

Welcome
to Apna

A very
warm





apna

**Building the nation with you,
one hire at a time!**

6 crore+

Qualified
candidates

7 lakh+

happy
employers

900+

cities - metros,
tier 2/3/4

Agenda

About Apna and Products

SmartJob Overview / Demo

SmartJob Power Features

- More Volume
 - More Relevant Candidates
 - Better Response Rates / Interview Turn-up
-

Database Overview

Database Power Features

- AI Search
 - High Relevancy
-

Refer and Earn

Questions/Feedback Form

Apna drives hiring for leading organisations in India...

Banking & Insurance



BPO/IT-ES



FMCG, Retail & Food



Staffing



APNA'S PRODUCT PORTFOLIO



SmartJobs

For teams seeking convenience and filtered inbound applications

- Candidates directly apply to your job post on the platform
- AI Matching & Lead management for relevance
- 15+ Filters to refine your job-leads
- Whatsapp and ATS integrations for productivity
- Assessments to determine suitability

Database

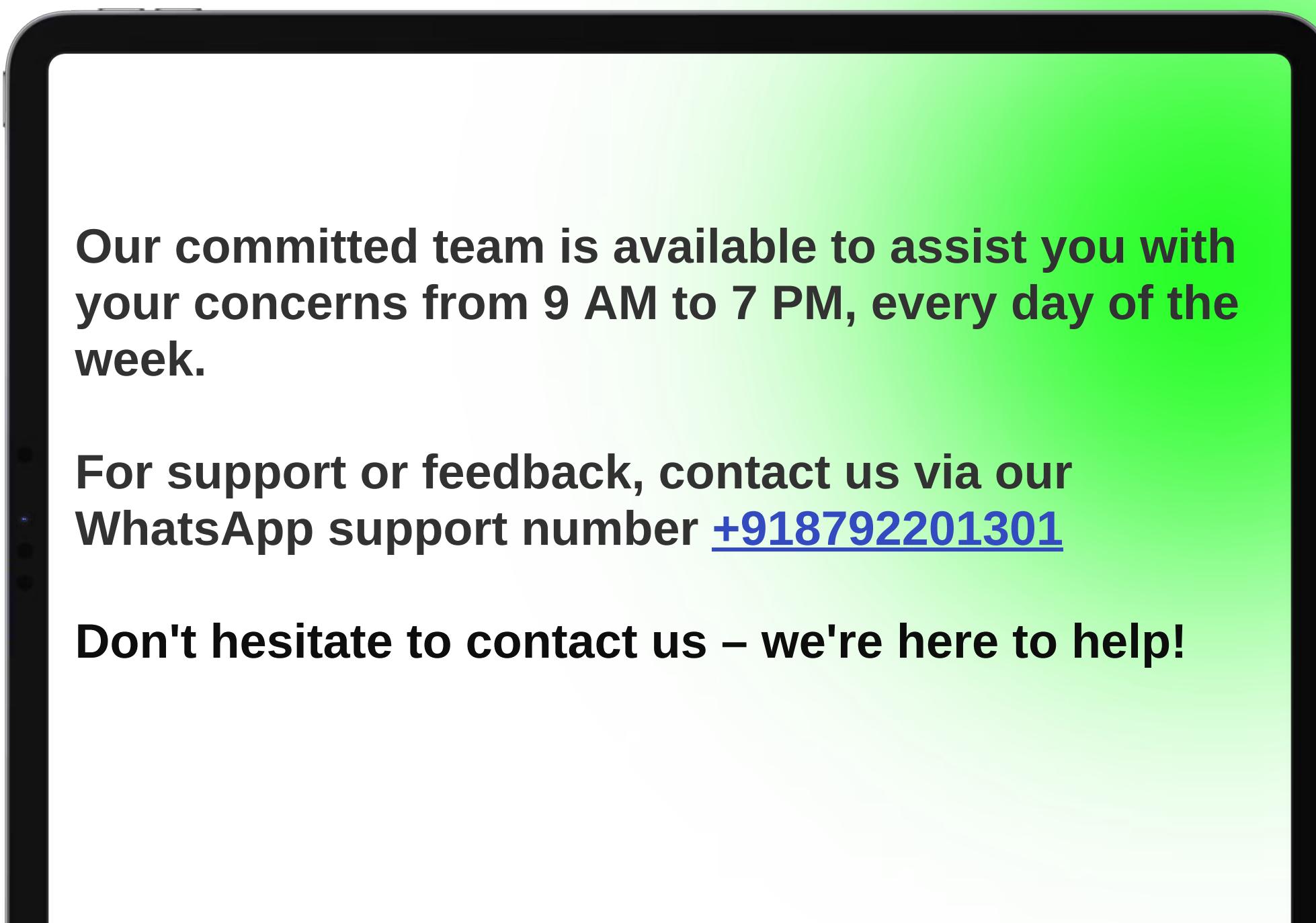
For teams seeking efficiency in targeted outbound hiring at scale

- Discover potential candidates and initiate contact with them.
- AI Assisted search
- Niche Requirement and 5KM Hyperlocal radius filtering
- WhatsApp based outreach
- Unlimited profile views



Dedicated Support over WhatsApp

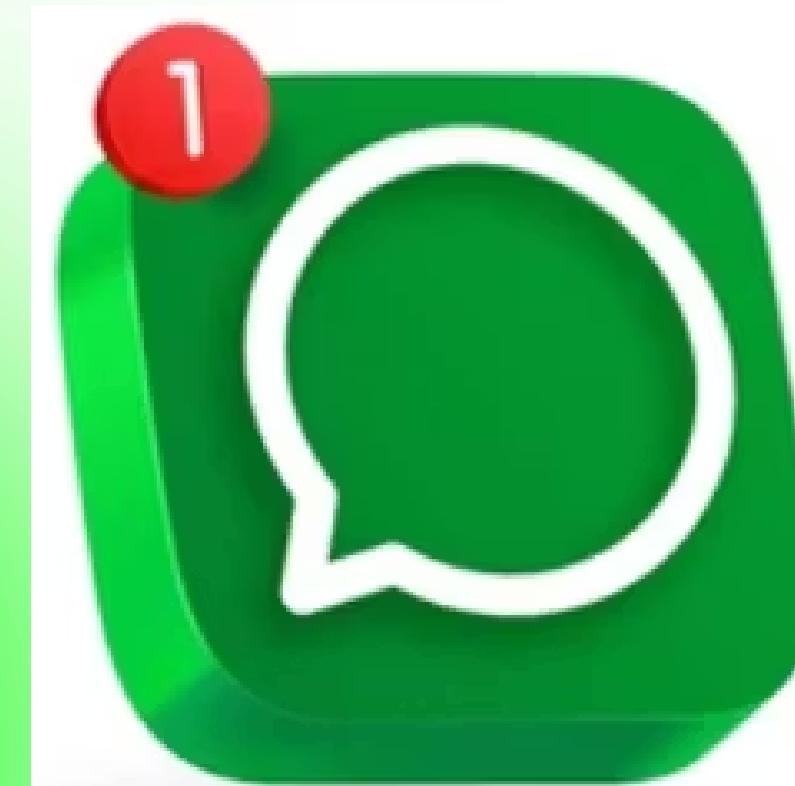
- 7 days a week



Our committed team is available to assist you with your concerns from 9 AM to 7 PM, every day of the week.

For support or feedback, contact us via our WhatsApp support number [+918792201301](https://wa.me/918792201301)

Don't hesitate to contact us – we're here to help!



Best Practices and Power Features



Higher Volume

Get More Number of Job Applications

More Relevancy

Get Relevant Candidates

Better Response Rates/Interview Turn-up

Increase Connectivity with Candidates

Best Practices - Get More Number of Job Applications

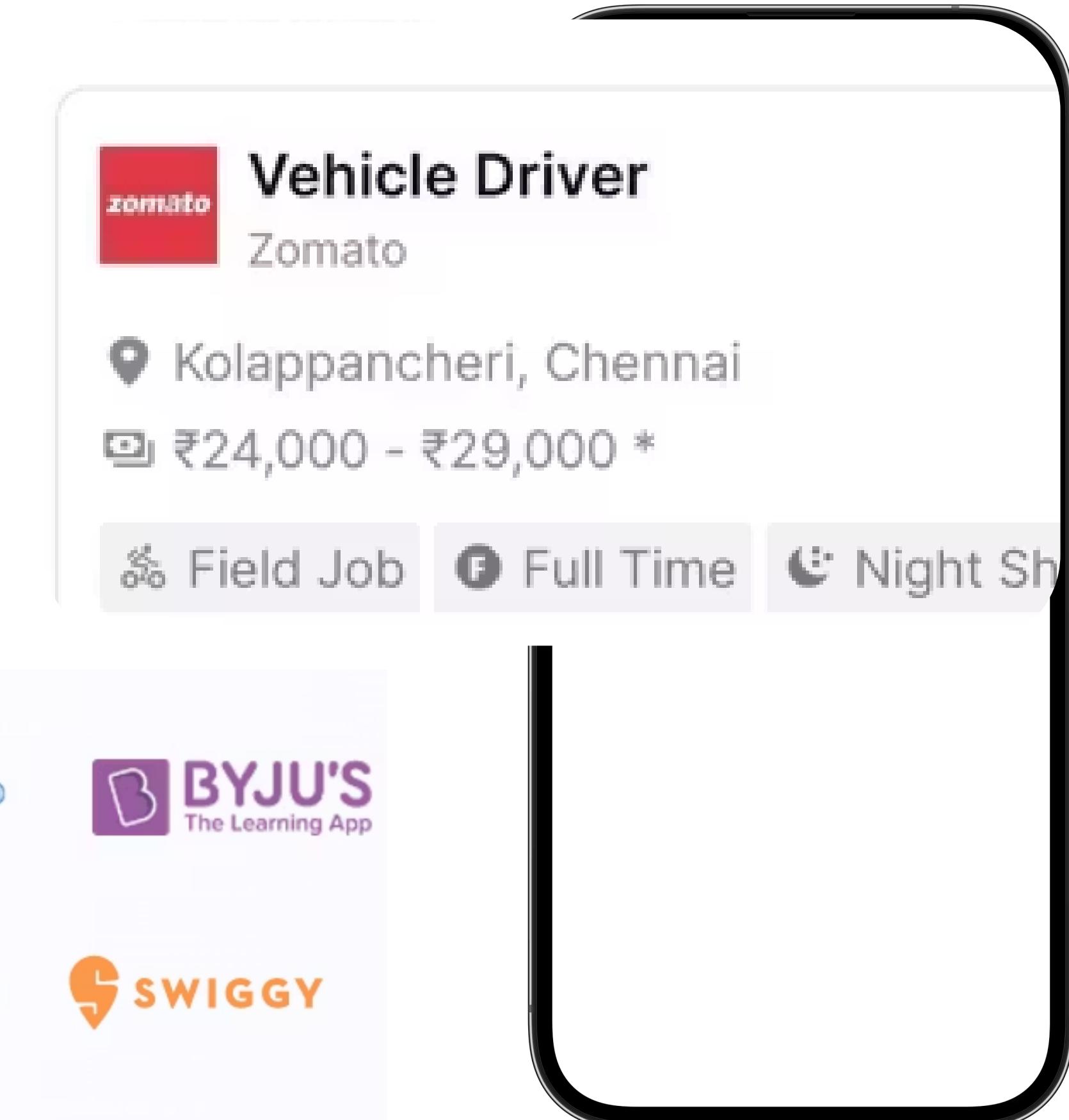
Higher
Volume

- Update Company Logo
- Premium / Super-Premium Job Post
- Related Titles and Categories
- Share it as a story/status

- Update Company Logo

 Trust Building

 Brand Recognition



- Job Post for Higher Volume - Premium and Super-Premium

Benefit: More volume of applications in less time



Classic job

₹649

Job will be active for 15 days

WhatsApp Job Notify

Higher visibility to candidates

Urgently hiring tag

Choose a job basis your hiring needs

Premium job

₹1299

Job will be active for 15 days

WhatsApp Job Notify

Higher visibility to candidates

Urgently hiring tag

Super premium job

₹2599

Job will be active for 15 days

2x WhatsApp Job Notify

2x Higher visibility to candidates

Urgently hiring tag



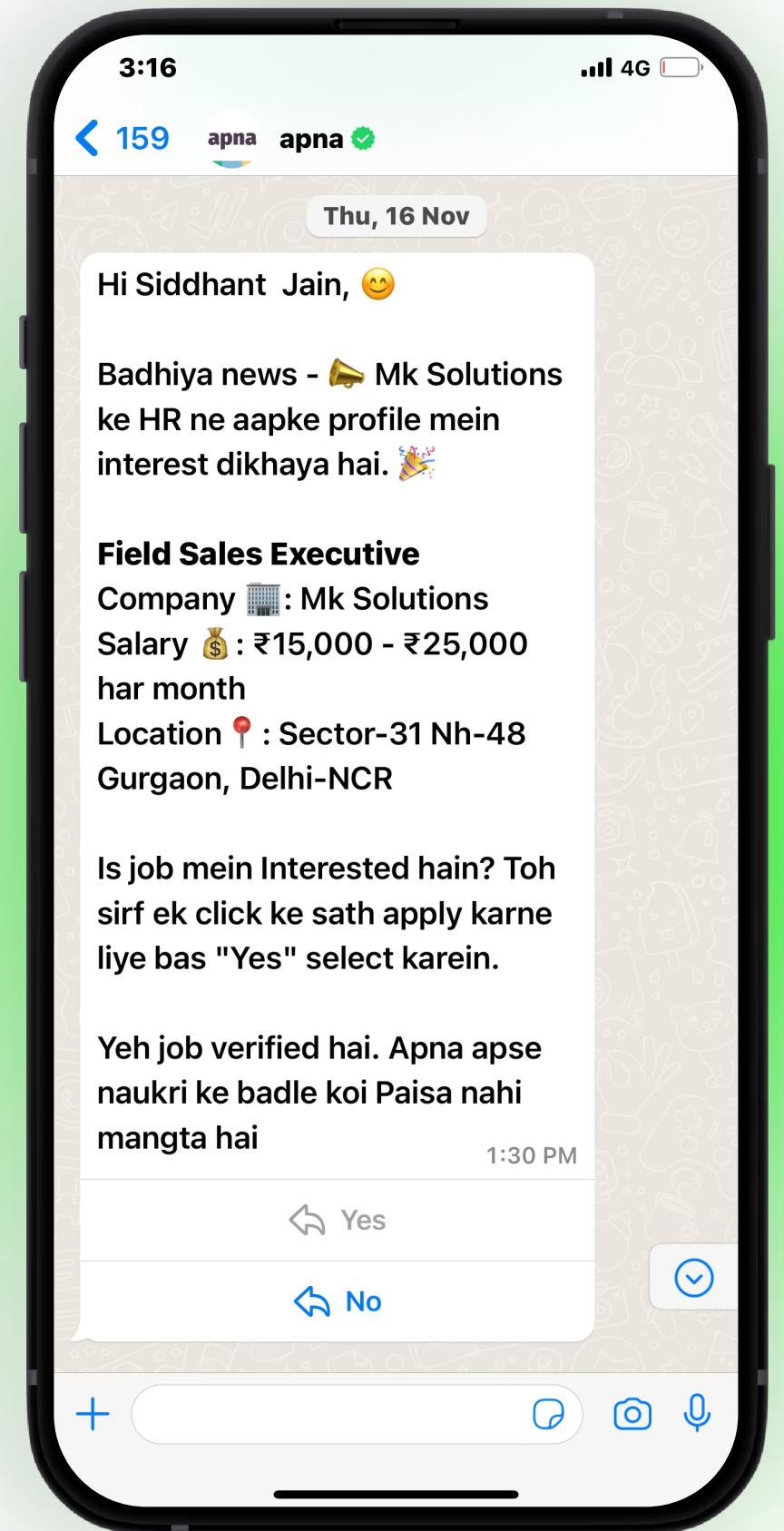
20587 recruiters posted in last 1 month.

Premium Boosting

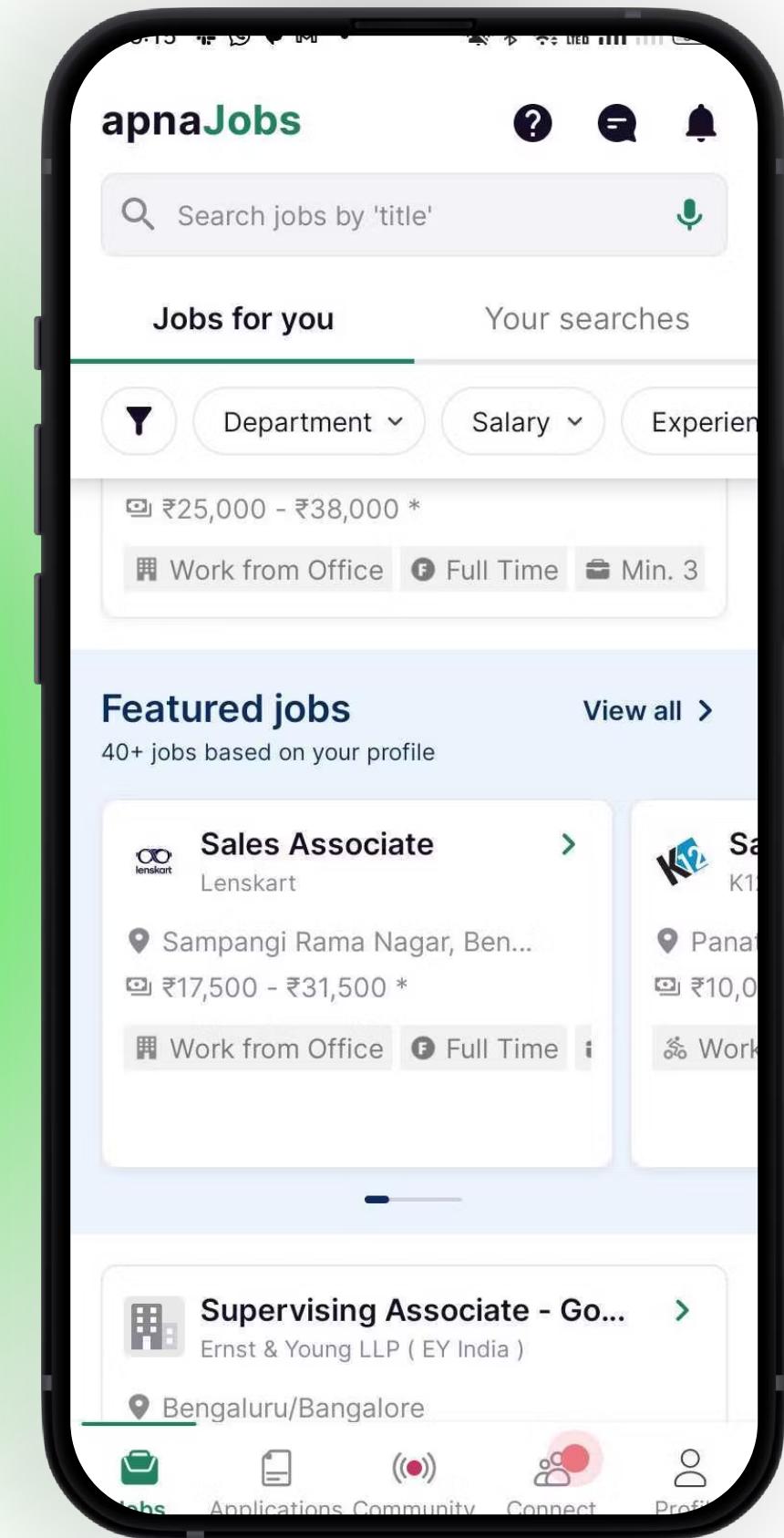
Benefit: More volume of applications in less time

For eligible candidates

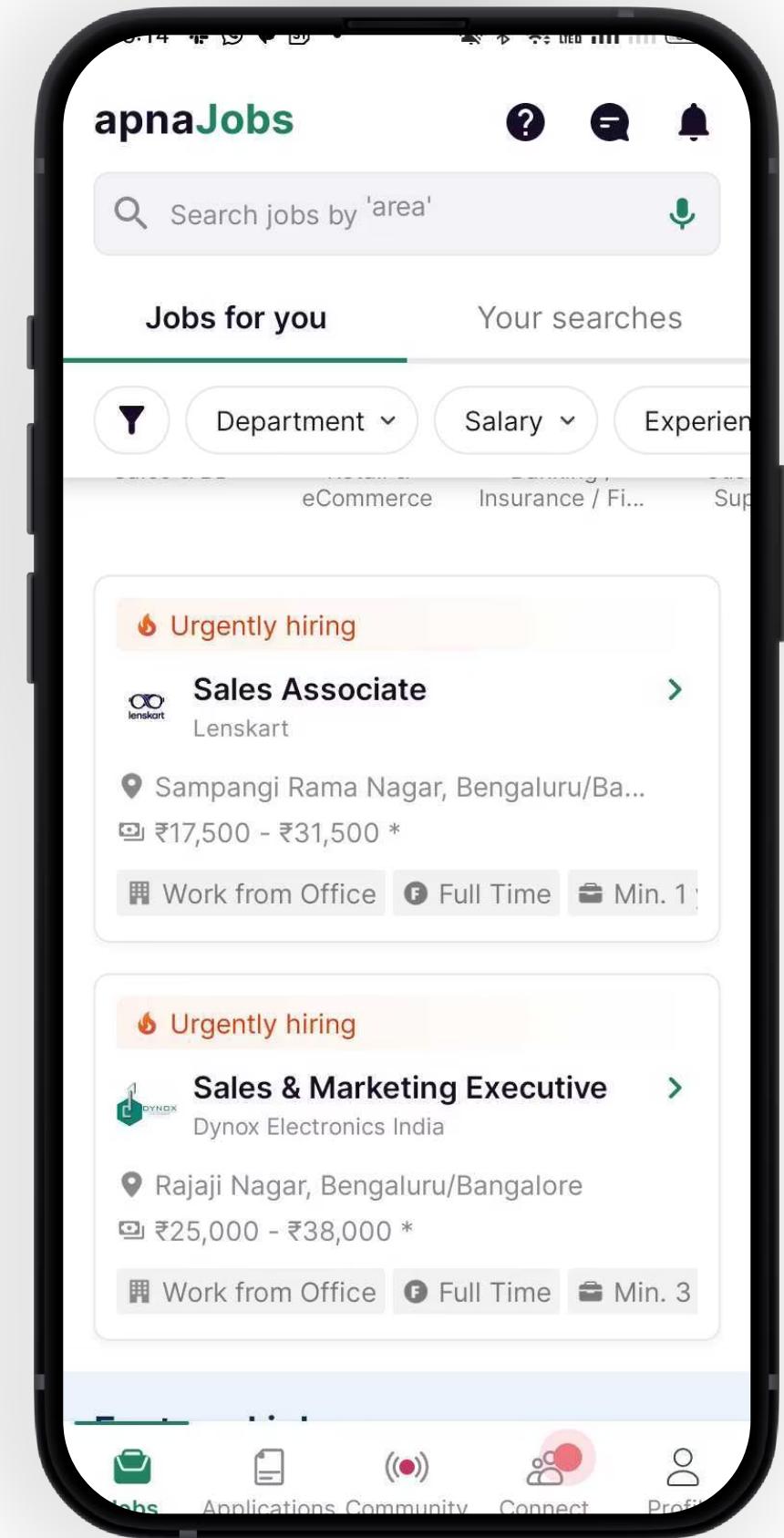
- Higher job rank
- Boost on Whatsapp
- Featured jobs carousel



Job Boost on Whatsapp



Featured Jobs Module



"Urgently Hiring" Tag on feed

- Add Relevant Additional Titles and Roles



Add at least 3 additional job titles and categories to reach out to a larger candidate pool.

Candidates from which other job title can apply ?

Telecaller

Type to search for title

Get 2X better candidates by selecting at least 3 job titles

Suggested titles:

- Telecaller Outbound +
- Telecaller Inbound +
- BPO Telecaller +
- Call Centre BPO Executive +
- International BPO Executive +
- Chat Support Representative +
- Customer Support Officer +
- Customer Service Executive +
- Customer Service +
- Receptionist +

Candidates from which other job role / category can apply ? ⓘ New

Customer Support - BPO / Voice / Blended

Select job roles

Suggested roles:

- Customer Support - Service Delivery +
- Customer Support - International Voice Process +
- Customer Support - Non Voice +
- Customer Support - Operations +
- Customer Support - Non Voice / Chat +
- Customer Success +
- Telesales +
- Account Receivable (AR) +
- General Insurance +

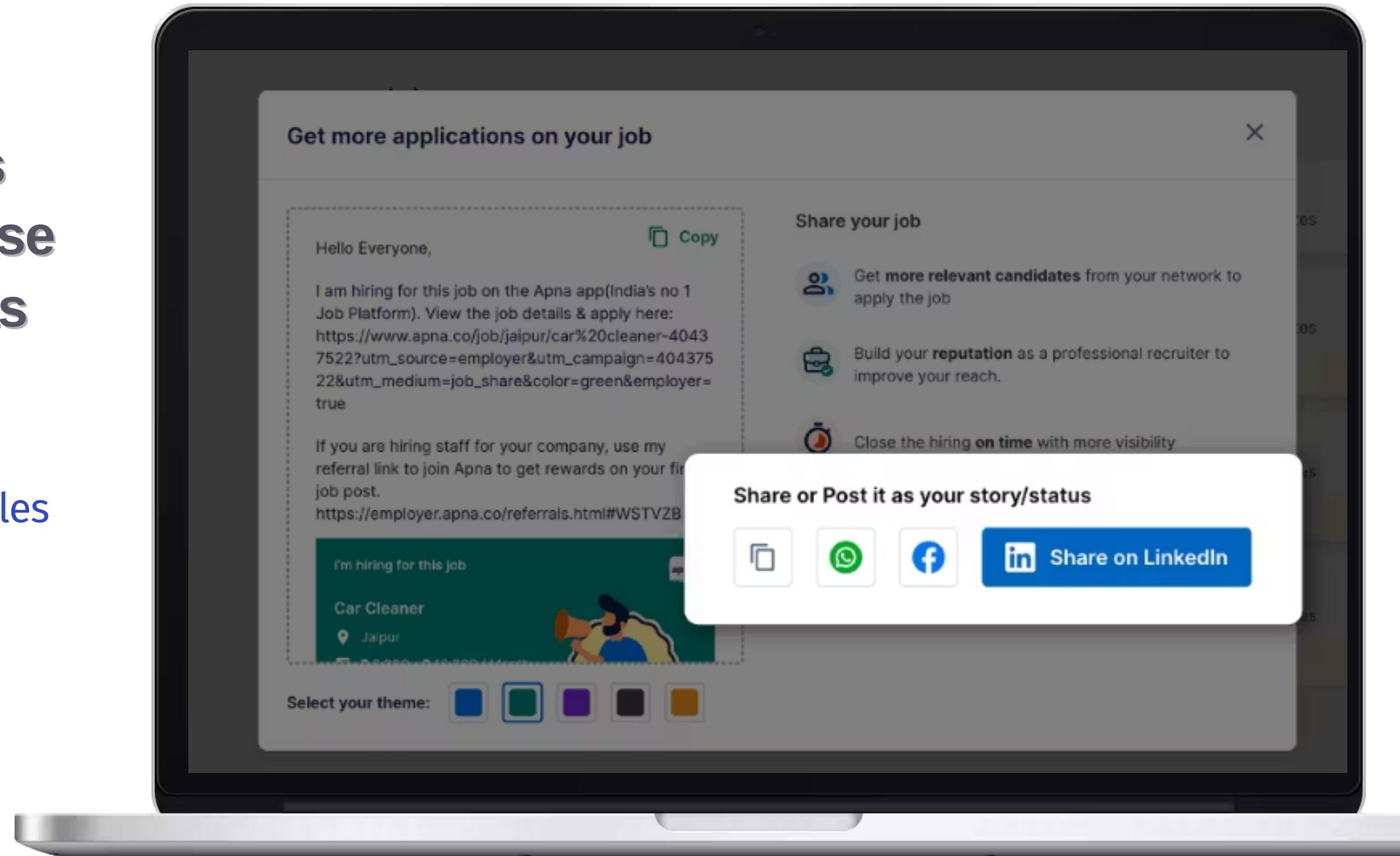
Show Less ^

MacBook Pro

- Share the job as your story/status on social media

 Share or Post the job as your story/status to increase visibility on social media as well

Integrated social media sharing handles available for seamless sharing of job posts across diverse platforms.



Best Practices - Get Relevant Candidates

Better
Relevancy

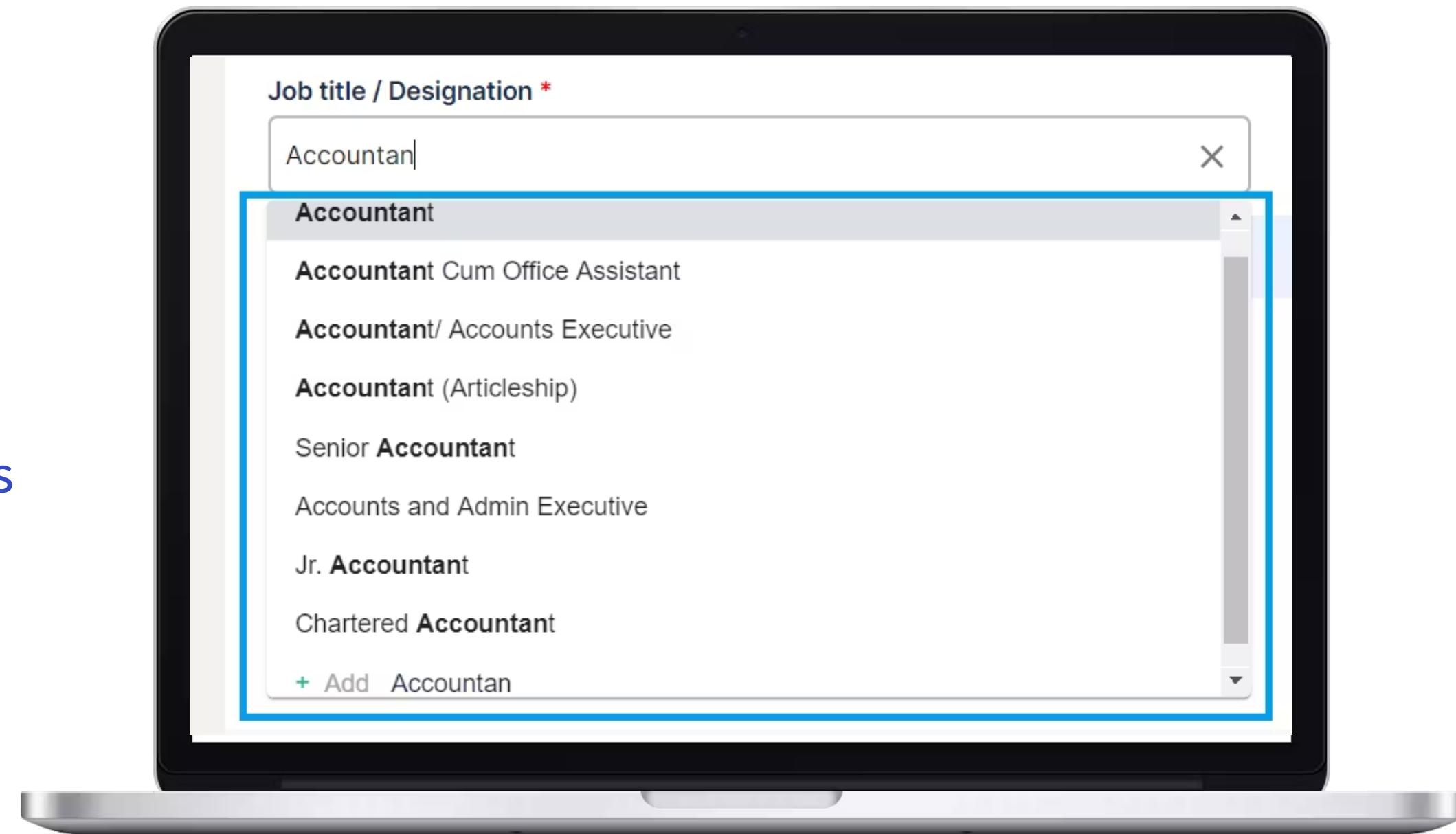
- Use Appropriate / Relevant Titles
- Add Industry Filter
- Detailed Job Description
- Additional / Optional Filters
- Assessments

- Use Appropriate / Relevant Titles

 Ensure the title accurately reflects the position.

 Use standard titles available on the platform as much as possible.

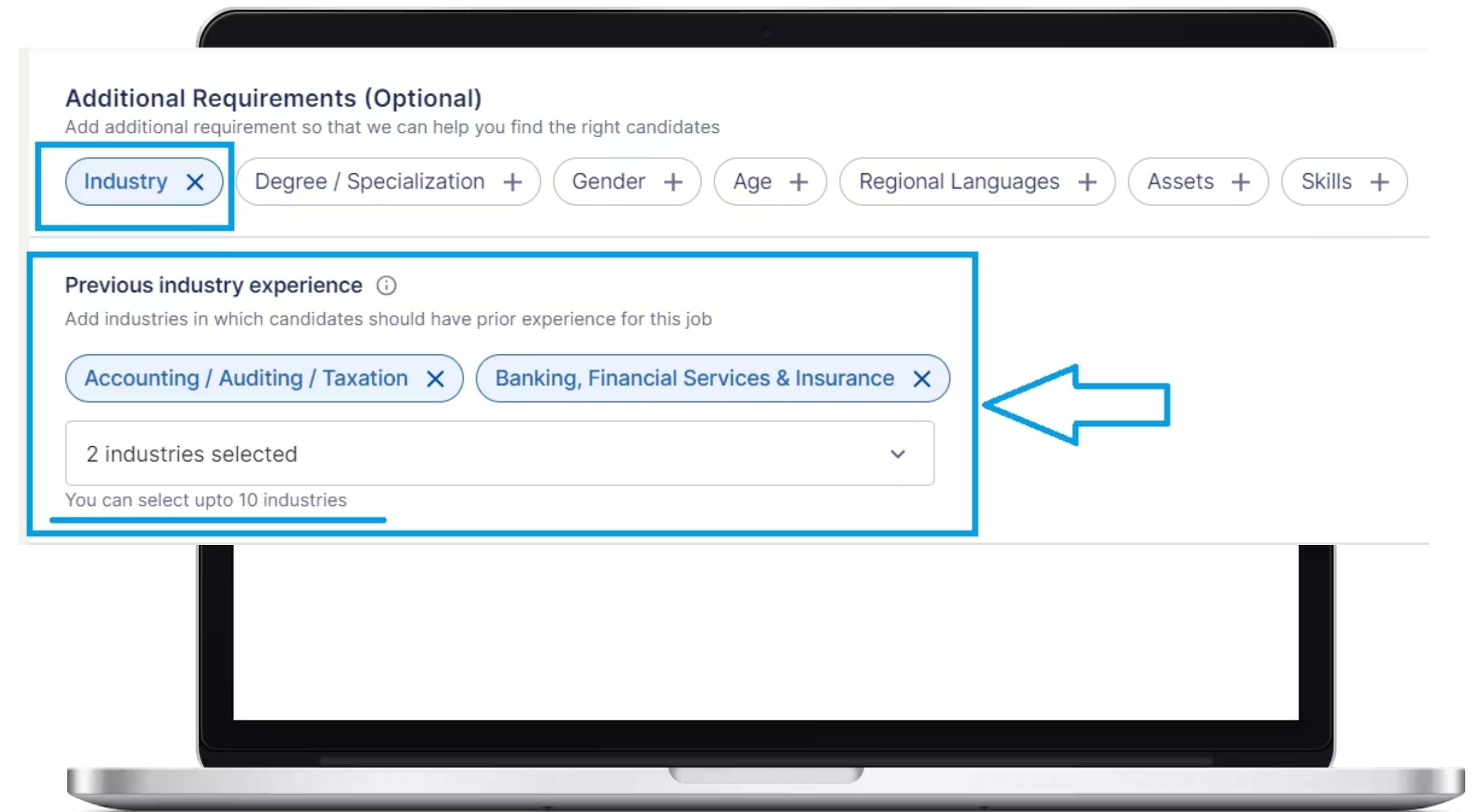
Add at least 3 additional job titles and categories to reach out to a larger candidate pool.



- Add Industry to Job

 Get candidates from specific Industry

Update the preferred Industry from which you would want to hire candidates according to your requirements.

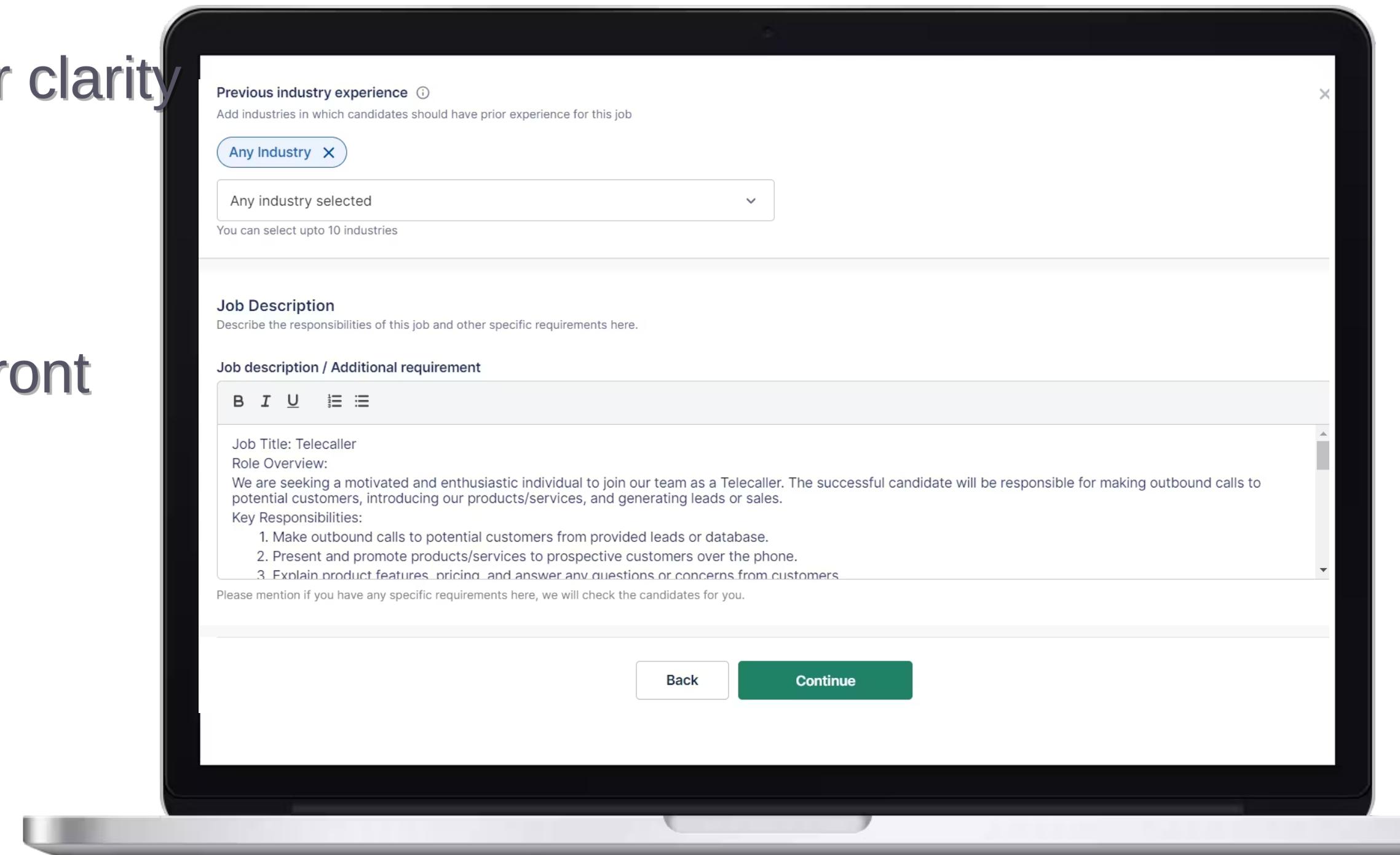


The screenshot shows a user interface for adding additional requirements to a job posting. At the top, there is a header "Additional Requirements (Optional)" with a sub-instruction "Add additional requirement so that we can help you find the right candidates". Below this are several filter buttons: "Industry X" (highlighted with a blue border), "Degree / Specialization +", "Gender +", "Age +", "Regional Languages +", "Assets +", and "Skills +". A large blue rectangular callout box highlights the "Industry X" button and the "Previous industry experience" section below it. The "Previous industry experience" section has a sub-instruction "Add industries in which candidates should have prior experience for this job". It contains two selected industry names: "Accounting / Auditing / Taxation X" and "Banking, Financial Services & Insurance X". Below these, it says "2 industries selected" and "You can select upto 10 industries". A blue double-headed arrow points from the "Industry X" button in the main header down to the "Previous industry experience" section.

- Detailed Job Description

 Update Job description for clarity
on Role and Responsibilities

 Clear expectations set upfront
enhance applicant quality.



- Add Additional / Optional Filters if necessary

Degree / Specialization Filter

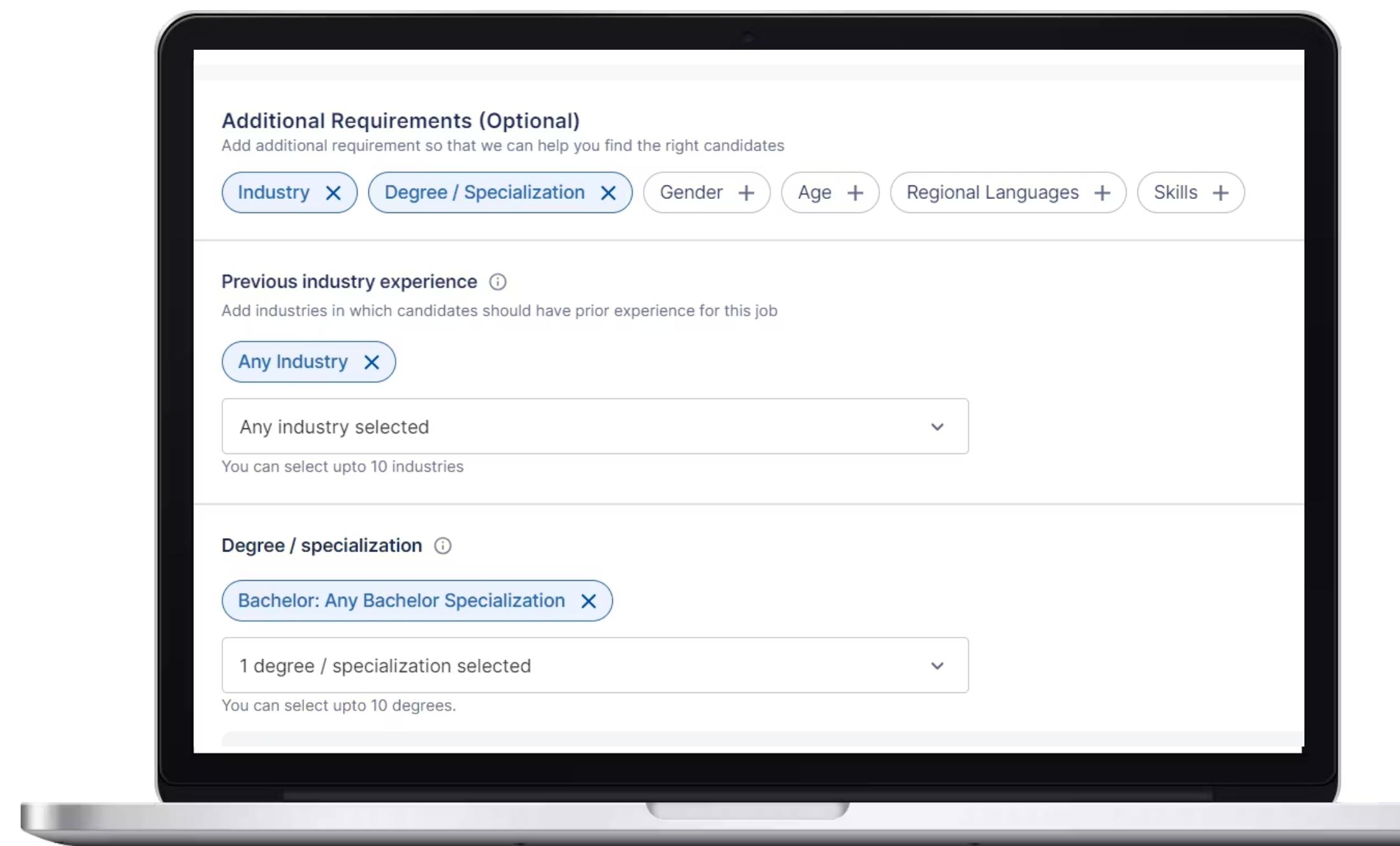
Age Filter

Gender Filter

Skills Filter

Assets

Regional Languages



Application Assessments

Benefit: Filtered leads that match your job criteria

8+ assessments for language, preferences, deposit, assets, relocation, distance and custom assessments

The image displays three mobile phone screens illustrating various assessment types:

- Job Preference Checks:** Shows a question about job requirements: "Are you okay with these job requirements?". It lists three options: "Full Time", "Day Shift", and "Work from Office", each with "Yes" and "No" buttons. A checkbox at the bottom allows adding these preferences to the profile.
- Asset Checks:** Shows a question about assets: "Which of the following do you have? Please select Yes or No for all options". It lists two items: "Two-wheeler Vehicle" and "NISM Certificate", each with "Yes" and "No" buttons.
- Custom questions:** Shows a question from Kotak Mahindra Bank Limited: "Sign up for our course to learn Relationship Banking, a role heavily focused on sales. Just attend classes, complete assignments, and pass the exams to secure a guaranteed Rs. 45,000 per month + incentives job at Kotak Mahindra. Additionally, enjoy an annual bonus of Rs. 75,000 for the first two years after you join the Kotak job.". It includes "I am interested in Sales" and "I am not interested in Sales" buttons.

Job Preference Checks

Asset Checks

Custom questions

Best Practices - Increase Candidate Connectivity

Better
Response
Rates & Faster
Connectivity

- Application Tracking Matched Candidates
- Use Dashboard Filters to Prioritize Calling
- Scan and Call
- Schedule Walk-Ins
- Download and Use WA Fast Recruit

- Application Tracking Matched Candidates



Connect with most relevant candidates fast!

2X productivity with Matched Leads and Relevance Filters

Application tracking on dashboard

WA application updates

Free Excel Download of job applications

The screenshot displays the apnaHire mobile application interface. At the top, there's a navigation bar with icons for 'R' (Recruitment), 'C' (Candidate), 'B' (Boarding), 'P' (Performance), and 'S' (Salary). The main header reads 'apnaHire'.

Below the header, there are several filter options:

- All candidates (431)
- Action Pending (424) (highlighted)
- Downloaded/Viewed Number (2)
- Shortlisted (4)
- Rejected (0)

A sub-section titled 'Matched candidates (401)' is also listed. To the right, a message states: "Connect with interested candidates meeting your job requirements and preferences".

The main content area shows two candidate profiles:

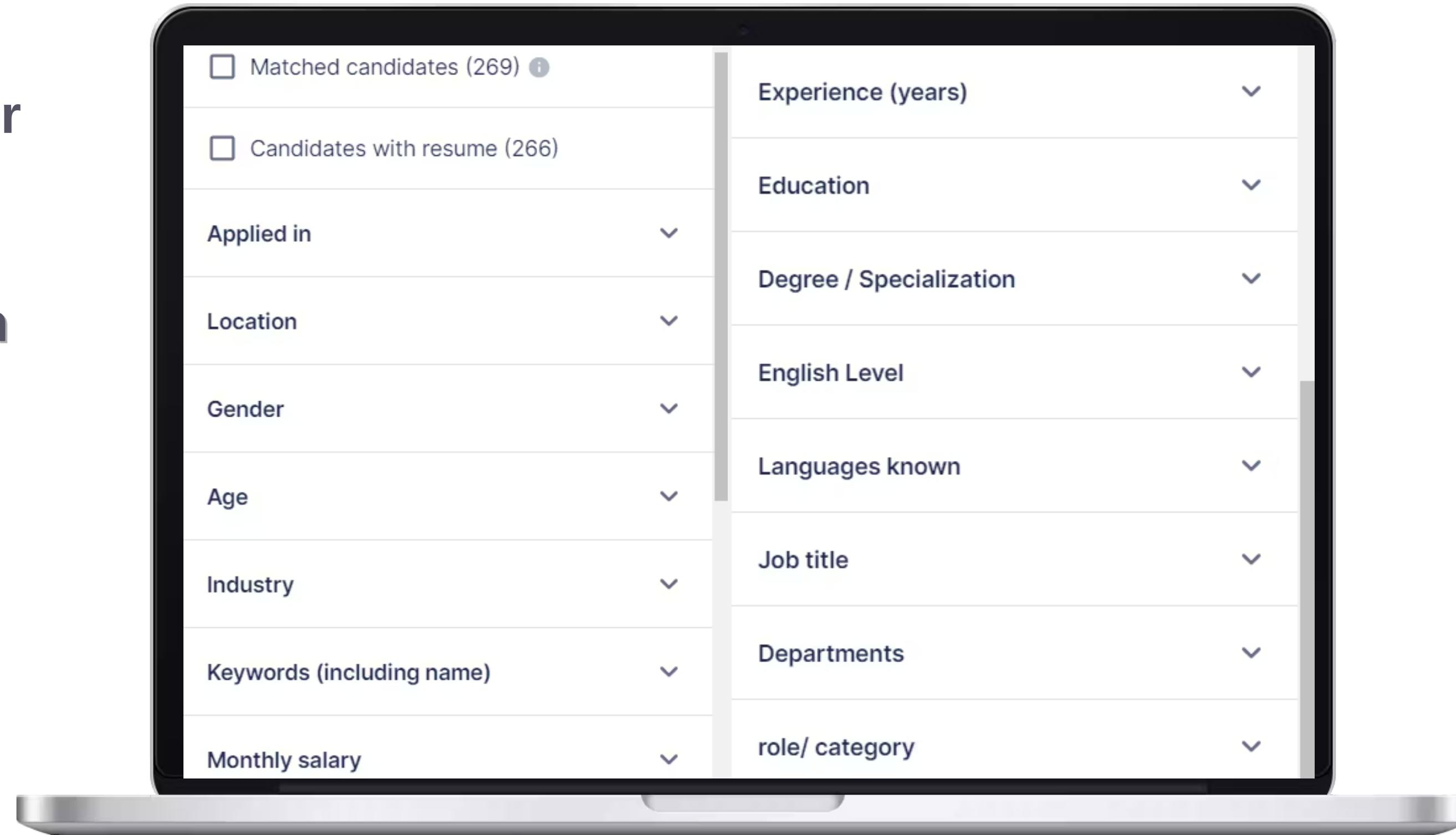
- Shashi Ranjan Kumar**: View full profile with resume. Status: Matched. Details: M, 29 yr, 12yrs, Not disclosed, Chandkheda, Ahmedabad, GJ. Current / Latest: Retail Sales Executive at HOUSE OF ANITA DONGRE PRIVATE LIMITED Apr 2023 - Present | Role: Retail Sales & Operations | Industry: Fashion. Education: 12th Pass. Skills: Branch sales. Language: English (Basic) | Hindi.
- MAHENDRA TAILOR**: View full profile. Status: Matched. Details: M, 47 yr, 6yrs 6mos, ₹ 15,000 / mos, Nava Vadaj, Ahmedabad, GJ. Current / Latest: Retail Sales Executive at Reliance Trends Private Limited 1 month | Role: Retail Sales & Operations | Industry: Textile & Apparel. Education: M.A, Post Graduate | Gujarat University - [GU], Ahmedabad | 1998 - 1998. Skills: Retail sales. Language: English (Not Disclosed) | Hindi | Gujarati.

At the bottom of the screen, there are buttons for 'View Number' (with a phone icon), 'WhatsApp' (with a WhatsApp icon), 'Shortlist' (green button with checkmark), 'Reject' (red button with X), and 'Add a note' (pencil icon).

- Use Dashboard Filters to Prioritize Calling

Shortlist candidates as per preference quicker!

✓ 15+ Filters available on dashboard

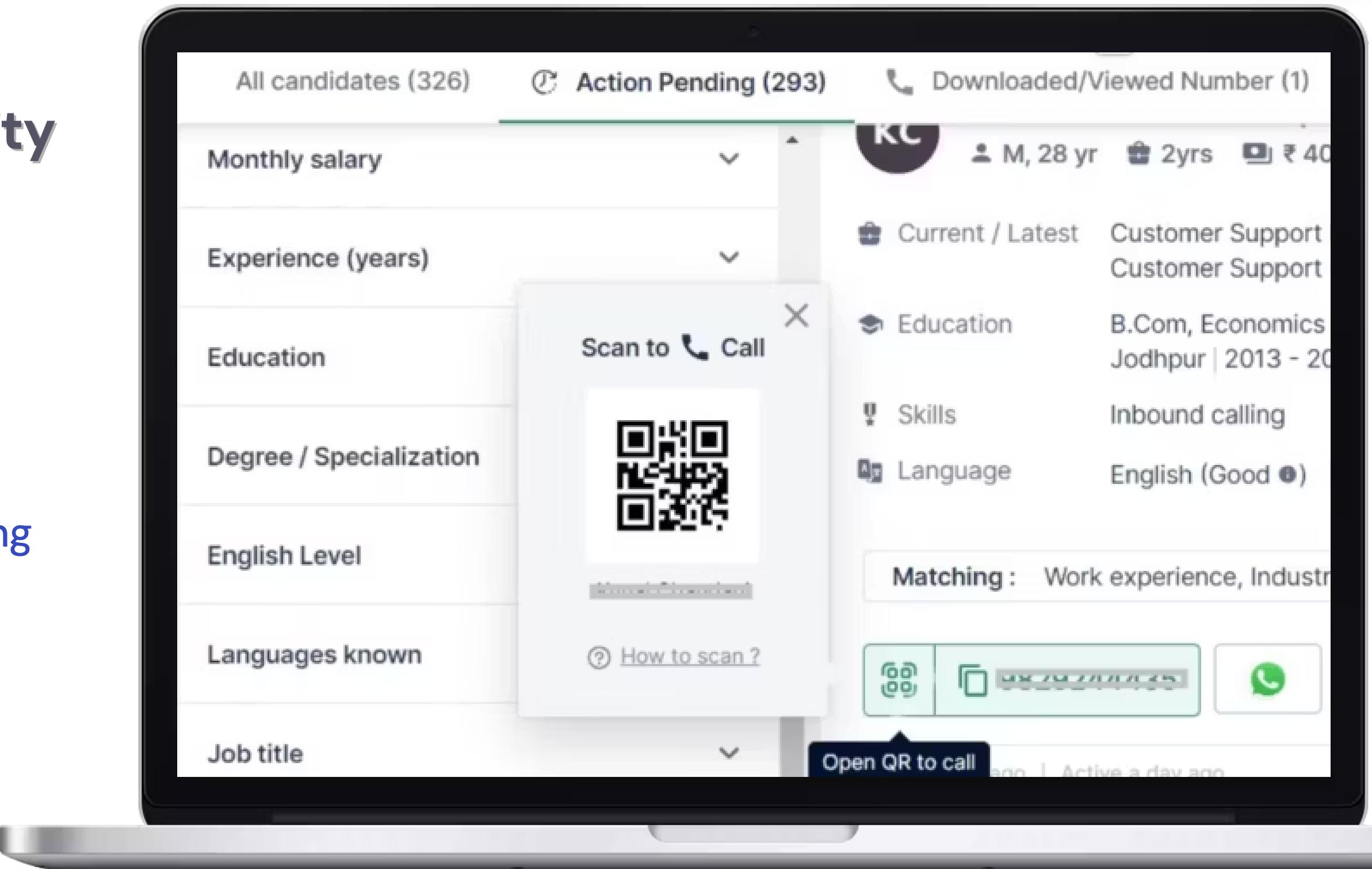


- Scan and Call

 **Increase your productivity by quick calling**

 **View and dial numbers seamlessly with just a click.**

Eliminate the hassle of manually copying phone numbers from your desktop for calling by scanning the QR code.

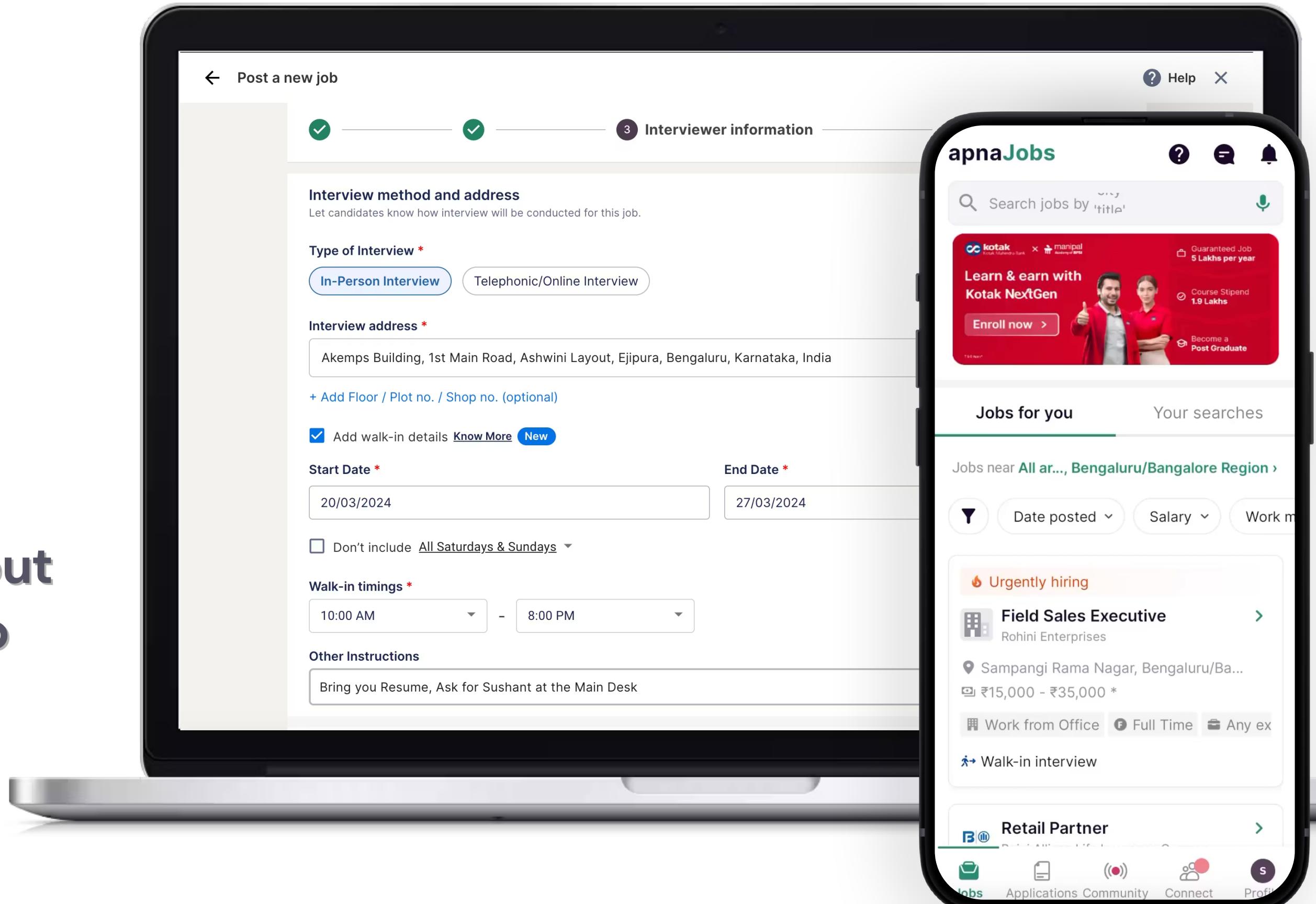


- Schedule Walk-ins

 Increase candidate awareness and improve interview attendance

 Define dates when Walk-in will happen

 Improves walk-in turnout when used with Whatsapp
Fast Recruit



Post a new job

Interviewer information

Interview method and address

Type of Interview *

In-Person Interview Telephonic/Online Interview

Interview address *

Akemps Building, 1st Main Road, Ashwini Layout, Ejipura, Bengaluru, Karnataka, India

+ Add Floor / Plot no. / Shop no. (optional)

Add walk-in details [Know More](#) New

Start Date * 20/03/2024

End Date * 27/03/2024

Don't include All Saturdays & Sundays

Walk-in timings *

10:00 AM - 8:00 PM

Other Instructions

Bring your Resume, Ask for Sushant at the Main Desk

apnaJobs

Search jobs by 'title'

kotak manipal Learn & earn with Kotak NextGen Enroll now! Guaranteed Job 5 Lakhs per year Course Stipend 1.9 Lakhs Become a Post Graduate

Jobs for you Your searches

Jobs near All ar..., Bengaluru/Bangalore Region

Date posted Salary Work m

Urgently hiring

Field Sales Executive Rohini Enterprises Sampangi Rama Nagar, Bengaluru/Ba... ₹15,000 - ₹35,000 * Work from Office Full Time Any ex Walk-in interview

Retail Partner

Jobs Applications Community Connect Profile

No time to wait?

Check apnaDatabase

**Best
Practices**

- Use AI-Assisted search**
- High Relevancy Filters**
- Unlimited Profile Views**

Best Practices - apnaDatabase



Use AI-Assisted Search



**High Relevancy Filters
to fulfill Niche requirements**



**Area search within
5 Km of your office**



Unlimited Profile Views

The screenshot displays the apnaHire search interface on a mobile device. At the top, it shows a search result for "Customer Care Ex..." with 26,973 profiles found. The interface includes various filters on the left: "Already unlocked", "Already downloaded in excel", "Already invited by WhatsApp" (with dropdowns for "by Me", "in the last 7 days"); "Show only candidates who" (with options "Are reachable on Whatsapp" and "Have CV attached"); and "Must-Have Keywords" (with input field "BAND" and dropdown "Mumbai/Bombay (13,585)" showing "Bandra East(144)" checked). On the right, the search results for Aparna Pandhare are shown, including her profile picture, name, experience ("2 yrs"), salary ("4 Lakhs"), location ("Karanjade, Panvel"), current role ("Customer Service Representative at jarvis"), previous role ("Customer Service Representative at Calibeh Business Support Pvt Ltd"), and education ("B.Sc, Arts, Commerce and Science, MUMBAI UNIVERSITY"). There are also buttons for "View Phone Number", "Download Excel", "WhatsApp Invite", and "New".

Area Filtering

Benefit: Connect with candidates within 5-25KM

Have increased productivity by finding candidates around your office

Zonahire

37,474 profiles found for **Retail Sales Executive, Retail ...** View details

Modify search Save search

Show only candidates who

- Are reachable on Whatsapp
- Have CV attached

Must-Have Keywords

Current City / Area [New](#)

Search current city/area

- Adoni (10)
- Agartala (9)
- Agra (15) >
- Ahmedabad (38) >
- Ahmednagar (4) >
- Ajmer (3) >
- Akbarpur - Kanpur Dehat District (1)

Degrees/Specialization

Select All [Download Excel](#) [WhatsApp Invite](#) [New](#)

1 yr 6 mos 2.3 Lakhs Silchar

Current / Latest Retail Partner at Bajaj Allianz Life Insurance Company Limited

Previous Retail Partner at Bajaj Allianz General Insurance

Education MBA, Management, NMIMS

Pref. Location Kolkata/Calcutta Region | Bengaluru/Bangalore Region | Guwahati Region

Skills Brand management | Graphic designing | Logo designing | Sketching | Design development +18 more

May also know Construction project management | Construction drawing | Product designing | Marketing | Print design +5 more

[View Phone Number](#)

0 unlocks

CV attached Active on 18 Apr

Akansha Priya Surin > [Un-lock](#)

8 mos Not Disclosed New Delhi

Current / Latest Retail Partner at Bajaj Allianz Life

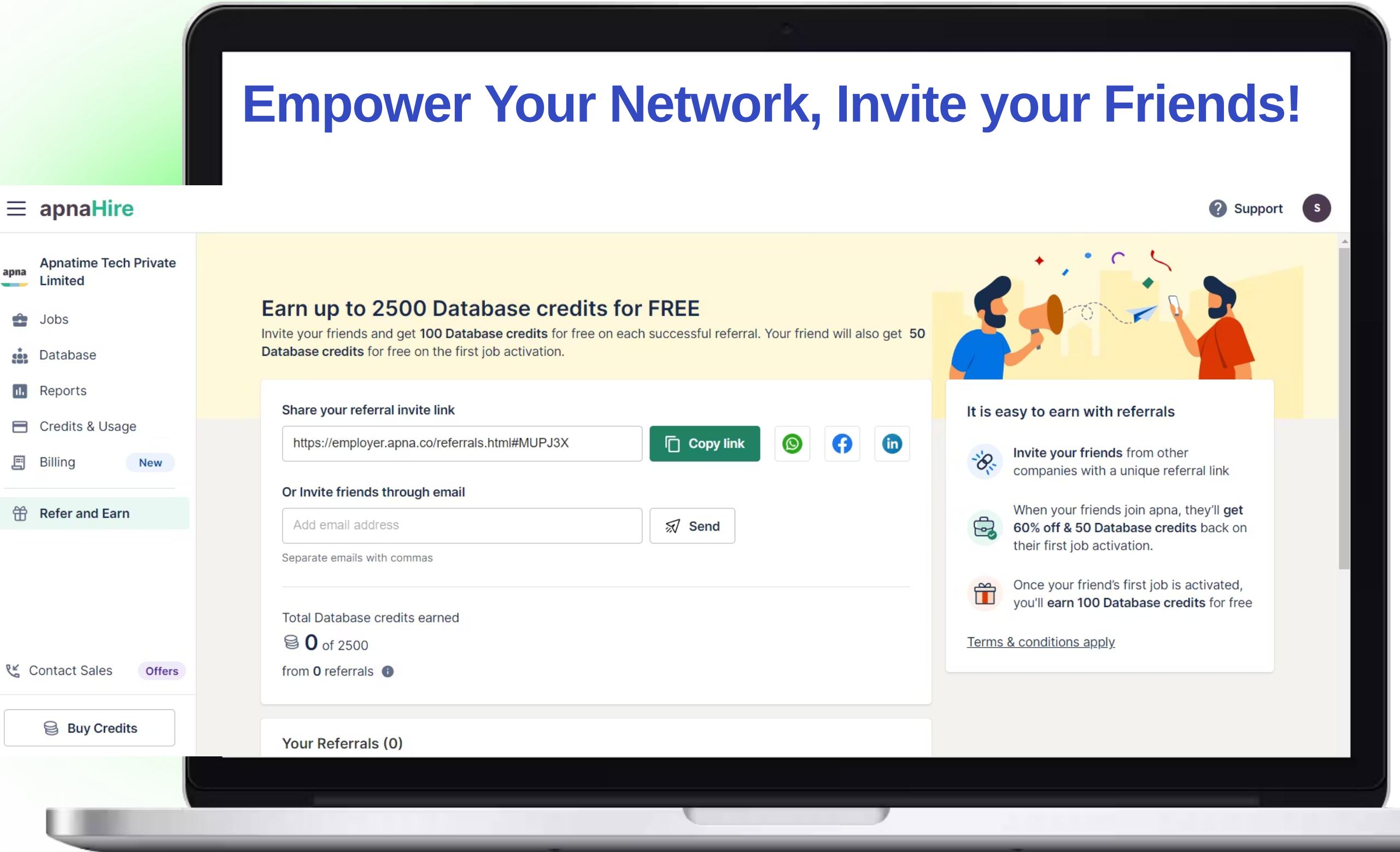
Previous Management Trainee at fms logistics

Refer and earn

Earn up to 2500
Database credits for
FREE

 **Invite your friends and
get 100 Database credits
for free on each successful
referral.**

 **Your friend will also get
50 Database credits for
free on the first job
activation.**



Empower Your Network, Invite your Friends!

apnaHire

Apnatype Tech Private Limited

Jobs Database Reports Credits & Usage Billing New

Refer and Earn

Contact Sales Offers Buy Credits

Earn up to 2500 Database credits for FREE

Invite your friends and get 100 Database credits for free on each successful referral. Your friend will also get 50 Database credits for free on the first job activation.

Share your referral invite link <https://employer.apna.co/referrals.html#MUPJ3X>  

Or invite friends through email

Add email address Separate emails with commas 

Total Database credits earned
0 of 2500 from 0 referrals

Your Referrals (0)

It is easy to earn with referrals

-  Invite your friends from other companies with a unique referral link
-  When your friends join apna, they'll get 60% off & 50 Database credits back on their first job activation.
-  Once your friend's first job is activated, you'll earn 100 Database credits for free

[Terms & conditions apply.](#)

Happy Hiring!

For ensuring a secure hiring experience on Apna-

- Protect Your Account:- Never share your login details or OTP with anyone**

- Avoid any advance payments to candidates, including travel expenses**

**For support or feedback,
contact us via our
WhatsApp support number**

+918792201301

