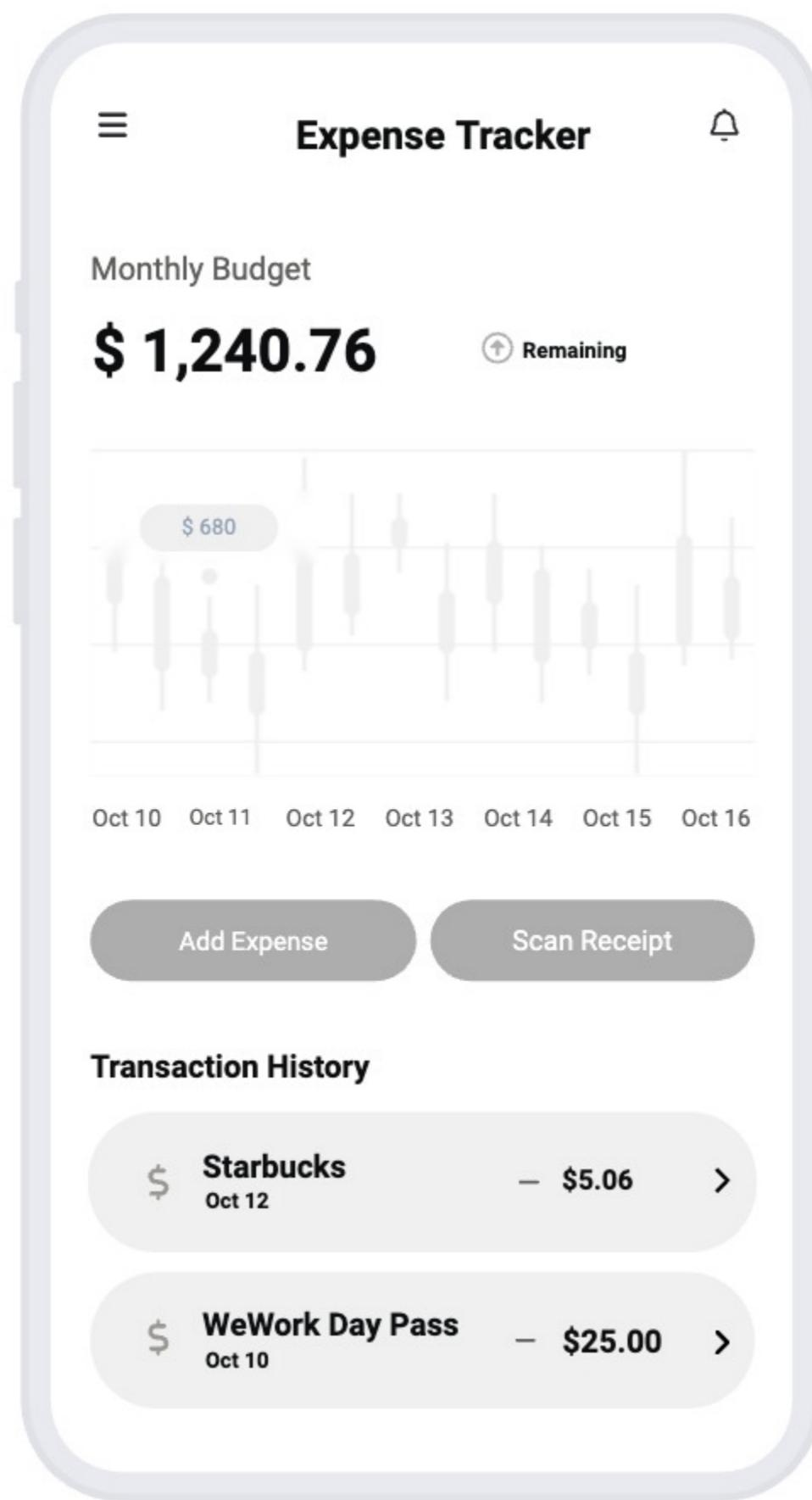
### Profile



### Profile



### Dashboard



### Home Screen

