INTRODUCTION

Over view

Event management is the process of creatig and maintaining an event.This process spans from the very beginning of planning all the way to post event strategizing.

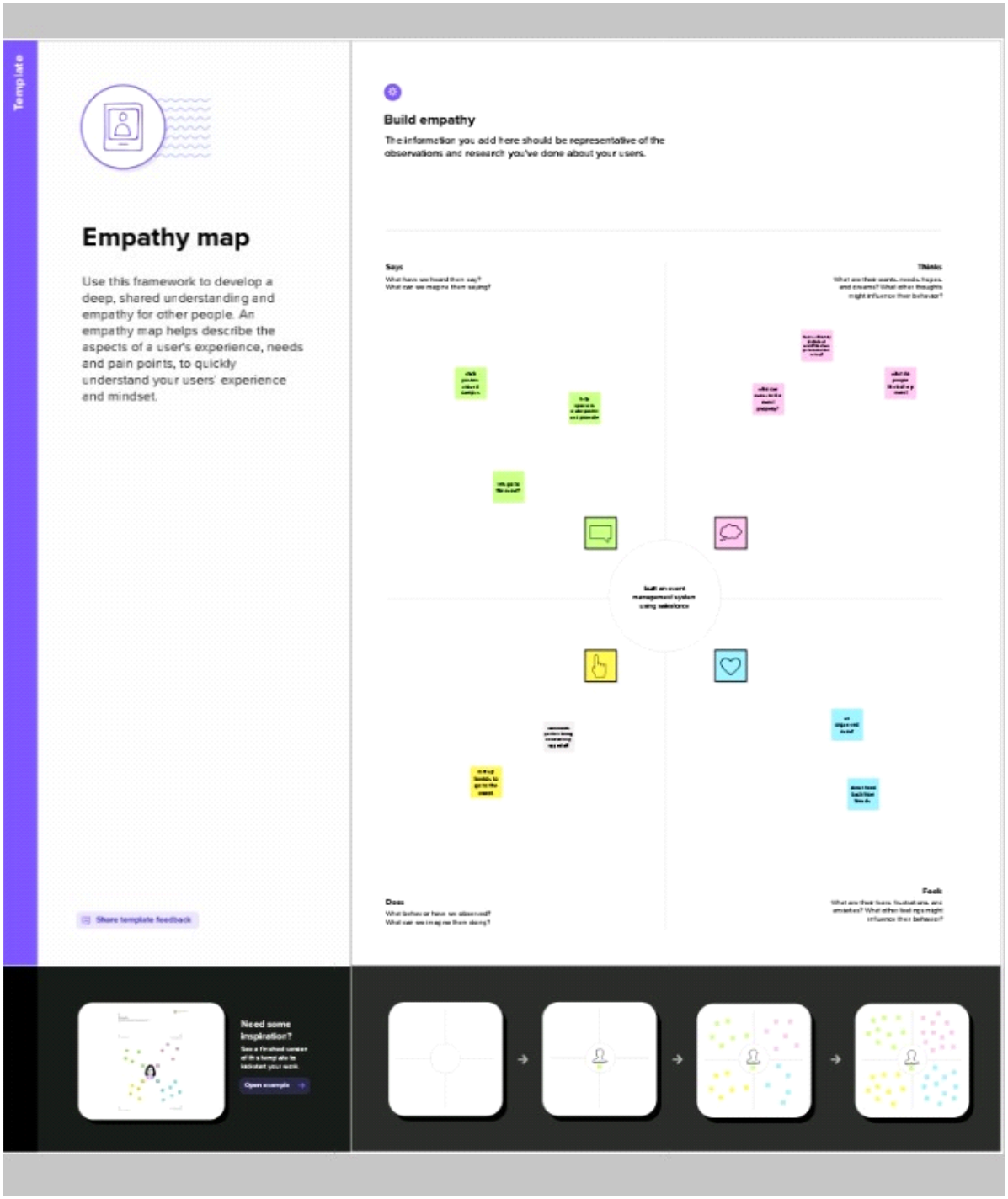
The salesforce, application EVENT MANAGEMENT is a CRM that will help in conducting the events in a systematic way.

Purpose

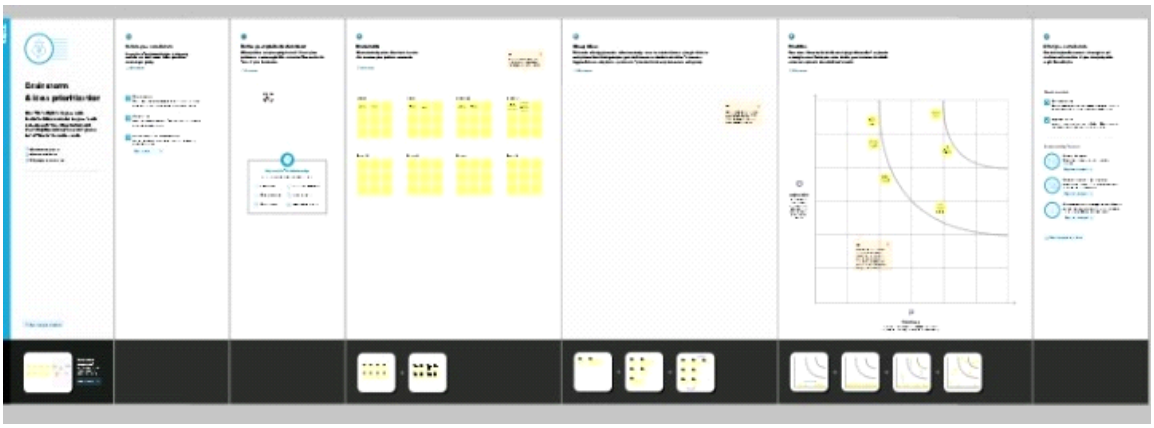
To enable the oraganizers to pre-plan, and conduct the functions in a systematic way and to enable the participants to set detailed information of pre and post event.

Problem Definition & Design Thinking

Empathy Map



Ideation & Brainstorming Map

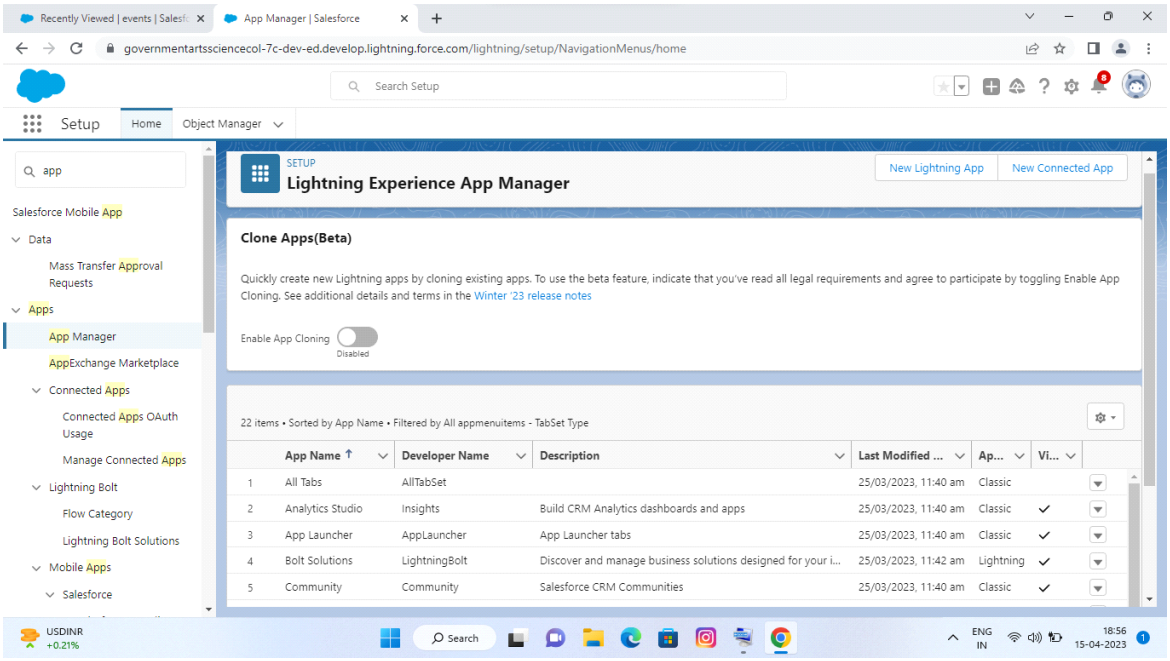


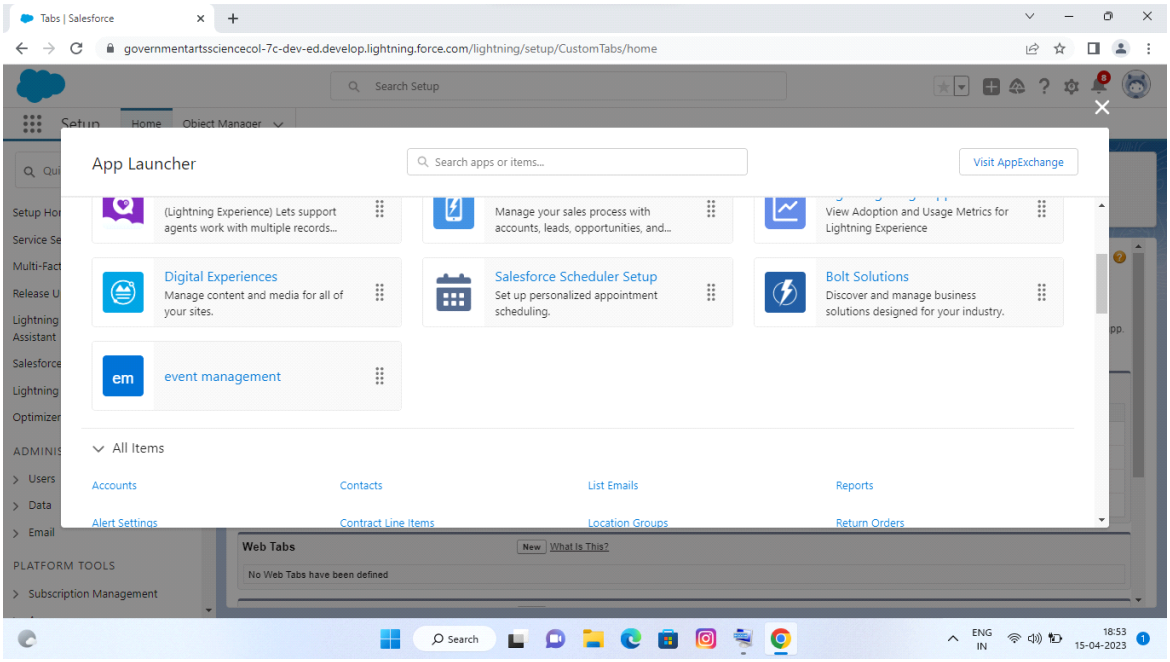
RESULT

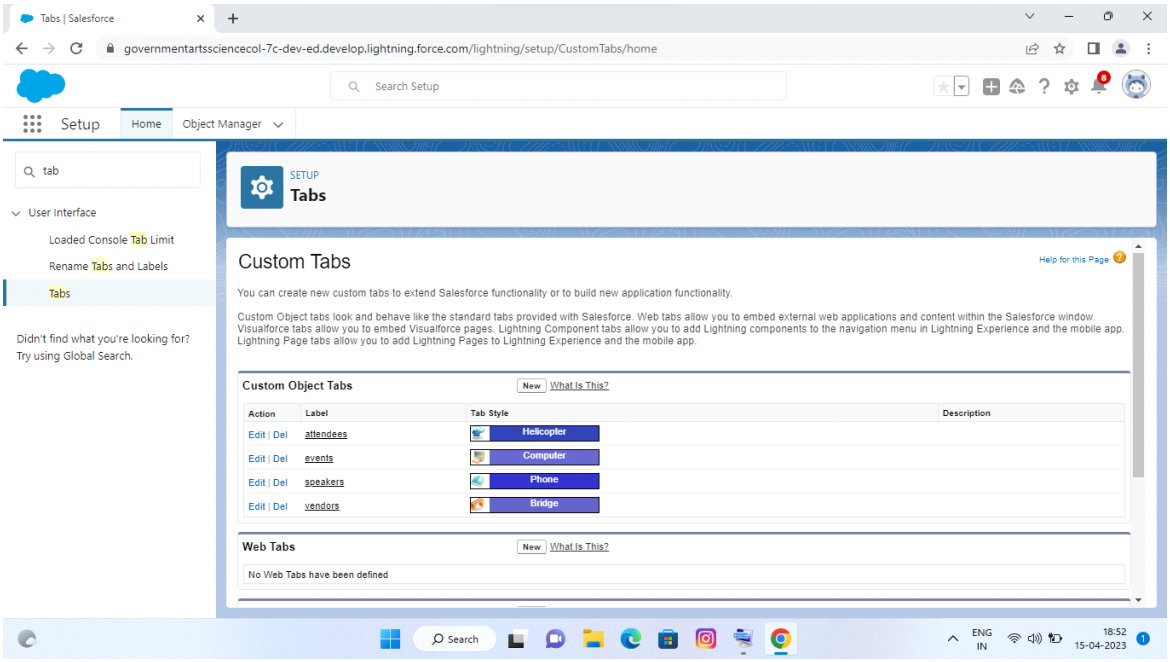
Object name	Fields in the Object
Event	Field label: City — Data type: Text Field label: Start date — Data type: Date/time
Attendees	Field label: Id — Data type: Auto number Field label: Phone — Data type: Phone Field label: Email — Data type: Email Field label: Tickets — Data type: Picklist
Speakers	Field label: Bio — Data type: Text area Field label: email — Data type: email
Vendors	Field label: e-mail — Data type: Email Field label: Phone — Data type: Phone Field label: email — Data type: Email Field label: Service provider — Data type: Text Field label: Event name — Data type: Look-up relationship

Activity & Screenshot

Attach the screenshots of your project activity along with thedescription.






Tabs | Salesforce
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Search Setup
Setup
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tab
User Interface
Loaded Console Tab Limit
Rename Tabs and Labels
Tabs
Didn't find what you're looking for?
Try using Global Search.
SETUP
Tabs
Custom Tabs
Help for this Page
You can create new custom tabs to extend Salesforce functionality or to build new application functionality.
Custom Object tabs look and behave like the standard tabs provided with Salesforce. Web tabs allow you to embed external web applications and content within the Salesforce window. Visualforce tabs allow you to embed Visualforce pages. Lightning Component tabs allow you to add Lightning components to the navigation menu in Lightning Experience and the mobile app. Lightning Page tabs allow you to add Lightning Pages to Lightning Experience and the mobile app.
Custom Object Tabs
New
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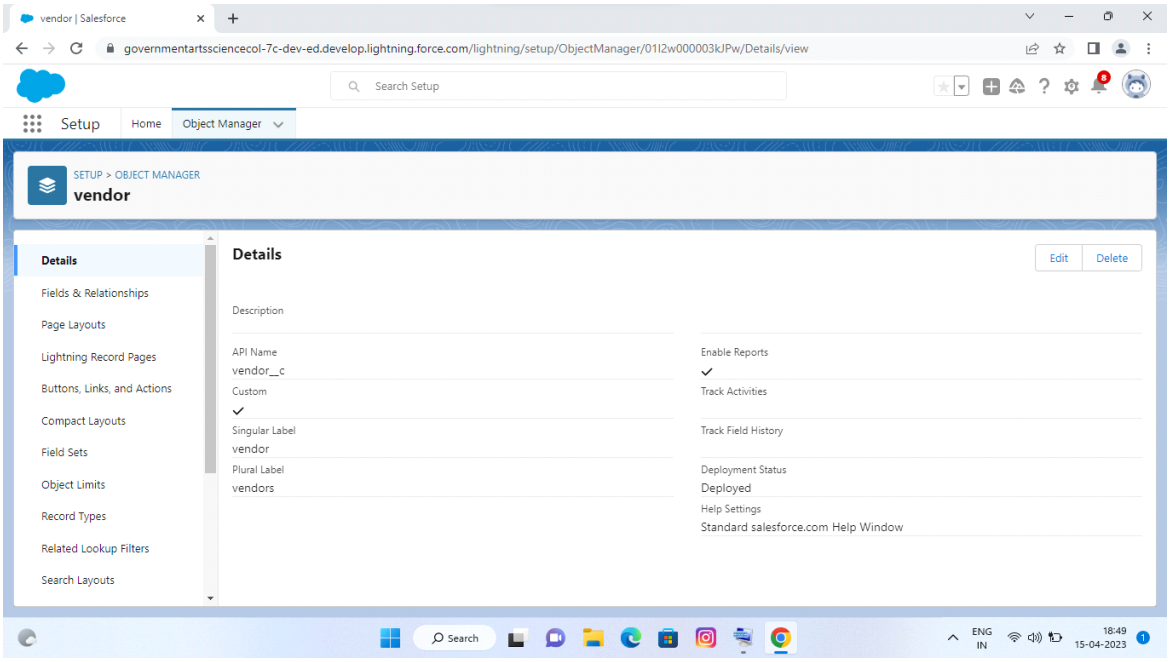
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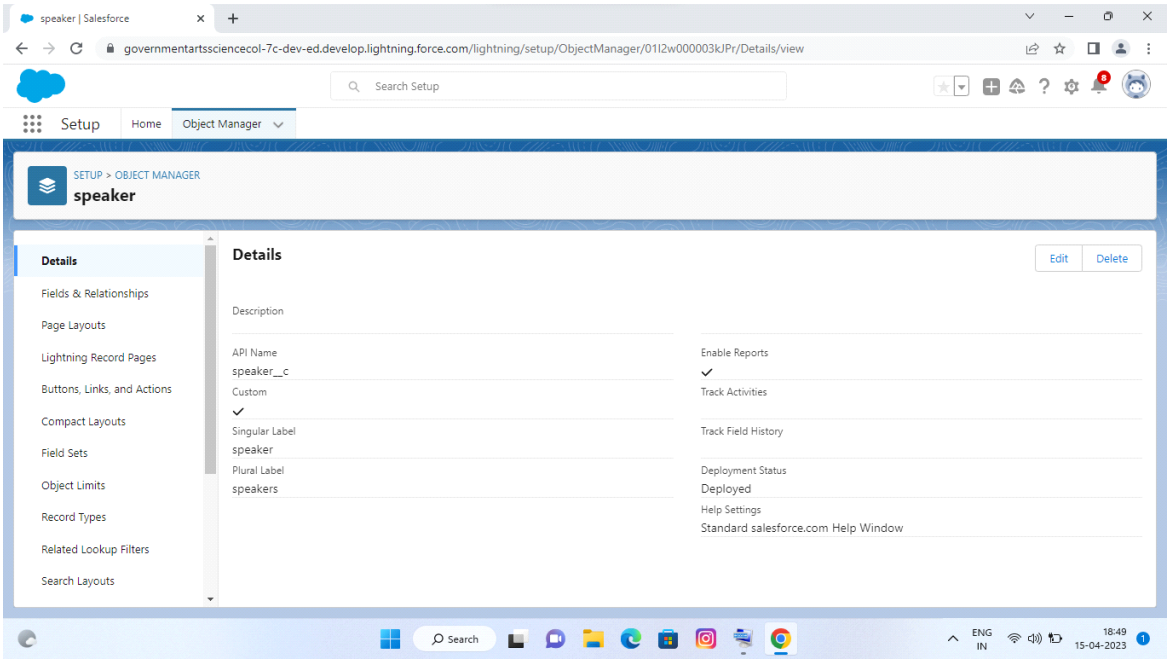
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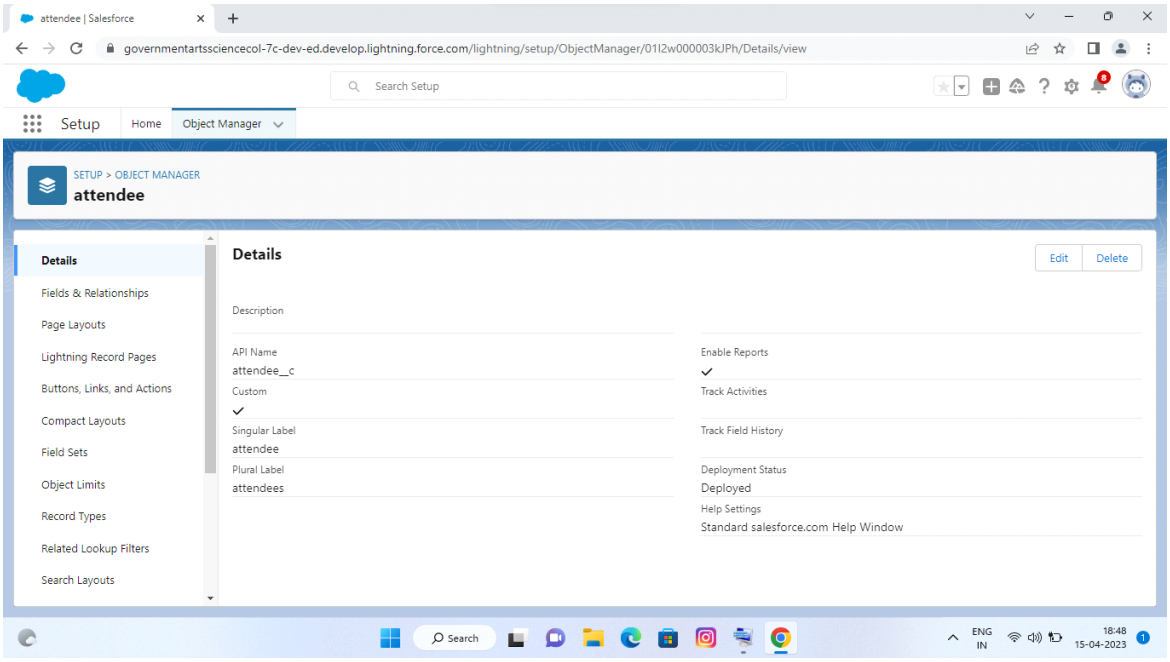
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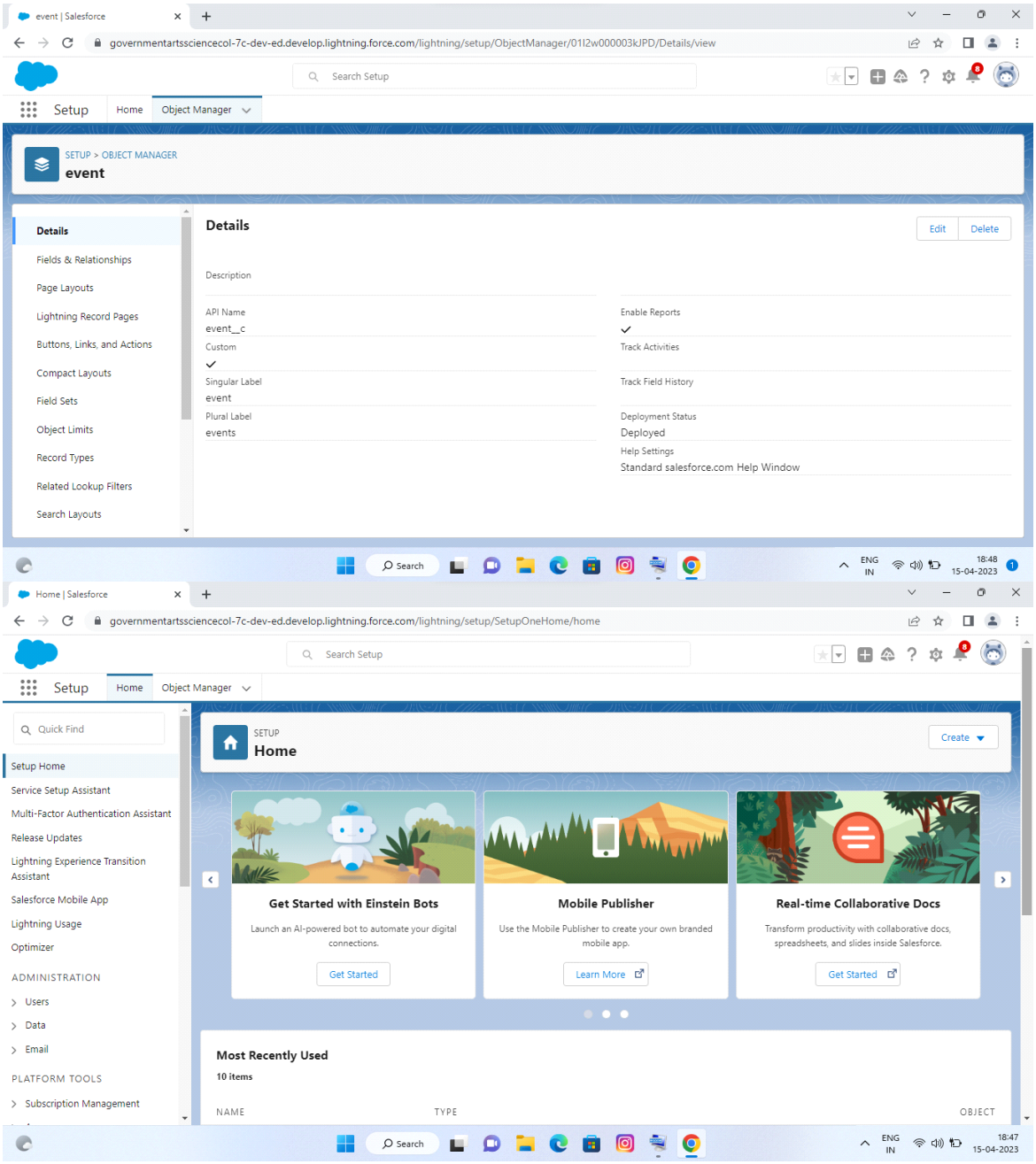
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Multi-Factor Authentication Assistant
Release Updates
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Lightning Usage
Optimizer
ADMINISTRATION
Users
Data
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Subscription Management
SETUP
Home
Create
Get Started with Einstein Bots
Launch an AI-powered bot to automate your digital connections.
Get Started
Mobile Publisher
Use the Mobile Publisher to create your own branded mobile app.
Learn More
Real-time Collaborative Docs
Transform productivity with collaborative docs, spreadsheets, and slides inside Salesforce.
Get Started
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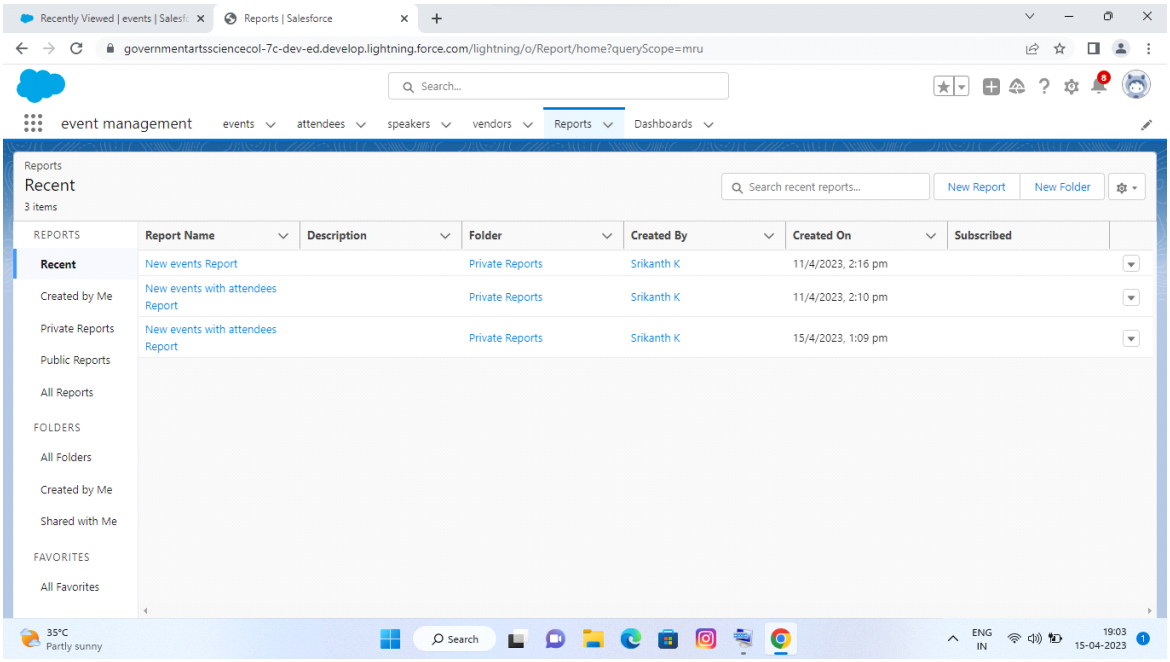
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REPORTS
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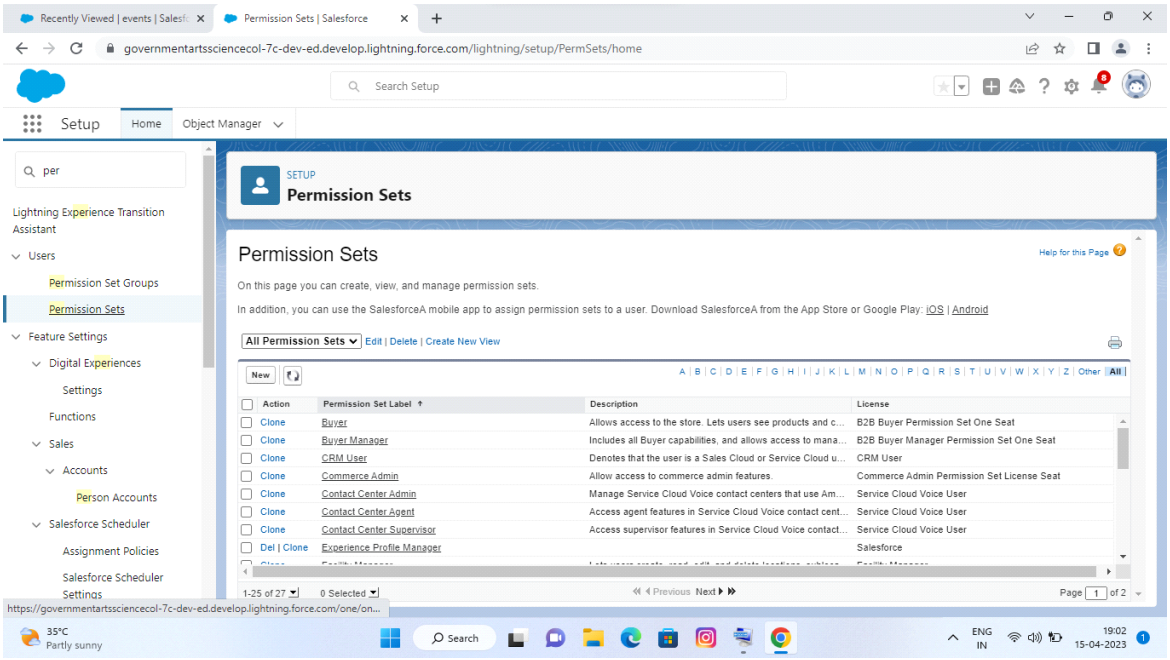
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Permission Sets
Feature Settings
Digital Experiences
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Functions
Sales
Accounts
Person Accounts
Salesforce Scheduler
Assignment Policies
Salesforce Scheduler Settings
SETUP
Permission Sets
Permission Sets
Help for this Page
On this page you can create, view, and manage permission sets.
In addition, you can use the SalesforceA mobile app to assign permission sets to a user. Download SalesforceA from the App Store or Google Play: iOS | Android
All Permission Sets
Edit | Delete | Create New View
New
Action
Permission Set Label
Description
License
Clone
Buyer
Allows access to the store. Lets users see products and c...
B2B Buyer Permission Set One Seat
Clone
Buyer Manager
Includes all Buyer capabilities, and allows access to mana...
B2B Buyer Manager Permission Set One Seat
Clone
CRM User
Denotes that the user is a Sales Cloud or Service Cloud u...
CRM User
Clone
Commerce Admin
Allow access to commerce admin features.
Commerce Admin Permission Set License Seat
Clone
Contact Center Admin
Manage Service Cloud Voice contact centers that use Am...
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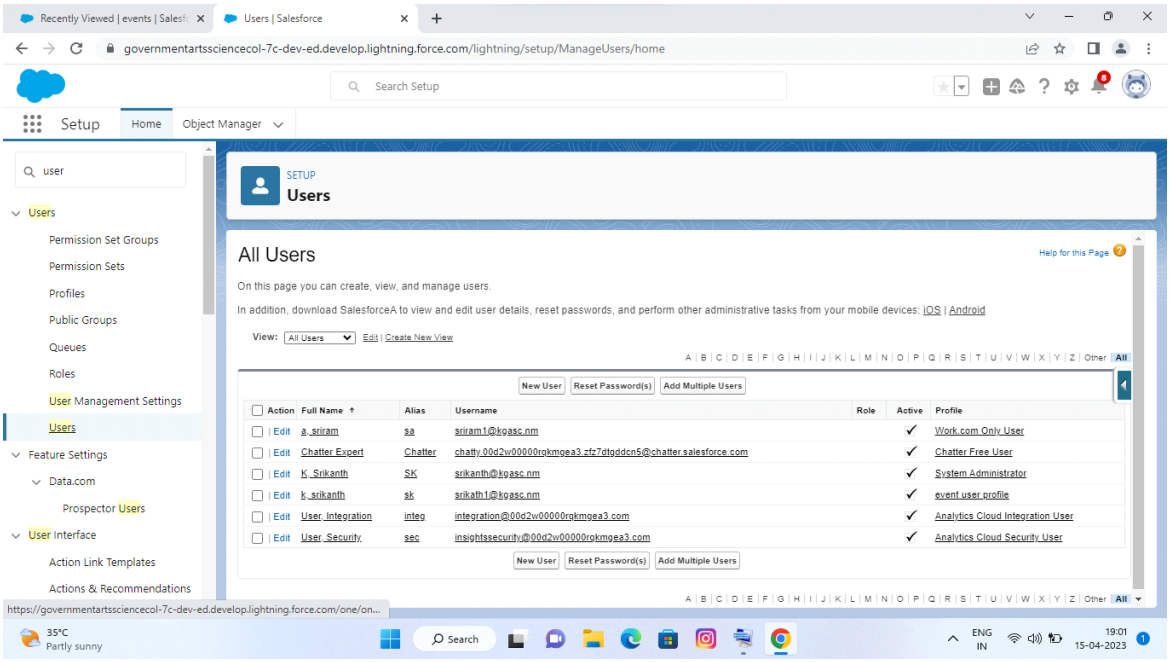

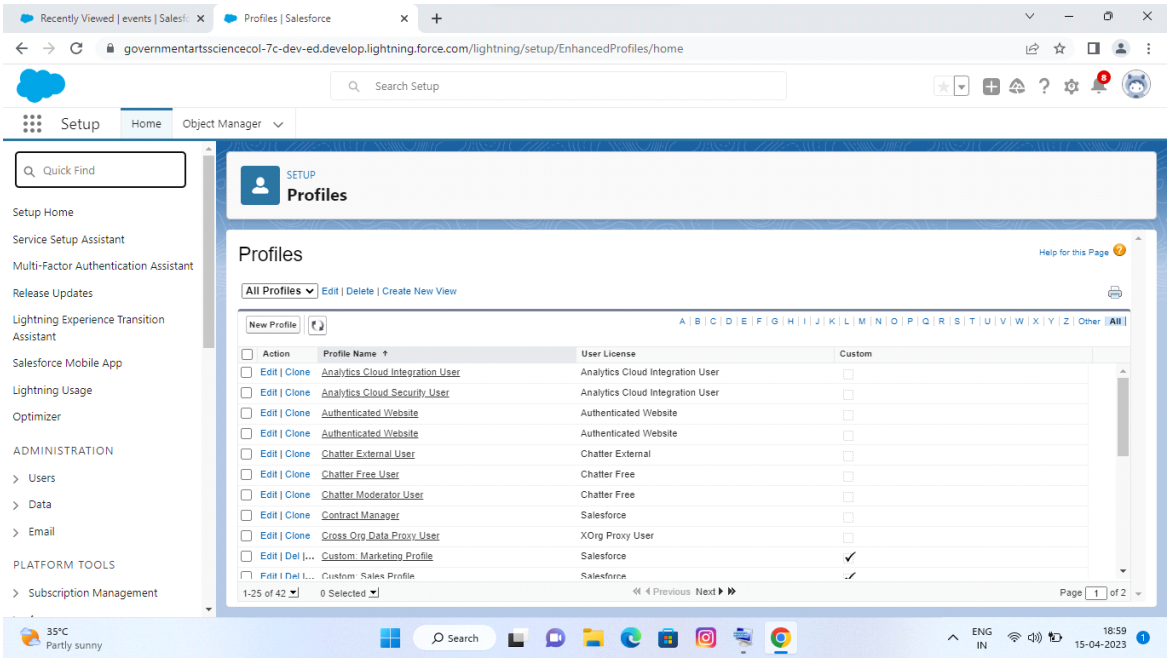

Trailhead Profile Public URL

Team Lead - https://trailblazer.me/id/srikk31Team Member 1 - https://trailblazer.me/id/srira445

Team Member 2 -https://trailblazer.me/id/mmohanrajr **Team Member 3 –**https://trailblazer.me/id/karts106

ADVANTAGES & DISADVANTAGE

ADVANTAGES:

Best event planning

End to end execution

Improve customer services and satisfaction.

DISADVANTAGES:

Frequent changes in the programs.

APPLICATIONS

Event management is the application of project management to the creation and development of small and/or large-scale personal or corporate events such as festivals,conferences ,ceremonics,weddings,formal parties,concerts,or conventions.

CONCLUSION

Event management system is user friendly and cost effective system, it is customized with activities related to EVENT MANAGEMENT life-cycle.

It provides a new edge to management industry.

FUTURE SCOPE

Hosting events can redesign the structure of a city facilitating economic growth,employment oppertunities,urban development,and promoting indigenous culture and heritage.