Srikant Pal

Analyst with a passion for data — from crafting insightful dashboards to uncovering deep analytics. Skilled at turning complex data into clear, actionable insights and telling the story behind the numbers to support smart business decisions.

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WORK EXPERIENCE

NoBroker

Operation Associate   2023 - Present

- Introduced dashboard design using **Power BI** for rent in different city zones to compare average prices across localities and analyze availability of key amenities.
- Using libraries like **Pandas,Numpy, Seaborn,Matplotlib** for **Data Cleaning**, and **EDA** for better Visualization & analysis: on various datasets(e.g rental property and home services datasets).

PROJECTS

Design Analysis - Apparel Retail Company

- Analyzed monthly apparel sales data to identify customer-preferred features and emerging/vanishing trends using **Python and Pandas.**
- Built visualizations (**bar & line charts**) to present insights, supporting inventory planning and design alignment with customer preferences

Customer Churn Analysis - Telecom Dataset

- Analyzed telecom customer data to identify churn patterns using metrics such as service type,contract type,tenure etc using **Python**.
- Performed EDA and visualizations through(**bar & pie charts**) to highlight high risk segments, and support churn reduction efforts.

Weekly Credit Card Finance Report - Using Power BI

- Created an interactive **Power BI** dashboard to analyze weekly credit card usage, customer segments, and **financial performance** using demographic and transaction data.
- Presented key insights on **revenue trends**,high-income customer contributions, and top spending categories for better decision making.

EDUCATION

Siddaganga Institute of Technology

Mechanical Engineering - 7.82   Aug 2018 - July 2022

SKILLS

Programming & Querying: Python,SQL
Data Tools & BI: Power BI, DAX,Docker
Data Processing & Analysis: Pandas, Numpy, Matplotlib, Seaborn, Data Cleaning, Exploratory Data Analysis (EDA), Statistics
Database Management: MySQL, MS SQL Server
Version Control: Git,Github
Business & Analytical Skills: Data-Driven Decision Making, Data Visualization Solutions, Finance Analytics,Root Cause Analysis
Other Tools: Google Sheets, Excel

CERTIFICATIONS

- The Ultimate MySQL Bootcamp (Udemy)

- Microsoft Excel (Beginner to Advanced) - Udemy

- Microsoft Power BI for Business Intelligence - Udemy

SQL (Intermediate) – Certified by HackerRank

LANGUAGES

English Fluent

Hindi Native

AWARDS & RECOGNISITIONS

Rising Star of the Team - NoBroker

3rd Rank Holder – Marathon 3.0, [Siddaganga Institute of Technology]