

## Ideation Phase

### Define the Problem Statements

Date	09.05.2023
Team ID	NM2023TMID16483
Project Name	Paws and Claws the premier pet emporium.

### Customer Problem Statement & Templates:

Many people consider their pets as members of the family and enjoy spending time with them. Pets provide unconditional love and support, which can be especially important during times of stress or loneliness. A pet shop is a retail establishment that sells various kinds of animals to the public, including domesticated pets such as dogs, and cats. In addition to animals, pet shops often offer a range of pet-related products, such as food, toys, bedding, grooming supplies, and accessories. Pet shops play an important role in providing people with the opportunity to acquire and care for pets, which can bring joy, companionship, and numerous health benefits. However, it's important to note that owning a pet is a significant responsibility, and prospective pet owners should carefully consider their ability to provide appropriate care and attention before making a purchase. With the increasing demand for high-quality pet care and products, many pet shops have evolved to offer a wide range of services.

### Problem statement 1:

I am	I'm trying to	But	Because
BlueCross Member	To help animals from dangers	Somehow some of the Animals get escaped from the cage	They think that we are going to harm them

Which makes me feel

**UnHappy**

