

Credit Card Transaction Report

Q4

Q3

Q2

Q1

Week_Start_Date

All

Revenue

55M

Total Interest

7.8M

Amount

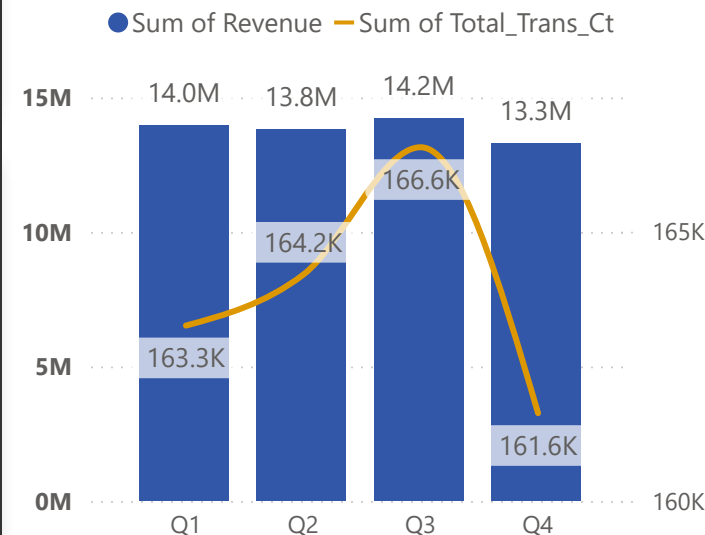
45M

Count

656K

| Card_Category | Revenue | Sum of Interest_Earned | Sum of Annual_Fees |
|---------------|-------------|------------------------|--------------------|
| Blue | 4,61,39,398 | 64,95,888 | 26,85,635 |
| Silver | 55,86,332 | 8,12,081 | 1,87,505 |
| Gold | 24,54,072 | 3,73,784 | 56,210 |
| Platinum | 11,35,608 | 1,61,629 | 20,665 |
| Total | 5,53,15,410 | 78,43,382 | 29,50,015 |

QTR Revenue and Total Trans Count



F

M

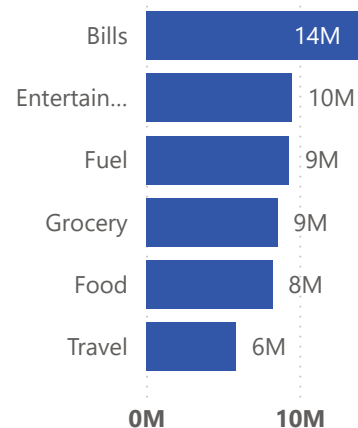
Silver

Blue

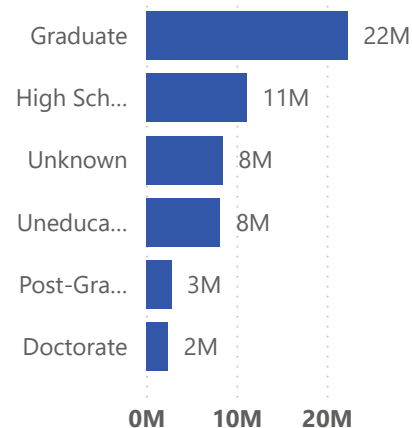
Gold

Platinum

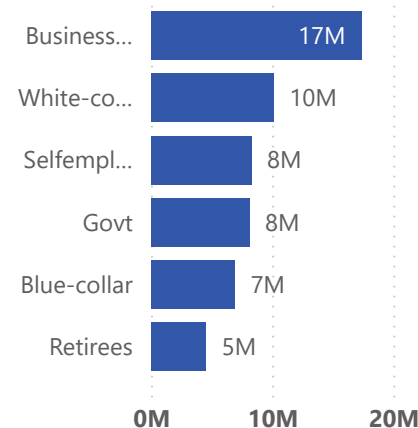
Revenue by Expenditure Type



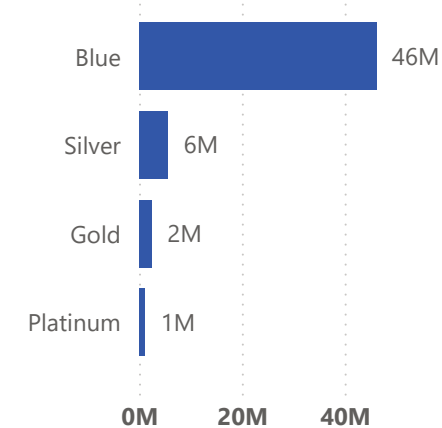
Revenue by Education Level



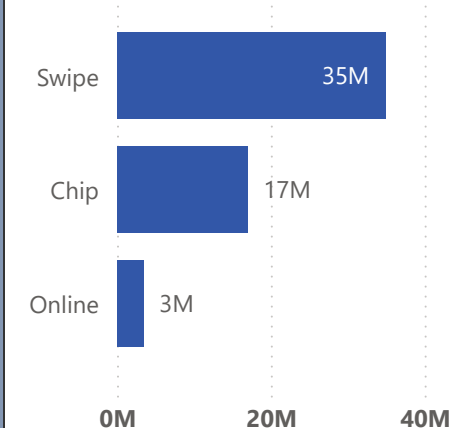
Revenue by Job Type



Revenue by Card_Catery



Revenue by Trans_Type



Credit Card Customer Report

Q4

Q3

Q2

Q1

Week_Start_Date

All

Revenue

55M

Total Interest

8M

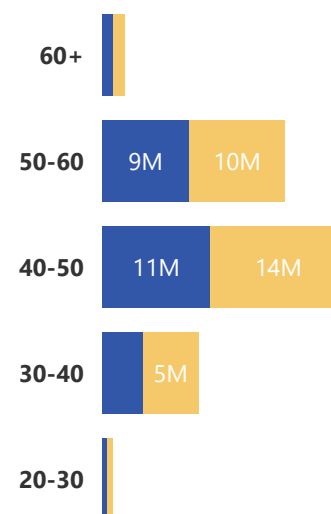
Income

576M

CSS

3.19

Revenue by Age Group



M

F

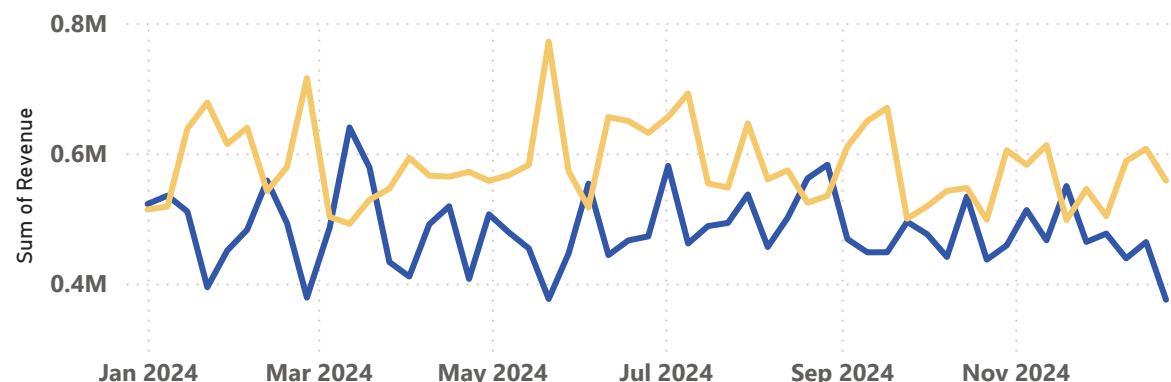
Silver

Gold

Blue

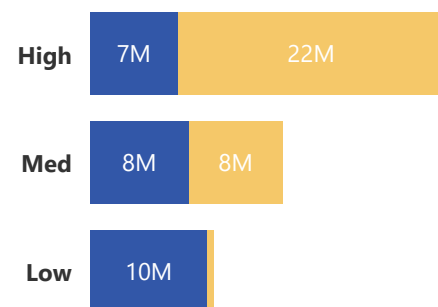
Platinum

Revenue by Week

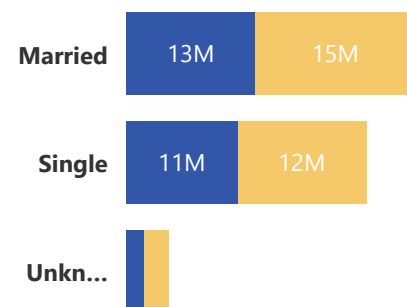


| Customer_Job | Revenue | Sum of Income |
|---------------|-------------|---------------|
| Blue-collar | 69,04,279 | 7,22,62,158 |
| Businessman | 1,73,87,832 | 18,69,59,919 |
| Govt | 81,11,701 | 8,87,73,989 |
| Retirees | 45,35,184 | 4,86,75,030 |
| Self-employed | 82,61,750 | 7,52,12,280 |
| Total | 5,53,15,410 | 57,59,14,439 |

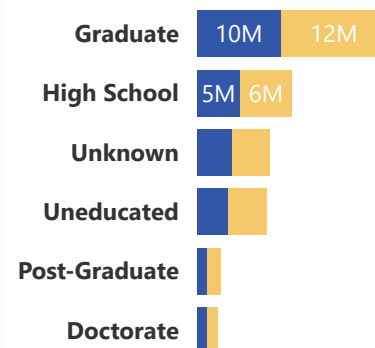
Revenue by Income Group



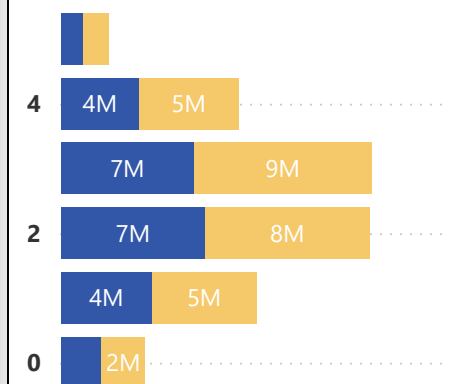
Revenue by Marital Status



Revenue by Education



Revenue by Dependents



Top 5 States

