



## Project Plant Pals Operations & Training Plan February 13th

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### Executive Summary:

*Our plan is to create sustainable fulfillment and delivery practices for the service's day-to-day operations by creating internal processes and training procedures for support teams. Putting these processes in place is essential to making a launch of this size successful. It will help mitigate potential revenue losses due to late shipments and cancellations by ensuring an efficient, high-quality customer experience.*

#### Project Goal

**SMART:** *Specific, Measurable, Attainable, Relevant, and Time-bound*

- Revenue increase for Office Green by 5%.
- Deliver 95% of orders on time within one month of launch.
- Train 90% of employees before service launch.
- Ensuring an efficient, high-quality customer experience.
- Full implementation of protocols in six months

#### Deliverables

1. Order processing and Supply chain management software.
2. Plant delivery and Logistics plan.
3. Training Procedures for support teams.

## Business Case / Background

### Why are we doing this?

- Internal processes and training procedures will mitigate revenue losses due to late shipments and cancellations and will provide customer satisfaction, hopefully leading to reorders!

## Benefits, Costs, and Budget

### Benefits:

- Support new service leading to 5% revenue increase, reduce late shipments and related costs, increase customer satisfaction

### Costs:

- Price of software, installation fees, time spent on hiring and training

### Budget needed:

- \$75,000

## Scope and Exclusion

### In-Scope:

- Customer service standards, delivery processes, training protocols

### Out-of-Scope:

- Product development, vendor contracts

## Project Team

**Project Sponsor:** Director of Operations

**Project Lead:** Project Manager (You!)

**Project Team:** Fulfillment Director, Quality Assurance Tester, Inventory Manager, Financial Analyst, Human Resources Specialist, Training Manager

**Additional Stakeholders:** VP of Customer Success, Account Manager, Receptionist, Sales Director, Sales Team, Marketing Director, Investors

## Measuring Success

### What is acceptable:

1. Revenue increase for Office Green by 5%.
2. Deliver 95% of orders on time within one month of launch.
3. Train 90% of employees before service launch.
4. All orders are packaged and ready to ship within two business days of being placed.