Title: Field Service WorkOrder Optimization

College: Seshadri Rao Gudlavalleru Engineering College

Team Details:

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Team member : Velpuru Siddhartha

Team member: Nidamanuri Srija

Team member: Kollapu Sahithi

User Story:

1. INTRODUCTION

1.1 Project Overview:

Field service operations—such as installations, repairs, and maintenance—are critical to many businesses that rely on mobile workforces. Managing these operations efficiently involves technician scheduling, skill-based task assignments, route optimization, and real-time status tracking. Traditionally, companies have relied on manual coordination through calls, spreadsheets, and siloed systems, leading to scheduling conflicts, technician idle time, and missed service-level agreements. This project focuses on building a Field Service WorkOrder Optimization System on the Salesforce platform, designed to automate and optimize the work order lifecycle. The system intelligently matches work orders to technicians based on location, availability, and skills. Salesforce features such as Lightning UI, Apex Triggers, Flows, and Dashboards are used to streamline communication, prevent assignment errors, and track technician performance

1.2 Purpose:

The primary goal is to develop a centralized, intelligent, and scalable solution for managing field service work orders using Salesforce CRM. The system provides:

- Smart technician assignment based on availability, location, and expertise
- Automation for scheduling, updates, and reminders
- Conflict prevention through validation and rule-based scheduling
- Real-time dashboards for work order tracking and technician utilization
- Foundation for future integration with GPS routing, mobile access, and customer feedback

2. IDEATION PHASE

2.1 Problem Statement:

Field service companies often face the following operational inefficiencies:

- No centralized visibility into work orders and technician schedules
- Manual coordination causing delays and overlaps in assignments
- Lack of real-time updates for technicians or customers
- Inability to track performance or identify optimization opportunities

These issues lead to missed deadlines, low customer satisfaction, and increased operational costs. A CRM-driven system is needed to automate and centralize field operations.

2.2 Empathy Map Canvas

Customer Persona: Dispatch Manager / Field Technician / Customer

Category Input

Says "Is the technician available today?" / "When will the repair be done?"

Thinks "How do I ensure all jobs are covered without overloading anyone?"

Does Checks availability manually, assigns tasks, handles complaints

Feels Stressed due to schedule clashes and lack of transparency

Goals:

- Efficient technician dispatch
- Accurate job scheduling
- Real-time communication

Challenges:

- Manual errors and double bookings
- No centralized platform for updates
- Delayed task completion due to skill mismatch

2.3 Brainstorming

After ideation and team discussions, key ideas include:

- A CRM-based platform to unify work order data
- Logic-based automation for technician assignments
- Conflict prevention using validation rules
- Technician availability tracking and skill-matching
- Dashboards for dispatchers to monitor workloads
- Audit trail and analytics for optimization

3. REQUIREMENT ANALYSIS

3.1 Customer Journey Map

Stages:

- 1. Service Request Customer calls or submits a request form
- 2. Work Order Creation Dispatcher logs request into CRM
- 3. Technician Assignment Auto-match based on criteria (location, skills, availability)
- 4. Task Execution Technician completes the task and updates status
- 5. Review & Feedback Dispatcher verifies completion, collects feedback

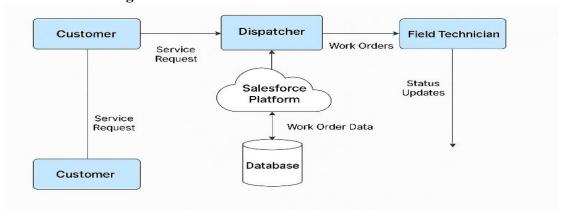
Pain Points:

- Overlapping assignments
- Technicians with wrong skill sets
- Delays due to poor communication

3.2 Solution Requirement

- Salesforce Developer Org
- Custom Objects:
 - o Work Order c, Technician c, Skill c
- Standard Objects:
 - o Account, Contact, Case
- Apex Triggers for assignment logic
- Flow automation for notifications and updates
- Validation Rules to avoid duplicate bookings
- Reports and Dashboards to monitor KPIs
- Lightning App for field technician interaction

3.3 Data Flow Diagram



3.4 Technology Stack

Component Technology Used

Platform Salesforce Developer Org

Backend Logic Apex Triggers, Flows

Data Management Custom & Standard Objects

User Interface Salesforce Lightning UI

Reporting Dashboards & Reports

Automation Process Builder, Flow

4. PROJECT DESIGN

4.1 Problem-Solution Fit

The current field service domain lacks automation and centralization. The Salesforce solution bridges this gap by offering a cloud-based CRM with optimized logic for work order management. The system ensures timely, skill-appropriate task execution with complete visibility for dispatchers and real-time updates for technicians.

4.2 Proposed Solution

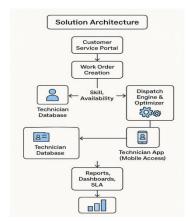
A smart Salesforce-based application that:

- Allows quick logging of service requests and work orders
- Assigns technicians automatically based on skill, location, and workload
- Sends notifications to relevant users via Flow

4.3 Solution Architecture

Layers:

- Presentation Layer: Salesforce Lightning Experience (Desktop & Mobile)
- Logic Layer: Apex Triggers, Flows, Validation Rules
- Data Layer: Custom & Standard Objects (Work Order, Technician, Skill, etc.)



5. PROJECT PLANNING & SCHEDULING

5.1 Project Planning

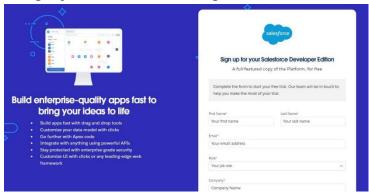
Milestones with relevant screenshots provided: I.

Salesforce Account Setup:

Activity 1: Creating Developer Account

Creating a developer org in salesforce.

1. Go to https://developer.salesforce.com/signup 2. On the sign up form, enter the following details:

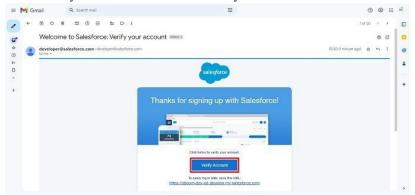


- 1. First name & Last name
- 2. Email
- 3. Role: Developer
- 4. Company: College Name
- 5. Country: India

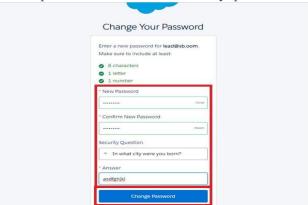
- 6. Postal Code: pin code
- 7. Username: should be a combination of your name and company

Activity 2: Account Activation:

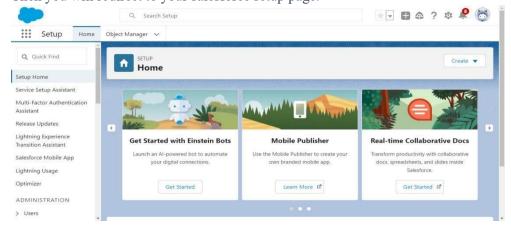
1. Go to the inbox of the email that you used while signing up. Click on the verify account to activate your account. The email may take 5-10mins.



- 2. Click on Verify Account
- 3. Give a password and answer a security question and click on change password.



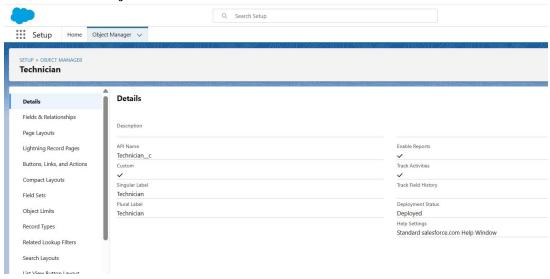
4. Then you will redirect to your salesforce setup page.



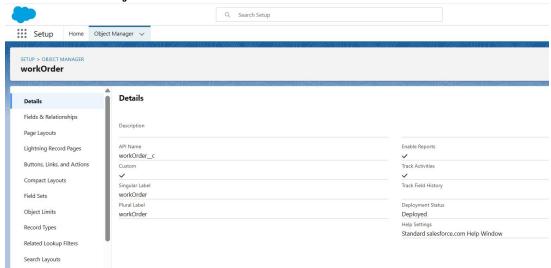
2. Object Creation:

The purpose of creating object is it allows you to structure, store, and manage data specific to your application's workflow. For that we need to create 3 objects:

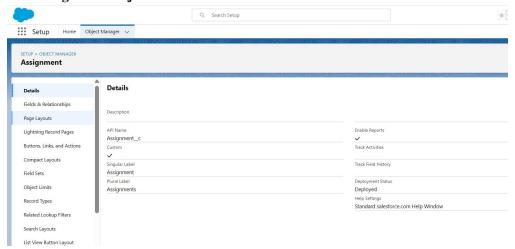
i. Technician object



ii. Workorder object

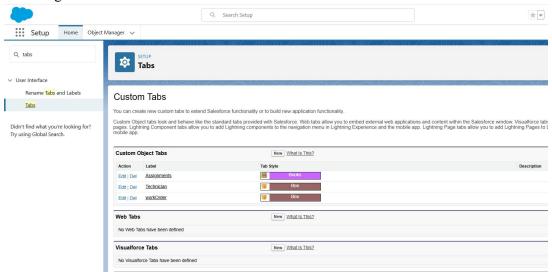


iii. Assignment object



3. Tabs:

For this milestone we need to create 3 tabs for the CRM application Technician, Workorder and Assignment

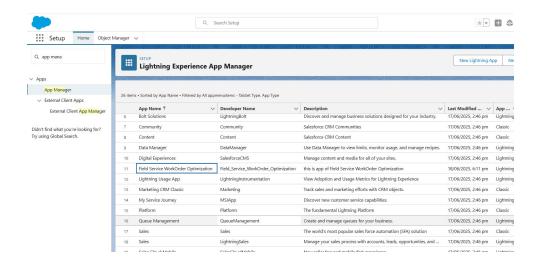


4. Lightning App for:

Create a lightning app for the booking:

- i. From Setup, enter App Manager in the Quick Find and select App Manager.
- ii. Click New Lightning App.
- iii. Enter Field service workorder optimization as the App Name, then click next.
- iv. Under App Options, leave the default selections and click next.
- v. Under Utility Items, leave as is and click Next.
- vi. From Available Items, select Home, workorder, technician, assignment, Reports, and Dashboards and move them to Selected Item and Click Next.
- vii. From Available Profiles, select System Administrator and move it to Selected Profiles.

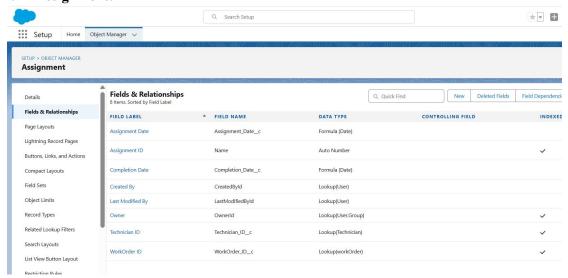
viii. Click Save & Finish.



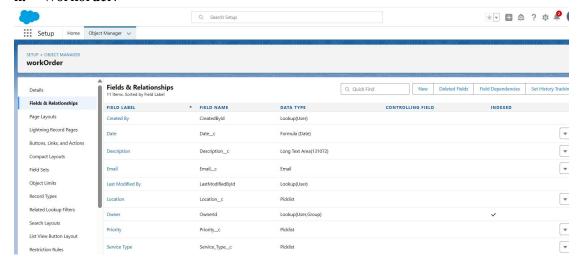
5. Fields:

Create respective fields for the objects

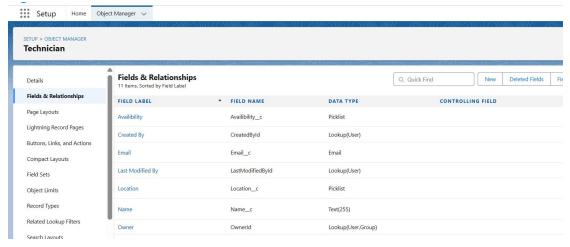
i. Assignment:



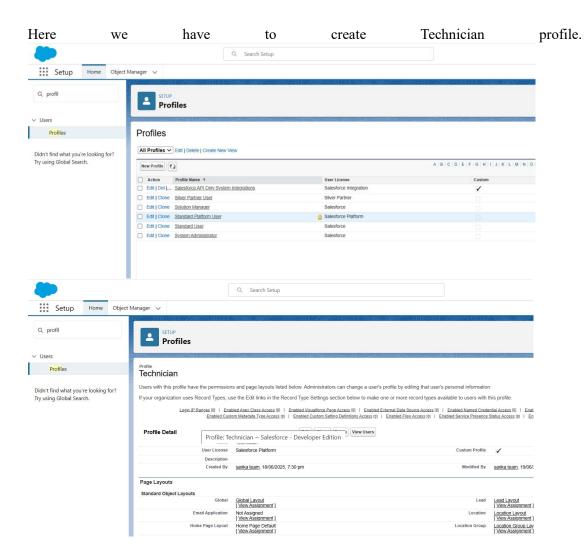
ii. Workorder:



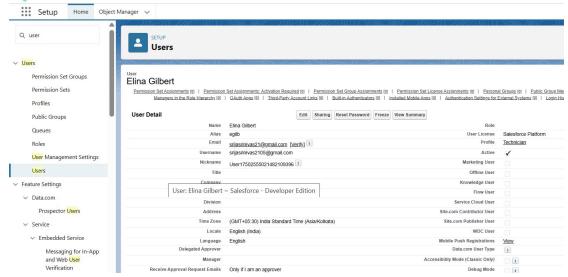
iii. Technician:



6. creation of profiles:

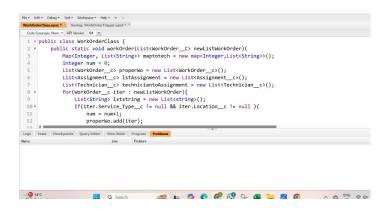


7.Creation of users: Users are defined as the employees of your organization.



8. Apex triggers:

I. Workorder class:



II. Workorder trigger:

III. Assignment class:

IV. Assignment trigger:

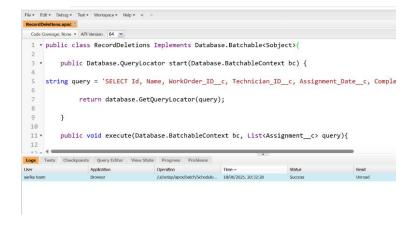
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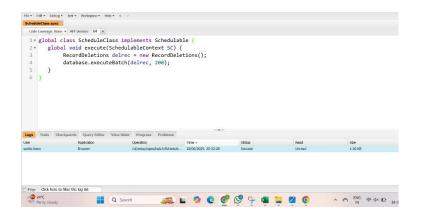
V. Completion mail class:

```
File • Edit • Debug • Test • Workspace • Help • < >
CompletionMail.apxc | WorkOrderTrigger.apxt * | K
 Code Coverage; None + API Version: 64 +
  1 ▼ public class CompletionMail {
          public static void sendEmailMsg(List<WorkOrder_c> workOrderList){
              List<messaging.SingleEmailMessage> myVar = new List<messaging.Sin
 4 🔻
              for(WorkOrder_c con : workOrderList){
  5 🔻
                  if(con.Status_c == 'Resolved'){
                      messaging.SingleEmailMessage mail = new messaging.Single
                       List<String> sendTo = new List<String>();
                      sendTo.add(con.Email__c);
  8
                       mail.setToAddresses(sendTo);
                      string subject = 'Status Updated';
  10
                       mail.setSubject(subject);
  11
                       string body = 'email body ';
 12
togs Tests Checkpoints Query Editor View State Progress Problems
```

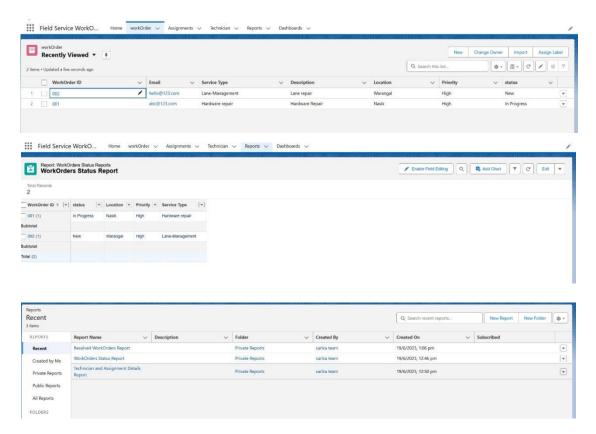
VI. Record deletion class:



VII. Schedule class:

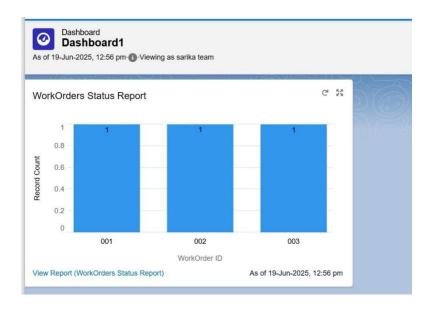


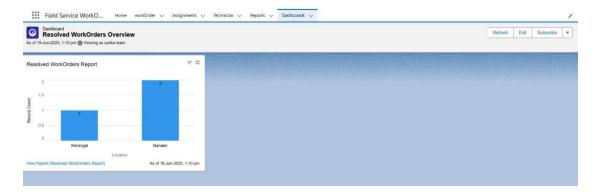
9. Reports and dashboards:



Dashboards:

In Salesforce, dashboards are powerful tools for visualizing and analyzing data from reports, providing users with at-a-glance insights into key metrics and performance indicators.





Preview:



10. Conclusion:

By implementing the enhanced **Field Service WorkOrder Optimization System** in Salesforce, service-based businesses can deliver a highly efficient and customer-centric experience for managing installations, repairs, and maintenance tasks. This intelligent CRM solution streamlines the assignment of work orders based on technician availability, location, and skill set—reducing scheduling conflicts and enhancing operational accuracy.

The project showcases the power of Salesforce in automating field operations and managing real-world technician dispatch scenarios. It minimizes manual coordination, reduces human error, and ensures timely service delivery through automated workflows, real-time updates, and centralized data management. With dashboards and reports, managers gain insights into workforce performance and job trends, enabling data-driven decisions.

This scalable and flexible application lays a solid foundation for future enhancements like mobile technician apps, route optimization using geolocation, and customer feedback integration—making it a strategic asset for organizations focused on service excellence and operational efficiency.

6. FUNCTIONAL AND PERFORMANCE TESTING

As the sole developer and tester, the application was thoroughly validated manually across a variety of field service use cases to ensure accurate functionality, automation behavior, and reliability.

Functional Checks:

- Creation, editing, and closure of Work Orders
- Automatic technician assignment using Flows and Apex Triggers
- Record-type specific page layouts for different service types (Installation, Repair, Maintenance)
- Lookup relationships between Work Orders, Technicians, and Accounts
- Validation rules for service date, skill match, and duplicate prevention

Performance Validation:

- Simulated 30+ Work Orders with varied complexity and technician profiles
- Dashboards loaded quickly with real-time metrics on technician performance and work order status
- No system crashes, automation delays, or data duplication encountered
- Flows triggered on creation/update performed within expected response times

7. RESULTS

The final Salesforce Field Service CRM application successfully delivers:

- End-to-end management of field service requests
- Automated technician allocation based on defined logic
- Real-time dashboards for task monitoring and technician availability
- Data validation to prevent errors and ensure scheduling integrity

All critical features were verified, and the system is ready for demonstration, user acceptance testing, or pilot deployment in a real-world scenario.

8. ADVANTAGES & DISADVANTAGES

Advantages:

- Cloud-based access for dispatchers and field agents from any location
- Automation-driven technician scheduling and service delivery
- Accurate validation to reduce human error in assignments
- Interactive dashboards and reports for management and operational insight

Disadvantages:

- Requires familiarity with Salesforce for optimal usage
- Dependence on consistent internet connectivity for real-time updates

- Limited offline functionality without additional mobile customization
- Custom development needed to integrate with external GPS or routing tools

10. FUTURE SCOPE

To further enhance the system, the following future enhancements are proposed:

- Mobile Application for field technicians via Salesforce Mobile Publisher or LWCbased mobile UI
- SMS/Email Notifications using Salesforce Flow and Messaging APIs for real-time communication
- Customer Feedback Collection integrated into post-service flow using surveys
- Integration with Payment Systems to allow invoicing and online payments post service
- Calendar Integration for dispatchers and staff to manage work schedules visually
- AI-based Assignment Optimization using Salesforce Einstein or external logic for high-efficiency dispatching

11. APPENDIX

- Source Code / Configurations: Configured within Salesforce Developer Org
- **Dataset**: Dummy entries created for testing purposes
- Demo video link:

 $\underline{\text{https://drive.google.com/file/d/1Cogv91zpuqWihMeg0sDpwP6xLP6nlrfM/view?usp=drivesd}}\ k$