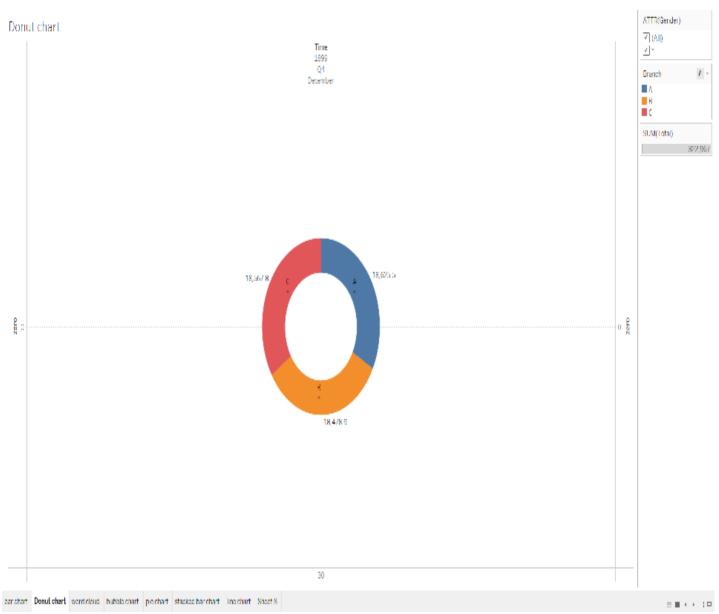
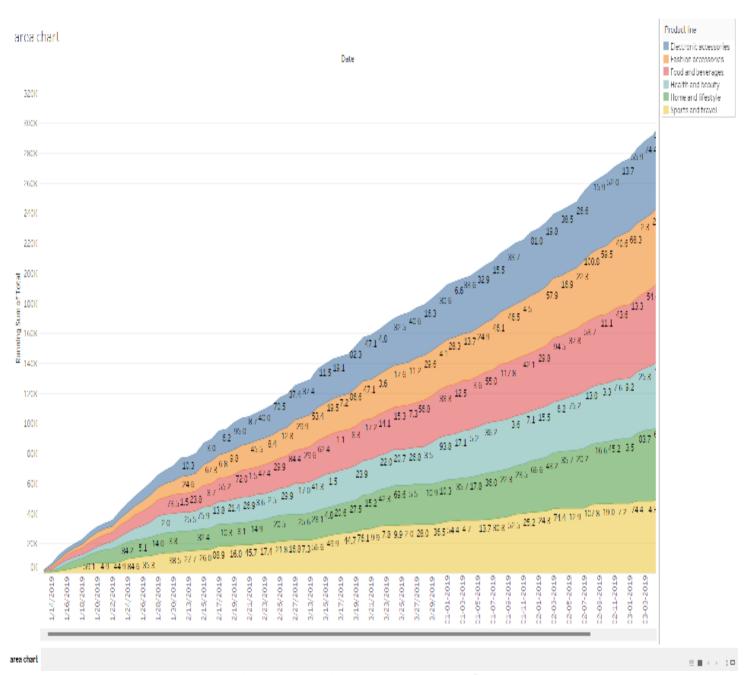
Charts to eliminate the trickiness of reading pie charts. These charts are known to express the relationship of 'part-to-whole' where all parts



represent 100% when collected together.

This is a donut chart this represents the time, branch and gender by (*) this is an extension of pie chart. Here the branch is represented by the A, B and C time can be the year, month, quarterly months, days, etc. so here I have used the year to represent my donut chart.

AnArea Chart is a graphical representation useful for visualizing how one or more quantity(s) can change over time, by plotting values or data points over a two-dimensional Cartesian system and joining the points with a line segment.



This area represents the product line and the date of order and colored by the product line and it have a values of unit price.

The text table (also known as a crosstab) is essentially the same view you would see from an Excel data source or by clicking the View Data button in the Sidebar. The mark type is text,

text table

 Gross Income
 15,379

 Gross Margin Perce.
 4,762

 Quantity
 5,510

Cogs

Rating

Tax 5%

Total Unit price 307,587

6,973 15,379

322,967

text table highlighted table funnel chart waterfall chart	
and the data is organized simply into rows and columns.	

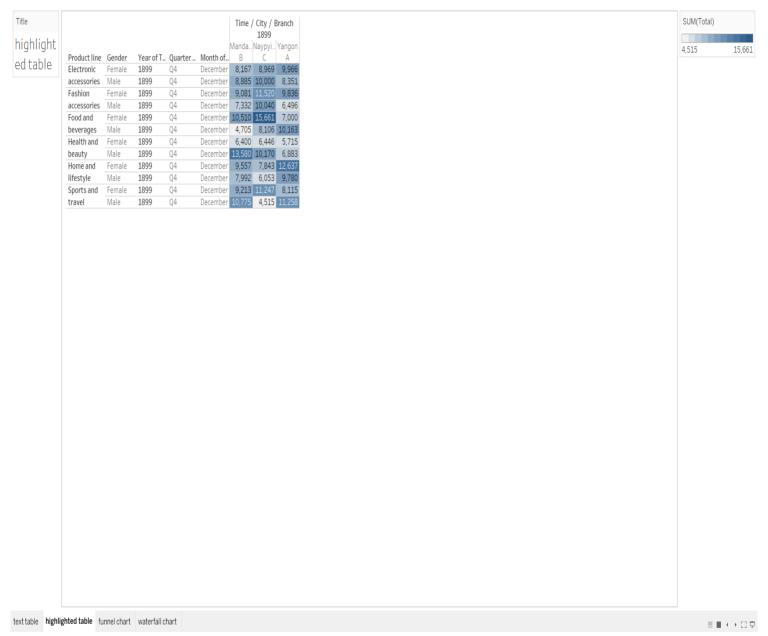
The text table chart represents the measures values such as the cogs, gross



income, Total, unit price etc.

HIGHLIGHTED TABLE CHART. Highlight tables and

heatmaps use colour to help visualize data displayed as a text table (crosstab or tabular view chart). Highlight tables enhance text tables while keeping their form. They encode ranges of measure values



with the pretensive attribute of color from lowest to highest.

This highlighted table represents the time (year, months, days etc), city and branch with the total value of measures. Here in the table the highest to



lowest numbers are highlighted from dark blue to the light blue.

WORD CLOUD CHART:

A word cloud is a visualization method

that displays the relative frequency of terms in a document or other text

Product line word cloud ■ Electronic accessories Fashion accessories Food and beverages Electronic accessories Health and beauty Sports and travel Fashion accessories Food and beverages Health and beauty Home and lifestyle Sports and travel bar chart Donut chart word cloud bubble chart pie chart stacked bar chart line chart Sheet 8

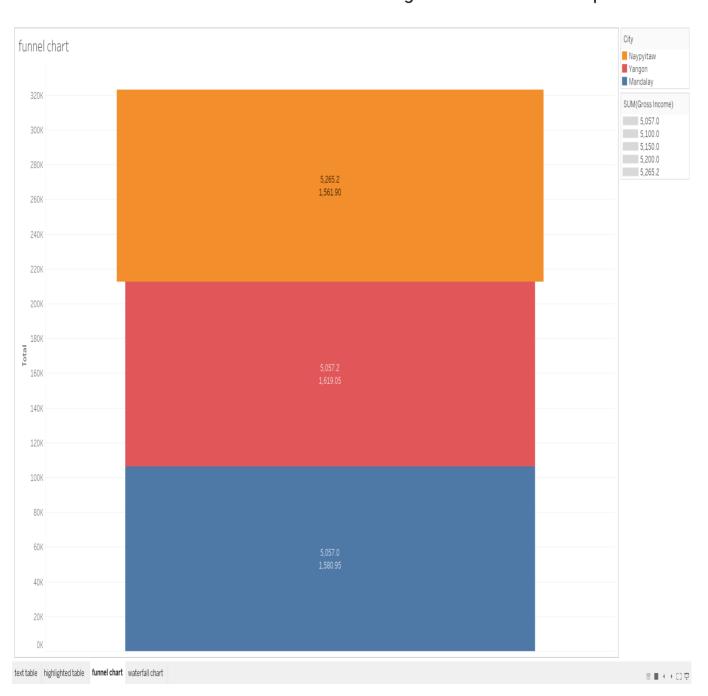
source.

This word cloud represents the product line and this is with the different colours. Its helps to identify the highest usage of the product in the larger



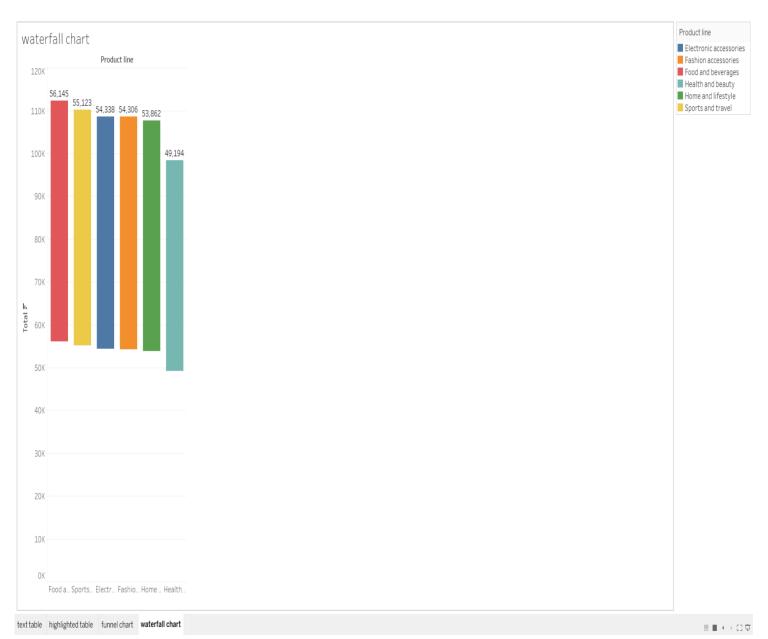
FUNNEL CHART: A funnel chart is a specialized chart type

that demonstrates the flow of users through a business or sales process.



This funnel chart represents the city with the gross income in the descending order. We can observe a slight difference between the last two boxes. And those are coloured by the cities.

WATERFALL CHART. A waterfall chart is a specific type of bar chart that reveals the story behind the net change in something's value



between two points.

The waterfall chart represents the flow of the product line with the total values and with the unit price. This product line is classified into six colours that helps us to identify the flow with the most useful product in the city.