CHITTETI SRIKANTH

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SUMMARY

Ambitious and result-oriented B.Tech student specializing in Electronics and Communication Engineering with a focus on Machine Learning (ML). Actively seeking opportunities to apply theoretical knowledge and technical skills to real-world challenges in AI and ML, with the aim to drive innovation and efficiency.

EDUCATION

B.Tech in Electronics and Communication Engineering (Pursuing)

N.B.K.R. Institute of Science and Technology, Vidyanagar
Jawaharlal Nehru Technological University Anantapur (JNTUA) │ Expected Graduation: 2025
Current GPA: 78%

Intermediate (MPC)

Sri Vema Junior College, Naidupeta
Board of Intermediate Education, Andhra Pradesh (BIEAP) │ 2021
Percentage: 95.2%

SSC (Secondary School Certificate)

AUDISANKARA E.M High School, Naidupeta
Board of Secondary Education, Andhra Pradesh │ 2019
Percentage: 98%

PROJECT EXPERIENCE

Car Advertising Using Linear Regression   **September -2024**

- Objective: Developed a machine learning model using Linear Regression to assess the impact of advertising expenses on car sales across multiple advertising channels (TV, Radio, etc.).

Key Achievements:

- Built a predictive model to identify the most cost-effective advertising strategies, resulting in a [X]% increase in predicted sales.
- Cleaned and preprocessed raw data, handled missing values, and applied feature scaling to improve model accuracy.
- Conducted model evaluation using metrics such as Mean Absolute Error (MAE) and R-squared, ensuring optimal performance.

TECHNICAL SKILLS

- **Programming Languages**: Python, SQL
- **Machine Learning & AI**: Linear Regression, Neural Networks, Data Preprocessing, Model Evaluation, Supervised Learning
- **Tools & Technologies:** MS Word, MS Excel, Jupyter Notebook, TensorFlow (beginner), Scikit-learn