



# Rides Data Analysis (Jan 2020 - Jun 2020)

**36.8K**  
TOTAL DRIVERS

**13.06**  
AVG OFFERS PER DAY...

**3.91**  
AVG BOOKINGS PER DAY...

**3.21**  
AVG RIDES PER DAY...

**4.89**  
AVG DRIVER RATING

**24.59%**  
OFFERS TO RIDES % (Exclude)

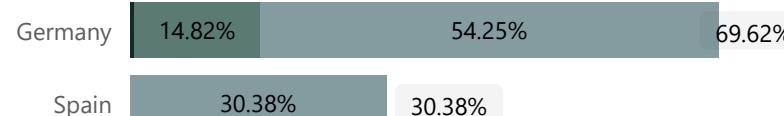
**7.75%**  
DRIVERS CANCELLATION RATE

**10.56%**  
PASSENGERS CANCELLATION  
RATE

**81.83%**  
RIDES COMPLETION %

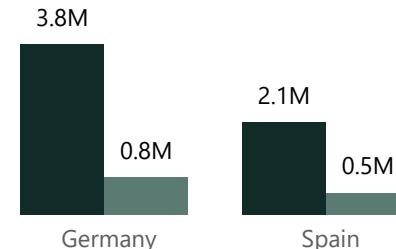
## Drivers % By Country and Service Type

● BOTH ● PHV ● TAXI



## Total Rides and Cancellations by Country

● TOTAL RIDES ● TOTAL CANCELLATIONS



## Trend Analysis

## Marketing Acceptance Vs Offers & Gold Received

● Gold per driver ● AVG RIDES PER DAY FOR DRIVER (EXCLUDE)



## Top 5 Drivers Performance by Gold Count

Driver_ID	Country	TOTAL RIDES	GOLD RECEIVED
1183357	Germany	340	224
239508	Germany	697	219
3125742	Germany	773	199
18152341	Germany	445	195
15219794	Germany	559	193
Total		2,814	1,030

## Region Analysis

Country ▾

All ▾

Service\_Type ▾

All ▾

Receive\_Marketing ▾

All ▾

## Drivers by Rating Bin



## Day Wise Rides & Completion %

Day Name	TOTAL OFFERS	TOTAL RIDES	Offers to Rides %
Sunday	3,948,954	765,157	19.38%
Monday	2,686,782	732,205	27.25%
Tuesday	2,751,440	772,032	28.06%
Wednesday	2,811,701	808,024	28.74%
Thursday	3,314,068	898,147	27.10%
Friday	3,635,434	939,731	25.85%
Saturday	4,554,960	913,961	20.07%
Total	23,703,339	5,829,257	24.59%



# Trend Analysis

Dimensions

Offers to Rides %

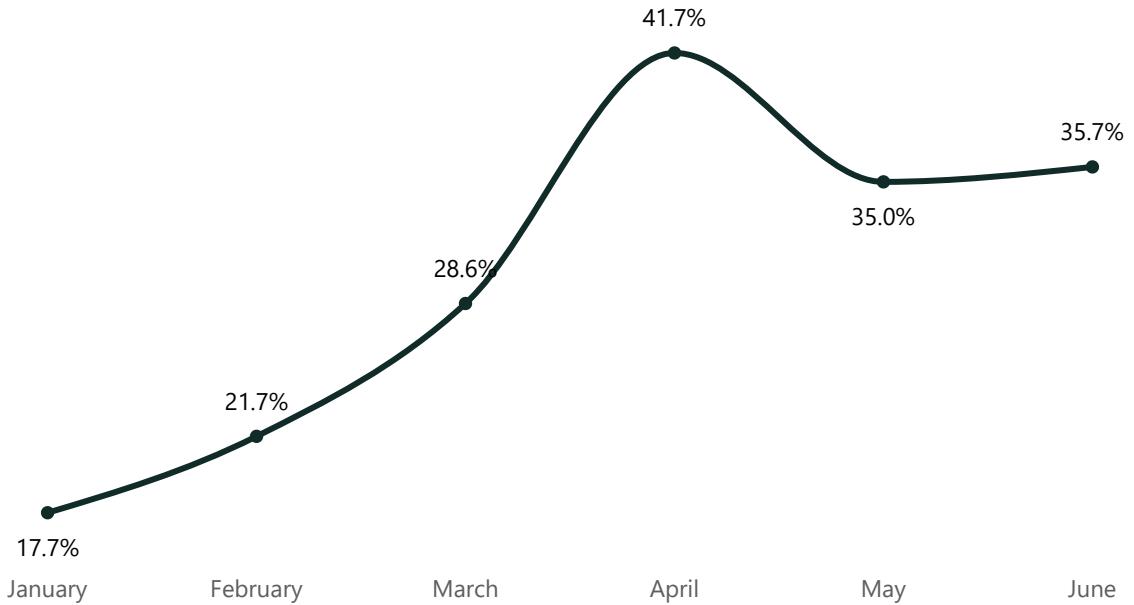
Service\_Type

All

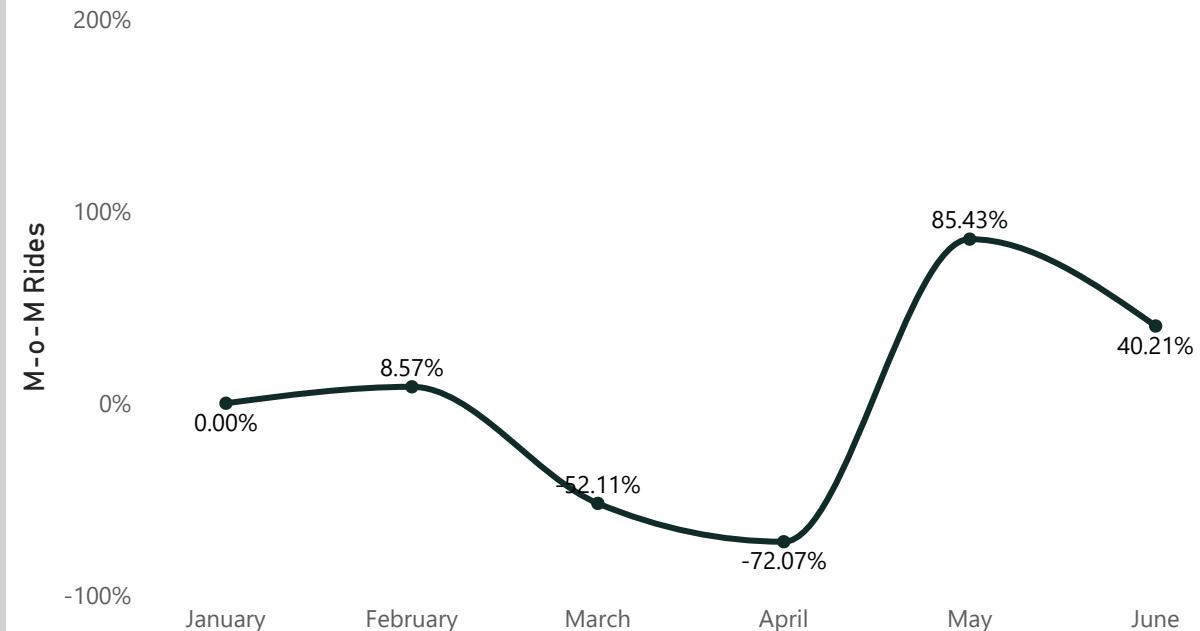
M-O-M Dimension

M-o-M Rides

Offers to Rides % by Month



M-o-M Rides by Month



Day Wise Analysis Summary

DAY NAME	ACTIVE DRIVERS	BOOKINGS TO RIDES %	Offers to Rides %	DRIVER ACCEPTANCE RATE	TOTAL CANCELLATIONS RATE	DRIVERS CANCELLATION RATE	PASSENGERS CANCELLATION RATE
Sunday	30906	78.14%	19.38%	24.80%	22.07%	10.17%	11.90%
Monday	31509	83.30%	27.25%	32.71%	16.82%	6.73%	10.09%
Tuesday	31439	83.83%	28.06%	33.47%	16.30%	6.45%	9.85%
Wednesday	31661	84.13%	28.74%	34.16%	15.99%	6.30%	9.69%
Thursday	32345	83.31%	27.10%	32.53%	16.80%	6.69%	10.11%
Friday	32804	82.67%	25.85%	31.27%	17.46%	7.06%	10.40%
Saturday	32330	79.60%	20.07%	25.21%	20.58%	9.16%	11.43%
Total	36632	82.07%	24.59%	29.96%	18.07%	7.55%	10.52%



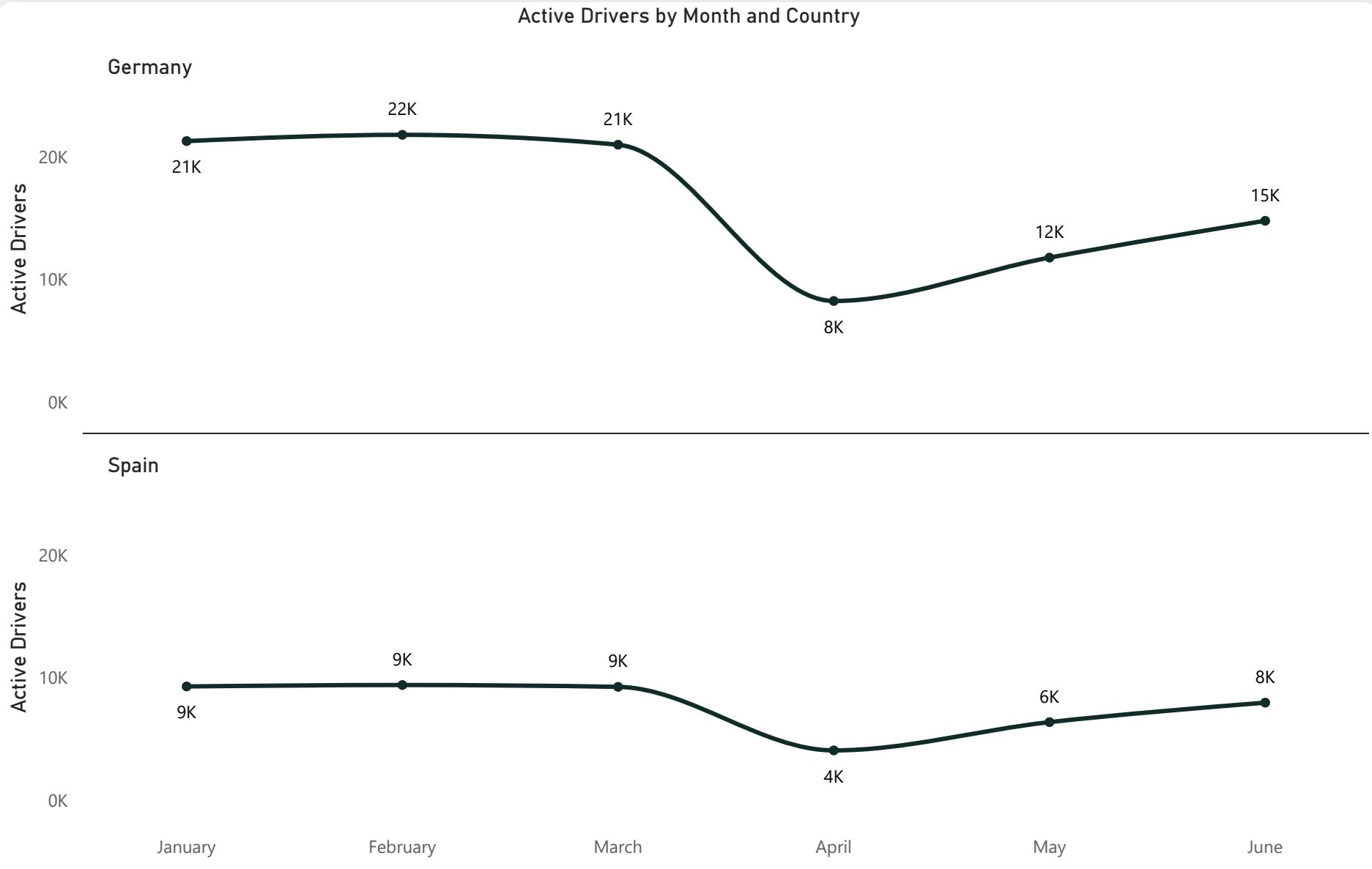
# Region Analysis

Service\_Type

All

Receive\_Marketing

All



### Regional Level Dimensions

- Select all
- Active Drivers
- Avg of Bookings For Driver
- Avg of Offers For Driver
- Avg of Rides For Driver
- Rides Completion Rate
- Driver Acceptance Rate
- Drivers Cancellation Rate
- Passengers Cancellation Rate
- Total Cancellation Rate
- M-o-M Bookings
- M-o-M Offers
- M-o-M Rides