

Project Report

RETAIL MANAGEMENT APPLICATION USING SALESFORCE

1 INTRODUCTION

1.1 Overview

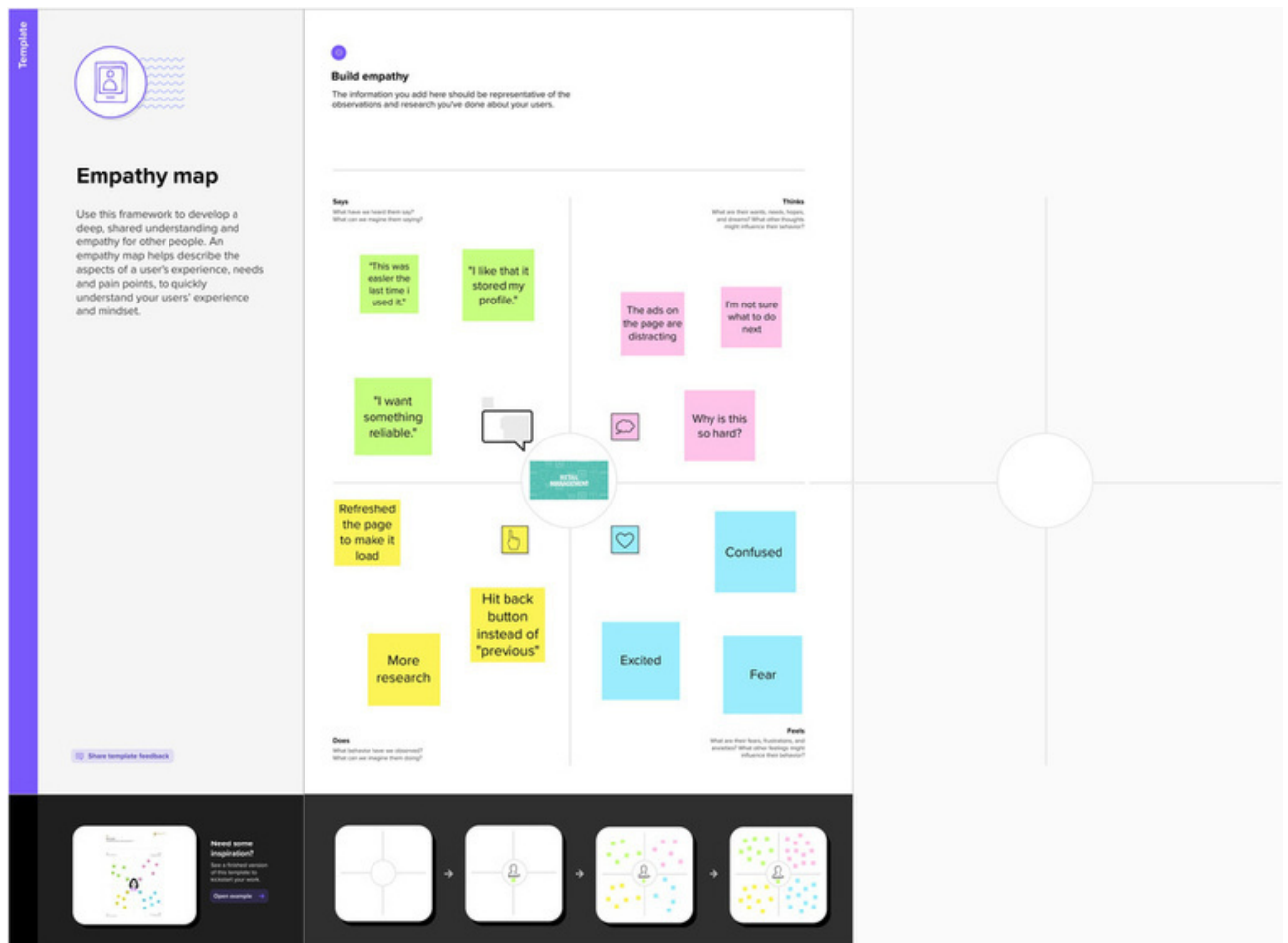
Retail management refer to the process that strives to make sure that consumers are satisfied with the products and services they buy and that retail establishment function well and continue to be profitable.

1.2 Purpose

Retail management refers to the process of helping customers find products in your store. It includes everything from increasing your customer pool to how products are presented, and how you fulfill a customer's needs. A good store manager helps customers leave the store with a smile.

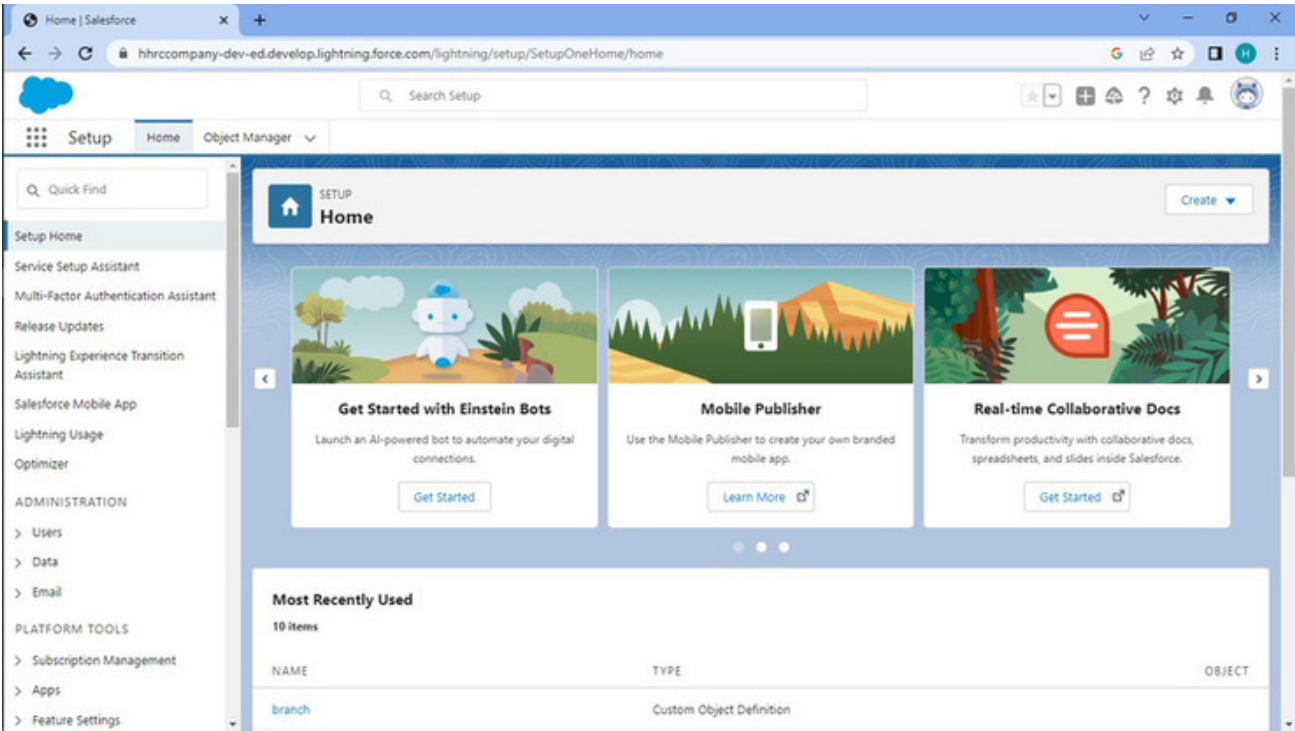
2 Problem Definition & Design Thinking

2.1 Empathy Map

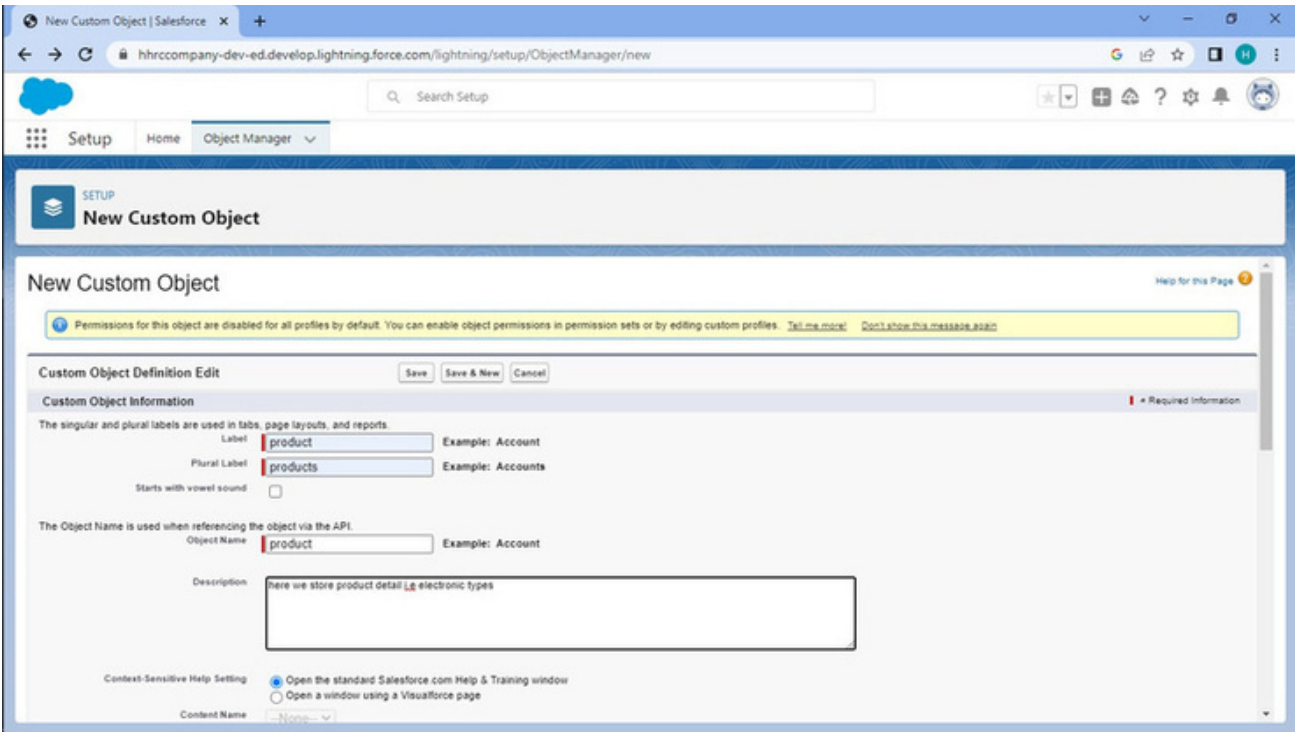


2.2 Ideation & Brainstorming Map

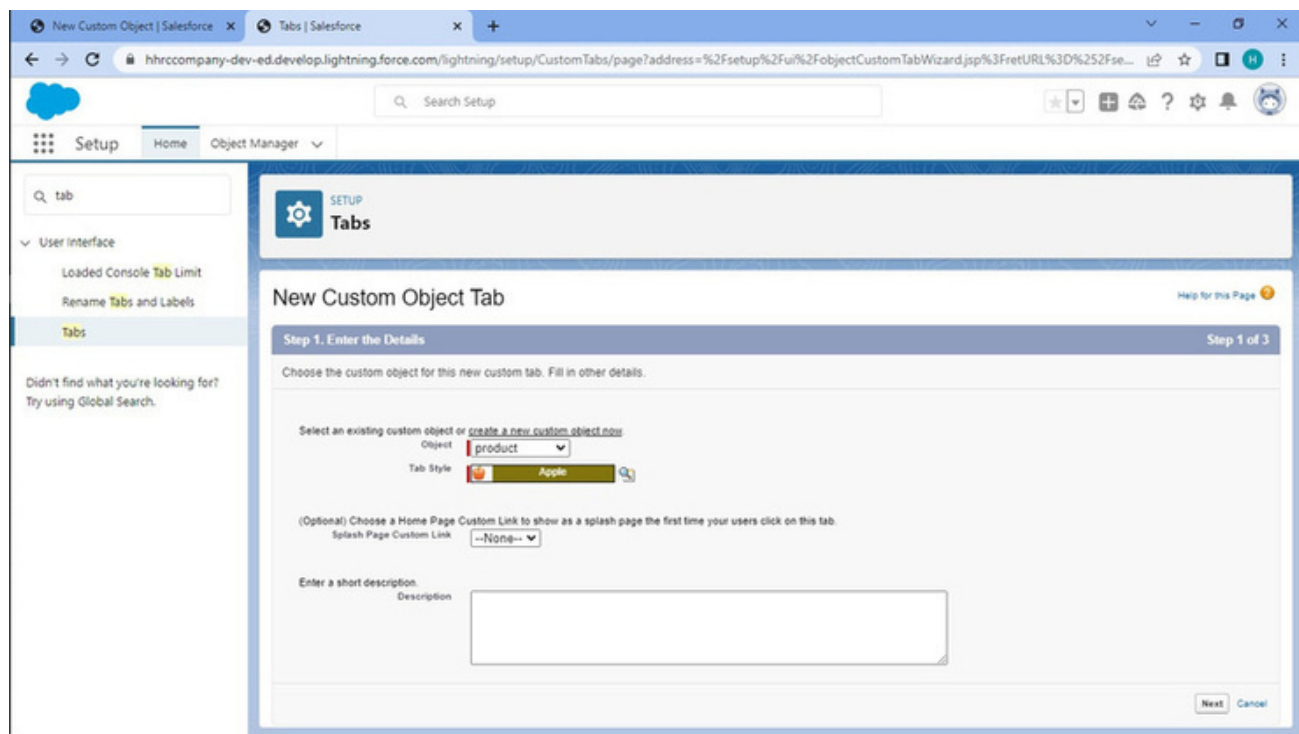
3.2 Activity & Screenshot



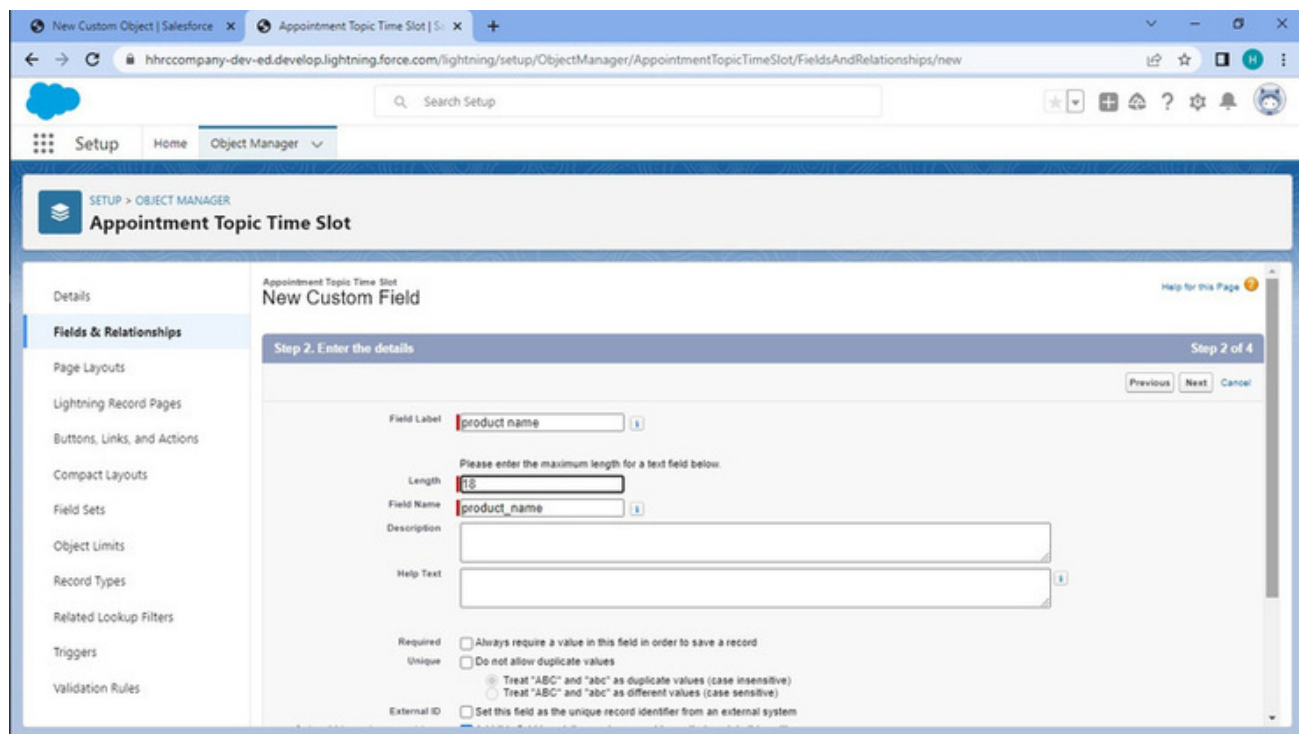
1.Login to Salesforce.com



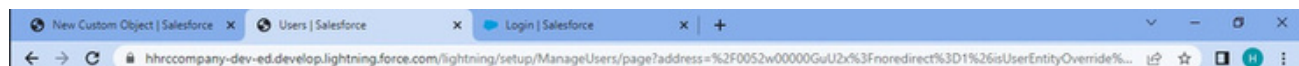
1.We are create new object

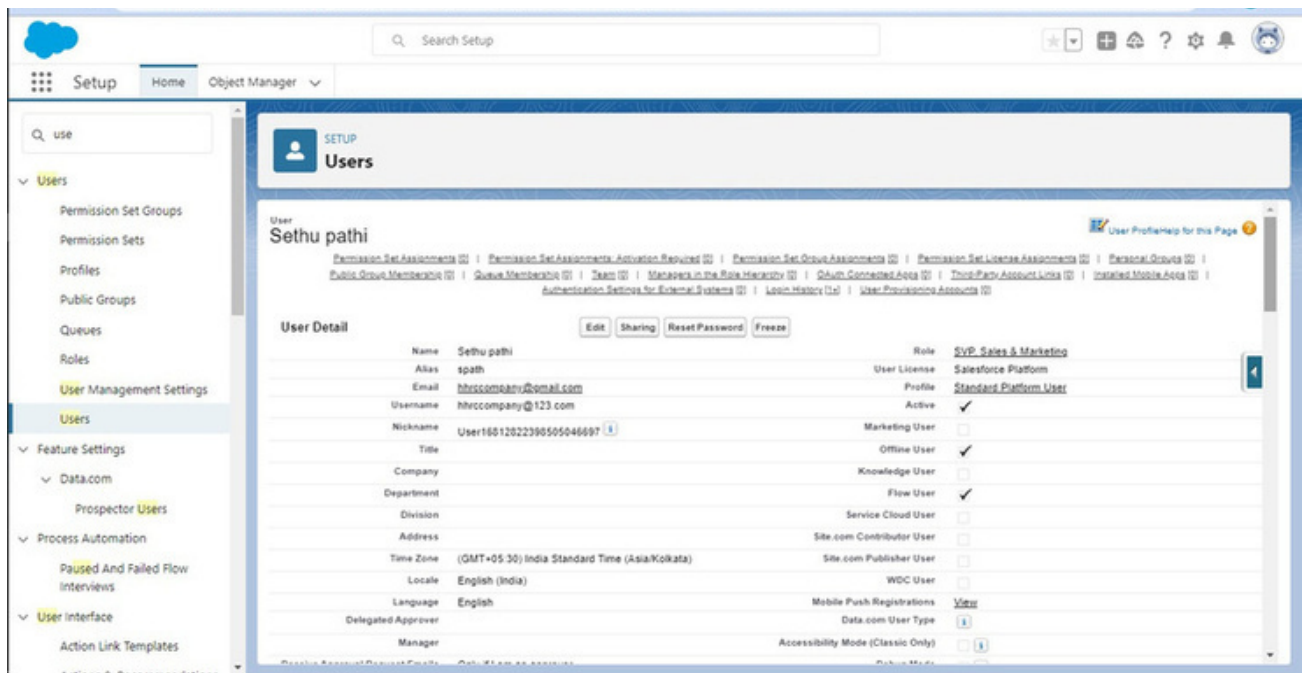


1.Create new custom object tab

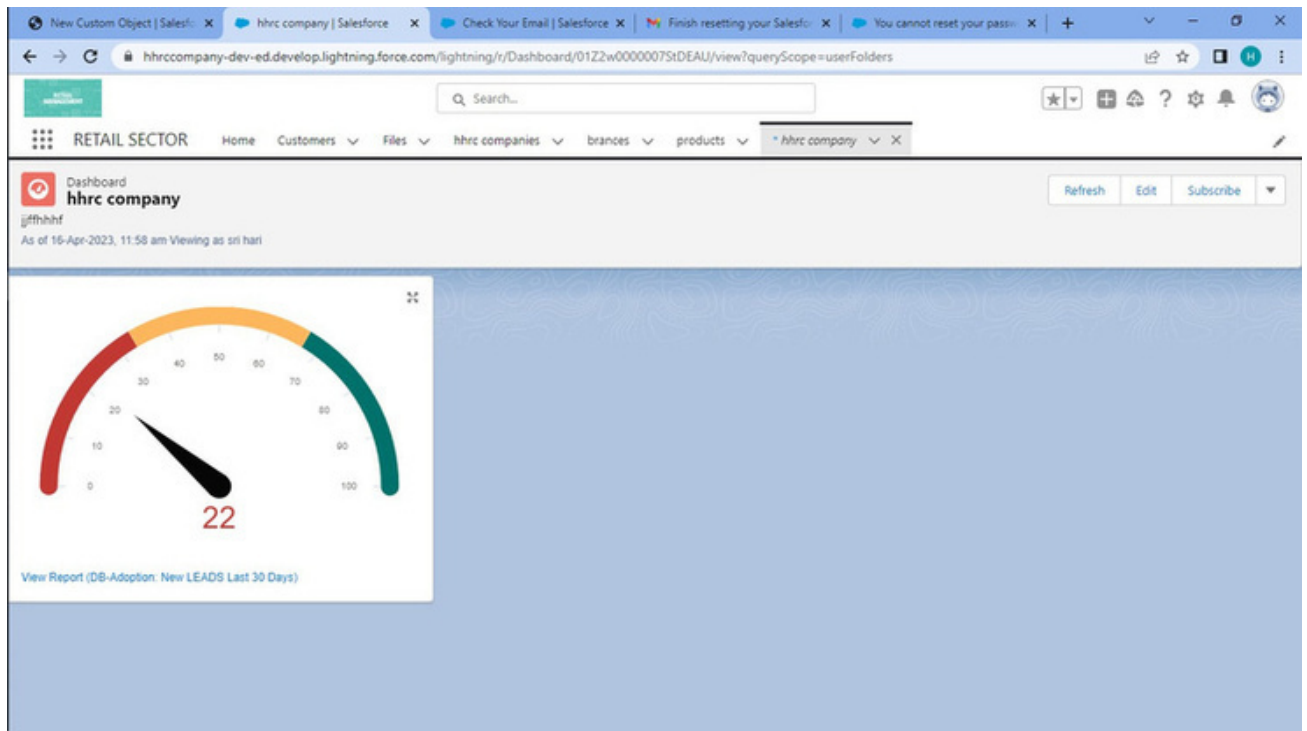


1.Create new Fields





1.Create new user



1.we are create dash board

Trailhead Profile Public URL

Team Lead-<https://trailblazer.me/id/shari628>

Team Member1-<https://trailblazer.me/id/sant67165>

Team Member2-<https://trailblazer.me/id/skumar9308>

Team Member3-<https://trailblazer.me/id/sethu777>

Team Member4-<https://trailblazer.me/id/tthiruppathi>

5.ADVANTAGES & DISADVANTAGE

-Top 5 benefits of pursuing Diploma in Retail Management -

Enhanced Sales Competence....

-Do not easily obtain loan

-Inability to enjoy economies of scale

6.APPLICATIONS

-Help retail companies manage their operations and customer and customer relationships.

7.CONCLUSION

-Salesforce for Retail is a set of solutions built on the Salesforce platform designed to help retail companies manage their operations and customer relationship.

8.FUTURE SCOPE

-As the demand for any Salesforce job role is high, a certification equips you with specialized Salesforce requirements. The right Salesforce training props you ahead in a niche area where the scope for career growth and salary is sky-high.
