



Rides Data Analysis (Jan 2020 - Jun 2020)

36.8K

TOTAL DRIVERS

13.06

AVG OFFERS PER DAY...

3.91

AVG BOOKINGS PER DAY...

3.21

AVG RIDES PER DAY...

4.89

AVG DRIVER RATING

24.59%

OFFERS TO RIDES % (Exclude)

7.75%

DRIVERS CANCELLATION RATE

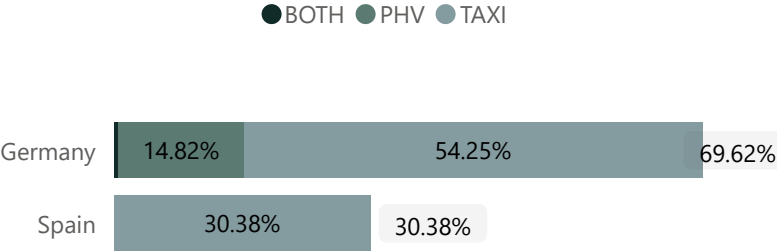
10.56%

PASSENGERS CANCELLATION
RATE

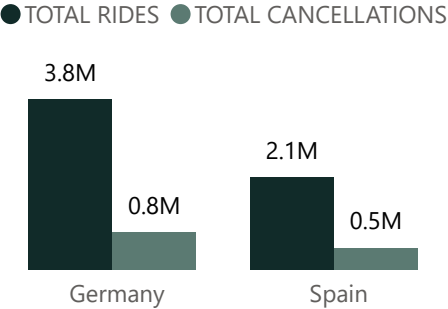
81.83%

RIDES COMPLETION %

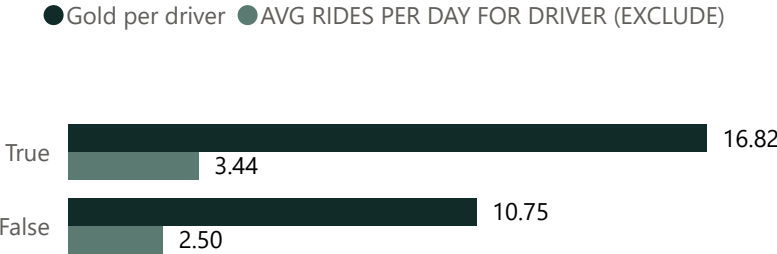
Drivers % By Country and Service Type



Total Rides and Cancellations by Country



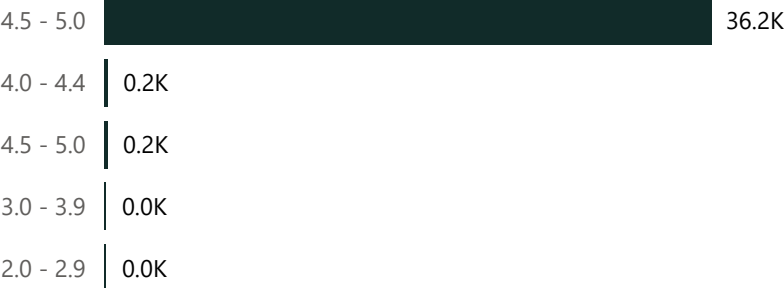
Marketing Acceptance Vs Offers & Gold Received



Top 5 Drivers Performance by Gold Count

Driver_ID	Country	TOTAL RIDES	GOLD RECIEVED
1183357	Germany	340	224
239508	Germany	697	219
3125742	Germany	773	199
18152341	Germany	445	195
15219794	Germany	559	193
Total		2,814	1,030

Drivers by Rating Bin



Day Wise Rides & Completion %

Day Name	TOTAL OFFERS	TOTAL RIDES	Offers to Rides %
Sunday	3,948,954	765,157	19.38%
Monday	2,686,782	732,205	27.25%
Tuesday	2,751,440	772,032	28.06%
Wednesday	2,811,701	808,024	28.74%
Thursday	3,314,068	898,147	27.10%
Friday	3,635,434	939,731	25.85%
Saturday	4,554,960	913,961	20.07%
Total	23,703,339	5,829,257	24.59%

Trend Analysis

Region Analysis

Country

All

Service_Type

All

Receive_Marketing

All



Trend Analysis

Dimensions

Offers to Rides %

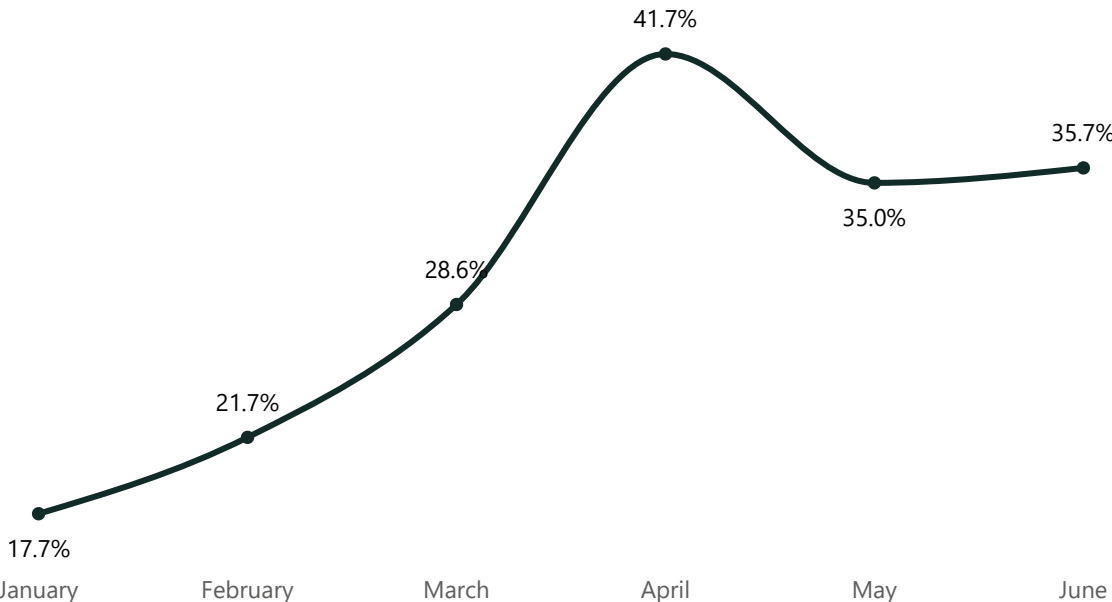
Service_Type

All

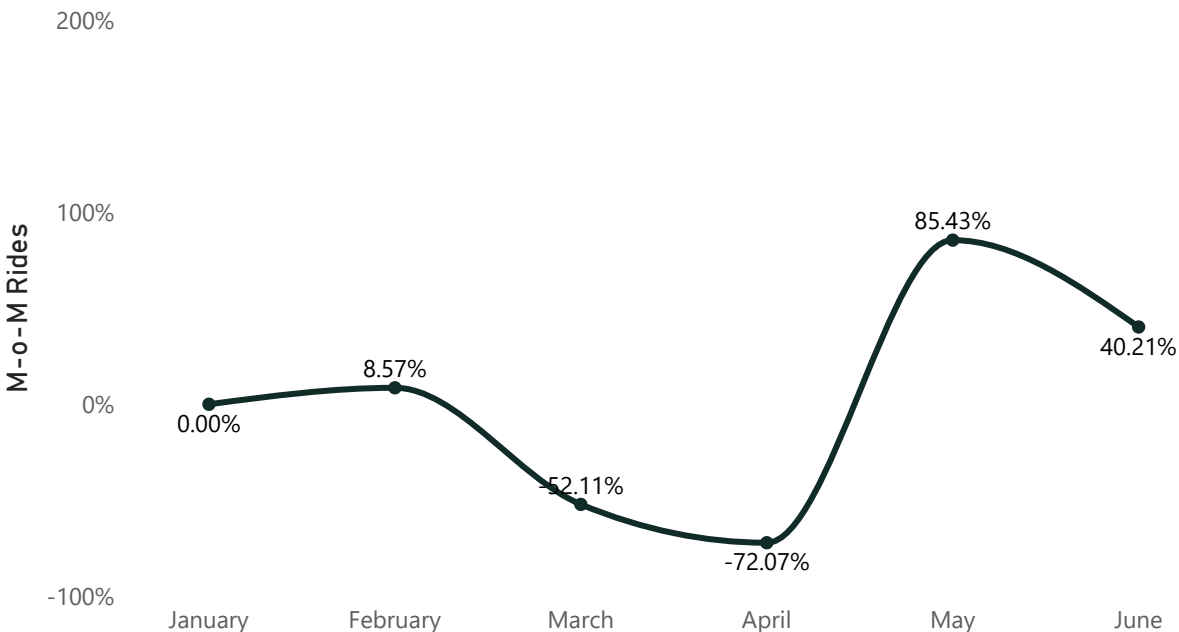
M-O-M Dimension

M-o-M Rides

Offers to Rides % by Month



M-o-M Rides by Month



Day Wise Analysis Summary

DAY NAME	ACTIVE DRIVERS	BOOKINGS TO RIDES %	Offers to Rides %	DRIVER ACCEPTANCE RATE	TOTAL CANCELLATIONS RATE	DRIVERS CANCELLATION RATE	PASSENGERS CANCELLATION RATE
Sunday	30906	78.14%	19.38%	24.80%	22.07%	10.17%	11.90%
Monday	31509	83.30%	27.25%	32.71%	16.82%	6.73%	10.09%
Tuesday	31439	83.83%	28.06%	33.47%	16.30%	6.45%	9.85%
Wednesday	31661	84.13%	28.74%	34.16%	15.99%	6.30%	9.69%
Thursday	32345	83.31%	27.10%	32.53%	16.80%	6.69%	10.11%
Friday	32804	82.67%	25.85%	31.27%	17.46%	7.06%	10.40%
Saturday	32330	79.60%	20.07%	25.21%	20.58%	9.16%	11.43%
Total	36632	82.07%	24.59%	29.96%	18.07%	7.55%	10.52%



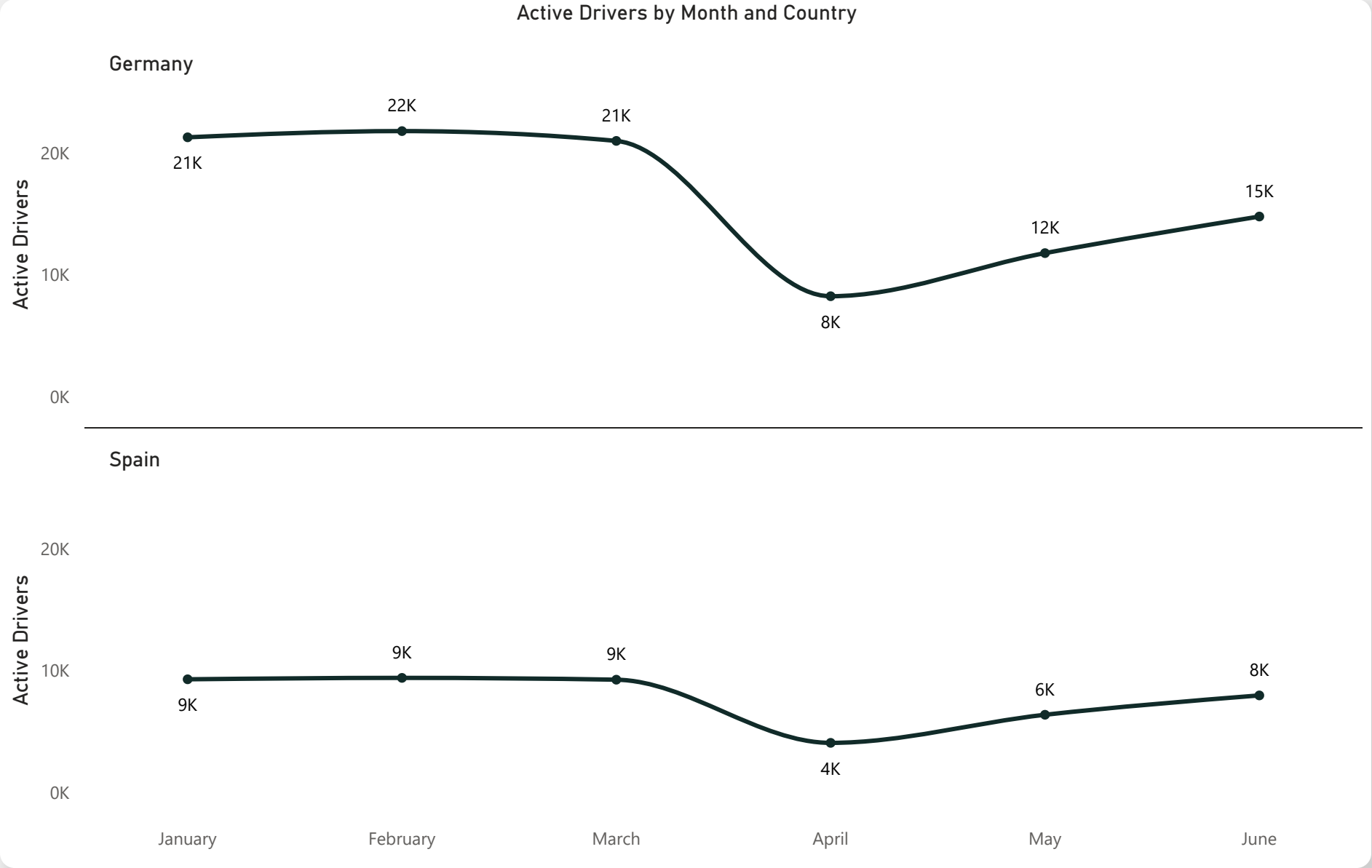
Region Analysis

Service_Type

All

Receive_Marketing

All



Regional Level Dimensions

- ☒ Select all
- ☒ Active Drivers
- ☐ Avg of Bookings For Driver
- ☐ Avg of Offers For Driver
- ☐ Avg of Rides For Driver
- ☐ Rides Completion Rate
- ☐ Driver Acceptance Rate
- ☐ Drivers Cancellation Rate
- ☐ Passengers Cancellation Rate
- ☐ Total Cancellation Rate
- ☐ M-o-M Bookings
- ☐ M-o-M Offers
- ☐ M-o-M Rides