A Summer Internship Report on

CUSTOMER RELATIONSHIP MANAGEMENT

Submitted to

DEPARTMENT OF

MASTER OF BUSINESS ADMINISTRATION

Submitted by

CHILUKURI AKANKSHA

22N01E0020

Under the Guidance of

**PRIYANKA MADAM**

**ASSISTANT PROFESSOR**

**DEPARTMENT OF MANAGEMENT**



Department of Business Management

SREE CHAITANYA COLLEGE OF ENGINEERING

(Affiliated to J.N.T.U. – Hyderabad)

LMD Colony, Thimmapoor, Karimnagar, Telangana.

**2022-2024**

**<<ON THE COLLEGE LETTER HEAD>>**

CERTIFICATE

This is to certify that the Summer Internship titled **<< Title>>** being submitted by **<<Student Name>>**, bearing **<<H.T. No>>,** for the requirement of partial fulfillment of the award of the degree **Master of Business Administration** from **Sree Chaitanya College of Engineering** affiliated to **Jawaharlal Nehru Technological University, Hyderabad** for the academic period 2022-24, is a bonafied work carried out by him/her under the guidance of me.

Signature of the Supervisor

ASummerInternship Reporton

### CUSTOMERRELATIONSHIPMANAGEMENT

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### DEPARTMENTOF

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### CHILUKURIAKANKSHA 22N01E0020

Under the Guidance of **PRIYANKA MADAM ASSISTANT PROFESSOR DEPARTOFMANAGEMENT**



**Departmentof Business Management**

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**LMDColony, Thimmapoor,Karimnagar,Telangana.**

## 2022-2024

**SREECHAITANYACOLLEGE OFENGINEERING**

CERTIFICATE

This is to certify that the Summer Internship titled **CUSTOMER RELATIONSHIP MANAGEMENT**beingsubmittedby**CHILUKURIAKANKSHA**bearing**22N01E0020**forthe requirementofpartialfulfillmentoftheawardofthe degree**MasterofBusinessAdministration** from **Sree Chaitanya College of Engineering** affiliated to **Jawaharlal Nehru Technological University, Hyderabad** for the academic period 2022-24, is a bonafied work carried out by him/her under the guidance of me.

**SignatureoftheSupervisor**

### DECLARATION

I, the undersigned, hereby declare that this Internship work titled **CUSTOMER RELATIONSHIPMANAGEMENT**isbeingsubmittedbymetowardsthepartialfulfillmentfor the award of degree **Master of Business Administration** from **Sree Chaitanya College of Engineering** affiliated to **Jawaharlal Nehru Technological University, Hyderabad.**

I further declarethatthis is an originalwork undertaken by meand is notsubmitted to any other University / Institution for the award of any Degree / Diploma.

**<<Signatureofthestudent>> CHILUKURI AKANKSHA**

**H.T.NO:-22N01E0020**

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