

**Project Development Phase**  
**Model Performance Test**

Date	29 June 2025
Team ID	LTVIP2025TMID48549
Project Name	Project-Cosmetic Insights : Navigating Cosmetics Trends and Consumer Insights with Tableau

**Model Performance Testing:**

S.No.	Parameter	Screenshot / Values
1.	Data Rendered	Render from Cleaned CSV files
2.	Data Preprocessing	Null Values handles,feature mapping
3.	Utilization of Filters	Applied Tableau filters for Brand, Dry suitability, Normal suitability, Oily suitability, Sensitive Suitability, Rank, Price, No.of.records
4.	Calculation fields Used	Count of rank, Count of label, Sum of price, Count of no.of records
5.	Dashboard design	No of Visualizations / Graphs - 2 Dashboards using 9 Visualizations
6	Story Design	No of Visualizations / Graphs - 1 Story using 9 Story Points