

# HYPER CAR\$

What makes Hyper Cars so special?



## CASE STUDY

by Srijan Mallick



## What is a Hyper Car?



A hypercar is a high-performance, ultra-exclusive sports car with cutting-edge technology and exceptional speed and acceleration. Hypercars push the boundaries of supercars. In other words, hypercars take the possibilities of supercars to another level.

They can also be defined as a limited-production, top-of-the-line supercar with a price of around or more than US\$1 million.

### Hyper Car Manufacturers



# Hyper Car Market



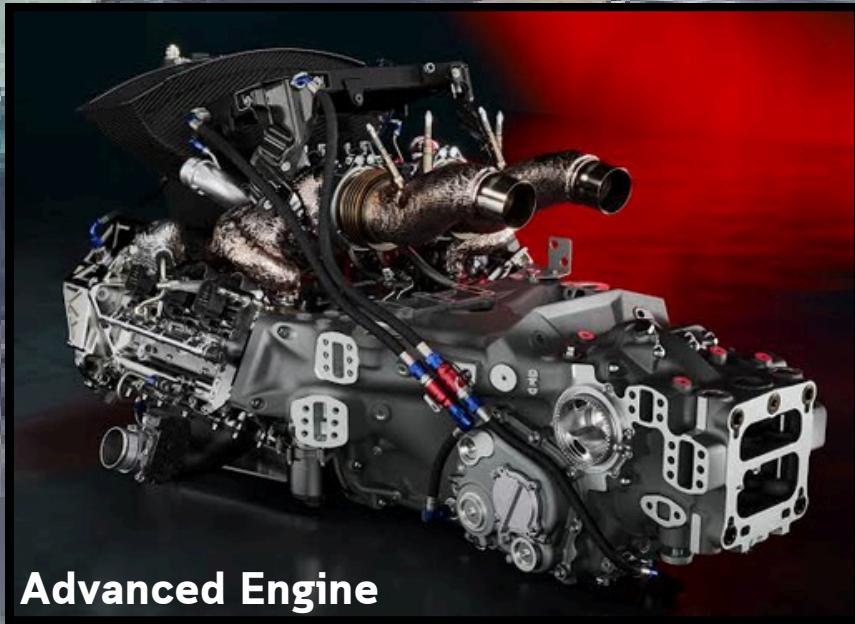
Hyper Car Market Size was valued at USD 49.72 Billion in 2023. The industry is projected to grow from USD 54.692 Billion in 2024 to USD 117.23 Billion by 2032, exhibiting a compound annual growth rate (CAGR) of 10.00% during the forecast period (2024 - 2032).

Report Coverage	Details
Growth Rate from 2024 to 2033	CAGR of 32.50%
Global Market Size in 2023	USD 19.2 Billion
Global Market Size by 2033	USD 319.01 Billion
Base Year	2023
Forecast Period	2024 to 2033
Segments Covered	By Propulsion and By Application
Regions Covered	North America, Europe, Asia-Pacific, Latin America, and Middle East & Africa

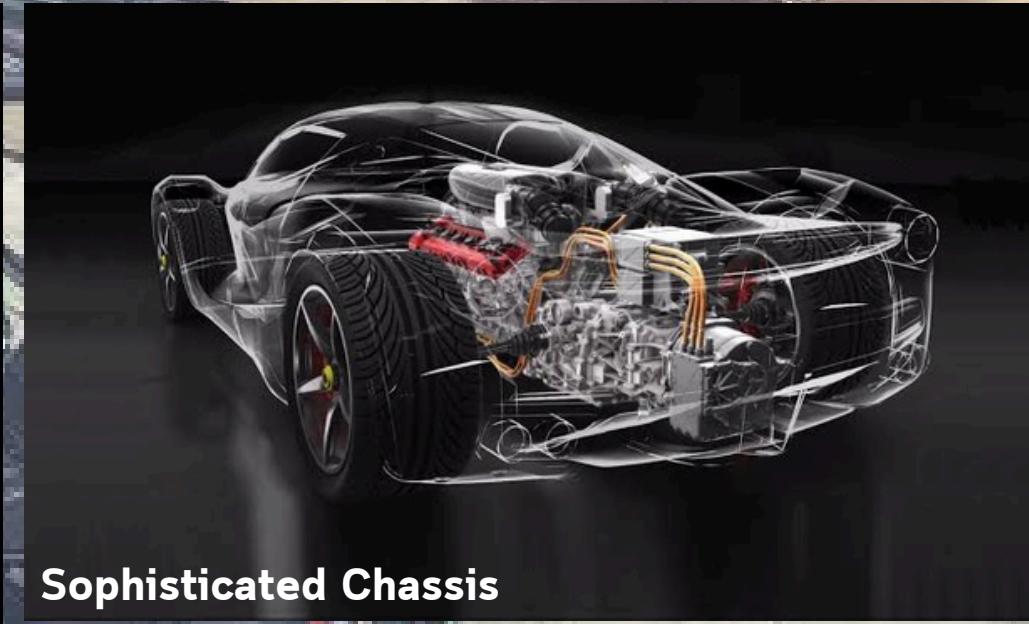




- Advanced Engine Technology (800+ HP, lightweight materials)
- Aerodynamics & Downforce (Active Spoilers, CFD, Wind Tunnel Testing)
- Lightweight construction (carbon fiber, optimized structural design)
- Sophisticated electrical & electronics systems (advanced battery management, high-performance motors)
- Advanced transmission & drivetrain (dual-clutch, sequential, AWD)



Advanced Engine



Sophisticated Chassis



Perfect Aerodynamics



## Exclusivity of Hyper Cars



- Hyper Cars production is limited. They are not mass produced. Less than 100 cars are produced annually on an average.
- They are hand built, personalized as per owners specifications. Perfection in human touch adds to its exclusive design and detailing.
- It brings elite ownership community, networking opportunities with like minded personalities, private forums and other elite class benefits.
- The high price of hypercars creates exclusivity, making them ultimate status symbols for the ultra-high-net-worth community.

## What makes Hyper Cars so special



Hypercars are the pinnacle of automotive excellence, boasting advanced engineering, exclusivity, and luxury. Their cutting-edge technology, aerodynamic design, and high-performance capabilities make them a marvel of innovation. With limited production runs and bespoke customization options, hypercars offer an exclusive ownership experience. Luxurious materials, precision craftsmanship, and attention to detail further enhance their allure. These factors combine to create a truly unique and elite driving experience, making hypercars the ultimate status symbol for the discerning few.

## Factz about Hyper Cars



- **Definition :** Hypercars are high-performance vehicles that combine advanced technology, lightweight materials, and powerful engines to achieve exceptional speed and handling.
- **Speed :** Hypercars can reach speeds of over 200 mph (322 km/h), with some models like the Bugatti Chiron Super Sport 300+ reaching 330 mph (531 km/h).
- **Power :** Hypercars typically have engines producing over 1,000 horsepower, with some models like the Rimac Nevera boasting 1,914 horsepower.
- **Materials :** Hypercars often feature advanced materials like carbon fiber, titanium, and advanced composites to minimize weight and maximize strength.
- **Production :** HyperCars are typically produced in limited quantities, often fewer than 100 units per year, making them highly exclusive and sought after.
- **Price :** HyperCars are among the most expensive vehicles in the world, with prices ranging from \$1 million to over \$10 million.
- **Technology :** HyperCars showcase cutting-edge technology, including advanced aerodynamics, hybrid powertrains, and innovative safety features, making them a testing ground for future automotive innovations.

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**Research, Content & Design by -**

**SRIJAN MALICK**

National Institute of Technology Agartala

