```
In [ ]:
In [337...
           import pandas as pd
           import numpy as np
           import seaborn as sns
           import matplotlib.pyplot as plt
In [183...
           df= pd.read_csv(r'D:\My projects\Othoba Data 2023-2024.csv')
         C:\Users\Srijon\AppData\Local\Temp\ipykernel_21500\2162910310.py:1: DtypeWarning: Co
         lumns (15,25) have mixed types. Specify dtype option on import or set low_memory=Fal
            df= pd.read_csv(r'D:\My projects\Othoba Data 2023-2024.csv')
In [184...
           df.head()
Out[184...
              SubOrderId OrderShippingExclTax ShipmentBy ShippingStatus OrderStatus FinalOrder
                                                        Daily
           0
                1151770-1
                                            0.0
                                                                    Delivered
                                                                                Complete
                                                    shopping
                                                        Daily
           1
               1151770-1
                                            0.0
                                                                    Delivered
                                                                                Complete
                                                    shopping
                                                        Daily
           2
               1151769-1
                                            0.0
                                                                    Delivered
                                                                                Complete
                                                    shopping
                                                        Daily
           3
               1151769-1
                                            0.0
                                                                    Delivered
                                                                                Complete
                                                    shopping
                                                       Vision
                1151768-1
                                            0.0
                                                                    Delivered
                                                                                Complete
                                                   Emporium
          5 rows × 41 columns
In [185...
          df.info()
```

<class 'pandas.core.frame.DataFrame'>
RangeIndex: 930318 entries, 0 to 930317
Data columns (total 41 columns):

Column Non-Null Count Dtype --------_____ _ _ _ _ 0 SubOrderId 930318 non-null object 1 OrderShippingExclTax 778266 non-null float64 2 ShipmentBy 930318 non-null object 3 ShippingStatus 930318 non-null object 4 OrderStatus 930318 non-null object 5 FinalOrderStatus 930318 non-null object 6 PaymentStatus 930318 non-null object 7 Pre-ShipmentStatus 930318 non-null object Order Update Status 930318 non-null object 9 DeliveredDate 930318 non-null object 10 ShippingFullName 930318 non-null object 11 ShippingDivision 930318 non-null object 12 ShippingStateProvince 930318 non-null object 13 Order Via 930318 non-null object 14 ShippingPhoneNumber 930318 non-null float64 15 Mobile Number 930318 non-null object 16 Order CreatedOn 930318 non-null object 17 Month 930318 non-null object 18 Year 930318 non-null int64 19 Payment Method 930318 non-null object 20 Order PaidOn 930318 non-null object 21 Order Cancel Reason 817005 non-null object 22 SL No 930318 non-null int64 23 Product Name 930318 non-null object Product Attribute 110925 non-null object 25 AttributeItemCode 70 non-null object 26 SKU 930079 non-null object 27 Vendor Group 930318 non-null object 28 Delivery Channel Type 930315 non-null object 29 Quantity 930318 non-null int64 RegularPrice 930318 non-null float64 30 31 UnitSellingPrice 930318 non-null float64 32 TotalSellingPrice 930318 non-null float64 33 UnitCostPrice 930318 non-null float64 34 TotalCostPrice 930318 non-null float64 35 Commission 930318 non-null float64 36 Profit 930318 non-null float64 37 Profit Margin 864349 non-null float64 38 Sales Person 930318 non-null object 39 Category 930318 non-null object 40 B2C/B2B 930318 non-null object

dtypes: float64(10), int64(3), object(28)

memory usage: 291.0+ MB

```
In [9]: df.count()
```

Out[9]:	SubOrderId	930318
	OrderShippingExclTax	778266
	ShipmentBy	930318
	ShippingStatus	930318
	OrderStatus	930318
	FinalOrderStatus	930318
	PaymentStatus	930318
	Pre-ShipmentStatus	930318
	Order Update Status	930318
	DeliveredDate	930318
	ShippingFullName	930318
	ShippingDivision	930318
	ShippingStateProvince	930318
	Order Via	930318
	ShippingPhoneNumber	930318
	Mobile Number	930318
	Order CreatedOn	930318
	Month	930318
	Year	930318
	Payment Method	930318
	Order PaidOn	930318
	Order Cancel Reason	817005
	SL No	930318
	Product Name	930318
	Product Attribute	110925
	AttributeItemCode	70
	SKU	930079
	Vendor Group	930318
	Delivery Channel Type	930315
	Quantity	930318
	RegularPrice	930318
	UnitSellingPrice	930318
	TotalSellingPrice	930318
	UnitCostPrice	930318
	TotalCostPrice	930318
	Commission	930318
	Profit	930318
	Profit Margin	864349
	Sales Person	930318
	Category	930318
	B2C/B2B	930318
	dtype: int64	

In [189... print(df.isnull().sum())

SubOrderId	0
OrderShippingExclTax	152052
ShipmentBy	0
ShippingStatus	0
OrderStatus	0
FinalOrderStatus	0
PaymentStatus	0
Pre-ShipmentStatus	0
Order Update Status	0
DeliveredDate	0
ShippingFullName	0
ShippingDivision	0
ShippingStateProvince	0
Order Via	0
ShippingPhoneNumber	0
Mobile Number	0
Order CreatedOn	0
Month	0
Year	0
Payment Method	0
Order PaidOn	0
Order Cancel Reason	113313
SL No	0
Product Name	0
Product Attribute	819393
AttributeItemCode	930248
SKU	239
Vendor Group	0
Delivery Channel Type	3
Quantity	0
RegularPrice	0
UnitSellingPrice	0
TotalSellingPrice	0
UnitCostPrice	0
TotalCostPrice	0
Commission	0
Profit	0
Profit Margin	65969
Sales Person	0
Category	0
B2C/B2B	0
dtype: int64	

```
In [191... ####Droping Unnecessary Column Those have mostly Null values
df.drop(columns=['AttributeItemCode', 'Product Attribute','OrderShippingExclTax'],
```

```
In [193... #####Rename null columns on OCR which are Sales by Successful
df['Order Cancel Reason'].fillna('Successful', inplace = True)
```

C:\Users\Srijon\AppData\Local\Temp\ipykernel_21500\824469097.py:2: FutureWarning: A value is trying to be set on a copy of a DataFrame or Series through chained assignm ent using an inplace method.

The behavior will change in pandas 3.0. This inplace method will never work because the intermediate object on which we are setting values always behaves as a copy.

For example, when doing 'df[col].method(value, inplace=True)', try using 'df.method ({col: value}, inplace=True)' or df[col] = df[col].method(value) instead, to perform the operation inplace on the original object.

df['Order Cancel Reason'].fillna('Successful', inplace = True)

```
In [195...
####Changing Column object to date time
df['Order CreatedOn'] = pd.to_datetime(df['Order CreatedOn'], errors= 'coerce')
df['DeliveredDate'] = pd.to_datetime(df['DeliveredDate'], errors= 'coerce')
```

In [196... df.info()

RangeIndex: 930318 entries, 0 to 930317 Data columns (total 38 columns): Column Non-Null Count Dtype ___ -----0 SubOrderId 930318 non-null object ShipmentBy 930318 non-null object 930318 non-null object ShippingStatus OrderStatus 930318 non-null object 930318 non-null object FinalOrderStatus 930318 non-null object PaymentStatus Pre-ShipmentStatus 930318 non-null object Order Update Status 930318 non-null object DeliveredDate 930318 non-null datetime64[ns] 930318 non-null object ShippingFullName 10 ShippingDivision 930318 non-null object 11 ShippingStateProvince 930318 non-null object 12 Order Via 930318 non-null object 13 ShippingPhoneNumber 930318 non-null float64 14 Mobile Number 930318 non-null object 15 Order CreatedOn 930318 non-null datetime64[ns] 16 Month 930318 non-null object 17 Year 930318 non-null int64 930318 non-null object 18 Payment Method 19 Order PaidOn 930318 non-null object 20 Order Cancel Reason 930318 non-null object 21 SL No 930318 non-null int64 22 Product Name 930318 non-null object 930079 non-null object 23 SKU 930318 non-null object 24 Vendor Group 25 Delivery Channel Type 930315 non-null object 26 Quantity 930318 non-null int64 27 RegularPrice 930318 non-null float64 28 UnitSellingPrice 930318 non-null float64 29 TotalSellingPrice 930318 non-null float64 30 UnitCostPrice 930318 non-null float64 930318 non-null float64 31 TotalCostPrice 32 Commission 930318 non-null float64 33 Profit 930318 non-null float64 34 Profit Margin 864349 non-null float64 35 Sales Person 930318 non-null object 36 Category 930318 non-null object 37 B2C/B2B 930318 non-null object dtypes: datetime64[ns](2), float64(9), int64(3), object(24)

<class 'pandas.core.frame.DataFrame'>

Explanatory 360° Analysis of Othoba's Monthly Sales for the Year 2023-2024

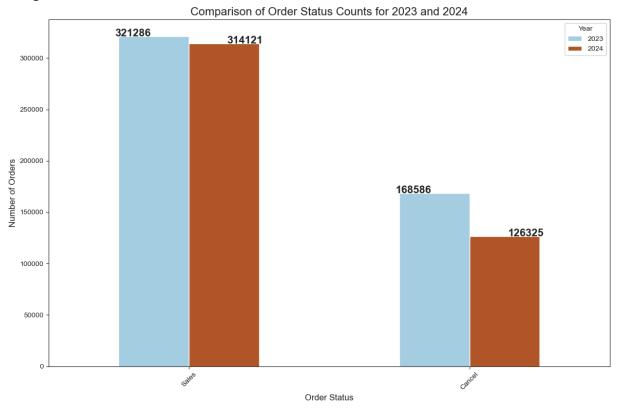
```
In [199... ###Total order Sale/Cancel

# Filter the DataFrame for the years 2023 and 2024
df_2023 = df[df['Year'] == 2023]
```

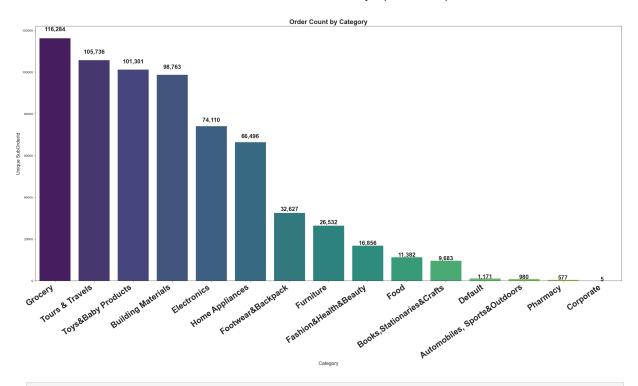
memory usage: 269.7+ MB

```
df_{2024} = df[df['Year'] == 2024]
# Count the number of orders for each order status for 2023 and 2024
order_status_counts_2023 = df_2023['FinalOrderStatus'].value_counts()
order_status_counts_2024 = df_2024['FinalOrderStatus'].value_counts()
# Create a DataFrame for plotting
comparison_df = pd.DataFrame({
             '2023': order status counts 2023,
            '2024': order_status_counts_2024
}).fillna(0)
# Plotting the comparison bar graph
plt.figure(figsize=(12, 8))
comparison_df.plot(kind='bar', rot=45, figsize=(12, 8), colormap='Paired')
plt.title('Comparison of Order Status Counts for 2023 and 2024', fontsize=16)
plt.xlabel('Order Status', fontsize=12)
plt.ylabel('Number of Orders', fontsize=12)
plt.legend(title='Year')
# Annotate each bar with the exact count
for i in range(len(comparison_df)):
            for j in range(len(comparison_df.columns)):
                         plt.text(i - 0.2 + j * 0.4, comparison_df.iloc[i, j] + 10, f'{int(comparison_df.iloc[i, j] + 10, f'{int(co
plt.tight_layout()
plt.show()
```

<Figure size 1200x800 with 0 Axes>

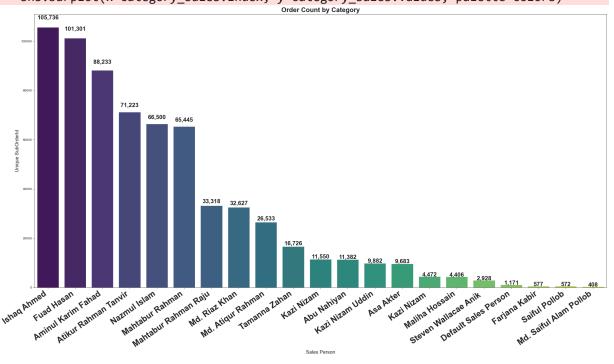


```
# Count unique SubOrderId based on category
In [201...
          category_sales = df.groupby('Category')['SubOrderId'].nunique().sort_values(ascendi
          # Set the figure size and style
          plt.figure(figsize=(26, 15))
          sns.set_style("ticks")
          # Create a barplot with a vibrant color palette
          colors = sns.color_palette("viridis", len(category_sales))
          sns.barplot(x=category_sales.index, y=category_sales.values, palette=colors)
          # Set the title and labels with larger font sizes for better readability
          plt.title('Order Count by Category', fontsize=20, weight='bold')
          plt.xlabel('Category', fontsize=15)
          plt.ylabel('Unique SubOrderId', fontsize=15)
          # Rotate x-axis labels for better clarity
          plt.xticks(rotation=35, ha='right', fontsize=25, weight='bold')
          # Adding value labels on top of each bar for more detailed information
          for index, value in enumerate(category_sales.values):
              plt.text(index, value + (value * 0.03), f'{value:,.0f}', ha='center', fontsize=
          # Remove the Legend as it is not necessary in this context
          plt.legend([], [], frameon=False)
          # Show the plot
          plt.tight_layout()
          plt.show()
         C:\Users\Srijon\AppData\Local\Temp\ipykernel_21500\2642553284.py:10: FutureWarning:
         Passing `palette` without assigning `hue` is deprecated and will be removed in v0.1
         4.0. Assign the `x` variable to `hue` and set `legend=False` for the same effect.
           sns.barplot(x=category_sales.index, y=category_sales.values, palette=colors)
```

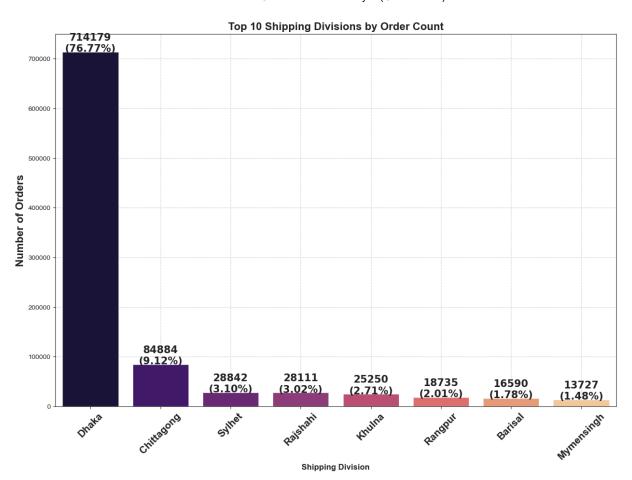


```
In [203...
          # Count unique SubOrderId based on category
          category_sales = df.groupby('Sales Person')['SubOrderId'].nunique().sort_values(asc
          # Set the figure size and style
          plt.figure(figsize=(26, 15))
          sns.set_style("ticks")
          # Create a barplot with a vibrant color palette
          colors = sns.color_palette("viridis", len(category_sales))
          sns.barplot(x=category_sales.index, y=category_sales.values, palette=colors)
          # Set the title and labels with larger font sizes for better readability
          plt.title('Order Count by Category', fontsize=20, weight='bold')
          plt.xlabel('Sales Person', fontsize=15)
          plt.ylabel('Unique SubOrderId', fontsize=15)
          # Rotate x-axis labels for better clarity
          plt.xticks(rotation=35, ha='right', fontsize=25, weight='bold')
          # Adding value labels on top of each bar for more detailed information
          for index, value in enumerate(category_sales.values):
              plt.text(index, value + (value * 0.03), f'{value:,.0f}', ha='center', fontsize=
          # Remove the Legend as it is not necessary in this context
          plt.legend([], [], frameon=False)
          # Show the plot
          plt.tight_layout()
          plt.show()
```

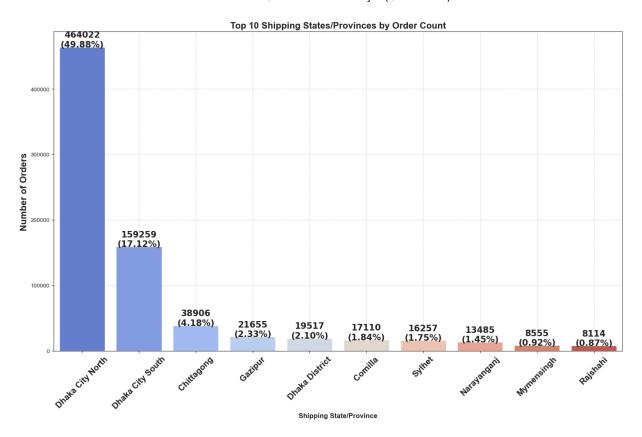
C:\Users\Srijon\AppData\Local\Temp\ipykernel_21500\1217810342.py:10: FutureWarning:
Passing `palette` without assigning `hue` is deprecated and will be removed in v0.1
4.0. Assign the `x` variable to `hue` and set `legend=False` for the same effect.
sns.barplot(x=category_sales.index, y=category_sales.values, palette=colors)



```
# Group by 'ShippingDivision' and count the number of orders in each division
In [204...
          division order counts = df['ShippingDivision'].value counts()
          # Calculate the total number of orders for percentage calculation
          total orders division = division order counts.sum()
          # Visualization of the top 10 shipping divisions by order count
          plt.figure(figsize=(15, 10))
          sns.barplot(x=division_order_counts.head(10).index, y=division_order_counts.head(10)
          plt.title('Top 10 Shipping Divisions by Order Count', fontsize=16, fontweight='bold
          plt.xlabel('Shipping Division', fontsize=12, fontweight='bold')
          plt.ylabel('Number of Orders', fontsize=16, fontweight='bold')
          plt.xticks(rotation=45, fontsize=15, fontweight='bold')
          plt.grid(True, linestyle='--', alpha=0.7)
          # Annotate each bar with the exact value and percentage in bold
          for i, v in enumerate(division_order_counts.head(10).values):
              percentage = (v / total_orders_division) * 100
              plt.text(i, v + 10, f'{v}\n({percentage:.2f}%)', ha='center', fontsize=15, font
```



```
In [206...
          state_order_counts = df['ShippingStateProvince'].value_counts()
          total orders state = state order counts.sum()
          # Visualization of the top 10 shipping states/provinces by order count
          plt.figure(figsize=(15, 10))
          sns.barplot(x=state_order_counts.head(10).index, y=state_order_counts.head(10).valu
          plt.title('Top 10 Shipping States/Provinces by Order Count', fontsize=16, fontweigh
          plt.xlabel('Shipping State/Province', fontsize=12, fontweight='bold')
          plt.ylabel('Number of Orders', fontsize=16, fontweight='bold')
          plt.xticks(rotation=45, fontsize=15, fontweight='bold')
          plt.grid(True, linestyle='--', alpha=0.7)
          # Annotate each bar with the exact value and percentage in bold
          for i, v in enumerate(state_order_counts.head(10).values):
              percentage = (v / total_orders_state) * 100
              plt.text(i, v + 10, f'{v}\n({percentage:.2f}%)', ha='center', fontsize=15, font
          plt.tight_layout()
          plt.show()
```



```
# Group by 'ShippingDivision' and 'FinalOrderStatus' and count orders
division_order_counts = df.groupby(['ShippingDivision', 'FinalOrderStatus']).size()

# Select the top 10 divisions by total order count
top_10_divisions = division_order_counts.sum(axis=1).nlargest(10).index
division_order_counts_top10 = division_order_counts.loc[top_10_divisions]

# Plot heatmap
plt.figure(figsize=(15, 8))
sns.heatmap(division_order_counts_top10, annot=True, fmt='d', cmap='coolwarm', line

plt.title('Division wise Sales & Cancel', fontsize=16, fontweight='bold')
plt.xlabel('Final Order Status', fontsize=14, fontweight='bold')
plt.ylabel('Shipping Division', fontsize=14, fontweight='bold')

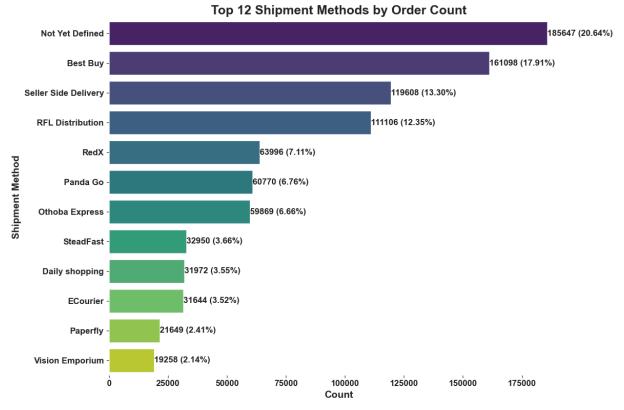
plt.xticks(rotation=45, fontsize=12)
plt.yticks(fontsize=12)
plt.show()
```

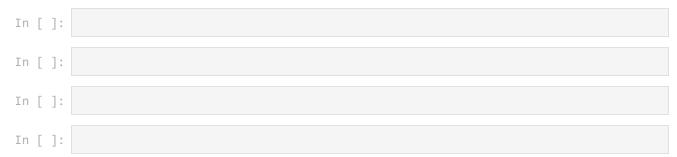


```
shipment_method_counts = df['ShipmentBy'].value_counts().head(12)
In [211...
          # Calculate the percentages
          shipment_method_percentages = (shipment_method_counts / shipment_method_counts.sum(
          # Plot the count of orders by shipment method with percentages
          plt.figure(figsize=(12, 8))
          ax = sns.barplot(y=shipment_method_counts.index, x=shipment_method_counts.values, p
          # Add annotations
          for i, count in enumerate(shipment_method_counts):
              percentage = shipment_method_percentages[i]
              ax.text(count, i, f'{count} ({percentage:.2f}%)', ha='left', va='center', fonts
          # Style adjustments
          plt.title('Top 12 Shipment Methods by Order Count', fontsize=18, fontweight='bold')
          plt.xlabel('Count', fontsize=14, fontweight='bold')
          plt.ylabel('Shipment Method', fontsize=14, fontweight='bold')
          plt.xticks(fontsize=12, fontweight='bold')
          plt.yticks(fontsize=12, fontweight='bold')
          sns.despine(left=True, bottom=True)
          plt.tight_layout()
          plt.show()
```

```
C:\Users\Srijon\AppData\Local\Temp\ipykernel_21500\218957076.py:8: FutureWarning:
Passing `palette` without assigning `hue` is deprecated and will be removed in v0.1
4.0. Assign the `y` variable to `hue` and set `legend=False` for the same effect.

ax = sns.barplot(y=shipment_method_counts.index, x=shipment_method_counts.values,
palette='viridis')
C:\Users\Srijon\AppData\Local\Temp\ipykernel_21500\218957076.py:12: FutureWarning: S
eries.__getitem__ treating keys as positions is deprecated. In a future version, int
eger keys will always be treated as labels (consistent with DataFrame behavior). To
access a value by position, use `ser.iloc[pos]`
percentage = shipment_method_percentages[i]
```





Revenue Analysis

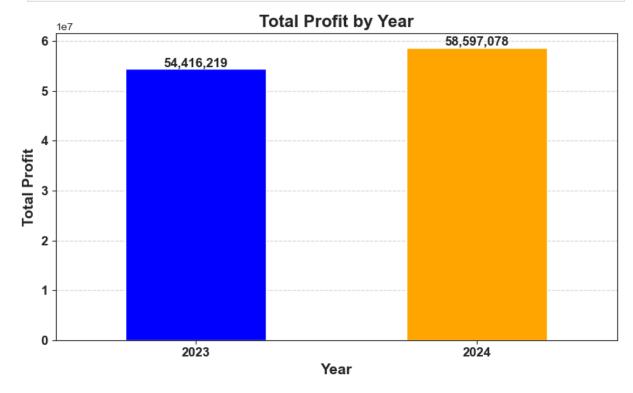
```
In [224... # Profitability Analysis
profit_by_year = df.groupby('Year')['Profit'].sum()

# Plotting the bar chart
plt.figure(figsize=(8, 5))
ax = profit_by_year.plot(kind='bar', color=['blue', 'orange'])
```

```
# Adding value labels on top of each bar
for i, value in enumerate(profit_by_year):
    ax.text(i, value + (value * 0.01), f'{value:,.0f}', ha='center', fontsize=12, f

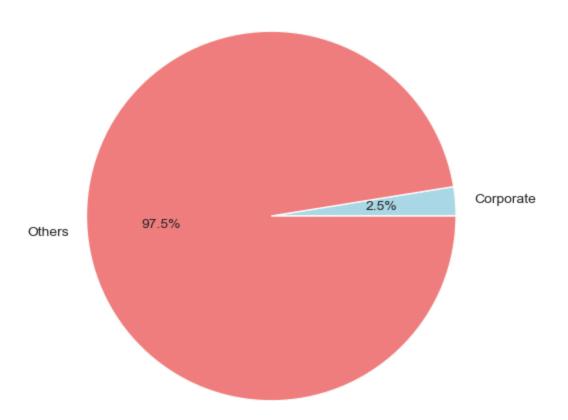
plt.title("Total Profit by Year", fontsize=16, fontweight='bold')
plt.xlabel("Year", fontsize=14, fontweight='bold')
plt.ylabel("Total Profit", fontsize=14, fontweight='bold')
plt.xticks(rotation=0, fontsize=12, fontweight='bold')
plt.yticks(fontsize=12, fontweight='bold')
plt.grid(axis='y', linestyle='--', alpha=0.7)

plt.tight_layout()
plt.show()
```



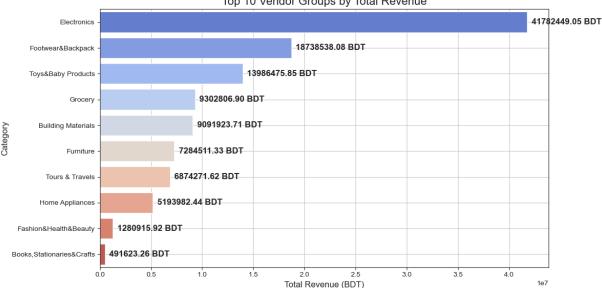
```
In [232... # B2B vs. B2C Profitability
b2b_b2c_profit = df.groupby('B2C/B2B')['Profit'].sum()
b2b_b2c_profit.plot(kind='pie', autopct='%1.1f%%', figsize=(6, 6), colors=['lightbl plt.title("B2B vs. B2C Profit")
plt.ylabel("")
plt.show()
```

B2B vs. B2C Profit



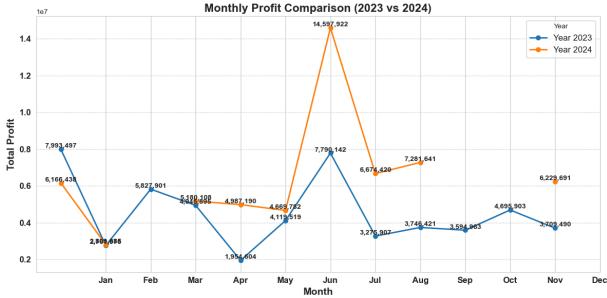
```
In [250...
          top_vendors = df.groupby('Category').agg({'Profit': 'sum'}).reset_index()
          top_vendors = top_vendors.sort_values(by='Profit', ascending=False).head(10)
          # Visualization: Bar chart of top 10 vendors by total revenue with bold, clear numb
          plt.figure(figsize=(12, 6))
          sns.barplot(x='Profit', y='Category', data=top_vendors, palette='coolwarm')
          plt.title('Top 10 Category by Total Profit', fontsize=16)
          plt.xlabel('Total Revenue (BDT)', fontsize=12)
          plt.ylabel('Category', fontsize=12)
          plt.grid(True)
          # Annotate each bar with bold, clear revenue numbers
          for i, v in enumerate(top_vendors['Profit']):
              plt.text(v + 0.01 * max(top_vendors['Profit']), i, f'{v:.2f} BDT', ha='left', v
          plt.tight_layout()
          plt.show()
         C:\Users\Srijon\AppData\Local\Temp\ipykernel_21500\874579967.py:5: FutureWarning:
         Passing `palette` without assigning `hue` is deprecated and will be removed in v0.1
         4.0. Assign the `y` variable to `hue` and set `legend=False` for the same effect.
           sns.barplot(x='Profit', y='Category', data=top_vendors, palette='coolwarm')
```





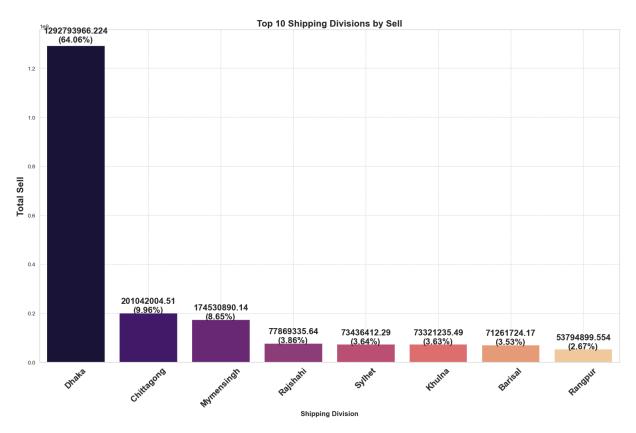
```
# Filter data for 2023 and 2024
In [252...
          df_filtered = df[df['Year'].isin([2023, 2024])]
          # Group by Year and Month, then sum Profit
          profit_by_month = df_filtered.groupby(['Year', 'Month'])['Profit'].sum().unstack()
          # Set figure size and style
          plt.figure(figsize=(12, 6))
          sns.set_style("whitegrid")
          # Plot line chart for both years
          for year in profit_by_month.index:
              plt.plot(profit_by_month.columns, profit_by_month.loc[year], marker='o', label=
          # Adding value labels on each point
          for year in profit_by_month.index:
              for month, value in enumerate(profit_by_month.loc[year]):
                  plt.text(month, value, f'{value:,.0f}', ha='center', fontsize=10, fontweigh
          # Titles and labels
          plt.title("Monthly Profit Comparison (2023 vs 2024)", fontsize=16, fontweight='bold
          plt.xlabel("Month", fontsize=14, fontweight='bold')
          plt.ylabel("Total Profit", fontsize=14, fontweight='bold')
          plt.xticks(ticks=range(1, 13), labels=['Jan', 'Feb', 'Mar', 'Apr', 'May', 'Jun', 'J
          plt.yticks(fontsize=12, fontweight='bold')
          # Show Legend
          plt.legend(title="Year", fontsize=12)
          # Grid for readability
          plt.grid(axis='y', linestyle='--', alpha=0.7)
          plt.tight_layout()
          plt.show()
```

```
posx and posy should be finite values
```

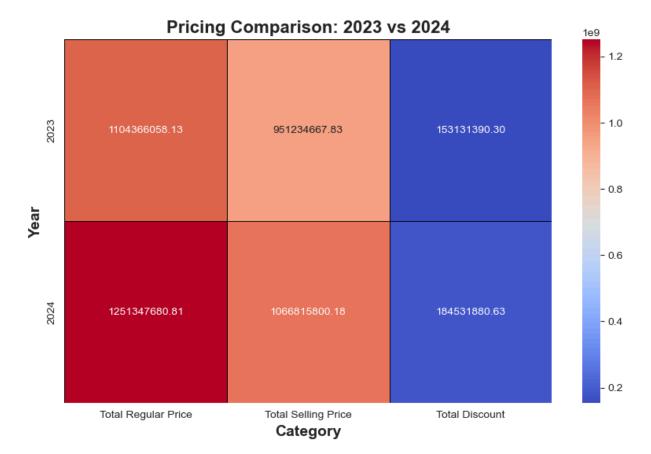


```
In [256...
          # Group by 'ShippingDivision' and calculate the total profit for each division
          division_profit = df.groupby('ShippingDivision')['TotalSellingPrice'].sum().sort_va
          # Calculate the total profit for percentage calculation
          total_profit_division = division_profit.sum()
          # Visualization of the top 10 shipping divisions by total profit
          plt.figure(figsize=(15, 10))
          sns.barplot(x=division_profit.head(10).index, y=division_profit.head(10).values, pa
          plt.title('Top 10 Shipping Divisions by Sell', fontsize=16, fontweight='bold')
          plt.xlabel('Shipping Division', fontsize=12, fontweight='bold')
          plt.ylabel('Total Sell', fontsize=16, fontweight='bold')
          plt.xticks(rotation=45, fontsize=15, fontweight='bold')
          plt.grid(True, linestyle='--', alpha=0.7)
          # Annotate each bar with the exact value and percentage in bold
          for i, v in enumerate(division_profit.head(10).values):
              percentage = (v / total_profit_division) * 100
              plt.text(i, v + (v * 0.01), f'{v}\n({percentage:.2f}%)', ha='center', fontsize=
          plt.tight layout()
          plt.show()
```

```
C:\Users\Srijon\AppData\Local\Temp\ipykernel_21500\1819751983.py:9: FutureWarning:
Passing `palette` without assigning `hue` is deprecated and will be removed in v0.1
4.0. Assign the `x` variable to `hue` and set `legend=False` for the same effect.
    sns.barplot(x=division_profit.head(10).index, y=division_profit.head(10).values, p
alette='magma')
```



```
In [270...
          import pandas as pd
          import numpy as np
          import matplotlib.pyplot as plt
          import seaborn as sns
          # Create DataFrame for visualization
          pricing_summary_data = pd.DataFrame({
              'Year': ['2023', '2024'],
              'Total Regular Price': [total_regular_price_2023, total_regular_price_2024],
              'Total Selling Price': [total_selling_price_2023, total_selling_price_2024],
               'Total Discount': [total_discount_2023, total_discount_2024]
          }).set index('Year')
          # Set figure size and style
          plt.figure(figsize=(10, 6))
          sns.set_style("whitegrid")
          # Create heatmap
          sns.heatmap(pricing_summary_data, annot=True, fmt=".2f", cmap="coolwarm", linewidth
          # Title and Labels
          plt.title("Pricing Comparison: 2023 vs 2024", fontsize=16, fontweight='bold')
          plt.xlabel("Category", fontsize=14, fontweight='bold')
          plt.ylabel("Year", fontsize=14, fontweight='bold')
          # Show the plot
          plt.show()
```

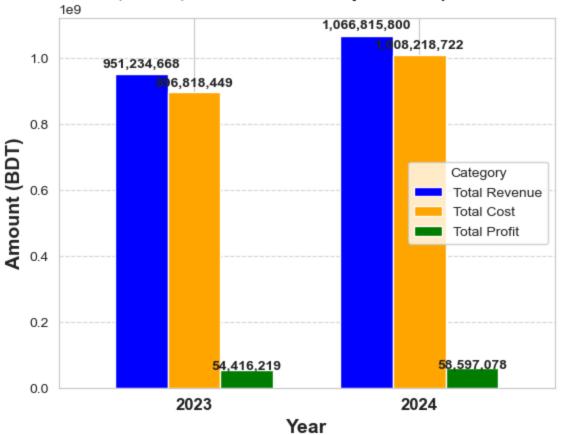


```
In [287...
         # Filter data for 2023 and 2024
          df_{2023} = df[df['Year'] == 2023]
          df_{2024} = df[df['Year'] == 2024]
          # Calculate yearly totals
          yearly_summary = pd.DataFrame({
              'Year': ['2023', '2024'],
              'Total Revenue': [df_2023['TotalSellingPrice'].sum(), df_2024['TotalSellingPric
              'Total Cost': [df_2023['TotalCostPrice'].sum(), df_2024['TotalCostPrice'].sum()
              'Total Profit': [df_2023['Profit'].sum(), df_2024['Profit'].sum()]
          }).set_index('Year')
          # Set figure size
          plt.figure(figsize=(18, 9))
          yearly_summary.plot(kind='bar', color=['blue', 'orange', 'green'], width=0.7)
          # Set labels and title
          plt.title('Revenue, Cost, and Profit Comparison (2023 vs 2024)', fontsize=16, fontw
          plt.xlabel('Year', fontsize=14, fontweight='bold')
          plt.ylabel('Amount (BDT)', fontsize=14, fontweight='bold')
          plt.xticks(rotation=0, fontsize=12, fontweight='bold')
          plt.legend(title="Category")
          # Annotate bars with values
          for i, bar in enumerate(plt.gca().patches):
              height = bar.get_height()
              plt.gca().text(bar.get_x() + bar.get_width()/2, height + 0.02*height, f'{height
```

```
plt.grid(axis='y', linestyle='--', alpha=0.7)
plt.show()
```

<Figure size 1800x900 with 0 Axes>

Revenue, Cost, and Profit Comparison (2023 vs 2024)



```
In [ ]:
 In [ ]:
          # Group by 'CategoryName' and sum 'TotalAmount'
In [321...
          sales_by_category = df.groupby('Category')['TotalSellingPrice'].sum().reset_index()
          # Sort the categories by total sales in ascending order to get the worst performers
          sales_by_category = sales_by_category.sort_values(by='TotalSellingPrice', ascending
          # Display the top 5 worst-performing categories with formatted values
          print("Top 5 Worst Performing Categories:")
          print(sales_by_category.head(5).apply(lambda row: f"{row['Category']} : {row['Total
          # Visualize the worst performers
          plt.figure(figsize=(14, 8))
          bottom_categories = sales_by_category.head(5)
          # Plotting worst performers
          sns.barplot(x=bottom_categories['Category'], y=bottom_categories['TotalSellingPrice']
          plt.title('Top 5 Worst Performing Categories', fontsize=15, weight='bold')
          plt.xlabel('Category', fontsize=12)
          plt.ylabel('Total Sales', fontsize=12)
```

```
plt.xticks(rotation=45, ha='right')

# Adding value labels on top of each bar
for index, value in enumerate(bottom_categories['TotalSellingPrice']):
    plt.text(index, value + (value * 0.01), f'{value:,.2f}', ha='center', fontsize=

plt.tight_layout()
plt.show()
```

Top 5 Worst Performing Categories:

Pharmacy : 562,576.88

Default : 1,514,555.00

Corporate : 3,349,780.00

Books,Stationaries&Crafts : 6,553,091.00

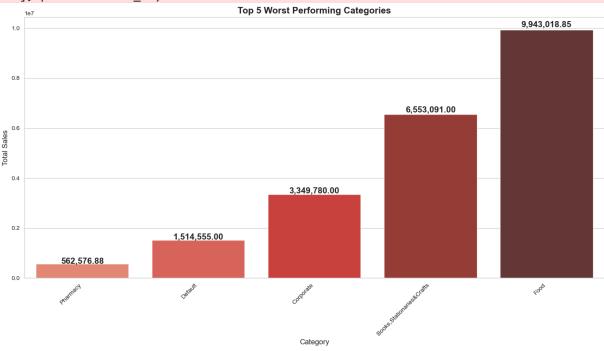
Food : 9,943,018.85

dtype: object

C:\Users\Srijon\AppData\Local\Temp\ipykernel_21500\134580547.py:16: FutureWarning:

Passing `palette` without assigning `hue` is deprecated and will be removed in v0.1 4.0. Assign the `x` variable to `hue` and set `legend=False` for the same effect.

sns.barplot(x=bottom_categories['Category'], y=bottom_categories['TotalSellingPric
e'], palette='Reds_d')

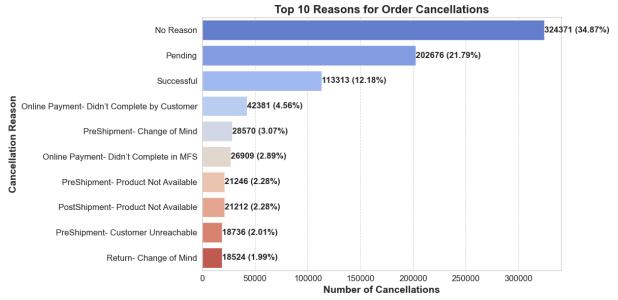


```
# Visualization: Horizontal Bar Chart
plt.figure(figsize=(12, 6))
sns.barplot(y=top_10_cancellations.index, x=top_10_cancellations.values, palette='c

# Title and Labels
plt.title('Top 10 Reasons for Order Cancellations', fontsize=16, fontweight='bold')
plt.xlabel('Number of Cancellations', fontsize=14, fontweight='bold')
plt.ylabel('Cancellation Reason', fontsize=14, fontweight='bold')
plt.xticks(fontsize=12)
plt.yticks(fontsize=12)
plt.yticks(fontsize=12)
plt.grid(axis='x', linestyle='--', alpha=0.7)

# Annotate each bar with the count and percentage
for i, (v, p) in enumerate(zip(top_10_cancellations.values, top_10_percentages.value)
plt.text(v + 0.5, i, f'{v} ({p:.2f}%)', va='center', fontsize=12, fontweight='b
plt.tight_layout()
plt.show()
```

C:\Users\Srijon\AppData\Local\Temp\ipykernel_21500\412334030.py:15: FutureWarning:
Passing `palette` without assigning `hue` is deprecated and will be removed in v0.1
4.0. Assign the `y` variable to `hue` and set `legend=False` for the same effect.
 sns.barplot(y=top_10_cancellations.index, x=top_10_cancellations.values, palette ='coolwarm')

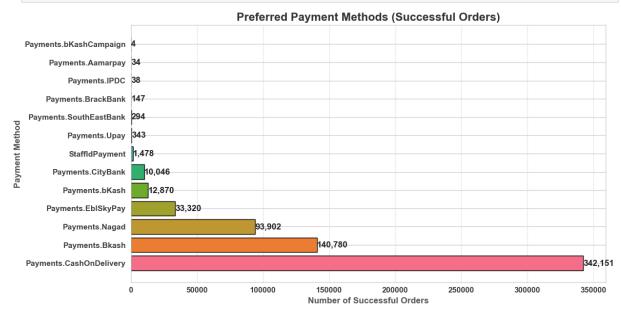


```
import pandas as pd
import matplotlib.pyplot as plt
import seaborn as sns

# Filter only successfully completed orders
successful_orders = df[df['FinalOrderStatus'] == 'Sales']

# Count payment methods used in successful orders
payment_method_counts = successful_orders['Payment Method'].value_counts()
```

```
# Define a vibrant color palette
colors = sns.color_palette("husl", len(payment_method_counts))
# Create a horizontal bar chart
plt.figure(figsize=(12, 6))
bars = plt.barh(payment_method_counts.index, payment_method_counts.values, color=co
# Add Labels to bars
for bar, count in zip(bars, payment method counts.values):
   plt.text(count + 50, bar.get_y() + bar.get_height()/2, f'{count:,}', va='center
# Title and labels
plt.title('Preferred Payment Methods (Successful Orders)', fontsize=16, fontweight=
plt.xlabel('Number of Successful Orders', fontsize=12, fontweight='bold', color='#5
plt.ylabel('Payment Method', fontsize=12, fontweight='bold', color='#555')
# Grid and layout adjustments
plt.grid(axis='x', linestyle="--", alpha=0.5)
plt.xticks(fontsize=11, fontweight='bold', color='#444')
plt.yticks(fontsize=11, fontweight='bold', color='#444')
# Show the plot
plt.tight_layout()
plt.show()
```



In [1]: pip install --upgrade notebook

```
Requirement already satisfied: notebook in d:\newconda\lib\site-packages (7.2.2)
Collecting notebook
  Downloading notebook-7.3.2-py3-none-any.whl.metadata (10 kB)
Requirement already satisfied: jupyter-server<3,>=2.4.0 in d:\newconda\lib\site-pack
ages (from notebook) (2.14.1)
Requirement already satisfied: jupyterlab-server<3,>=2.27.1 in d:\newconda\lib\site-
packages (from notebook) (2.27.3)
Collecting jupyterlab<4.4,>=4.3.4 (from notebook)
  Downloading jupyterlab-4.3.5-py3-none-any.whl.metadata (16 kB)
Requirement already satisfied: notebook-shim<0.3,>=0.2 in d:\newconda\lib\site-packa
ges (from notebook) (0.2.3)
Requirement already satisfied: tornado>=6.2.0 in d:\newconda\lib\site-packages (from
notebook) (6.4.1)
Requirement already satisfied: anyio>=3.1.0 in d:\newconda\lib\site-packages (from j
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Requirement already satisfied: argon2-cffi>=21.1 in d:\newconda\lib\site-packages (f
rom jupyter-server<3,>=2.4.0->notebook) (21.3.0)
Requirement already satisfied: jinja2>=3.0.3 in d:\newconda\lib\site-packages (from
jupyter-server<3,>=2.4.0->notebook) (3.1.4)
Requirement already satisfied: jupyter-client>=7.4.4 in d:\newconda\lib\site-package
s (from jupyter-server<3,>=2.4.0->notebook) (8.6.0)
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Requirement already satisfied: jupyter-server-terminals>=0.4.4 in d:\newconda\lib\si
te-packages (from jupyter-server<3,>=2.4.0->notebook) (0.4.4)
Requirement already satisfied: nbconvert>=6.4.4 in d:\newconda\lib\site-packages (fr
om jupyter-server<3,>=2.4.0->notebook) (7.16.4)
Requirement already satisfied: nbformat>=5.3.0 in d:\newconda\lib\site-packages (fro
m jupyter-server<3,>=2.4.0->notebook) (5.10.4)
Requirement already satisfied: overrides>=5.0 in d:\newconda\lib\site-packages (from
jupyter-server<3,>=2.4.0->notebook) (7.4.0)
Requirement already satisfied: packaging>=22.0 in d:\newconda\lib\site-packages (fro
m jupyter-server<3,>=2.4.0->notebook) (24.1)
Requirement already satisfied: prometheus-client>=0.9 in d:\newconda\lib\site-packag
es (from jupyter-server<3,>=2.4.0->notebook) (0.14.1)
Requirement already satisfied: pywinpty>=2.0.1 in d:\newconda\lib\site-packages (fro
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Requirement already satisfied: pyzmq>=24 in d:\newconda\lib\site-packages (from jupy
ter-server<3,>=2.4.0->notebook) (25.1.2)
Requirement already satisfied: send2trash>=1.8.2 in d:\newconda\lib\site-packages (f
rom jupyter-server<3,>=2.4.0->notebook) (1.8.2)
Requirement already satisfied: terminado>=0.8.3 in d:\newconda\lib\site-packages (fr
om jupyter-server<3,>=2.4.0->notebook) (0.17.1)
Requirement already satisfied: traitlets>=5.6.0 in d:\newconda\lib\site-packages (fr
om jupyter-server<3,>=2.4.0->notebook) (5.14.3)
Requirement already satisfied: websocket-client>=1.7 in d:\newconda\lib\site-package
s (from jupyter-server<3,>=2.4.0->notebook) (1.8.0)
Requirement already satisfied: async-lru>=1.0.0 in d:\newconda\lib\site-packages (fr
om jupyterlab<4.4,>=4.3.4->notebook) (2.0.4)
Requirement already satisfied: httpx>=0.25.0 in d:\newconda\lib\site-packages (from
jupyterlab<4.4,>=4.3.4->notebook) (0.27.0)
Requirement already satisfied: ipykernel>=6.5.0 in d:\newconda\lib\site-packages (fr
om jupyterlab<4.4,>=4.3.4->notebook) (6.28.0)
Requirement already satisfied: jupyter-lsp>=2.0.0 in d:\newconda\lib\site-packages
```

```
(from jupyterlab<4.4,>=4.3.4->notebook) (2.2.0)
Requirement already satisfied: setuptools>=40.8.0 in d:\newconda\lib\site-packages
(from jupyterlab<4.4,>=4.3.4->notebook) (75.1.0)
Requirement already satisfied: babel>=2.10 in d:\newconda\lib\site-packages (from ju
pyterlab-server<3,>=2.27.1->notebook) (2.11.0)
Requirement already satisfied: json5>=0.9.0 in d:\newconda\lib\site-packages (from j
upyterlab-server<3,>=2.27.1->notebook) (0.9.6)
Requirement already satisfied: jsonschema>=4.18.0 in d:\newconda\lib\site-packages
(from jupyterlab-server<3,>=2.27.1->notebook) (4.23.0)
Requirement already satisfied: requests>=2.31 in d:\newconda\lib\site-packages (from
jupyterlab-server<3,>=2.27.1->notebook) (2.32.3)
Requirement already satisfied: idna>=2.8 in d:\newconda\lib\site-packages (from anyi
o>=3.1.0- jupyter-server<3,>=2.4.0->notebook) (3.7)
Requirement already satisfied: sniffio>=1.1 in d:\newconda\lib\site-packages (from a
nyio >= 3.1.0 - jupyter-server < 3, >= 2.4.0 - notebook) (1.3.0)
Requirement already satisfied: argon2-cffi-bindings in d:\newconda\lib\site-packages
(from argon2-cffi>=21.1->jupyter-server<3,>=2.4.0->notebook) (21.2.0)
Requirement already satisfied: pytz>=2015.7 in d:\newconda\lib\site-packages (from b
abel>=2.10->jupyterlab-server<3,>=2.27.1->notebook) (2024.1)
Requirement already satisfied: certifi in d:\newconda\lib\site-packages (from httpx>
=0.25.0->jupyterlab<4.4,>=4.3.4->notebook) (2025.1.31)
Requirement already satisfied: httpcore==1.* in d:\newconda\lib\site-packages (from
httpx>=0.25.0->jupyterlab<4.4,>=4.3.4->notebook) (1.0.2)
Requirement already satisfied: h11<0.15,>=0.13 in d:\newconda\lib\site-packages (fro
m httpcore==1.*->httpx>=0.25.0->jupyterlab<4.4,>=4.3.4->notebook) (0.14.0)
Requirement already satisfied: comm>=0.1.1 in d:\newconda\lib\site-packages (from ip
ykernel>=6.5.0->jupyterlab<4.4,>=4.3.4->notebook) (0.2.1)
Requirement already satisfied: debugpy>=1.6.5 in d:\newconda\lib\site-packages (from
ipykernel>=6.5.0->jupyterlab<4.4,>=4.3.4->notebook) (1.6.7)
Requirement already satisfied: ipython>=7.23.1 in d:\newconda\lib\site-packages (fro
m ipykernel>=6.5.0->jupyterlab<4.4,>=4.3.4->notebook) (8.27.0)
Requirement already satisfied: matplotlib-inline>=0.1 in d:\newconda\lib\site-packag
es (from ipykernel>=6.5.0->jupyterlab<4.4,>=4.3.4->notebook) (0.1.6)
Requirement already satisfied: nest-asyncio in d:\newconda\lib\site-packages (from i
pykernel>=6.5.0->jupyterlab<4.4,>=4.3.4->notebook) (1.6.0)
Requirement already satisfied: psutil in d:\newconda\lib\site-packages (from ipykern
el>=6.5.0->jupyterlab<4.4,>=4.3.4->notebook) (5.9.0)
Requirement already satisfied: MarkupSafe>=2.0 in d:\newconda\lib\site-packages (fro
m jinja2>=3.0.3->jupyter-server<3,>=2.4.0->notebook) (2.1.3)
Requirement already satisfied: attrs>=22.2.0 in d:\newconda\lib\site-packages (from
jsonschema>=4.18.0->jupyterlab-server<3,>=2.27.1->notebook) (23.1.0)
Requirement already satisfied: jsonschema-specifications>=2023.03.6 in d:\newconda\l
ib\site-packages (from jsonschema>=4.18.0->jupyterlab-server<3,>=2.27.1->notebook)
(2023.7.1)
Requirement already satisfied: referencing>=0.28.4 in d:\newconda\lib\site-packages
(from jsonschema>=4.18.0->jupyterlab-server<3,>=2.27.1->notebook) (0.30.2)
Requirement already satisfied: rpds-py>=0.7.1 in d:\newconda\lib\site-packages (from
jsonschema>=4.18.0->jupyterlab-server<3,>=2.27.1->notebook) (0.10.6)
Requirement already satisfied: python-dateutil>=2.8.2 in d:\newconda\lib\site-packag
es (from jupyter-client>=7.4.4->jupyter-server<3,>=2.4.0->notebook) (2.9.0.post0)
Requirement already satisfied: platformdirs>=2.5 in d:\newconda\lib\site-packages (f
rom jupyter-core!=5.0.*,>=4.12->jupyter-server<3,>=2.4.0->notebook) (3.10.0)
Requirement already satisfied: pywin32>=300 in d:\newconda\lib\site-packages (from j
upyter-core!=5.0.*,>=4.12->jupyter-server<3,>=2.4.0->notebook) (305.1)
Requirement already satisfied: python-json-logger>=2.0.4 in d:\newconda\lib\site-pac
kages (from jupyter-events>=0.9.0->jupyter-server<3,>=2.4.0->notebook) (2.0.7)
```

```
Requirement already satisfied: pyyaml>=5.3 in d:\newconda\lib\site-packages (from ju
pyter-events>=0.9.0->jupyter-server<3,>=2.4.0->notebook) (6.0.1)
Requirement already satisfied: rfc3339-validator in d:\newconda\lib\site-packages (f
rom jupyter-events>=0.9.0->jupyter-server<3,>=2.4.0->notebook) (0.1.4)
Requirement already satisfied: rfc3986-validator>=0.1.1 in d:\newconda\lib\site-pack
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Requirement already satisfied: beautifulsoup4 in d:\newconda\lib\site-packages (from
nbconvert>=6.4.4->jupyter-server<3,>=2.4.0->notebook) (4.12.3)
Requirement already satisfied: bleach!=5.0.0 in d:\newconda\lib\site-packages (from
nbconvert>=6.4.4->jupyter-server<3,>=2.4.0->notebook) (4.1.0)
Requirement already satisfied: defusedxml in d:\newconda\lib\site-packages (from nbc
onvert>=6.4.4->jupyter-server<3,>=2.4.0->notebook) (0.7.1)
Requirement already satisfied: jupyterlab-pygments in d:\newconda\lib\site-packages
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Requirement already satisfied: nbclient>=0.5.0 in d:\newconda\lib\site-packages (fro
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Requirement already satisfied: pandocfilters>=1.4.1 in d:\newconda\lib\site-packages
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Requirement already satisfied: pygments>=2.4.1 in d:\newconda\lib\site-packages (fro
m nbconvert >= 6.4.4 - jupyter - server < 3, >= 2.4.0 - > notebook) (2.15.1)
Requirement already satisfied: tinycss2 in d:\newconda\lib\site-packages (from nbcon
vert>=6.4.4->jupyter-server<3,>=2.4.0->notebook) (1.2.1)
Requirement already satisfied: fastjsonschema>=2.15 in d:\newconda\lib\site-packages
(from nbformat>=5.3.0->jupyter-server<3,>=2.4.0->notebook) (2.16.2)
Requirement already satisfied: charset-normalizer<4,>=2 in d:\newconda\lib\site-pack
ages (from requests>=2.31->jupyterlab-server<3,>=2.27.1->notebook) (3.3.2)
Requirement already satisfied: urllib3<3,>=1.21.1 in d:\newconda\lib\site-packages
(from requests>=2.31->jupyterlab-server<3,>=2.27.1->notebook) (2.2.3)
Requirement already satisfied: six>=1.9.0 in d:\newconda\lib\site-packages (from ble
ach!=5.0.0- nbconvert>=6.4.4->jupyter-server<3,>=2.4.0->notebook) (1.16.0)
Requirement already satisfied: webencodings in d:\newconda\lib\site-packages (from b
leach!=5.0.0->nbconvert>=6.4.4->jupyter-server<3,>=2.4.0->notebook) (0.5.1)
Requirement already satisfied: decorator in d:\newconda\lib\site-packages (from ipyt
hon>=7.23.1->ipykernel>=6.5.0->jupyterlab<4.4,>=4.3.4->notebook) (5.1.1)
Requirement already satisfied: jedi>=0.16 in d:\newconda\lib\site-packages (from ipy
thon>=7.23.1->ipykernel>=6.5.0->jupyterlab<4.4,>=4.3.4->notebook) (0.19.1)
Requirement already satisfied: prompt-toolkit<3.1.0,>=3.0.41 in d:\newconda\lib\site
-packages (from ipython>=7.23.1->ipykernel>=6.5.0->jupyterlab<4.4,>=4.3.4->notebook)
(3.0.43)
Requirement already satisfied: stack-data in d:\newconda\lib\site-packages (from ipy
thon>=7.23.1->ipykernel>=6.5.0->jupyterlab<4.4,>=4.3.4->notebook) (0.2.0)
Requirement already satisfied: colorama in d:\newconda\lib\site-packages (from ipyth
on>=7.23.1->ipykernel>=6.5.0->jupyterlab<4.4,>=4.3.4->notebook) (0.4.6)
Requirement already satisfied: fqdn in d:\newconda\lib\site-packages (from jsonschem
a[format-nongpl]>=4.18.0->jupyter-events>=0.9.0->jupyter-server<3,>=2.4.0->notebook)
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tebook) (20.11.0)
Requirement already satisfied: jsonpointer>1.13 in d:\newconda\lib\site-packages (fr
om jsonschema[format-nongpl]>=4.18.0->jupyter-events>=0.9.0->jupyter-server<3,>=2.4.
0->notebook) (2.1)
Requirement already satisfied: uri-template in d:\newconda\lib\site-packages (from j
sonschema[format-nongpl]>=4.18.0->jupyter-events>=0.9.0->jupyter-server<3,>=2.4.0->n
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otebook) (1.3.0)
Requirement already satisfied: webcolors>=24.6.0 in d:\newconda\lib\site-packages (f
rom jsonschema[format-nongpl]>=4.18.0->jupyter-events>=0.9.0->jupyter-server<3,>=2.
4.0->notebook) (24.11.1)
Requirement already satisfied: cffi>=1.0.1 in d:\newconda\lib\site-packages (from ar
gon2-cffi-bindings->argon2-cffi>=21.1->jupyter-server<3,>=2.4.0->notebook) (1.17.1)
Requirement already satisfied: soupsieve>1.2 in d:\newconda\lib\site-packages (from
beautifulsoup4->nbconvert>=6.4.4->jupyter-server<3,>=2.4.0->notebook) (2.5)
Requirement already satisfied: pycparser in d:\newconda\lib\site-packages (from cffi
>=1.0.1->argon2-cffi-bindings->argon2-cffi>=21.1->jupyter-server<3,>=2.4.0->noteboo
k) (2.21)
Requirement already satisfied: parso<0.9.0,>=0.8.3 in d:\newconda\lib\site-packages
(from jedi>=0.16->ipython>=7.23.1->ipykernel>=6.5.0->jupyterlab<4.4,>=4.3.4->noteboo
Requirement already satisfied: wcwidth in d:\newconda\lib\site-packages (from prompt
-toolkit<3.1.0,>=3.0.41->ipython>=7.23.1->ipykernel>=6.5.0->jupyterlab<4.4,>=4.3.4->
notebook) (0.2.5)
Requirement already satisfied: arrow>=0.15.0 in d:\newconda\lib\site-packages (from
isoduration->jsonschema[format-nongpl]>=4.18.0->jupyter-events>=0.9.0->jupyter-serve
r<3,>=2.4.0->notebook) (1.2.3)
Requirement already satisfied: executing in d:\newconda\lib\site-packages (from stac
k-data\rightarrow ipython >= 7.23.1 \rightarrow ipykernel >= 6.5.0 \rightarrow jupyterlab < 4.4, >= 4.3.4 \rightarrow notebook) (0.8.3)
Requirement already satisfied: asttokens in d:\newconda\lib\site-packages (from stac
k-data->ipython>=7.23.1->ipykernel>=6.5.0->jupyterlab<4.4,>=4.3.4->notebook) (2.0.5)
Requirement already satisfied: pure-eval in d:\newconda\lib\site-packages (from stac
k-data->ipython>=7.23.1->ipykernel>=6.5.0->jupyterlab<4.4,>=4.3.4->notebook) (0.2.2)
Downloading notebook-7.3.2-py3-none-any.whl (13.2 MB)
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Downloading jupyterlab-4.3.5-py3-none-any.whl (11.7 MB)
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Installing collected packages: jupyterlab, notebook
 Attempting uninstall: jupyterlab
   Found existing installation: jupyterlab 4.2.5
   Uninstalling jupyterlab-4.2.5:
     Successfully uninstalled jupyterlab-4.2.5
 Attempting uninstall: notebook
   Found existing installation: notebook 7.2.2
   Uninstalling notebook-7.2.2:
     Successfully uninstalled notebook-7.2.2
Successfully installed jupyterlab-4.3.5 notebook-7.3.2
Note: you may need to restart the kernel to use updated packages.
```

In []:	pip uninstall notebook
In []:	