

A graphic illustration on a blue background featuring a faint world map. A white stethoscope is positioned on the left, with its chest piece over North America and its tubing looping around the globe. On the right, a white airplane is shown in flight. At the bottom center, a white circle contains a medical cross symbol. The text "Medical Tourism" is centered in a white serif font.

Medical Tourism

Proposal

- Expansion of company to all the top spots for medical tourism such as Turkey, Spain, Bali, Mexico, Brazil, South Korea and US.

About Us

Who We Are: We are a medical tourism company in which we primarily work on sending clients to other countries for a medical treatment.

Business Location:
Australia

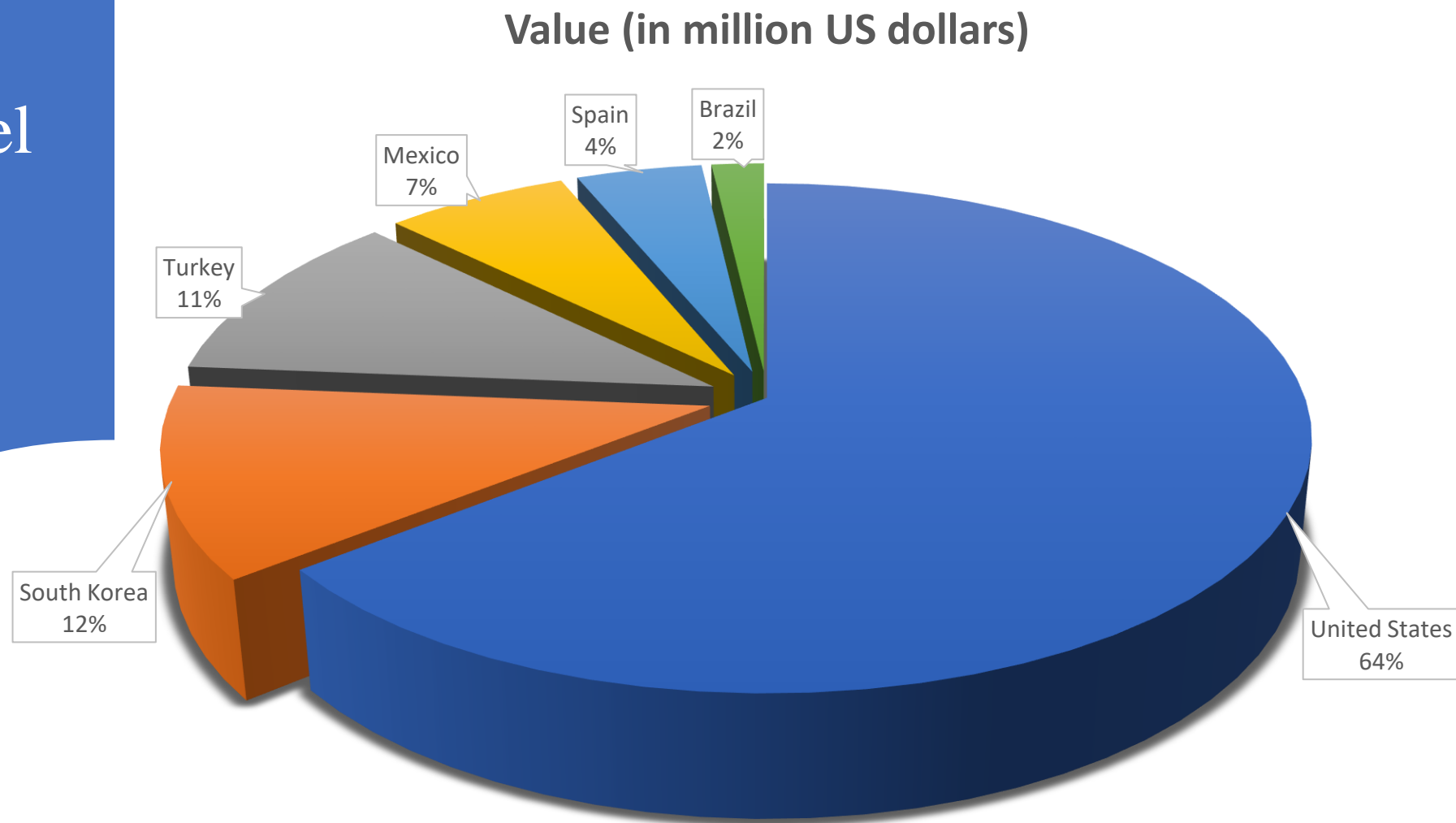
Departments Covered:
Cardiology, Orthopedics,
Dentistry, Oncology,
Dermatology, Surgery (All
Categories).

**Medical Tourism
Destination:** Thailand

Key Factors

- Rising awareness in patients about medical tourism.
- Ease access and affordable international travel.
- Government initiatives by improving policies to encourage medical tourism.
- Access to low cost medical treatments at developing countries.

Medical Travel Destinations and It's Value



■ United States ■ South Korea ■ Turkey ■ Mexico ■ Spain ■ Brazil

Source: <https://www.statista.com/statistics/1013813/leading-medical-tourism-countries-value/>

Comparison of Procedure Prices In US, Thailand, Mexico.

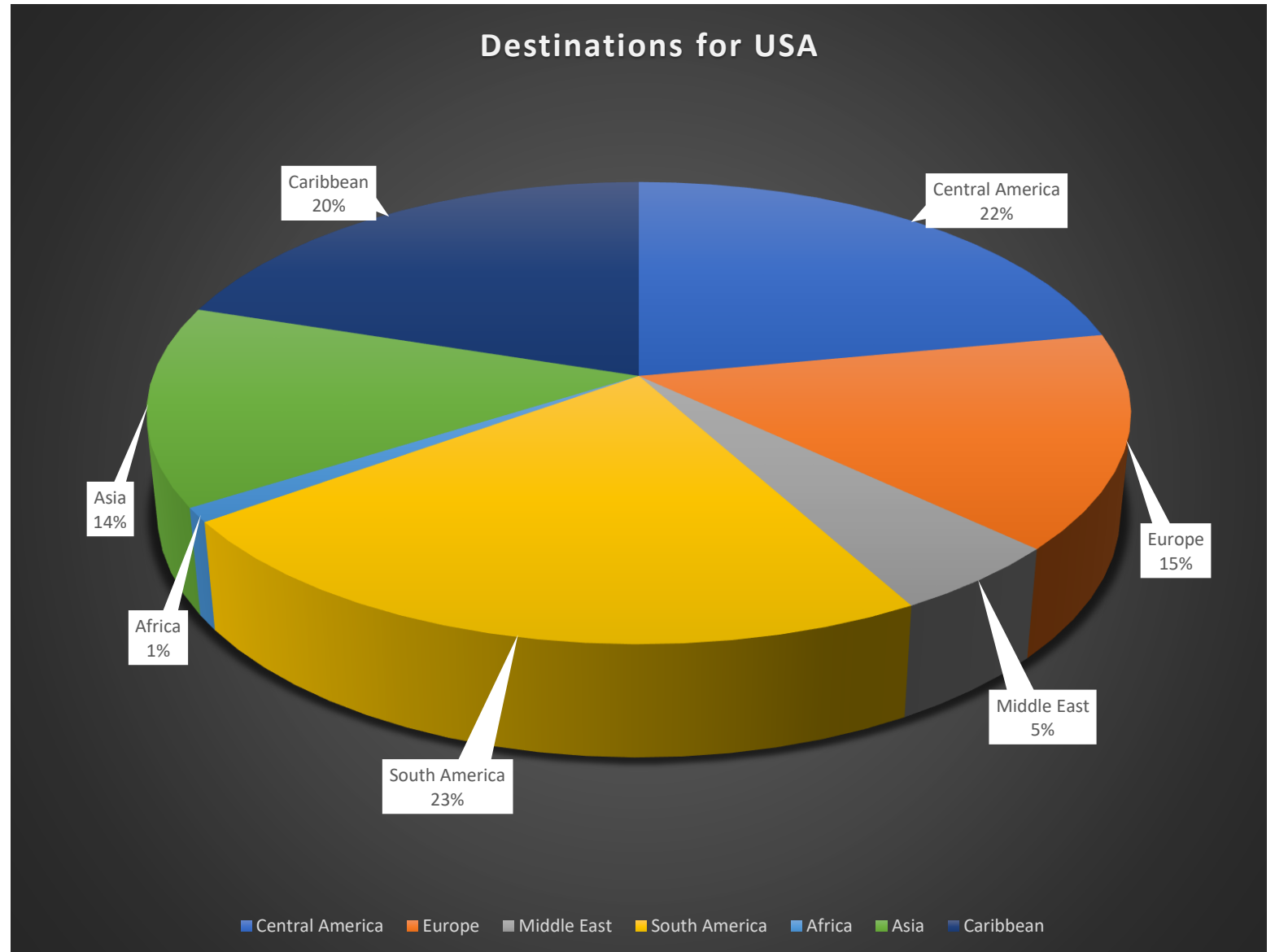
Procedure	US	Thailand	Mexico
Heart bypass (CABG)	\$ 1,13,000	\$ 13,000	\$ 3,250
Heart Valve replacement	\$ 1,50,000	\$ 11,000	\$ 18,000
Angioplasty	\$ 47,000	\$ 10,000	\$ 15,000
Hip replacement	\$ 47,000	\$ 12,000	\$ 17,300
Knee replacement	\$ 48,000	\$ 10,000	\$ 14,650
Gastric bypass	\$ 35,000	\$ 15,000	\$ 8,000
Hip resurfacing	\$ 47,000	\$ 10,000	\$ 12,500
Spinal fusion	\$ 43,000	\$ 7,000	\$ 15,000
Mastectomy	\$ 17,000	\$ 9,000	\$ 7,500
Rhinoplasty	\$ 4,500	\$ 2,500	\$ 3,200
Tummy Tuck	\$ 6,400	\$ 3,500	\$ 3,000
Breast reduction	\$ 5,200	\$ 3,750	\$ 3,000
Breast implants	\$ 6,000	\$ 2,600	\$ 2,500
Crown	\$ 385	\$ 243	\$ 300
Tooth whitening	\$ 289	\$ 100	\$ 350
Dental implants	\$ 1,188	\$ 1,429	\$ 950

Source: <https://www.oecd.org/els/health-systems/48723982.pdf>

Medical Tourism At US

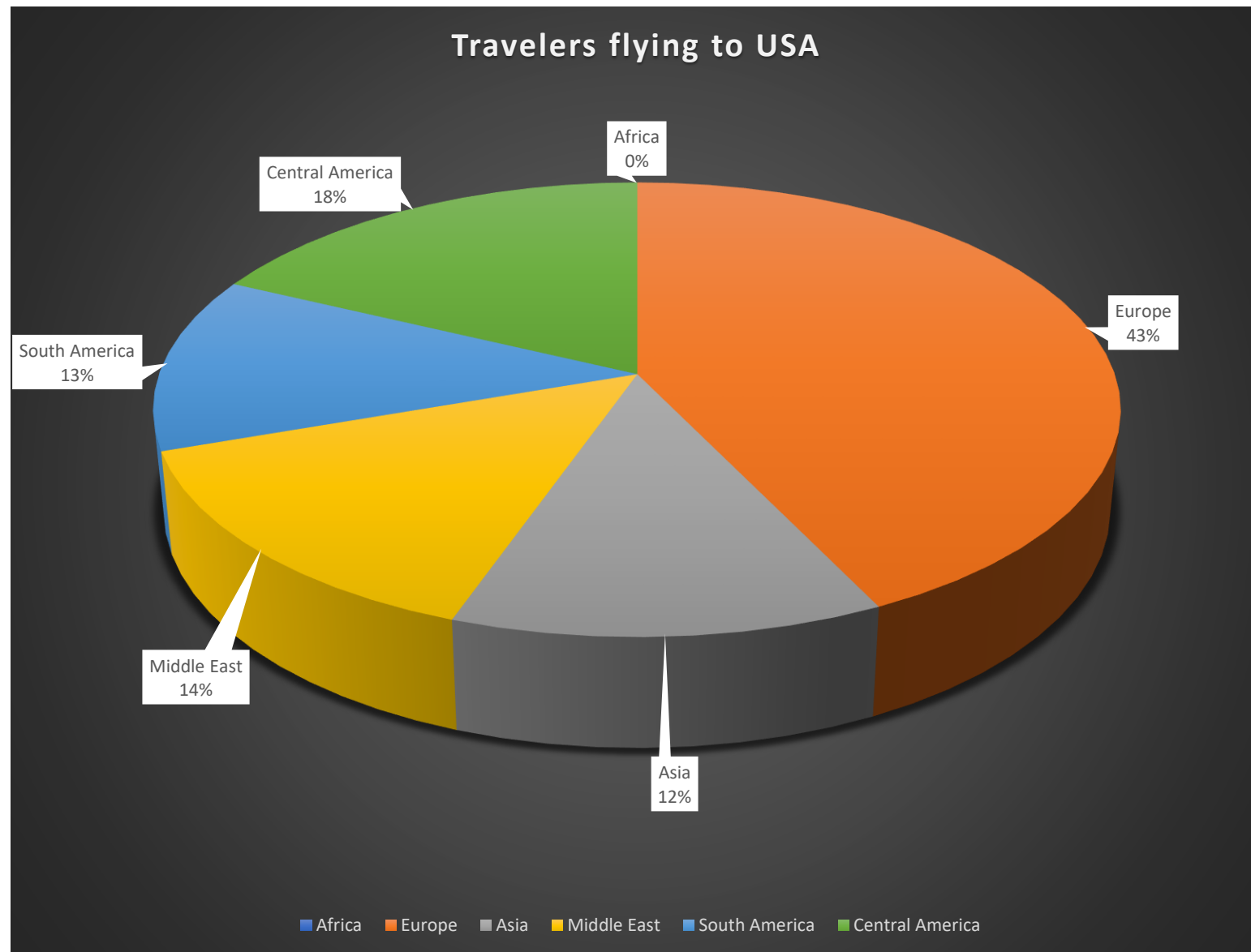


Destinations for USA (Health travelers flying abroad)



Source: https://www.usitc.gov/publications/332/executive_briefings/chambers_health-related_travel_final.pdf

Origin of Health (Travelers flying to USA)

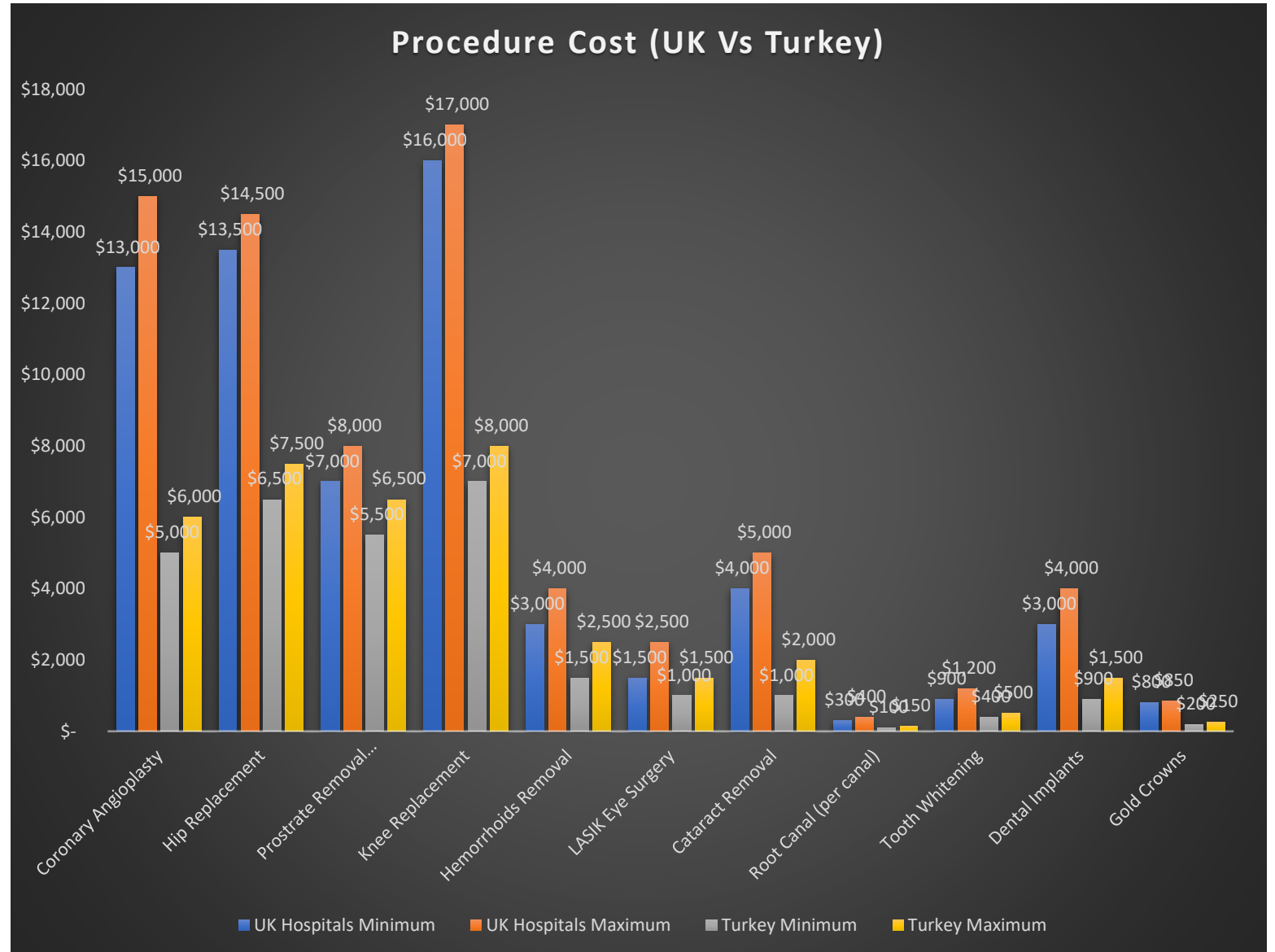


Source: https://www.usitc.gov/publications/332/executive_briefings/chambers_health-related_travel_final.pdf

Medical Tourism At Turkey

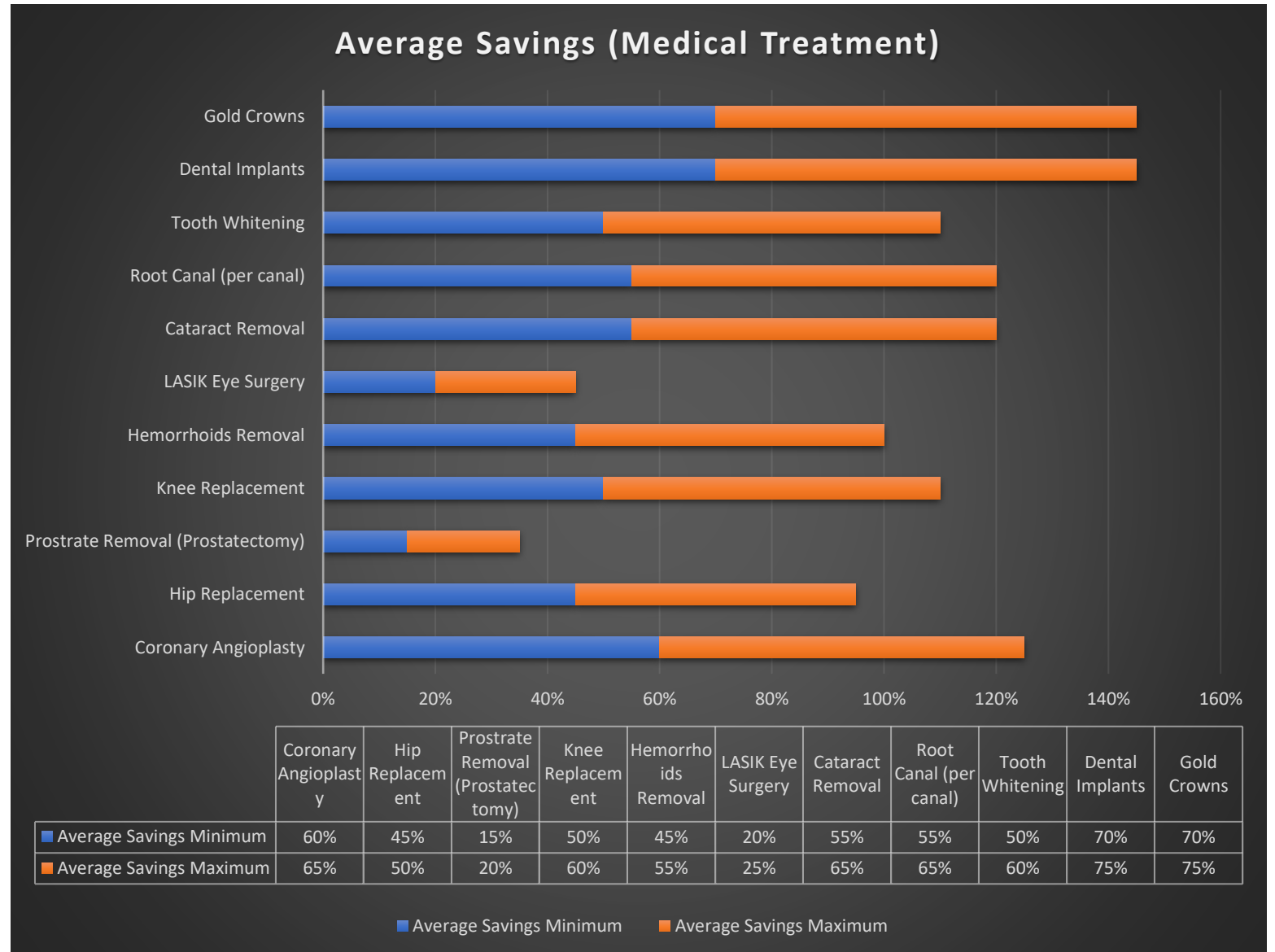


Comparison of procedure cost (UK Vs Turkey)



Source: <https://www.health-tourism.com/medical-tourism-turkey/>

Average Savings (Cost benefits at Turkey)

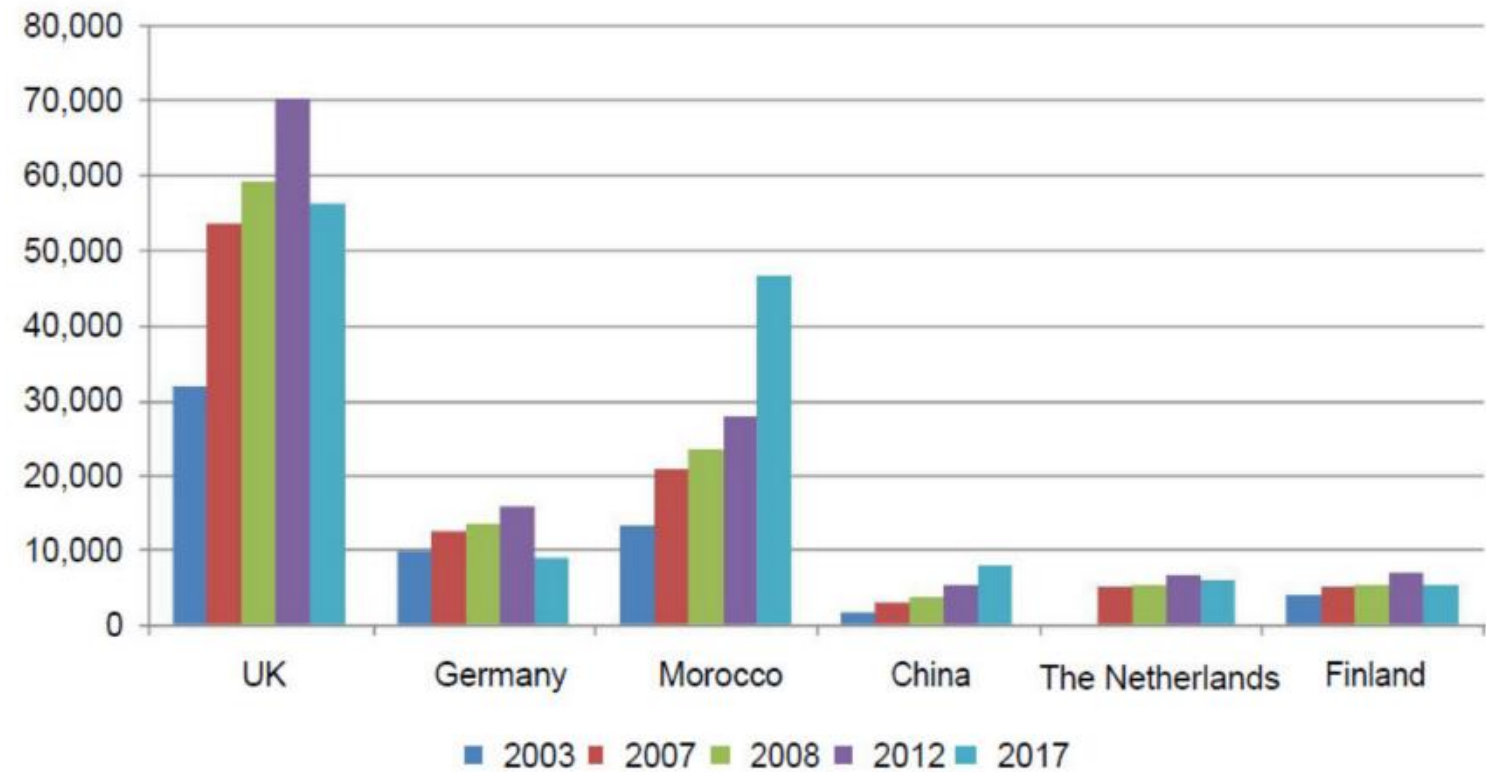


Source: <https://www.health-tourism.com/medical-tourism-turkey/>

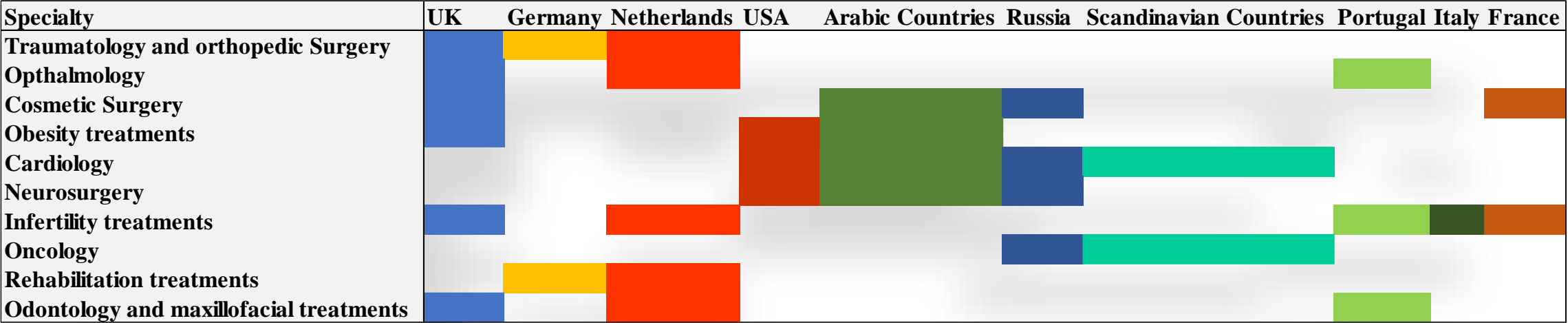
Medical Tourism At Spain



Residents of
Malaga coming
from other
countries to Spain
for medical
treatment



Most Demanded Medical Treatments



Source: Researchgate – Medical Tourism Markets: Models of Sustainability

Medical Tourism At Brazil



Why is it a
top
destination?



Sources

- Researchgate – Medical Tourism Markets: Models of Sustainability
- <https://www.health-tourism.com/medical-tourism-turkey/>
- https://www.usitc.gov/publications/332/executive_briefings/chambers_health-related_travel_final.pdf
- <https://www.oecd.org/els/health-systems/48723982.pdf>
- <https://www.statista.com/statistics/1013813/leading-medical-tourism-countries-value/>
- <http://www.digitalhermes.com/blog/medical-tourism/medical-tourism-in-brazil/15358>